

# Strawbridge & Clothier Anniversary Sale

## A Page of Good News of Great Savings for To-morrow Every Price on This Page Is Less Than Present Market Value

For to-morrow, the fourth day of the Anniversary Sale, we begin the presentation of specific information with prices, the first three days' announcements having been confined to a general description of this most important economy event of the year in this city. The mere announcement, with the assurance that EVERY DEPARTMENT had gathered great

lots of merchandise to sell at REDUCED PRICES, was sufficient to bring many thousands of customers. We cannot, even now, print more than a comparatively small part of the details of the Sale—more will follow from day to day. But please remember that SEVENTY DIFFERENT DEPARTMENTS have special Anniversary values for you every day.

### Anniversary Corset Values

The names tell the message of quality; the prices indicate the Anniversary savings.

- La Resista Corsets, \$3.50**—Of pink batiste of fine quality; extremely low bust, long over hips and back.
- Nemo Corsets, \$3.00**—Of coutil; medium-low bust, long over hips, graduating front clasp, with insert of elastic at end of back steels. An excellent model for the average figure.
- Special at \$2.00**—Choose from American Lady, Royal Worcester, S. & C. Special and other well-known makes; of pink and white plain and brocade materials; low and medium bust, long over hips and back; some well-boned throughout, others lightly boned.
- Warner Rust-proof Corsets, 85c**—Of pink batiste, with all-elastic top; an excellent model for the growing girl.
- Special at \$1.50**—Choose from S. & C. Special and Thomson Glove-fitting Corsets, made of plain and brocade materials in pink and white. Some have all-elastic top, low or medium bust, long over hips; some well-boned, others lightly boned, having free hip space.
- S. & C. Special Corsets, \$1**—Of coutil, in pink and white; all-elastic top, low or medium bust, long over hips; excellent value.
- American Lady Corsets, \$1.95**—Of fine, light-weight pink brocade; low bust, long over hips.
- Brassieres, 38c**—Hook-front style, lace-trimmed.
- Other Brassieres, now 50c to \$2.50**—Of plain materials, also of satins and crepes de chine in pink. All greatly reduced.

### Gold Jewelry at One-Fourth to One-Half Less Than Present Prices

Despite the shortage of materials and labor, we have accumulated this excellent lot of Under-price Jewelry. Some of these goods were purchased six months ago, being excellent values at prevailing prices then, and even better now:

- Brooches**—now \$1.50 to \$23 | **Scarf Pins**—now 75c to \$18
- Bar Pins**, now 75c to \$55.00 | **Cuff Pins**—now \$1.25 to \$4
- Also a Fine Line of La Vallieres**—now \$2.00 to \$30.00

Many of these goods are in the new platinum-faced styles, set with Diamonds and other stones. MANY CHOICE GRADUATION GIFTS AMONG THESE.

### Silver-plated Hollow-ware

These goods were all bought long before the latest advance in price last month, and the values are exceptional. The price reductions are based on prices before the advance, so in comparison with present prices, they are even better than the figures indicate:

- Tea Sets, nickel silver**—now \$42.00 to \$85.00
- Meat Dishes, 14- to 20-inch**—now \$6.00 to \$11.00
- Well and Tree Platters**—very unusual values—\$8.50 to \$14
- Cheese and Cracker Dishes**—now \$5.00 and \$7.50
- Bread Trays**—\$2.75 to \$4.00
- Sandwich Trays**—\$2.75 to \$6.00
- Roll Trays**—now \$4.50
- Vegetable Dishes**—\$8.00 and \$15.00
- Asparagus Dishes**—now \$18.00
- Water Pitchers**—\$6.50 to \$18.00
- Berry Bowls**—now \$5.00
- Covered Chop Dishes**—\$12.00
- Baskets**—now \$5.50 to \$9.50
- Honbon Dishes**—now \$1.35
- Gravy Boat and Tray**—\$6.50
- Casseroles**—now \$6.00

### Toilet Goods Come Into The Sale With Good Savings

Standard goods, nothing changed but the price; every-day necessities everyone needs. Stock up during these Anniversary Days:

- Floating White Castile Soap, full-size bar**—48c
- Pure Green Olive Oil Soap, large bar**—\$1.29
- Assorted Toilet Soaps, 8c a cake, 90c a dozen**

These Toilet Soaps include such good makes as S. & C. Glycerine Soap, Violet and Rose odors; S. & C. Peroxide Soap, and Jergen's Bath Tablets.

- Brown's Extracts and Toilet Waters, six odors**—50c
- Rubber-lined Tourist Cases, cretonne-covered**—50c, 75c
- Boomerang Toilet Water**—50c and 85c
- Eucaly Face Powder**—35c
- S. & C. Bay Rum**—37c
- Pebeco Tooth Paste**—38c
- Kolynos Tooth Paste**—21c
- Rubber Bathing Caps**—18c, 35c
- Wash Cloth Cases**—15c
- Tooth Brushes**—15c
- Nail Brushes**—18c
- Hair Brushes**—75c
- Rubber Combs, 8-in.**—15c
- Compact Rouge**—25c
- Orris and Chalk, 1/4 lb.**—18c
- Bath Sprays**—68c
- Syringes, 2-quart**—85c
- Manicure Scissors**—75c
- Nail Files**—18c
- Professional Cold Cream**—29c

**High-Grade Celluloid Toilet Articles**  
All standard goods. Hair Brushes—\$1.65 to \$3.25; Hand Mirrors—\$1.95 to \$3.75; Combs—50c.

- Twenty-Mule Team Boric Powder**—One-pound box, 25c; 1/4-pound box, 15c.
- Brown's Talcum Powder**—Six odors, 21c a can.
- Garwood's Talcum Powder**—One-pound package, 21c.
- Metal-frame Mirrors**—Two sizes, 35c and 45c.

### 6000 Books at One-Third to One-Half Publishers' Prices

Practically every field of literature is covered by the collection from Fiction to Autobiography. About 2500 of the volumes have slight damages—the remainder are all perfect.

Anniversary prices start at 15c for a copy of Harper's Household Handbook. Among the volumes marked 38c, are copies of Edith O'Shaughnessy's "Diplomat's Wife in Mexico." In the lot at 80c—"A Hunter's Campfires," by Edward J. House. Two-volume sets of Mrs. Humphry Ward's "The Marriage of William Ashe," "Fenwick's Career," or "Lady Rose's Daughter," are in the Sale at \$1.00 a set.

There are hundreds of other titles and a great variety of prices.

### All Kinds of Sporting Goods

No matter what your favorite out-door sport may be—Base Ball, Golf, Tennis, etc.—you can be sure of finding one or more important requisites in the Anniversary Sale at considerably less than the regular market value. Here are a few items which may convey the character of the savings throughout the Sporting Goods Section:

- Tents, 5x7 feet**—\$5.90
- Camping and Lawn Tents**, well made, but not water-proofed. They will, however, give protection from light showers and are thoroughly desirable.
- Liberty Bicycles**—\$35.00
- An excellently made, easy running wheel, which we personally guarantee to be thoroughly reliable and satisfactory—and a remarkable value at the Anniversary price.
- Boys' Complete Base Ball Uniforms**—\$1.10
- Cap, Shirt, Belt and Trousers.
- Also Boys' Base Ball Shoes, at \$2.85. Boys' Finger Gloves, \$1.00.
- Many other like values in the Sale.

### Bed Furnishings in the Sale

Below we give a few random selections from the great number of truly unusual values available in the Bedfurnishings Section during the Anniversary Sale, in order that our customers can gain an idea of the remarkable character of the savings:

- Pillow Cases, 45x36**—28c
- Sheets, 81x90 inches**—\$1.45
- Of good, strong bleached muslin.
- Pillow Cases, 42x38 1/2**—45c
- Pillow Cases, 45x38 1/2**—50c
- Bolster Cases, 42x7 1/2**—90c
- Sheets, 63x99 inches**—\$1.75
- Sheets, 72x99 inches**—\$1.85
- Sheets, 81x99 inches**—\$1.95
- Carefully made of standard-grade bleached muslin.
- Sheetings, Muslin and Other Utility Fabrics**
- Fine-spun Long Cloth in the original 12-yard pieces—\$3.00, \$3.85 and \$4.00 a piece.
- Bleached Muslin Pillow Casing, 42-inch—38c a yard; 45-inch, 40c; 50-inch, 48c; 54-inch, 58c.
- Marseilles Spreads—\$3.25**
- White, satin finish. An excellent quality in good double-bed size.
- Crochet Bed Spreads—\$2.50**
- White, in attractive Marseilles patterns.
- Cotton Comfortables—\$5.50**
- Filled with cotton of only high grade. Figured silk mull top, and solid-color mull border.
- Blankets—\$10.75 a pair**
- Wool and cotton; white with dainty colored borders. A very fine grade in a desirable double-bed size.
- Bleached Muslin Sheeting, 63-inch—62c a yard; 72-inch, 70c; 81-inch, 75c; 90-inch, 85c.
- Bleached Muslin, 36 inches wide—in the Anniversary Sale at 18c a yard.

## 4,000 Women's Fresh New Dresses That Will Make The Sale Remembered

Four thousand Dresses, fresh, new, specially priced, and including practically every material desirable for summer wear. In the collection there are cotton and silk voiles, white and colored linens, gingham, organdie, net and lace and various combinations, at practically all prices from \$5.00 to \$80.00. And Silk Frocks range from the Japanese Silk Dresses at \$9.75, to the fine crepe Georgette at \$80.00. Grouped for quick reading and easy selection are—

- Lovely Cotton Frocks**—\$7.50 to \$15.00
- Cool Taffeta Dresses**—\$14.75 to \$27.50
- Crepe de Chine Dresses**—\$17.50 & \$18.75
- Taffeta-and-Crepe de Chine Dresses**, \$22.50

### Street, Afternoon and Evening Dresses, Greatly Reduced

High-class Afternoon Dresses, now \$40.00 to \$115.00. Evening Dresses, now \$15.00 to \$60.00. Serge and Tricot dresses, now \$30.00 to \$65.00. Many of the reductions are a third and more.

### Housefurnishings—Special

All those articles which should be in every well appointed kitchen and the needed things to lighten housework have been included in the Sale at savings which every economy-loving housekeeper will appreciate. We can give but a partial list in this space—but the number of different individual items is well up in the hundreds.

- Aluminum Ware—Save 25 per Cent. and More.**
- Double Rice or Milk Boilers, one-quart, \$1.25. Covered Kettles and Saucepans, 4-quart size, \$1.50. Teakettles, large size, \$3.50. Lipped Saucepans, a set of three—one, 1 1/2- and 2-quart sizes, at \$1.25. Pie Plates, deep, good size, 25c. Covered Saucepans, 3-quart, at 95c. Covered Cook Pots, 3-quart, 95c. Nu-Lid Saucepans, 4-quart size; lock cover, fitted with combination strainer, at \$2.15. Combination Cooker Sets, 5 pieces, at \$2.50. Lipped Saucepans, 2-quart, 65c.
- Thousands of Other Needed Kitchen Helps**
- Frying Pans, cast iron, No. 8 size, at 75c.
- Waffle Irons, No. 8 size, bakes four waffles at same time, at \$1.45.
- Cake Mixing Machines, good household size, at \$1.85.
- Clinax Bread Makers, six-loaf size, at \$2.25.
- Steam Cookers, cook four articles of food on one burner, at \$1.45.
- Table Casseroles, brown, white-lined, covered baking dish, with a fine nickel-plated frame, for table use, at \$1.50.
- Double Roasters, seamless, oval, blue glazed enamel; two sizes, at \$1.50 and \$1.75.
- Dish Pans, extra-strong tin, oval shape, 15-quart, at \$2.10.
- Wood Pastry Boards, size 11x20, at \$1.50.
- Hundreds of Excellent House Cleaning Aids**
- Floor Brushes, of hair and fibre, 12-inch, at 75c. Furniture and Woodwork Dusters, at 25c. Floor Sweeping Brushes, soft hair, 14-inch size, at \$1.25. Stove Brushes, brushes, with handle, at 25c. Closet Brushes, 30c.
- Dust Brushes, several kinds and sizes, at 25c, 40c, 45c and 65c.
- Basine Brooms, for carpets, rugs, etc., at 50c.
- Chamois Skins, fine quality, soft finish, at 95c.
- Beacon Floor and Furniture Polish, for general household use, at 15c, 50c and 75c.
- Clothes Drying Racks, 8-arm size, at 30c.
- Kreamer's Wash Boilers, extra-heavy tin, with copper bottom, special at \$2.45.
- Clothes Wringers, household size, at \$4.75.

### 750 Refrigerators in the Great Sale

They are the good, reliable makes which we have been selling for years and which are right now giving satisfactory service in thousands of Philadelphia homes. In view of conditions "in the trade," these Anniversary values are indeed extraordinary:

- A Special Lot of Bohn Syphon Refrigerators**
- The finest type of Refrigerator made to-day. A desirable size for the average family; seamless porcelain lining, 100-pound ice capacity—in the Sale at \$56.25. Other Bohn Syphons in the Sale—125-lb. ice capacity, \$64.50; 140-lb. ice capacity, \$71.50; 170-lb. capacity, \$93.50; 220-lb. capacity, \$100.50.
- Porcelain-lined Sanitor Refrigerators**
- An excellent size for the average family; 100-lb. ice capacity—marked \$39.50 for the Anniversary.
- Excellent Icyco Refrigerators Reduced**
- Ice capacity 100 lbs.—\$29.50; 125 lbs.—\$41.00; 140 lbs.—\$49.00.
- Hardwood Ice Chests Under Price**
- Lined with heavy galvanized iron; with tight-fitting cover; 28 inches wide, 17 inches deep, 25 inches high—in the Sale at \$9.00. A larger size—28 inches wide, 20 inches deep, 30 inches high—now at \$11.75.

## 100,000 Yards of SILKS in This Greatest of All Anniversary Sales

June of last year was our greatest month in the Silk Store. We made early plans in anticipation of exceeding that record during this Anniversary Sale. This is recognized by the best manufacturers as Philadelphia's foremost Silk Store, and they have splendidly co-operated with us in our presentation of these wonderful opportunities for saving money. All are up-to-date, desirable Silks, all at less than market value, many at less than present cost of production.

- EVERY ONE OF THESE UNDER REGULAR PRICE
- Black Satin de Luxe**—now \$1.85
  - Three thousand yards; 35 inches wide.
  - Black Dress Taffeta**—now \$1.65
  - Very lustrous; 35 inches wide.
  - Black Crepe Meteor, 40-inch**—\$2.65
  - Black Dress Taffeta, 35-inch**—\$2.00
  - Extra-heavy Black Japanese Silk, yard wide**—now \$1.85 a yard
  - High-grade Colored Dress Satins, 36 inches wide**—\$3.00 a yard
  - Black Peau de Cygne, 36-inch**—\$1.65
  - Black Satin Messaline, 35-inch**—\$1.65
  - Colored Chiffon Taffeta**—\$2.10
  - High-grade Fancy Taffeta Plaids, 36 inches wide**—\$1.55 a yard
  - Extra-heavy Printed Twill Foulard Silks, 40-inch**—\$2.00 a yard
  - Yard-wide Printed Levantines**—\$2.25
  - Novelty effects, suitable for dresses, underslip and cape linings.
  - White Wash Satins, 36-inch**—\$1.65
  - White Crepe de Chine, 40-inch**—\$3.00
  - Novelty Striped Summer Dress Silks, yard wide, now \$1.50 a yd.**
  - Washable White Velvet Corduroy, 36 inches wide**—now 85c a yd.
  - Japanese Ecu Pongee Silk**—\$1.25
  - Heavy-weight; 33 inches wide.
  - Yd.-wide White Satin Messaline, \$1.65**
  - Colored Crepe Meteor, 40-inch**—\$2.65
  - Double-width All-silk Crepe Georgettes, black and colors**—\$2.00
  - Plain, Fancy and Black Silks, broken lines, all 36 in. wide**—\$1.30
  - Thousands of Silk Remnants at Half and Less Than Half Price**
  - Black Satin de Luxe**—now \$1.85
  - Black Dress Taffeta**—now \$1.65
  - Black Crepe de Chine, 40-in.**—\$3.00
  - Black Satin Charmeuse, 40-in.**—\$2.65
  - Double-width Black Georgette**—\$2.00
  - Yard-wide Colored Satin Messaline, colors and black**—now \$1.65
  - High-grade Colored Dress Satins, 36 inches wide**—\$3.00 a yard
  - Colored Dress Taffeta, 35-inch**—\$1.55
  - Novelty Satin Taffeta Plaids**—\$2.00
  - Yard-wide Printed Foulards**—\$1.85
  - High-grade Fancy Taffeta Plaids, 36 inches wide**—\$1.55 a yard
  - Extra-heavy Printed Twill Foulard Silks, 40-inch**—\$2.00 a yard
  - English Costume Velvet**—\$2.25
  - High grade; in black and all the new autumn colors; 27-inch.
  - Colored Crepe de Chine, 40-in.**—\$3.00
  - Japanese Ecu Pongee, 33-inch**—\$1.00
  - Satin-stripe Shirting Silks**—\$2.50
  - All new patterns; 32 inches wide.
  - Ivory-White Dress Satin de Luxe**—\$2
  - Heavy Satin-stripe Shirting Silks**—\$1.65

### Golden Special To-morrow



Women's Blue and Black Serge CAPES  
Extraordinary Value At \$10.25

The Anniversary attraction that wins the distinction of a place under the illuminated Golden Special sign for the fourth day of the Sale is this very unusual purchase of Women's stylish Capes, of an excellent grade of serge—chiefly in blue, a few in black—a smart model, with round collar, shawl front, braided edges, two rows of braid trimming around the bottom; vest front, with belt. The special price is \$10.25—and you could add one-half that amount to the price and still get exceptional value. Be sure to see these to-morrow.

### Traveling Bags, Suit Cases

Fortunately the Anniversary Sale comes right at a time when most people are planning the summer tour and vacation—which makes these excellent values presented in Hand Bags and Suit Cases all the more timely and worth while. Space permits the mention of but a few of the many unusual values—

- Black Pigskin Traveling Bags, leather-lined; 16-inch and 18-inch**—\$8.75.
- Brown Cowhide Bags, cloth-lined 18-inch**—\$11.75.
- Woven-fibre Suit Cases, substantially made, with straps all around; 24-inch size**—\$3.85.
- Brown Japanese Matting Suit**
- Vacuum Bottles—Icy-Hot**
- Cases, 24-inch size**—\$3.85.
- Rattan Suit Cases, 26-inch**—\$7.
- Cowhide Leather Suit Cases, sewed edges and corners; 24-inch**—\$11.00.
- S. & C. Motor Restaurant, black enamel, with fittings of knives, forks, spoons, cups, plates, etc., for four people**—\$10.00.
- Vacuum Bottles, pint-size, in the Sale at \$1.85.**

### Good Candy at a Good Saving

Assorted Chocolates—In fancy one-pound boxes—Special at 45c a pound.

- Jelly Drops**—Flavored with licorice, lime, lemon or orange—Special at 40c a pound.
- Chocolates with Nut Centres**—The centres include such delicious, meaty nuts as pecans, Brazil nuts, almonds and walnuts—Special at 80c a pound.