## This Store Is a Cool Refuge From the Hot Streets These Days

The Father and Mother Who Awakened a Love
of country and high ideals in their sons and daughters, who eagerly went to the front in uniforms or labored in the thbusand and one organizations of the home and to aid human beings affected variotsly by the war necessities, have done nobly for their country and the honor of their names.

Any one thing tell done is worth living and working for.

Some artists, who paint pictures, will be remembered, like Munkacsy, by one picture only, which he spent five years upon; some authors, like Bunyan, by one book; some engineers, like Goethals, for the Panama Canal work.

Some merchants, like A. T. Stewart, by the iron building and store he built and managed in New York next to the Grace Church.

> ysomed preant

Charming Possibilities Are in These Untrimmed Hats at $\$ 1$ to $\$ 6$




For Happy Vacation Days Girls' Linen Regulation Suits





$$
\begin{aligned}
& \text { Speaking of the Waist Sale }
\end{aligned}
$$

Cool as An Ice Are Girls' Dotted Swiss Shirtwaists




Do as the Orientals Do-

Wear Silk and Keep Cool Japanese white habutai for preference. It is
certainly the coolest and certainly the coolest and
most satisfactory Summost satisfactory Summer silk made, and every
body knows how well it body knows how
wears and washes.

It is the silk we sell the most of for warmweather dresses, blouses, negligees, petticoats,
underwear and linings. underwear and linings.
Also every man knows what delightful shirts it makes.
Even with the highest price known for raw silk we are able to maintain the prices at $85 \mathrm{c}, \$ 1.15$ $\begin{array}{lll}\$ 1.35, & \$ 1.65, & \$ 1.7 \\ \$ 1.85, & \$ 2 \text { and } & \$ 2.25\end{array}$ yard.
These grades are
known "firsts." We import firsts." ourselves and we them ourselves and
have proved conclusively have proved
that they are the best and that they are the only habusometimes the only habu-
city. (First Floor, Chestnat)
White Gloves for the June Bride or Graduate June is their month and white
J.loves are in request for Com-
ciencement and weddings. niencement and weddings.
Short white kid gloves, $\$ 2.50$ to
$\$ 3.50 \mathrm{a}$ pair.



By-Paths
If you are a stranger in Phila-
delphia and want to kow some.
thing of what this Store ocontains. delphia and want to know some-
thing of what this Store ocontains,
join one of the Store tours they
stat from the Rendervous eat
9.30 Rand 10.30 A . M. , and 12.30 ,
 the Piecture Store will regild
frames for 10 per cent less than
usual. If desired a reperental
tive will cal at an your hose and
make an estimate on the work to
be done
be done. $\begin{aligned} & \text { Firth Floor, Market) } \\ & \text { Orders will be taken in the } \\ & \text { Wren }\end{aligned}$ Store for gymnasium Wrapper store
suits, oollege gowns,
and maids uniform, Some very curious, foreign
looking kimonos for wornen are
made from Indiaionomprints
design and
acteristicicing being char


> 5000 Yards of Printed Voile Special at 38c a Yard and

| Another new shippmake such pretty andThis time there issatisty everybody forin both light and dark |  |
| :---: | :---: |
|  |  |




Automobile Dusters and Light-Weight Robes
Dusters of cotton, linen, cham
bray, mohair or pongee, for owner


Men's Cool Tropical Suits Came Neck and Neck With the Hot Wave
Health, comfort, fashion, common sense-from every one of these points There is no need to argue about it-especially with men who know what they require without having to be told. We just want to tell them that the new suits are here in full force and in all their coolness and that they are of the best description to be had anywhere for the prices- $\$ 18$ to $\$ 25$.
They are made of mohairs, Palm Beach
be had in a full assortment of sizes. Beach and breeze-weave materials and can be had in a full assortment of sizes
degree, and surely there is not another such cool, airy good value in the fullest store anywhere as this for any man $t_{0}$ select a tropical suit in on a tropical day.

OTHING adds more to N the wholesome pleasure of a week-end trip than a
good camera, which means good camera, which means
records of pleasant places for records of pleasant places for
today and the future. This Camera Store is headquarters for both high-grade equipment and cameras of
the least expensive sort. the least expensive
Prices are $\$ 2$ to $\$ 100$.
 Boys'
Washable Suits
Men's Outing Shoes Special at \$1.40 and \$1.90
$\qquad$
$\qquad$
0 group shoes are much less than regular prices, the

Men's Half-Hose "Seconds" 15c a Pair

## The Sale of Klearflax Rugs is a Real Opportunity

for any one needing rugs for a Summer cottage
Or for a hotel, hospital or other institution
Or for an office
You Get Three Rugs for the Usual Price of Two The reason we can sell these splendid linen rugs for a third less than regular price
is because they are what the manufacturer calls "oversizes" and "undersizes." That is, they are the last piece of goods on the loom and are either larger or smaller than the stock size. There is such a large lot that you will have no difficulty in getting satisfactory sizesnot delay tong.
Klearflax linen rugs are handsome, durable rugs that are heavy enough to lie flat and thick enough to deaden the sound of footsteps. They are closely woven and can easily b
One of the best features of Klearflax rugs is their soft, single colors, which harmon ize with any furnishings. The colors are taupe, gray, pink, brown, blue and green.

| The Cut Glass in the June China Sale Is the Best We Have Ever Offered-and Prices the Lowest |  |  |
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| We pring here aliot of |  |  |
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| ten years ago, when were so much more plen- |  |  |
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Army Officers'
Regulation Trunks Special at $\$ 10$

$\qquad$
$\qquad$

About Vacuum Bottles and "Garden

Special \$2 Umbrellas for Men and Women


Furniture That Seems to Keep Places and People Cooler


