

Organ plays at 9, 11, 11:55 and 4:50 Chimes at Noon

WANAMAKER'S Store Opens at 9

WANAMAKER'S Store Closes at 5

WANAMAKER'S WEATHER Fair

It Is Probably Cooler in the Store Than in Your Home

Edison, the Patient Man, Played With the Stars
courting electricity until it came and sat down at his side.

After he had lit up the world, he left off studying the Alphabet of the Electric Schools and volunteered to serve his country in the shipbuilding workshop.

There he was in his twofold silence digging for secrets to conquer the seas for the benefit of humanity.

If every man and woman, big and little, were to follow Edison's example, putting into the War Charities, Salvation Army included, all there is of himself and herself, whatever the cost, the stoppage of the War might come any hour.

A man is not doing much until the cause he works for possesses all there is of him.

[Signed] *John Wanamaker*

June 5, 1919.

200 Women's Jersey Dresses Reduced to \$18.75 Each

Early season prices were in some cases more than double.

The colors include both dark and light, the styles are many—usually of the straight-line type; and the dresses altogether are ready to do yeoman service for their new owners, both on cool Summer days and early in the Fall.

100 women's wool suits are reduced to \$15 each—a very considerable saving on each. They are mostly light-colored worsteds and checks and are well worth looking over.

(First Floor, Central)

Every Woman Wants a New Sweater or Sports Coat

to wear at seashore or mountains or around her summer home, wherever it be.

Wool slip-ons, with or without sleeves, in plain or fancy colors, \$5 to \$30.

Wool sweaters and sports coats in tuxedo or coat style, with Eton or sailor collar and cash; plain or fancy colors; \$2.75 to \$25.

Artificial silk slip-ons and sports coats in tuxedo and coat models, \$4.50 to \$7.50.

Thread silk sports coats and slip-ons, with or without sleeves, plain or fancy colors, \$18.50 to \$50.

New flit slip-ons and sports coats in butterfly or fancy designs, \$11 to \$45.

(First Floor, Market)

"This Does Save So Much Bother and Time to Get the Girls' Dresses!"

That is what mothers tell us every day. They come into that little Gray Salon with their small and large daughters and select enough tub frocks for the whole season.

The dresses are not expensive, and they are prettier and more unusual than many dressmakers could make, for they are designed and made by people who devote all their time and effort to the study and making of girls' clothes. In consequence, the dresses are precisely the kind girls should wear—in quite good taste, dainty, simple and pretty.

There are such lovely summer cottons, too—white dimities with rose or China blue dots, fine French voiles in white and perfectly exquisite colors, crisp dotted Swisses, cool tissue gingham in checked and striped effects, sturdy gingham and fine lawns and batistes—and organdies that are by no means least, though we mention them last.

Cool, low round or square necks, short sleeves, perky little sashes to tie in back, colored hand embroidery in just the right places—all these add to the charms of the dresses.

There are 6 to 14 and 15 and 17 year sizes and there are literally hundreds of fresh new frocks for their choosing.

\$6 to \$25 and this takes in frocks for all needs from morning wear to parties.

(Second Floor, Chestnut)



Look in the Waist Sale for These

Embroidered crepe de chine waists in white and flesh color, also solid-colored Georgette crepes in light and dark colors with beading and embroidery, printed Georgettes and tailored crepes de chine. All \$3.50 to \$5.

White cross-bar and striped voiles, besides part-linen waists in plain colors, price \$1.65.

(East and West Aisles)

Fine Novelty Voiles for Dresses for Many Occasions

In fact they are more used for utility frocks than any other kind of cotton goods, because women can wear them in town shopping in the morning and feel that they are quite suitably dressed for calling or tea at the country club in the afternoon.

These voiles have mostly dark grounds, black or various shades of blue or it may be taupe or gray. The designs are inclined to be large and in all-over effects.

Prices from 50c to \$1.50 a yard.

(First Floor, Chestnut)

This Being the Month for Commencements

many people are busy puzzling over the "what shall I give" problem. If the graduate is a girl, here are some suggestions as to gifts that you may be sure will be gratefully received.

A string of pearls, imitation, of course, but of soft, beautiful luster and sheen, \$1.50 to \$25.

Sterling silver harpins, set with rhinestones, in lacy designs, \$1 to \$10.

Slipper buckles, all the fashionable shapes and kinds, \$1 to \$33.

Colored bead necklaces are very much the vogue—all colors and many styles, are \$1 to \$6.

Gold-plated jewelry—lingerie clasps, harpins, plain and jeweled, collar pins, and hat pins, 50c to \$1.50.

(Jewelry Store, Chestnut and Thirteenth)

CUSTOM-MADE White Shoes for Fastidious Women

No one who has not seen a shoe made of Chinese white buckskin knows how fine a white buckskin shoe can be.

In the custom shoe corner of the London Shop a special importation of Chinese white buckskin has just been received. It is as soft and velvety and pliable as a glove and will make women incomparable shoes for tennis, yachting or beach wear.

(The Gallery, Chestnut)

THE First Since the War—Little Girls' English Smocked Dresses

English smocking is famous, and so were the little fine white dimity dresses which the British makers used to send us. For a long time we couldn't get them, but the other day a great case of them landed—and here they are, just in time for this weather.

Of snowy English dimity, they are all hand made, and smocked in several new and different styles. The smocking, of course, is in color (the blues are lovely!) and the dresses are charming for little girls.

\$9.50 to \$15—2 to 6 year sizes.

(Third Floor, Chestnut)

NEW Letitia Corsets Arrive

A model of cool flesh-colored batiste, made topless and with elastic all round the top; price \$5.

Also a topless style with two elastic bands in waist, made of the soft pink tricort which is so comfortable for Summer. The boning is excellent and there are two hooks below the front steel. Price \$9.

(Third Floor, Chestnut)

MORE Sleeveless Nightgowns

Made of very sheer nainsook, fine and silky to the touch, edged with excellent Valenciennes and run through with excellent satin ribbons.

Several styles at \$3.25 to \$4.

(Third Floor, Chestnut)

BEST Bathing Suit Satin That We Know Of

It has just arrived—a fine soft, brilliant satin and good black, at the same price it has always sold for, \$3 a yard. The width is 38 inches.

There are more bathing costumes being made of satin than there ever were and this particular satin has been found most satisfactory. It certainly makes up most beautifully.

(First Floor, Chestnut)

WHITE Goods Remnants for a Third Less

And this means considerable savings for women who have small children or who make their own lingerie.

Both plain and fancy weaves and lengths for skirts, blouses, children's clothes and so on.

(East Aisle)

Women's White Low Shoes at Moderate Prices

White canvas oxfords with full, round toes and low leather heels, or with narrower toes and Cuban leather heels, \$4.50 a pair.

White canvas plain pumps with Louis or military heels, both styles with white welting, \$5.50 a pair.

Any one of these four styles is good and all are unusual for the price.

(First Floor, Market)

To Have Such a Collection of French Dinner Sets in This June China Sale Is an Achievement

French china dinner sets will not be even comparatively plentiful before 1920.

This is due partly to the limited output, but in a greater measure to the extraordinary demand for these sets in all countries at the present time. To have such a collection of French sets as we show in this June China Sale is remarkable, in view of the circumstances. To have them at such prices is more remarkable still, considering prevailing wholesale prices.

We have them at \$32.50, \$40, \$50, \$60, \$85 and up to \$175.

As a collection, they are not surpassed in this city, and we don't believe they are equaled.

In body, shape, decoration and composition they are standard sets, sets of undoubted quality at savings of undoubted reality.

English, American and Japanese sets are abundantly shown in the Sale, also at considerable reductions from regular prices.

The assortment of fine cut glass at savings of one-third is one of the best we have ever had—and that is saying a great deal.

Low-priced light cuttings are offered in large selection.

(Fourth Floor, Chestnut)



A Good Summer Sale of Toilet Articles

There are always quantities of little things that everybody needs for comfort in warm weather. This Sale offers the opportunity to buy them most economically.

The Average Saving Is a Third

We have made the list as complete as possible and the prices as low, and we have had in mind the needs of people going away, as well as those staying at home.

- Toilet Soaps, 8c a Cake**
Violet, rose, heliotrope and lilac, 8c a cake, 90c a dozen.
- Vegetable oil soap, 8c a cake, 90c a dozen.**
- Olive oil soap, 8c a cake, 90c a dozen.**
- Toilet Articles**
Hair brushes, 35c to \$2.25.
Nail brushes, 25c.
Tooth brushes, 20c.
Shaving brushes, 25c, 35c and 50c.
Rubber sponge, 10c.
Wanamaker Ozo deodorant cream, 20c.
Wanamaker Oter depilatory powder, 35c.
Peroxide, 18c and 35c, pint and quart sizes.
Wanamaker Superior shaving cream, 18c.
Boric acid, 30c lb.
Chalk and orris, 20c 1/2 lb.
Bicarbonate of soda, 12c lb.
Sterate of zinc, 15c.
Traveling mirror, with metal frame, 50c.
Bath sprays, 85c.
Witch hazel, 35c and 65c.
Violet ammonia, 20c and 35c.
Bay rum, 90c and \$1.75, pint and quart sizes.
Lilac vegetal, 75c.
Wistaria vegetal, 75c.
Hair tonic, 50c.
Eau de cologne, 75c.
Cold cream, 15c.
Bath crystals, violet and verbenia, 50c and 85c.
- Imitation Ivory Toilet Articles**
Hair brushes, \$1.35 to \$2.25.
Mirrors, \$1.25 to \$2.25.
Combs, 15c and 25c.
Puff boxes, 50c to \$1.
Hair receivers, 50c and \$1.
Shaving brush holders, 30c.
Tooth brush holders, 35c.
- Khaki Toilet Cases Half Price and Less**
Unfitted cases, 50c, 75c, \$1 and \$1.25.
Fitted cases, \$1.75 to \$4.
Sewing kits, 15c, 25c and 35c.
Money belts, 25c, 35c, 50c and 75c.
- Honfleur Toilet Preparations**
Toilet water, violet and l'Empire, 45c and 85c.
Extracts, 40c and 60c.
Talcum powder, 10c.
Face powder, 25c.
The extracts, talcum powder and face powder are in l'Empire, violet and rose scents.
Skin cream, 35c.
Cleansing cream, 35c.
Youth and Beauty cream, 35c.
Hair tonic, \$1.
Bay rum, 50c.
Honey and almond cream, 25c.

"Fifty Years of Europe"
By Charles Downer Hazen

One of the after-the-war books of great value for serious students. Prof. Hazen tells the story of Europe from 1870 to 1919—a story, the knowledge of which is essential to avert a similar future—with the utmost interest and clarity.

Price \$2.50.
(Main Floor, Thirteenth)

TRAVEL Comfort Requires a Dressing Case

Unless you have a fitted traveling bag or suitcase you need a dressing case to be really comfortable on trips away from home.

We have a splendid assortment for both men and women. Leathers are seal, cowhide, auto leather and others, chiefly in black, but some brown. The men's cases have black fittings and the women's have white fittings.

Prices \$4 to \$40.
(Main Floor, Chestnut)

STERNO Cooking Devices

Always ready, always useful, but especially so in Summer. With the help of canned heat a Sterno outfit will enable you to prepare a square meal; warm the baby's milk; or heat water; also it is adapted for outdoor purposes as well as indoor.

There are various Sterno devices, priced from 65c to \$3. Canned heat is 10c to 75c.

(Fourth Floor, Central)

FOR the "Marry Month of June"

For the festivities which usually precede and follow the wedding, hostesses will find many suggestions and novelties in the Candy Store—

- Rose pies, with 12 favors, \$6.50.
- Rose-trimmed baskets, 40c each.
- Rose cases, with bells, 35c.
- Rose cases, 10c, 15c and 25c.
- Mint wafers with rose decorations, 10c each.

(Down Stairs Store, Chestnut)



Poor Sweltering Man!

Don't you know that you have no need to puff and fume and fret and groan so about the hot wave?

At least seventy-five per cent of your discomfort is due to your clothes. No doubt there are days when you will feel hot and oppressed no matter what you may wear or, indeed, what you may not wear; but taking one day with another, your discomfort is bound to be reduced pretty nearly to a minimum by wearing the right kind of suit, and the right kind of suit for days such as we have been having is surely a tropical suit.

Our assortment of tropical suits is full. It includes suits made of all the desirable tropical fabrics, such as Palm Beach, mohair and breeze-weave materials.

The two things that men want are pretty well combined in these suits—namely, coolness and comeliness—they keep a man as cool as he can be and as well dressed as he should be.

Prices from \$18 to \$25. And don't forget that this is by far the coolest and airiest men's clothing store in Philadelphia to choose in.

(Third Floor, Market)

Beating the Town on Men's \$5 Panama Hats

If you have any doubt of it, look around elsewhere and then come in and see the fine Panama hats we are selling for \$5.

The material in these hats is excellent and the shapes are correct and becoming.

Light and cool and serviceable.

(Main Floor, Market)

Men's Cool Underwear of Habutai Silk

A fine grade of white habutai is used in these garments, and at the price this material is selling for now in Japan the price of the underwear is low.

Athletic shirts and knee-length drawers, \$5 a garment.

Union suits, \$9 each.
Splendid warm weather wear.

(Main Floor, Market)

Three Klearflax Linen Rugs for the Usual Price of Two

Just because these rugs are a few inches longer or shorter than the stock sizes. In many instances the odd sizes are a better fit for the places you need them than the regular sizes would be.

Best way to do in a sale like this is to bring in the measurements of your rooms or halls and then see which of the many different size rugs here best suit your purpose.

In many sizes quantities are limited, but in the following there is good assortment:

9x20 ft., \$21.	8x9.6 ft., \$21.	6x7.6 ft., \$12.50.
9x11 ft., \$28.	8x9 ft., \$20.	6x6 ft., \$10.
9x10 ft., \$25.50.	8x8.8 ft., \$19.	54 in. x 7 ft., \$8.75.
9x9.6 ft., \$23.75.	8x7 ft., \$15.50.	54 in. x 6 ft., \$7.50.
	6x8 ft., \$13.25.	

(Seventh Floor, Chestnut)

Cool and Dainty Furniture for the Living Room in Hot Weather

Coolness and daintiness are the two chief requisites of a living room on hot days. To these add comfort and you have an ideal or something very near it.

All three are realized in the sets of living-room furniture to be found in our Summer display. Set, except where otherwise mentioned, means a settee and chairs. We are showing a number of particularly interesting 3-piece sets, in which there are many very pretty effects in cretonne and taffeta upholstery. These sets are made of an excellent class of imported African reed and are exceptionally well constructed.

\$123 for a 3-piece set in brown, with upholstered seat and back.

\$101 for a 3-piece set in brown, with a cretonne upholstery of the crushed-in pattern.

\$152 for a 3-piece set in a two-tone enamel in a taffeta cretonne.

\$181 for a 3-piece set in black enamel with red trimmings. The upholstery is of cretonne in soft shades of black, greens and reds.

\$98 for a 3-piece set in brown, with separate spring cushion seat.

\$154 for a 3-piece set in (Seventh Floor, Central)

\$406 for a 3-piece enamel set, in ivory with blue trim. The upholstery seats are blue figured linen. The fourth piece is an oval table.

\$166 for a 3-piece set in brown. One of the pieces is a high-back wing chair with broad arm and pocket with an adjustable head rest.

\$161 for a 3-piece set in shaded ivory with trellis-pattern cretonne and high backs.

\$180 for a 3-piece set in a two-tone enamel in brick dust and brown, with a figured linen-effect cretonne.

ORGANDIE Col-lars and Sets at 25c and 50c

All are of fine, pleated organdie, in Vandyke points, and there are collars alone, and others with cuffs to match.

All the gay, pretty Summer colors are here—rose pink, Copenhagen blue, red, lavender or tan, and there are others of white, and some of white and a color combined.

Many are for round-neck Summer dresses or blouses.

25c and 50c.
(Main Floor, Central)

BOYS' Washable Suits

in linens, reps, galateas, chambrays and kindergarden cloths; in junior Norfolk, "Oliver Twist," short Russian and Middy styles, in a full selection of colors and color combinations, for lads of 3 to 10 years at \$3.25 to \$6.50.

In Palm Beach and other fine, cool wash fabrics, all made in the Norfolk style, for boys of 8 to 15 at \$10 and \$12.

Every suit in the collection the best of its kind at the price.
(Second Floor, Central)