

Gimbel Brothers

Store Opens at 9

For Tomorrow—Wednesday

Gimbel Brothers

Store Closes 5:30

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Tuesday, June 3, 1919

# Gimbel Subway Store Day Brings Notable Values

Think of a city with no pennies! — and yet only a few years ago large sections of our country "didn't fool with anything smaller than nickels."

For a fact, we must count nickels and pennies, too, if the present range of values is not to worry us. It is foolish to hold to porterhouse steak when the price

gets above the prudence-line of one's purse, and so with everything. Conditions must regulate one or crush one. And so, the needfulness of the Gimbel Subway Store is made clear.

Every family has need to buy part of its supplies in the Subway Store where "every-day" things are the chief concern, although complete stocks of every sort of goods are kept

there.

Subway Store Days are the great bargain days—when we present the specially good things that have been found by our two hundred buyers.

Wednesday—Subway Store Day—even presents unusual features in the Silk Sale and White Sale.

## 1674 Men's and Young Men's Suits at One Price—\$18.50—Saving of a third

Every taste can be suited and every figure fitted in this sale of men's and young men's clothing.

Models for young men—styles that reflect the military tendency so prominent among the young men of to day.

Models for more mature figures, that have reached "settled" lines.

An excellent group of up-to-date garments. Two special purchases from our regular suppliers who made us a price concession. Included are several lines of suits from our Second floor section. These suits are superbly tailored from high-grade fabrics. The variety of styles, patterns and colors embraces the newest and most desirable models we have had in the Subway Store this season. Not many of any one kind nor all sizes in each style; but there are all sizes in the collection. The materials include fine, staple, worsteds in silk mixtures, smart cassimeres, durable chevots and tweeds in neat mixtures; plenty of blue serges.

We have prepared for great selling activity. Extra salesmen will be at your service. We suggest early shopping. Wonderful value at \$18.50.

—Gimbels, "Subway Store Day"

### G. B. Corsets at \$1.90

In models to fit every figure. Mostly pink broche material. Specially priced at \$1.90.

—Gimbels, "Subway Store Day"

### Women's Handkerchiefs at 3 for 25c

White hemstitched Handkerchiefs; one corner embroidered in a variety of pretty designs. Special at 25c.

—Gimbels, "Subway Store Day"

### Remnants in the Big Annual June Silk Sale

#### At 28c—up to \$4.90 yd.

These wonderful values are selling fast, therefore you should buy now for summer and fall wearing. Save a third to half. All lengths and weaves and widths; mostly 36 inches wide. At 28c—up to \$4.90 yard.

—Gimbels, "Subway Store Day"

### Summer Drapery Remnants at 28c yd.

Useful lengths of Cretonne and figured satine in artistic colorings and designs. At 28c yard. Save half.

Window Shades at 80c Each  
36-inch wide by 5 feet 9 inches long. Oil Opaque, wanted colors; complete with fixtures. Save a third at 80c each.

Tapestry Couch Covers at \$3.95  
Full length and width; extra heavy grade, soft colorings. Save a third at \$3.95.

Drapery Scrim at 28c Yd.  
36 inches wide, block patterns; excellent quality at 28c yard.

—Gimbels, "Subway Store Day"

### Women's Two-clasp Gloves at 28c Pair

Double-tipped, white, black and colors, 28c pair.

Odds and ends of silk and fabric Gloves, two-clasp or sixteen-button lengths, at 28c to 68c pair. Save a third.

Natural Hair Nets, cap or fringe at 50c a dozen.

Hose Supporters at 10c.

Scissors and Shears at 25c, 35c and 50c.

—Gimbels, "Subway Store Day"

### 5000 Seamless Sheets at \$1.68

Extra heavy quality, will withstand severe laundering; size 90x90. Save one-third at \$1.68 each.

1200 bleached Pillow Cases; sizes 42x36 and 42x38. Special, 24c each.

Clearance of Bolster Cases; size 22x72. While the lot lasts, at 48c each.

2500 seamed-centre Mischued Sheets; 22x90; durable muslin. Save one-fourth at 88c.

500 Summer Comfortables, in all colors, with neat borders to match. Save one-third at \$4.95.

Summer dimity Bedspreads, at savings of one-fourth; sizes 82x90, \$2.15; 72x90, \$2.35; 81x90, \$2.65; 90x100, \$2.85.

—Gimbels, "Subway Store Day"

### White Voile at 25c yd.

38 inches wide. 44-inch fine Curtain Lawn at 20c yard.

Plaid Dimities at 15c yard; mill lengths.

—Gimbels, "Subway Store Day"

### Navy Blue Serge at 68c yard

36 inches wide. Save a third. Fancy check Suitings at 95c a yard; 42 inches wide. Save 30c a yard.

—Gimbels, "Subway Store Day"



## Launching the Summer Season with a Remarkable Sale of 1000 Women's and Misses' Tub Dresses at \$5

Not a dress has been in the store more than two or three days. Styles galore. Dresses suitable for wear to business, when shopping, or when on pleasure bent.

### Choice of Plaid Ginghams, Checked Ginghams, Flowered Voiles, Figured Voiles, Linen and Organdies

#### In 14- to 18-Year Sizes—and 36 to 46

Many Russian or two piece models with leather belts or silk girdles—and pretty white organdie collar and cuffs; some have belt and have ruffles around the bottom of waist, around the sleeves and neck; cunning bodices that end in a bow in back that have vestee and collar of white—and organdies in pastel tints trimmed in frilly ruffles.

Plenty of dark blues with white figures—grays and other colors. At the Sale Price of \$5; save \$2.50 to \$5!

Regular and Extra Size Skirts at \$3.85  
Of white surf satin with wide belts and large novel pockets. Special, \$3.85.

Also at \$3.85—Plaid Silk Skirts with fancy pockets and belt. Pretty collar.

—Gimbels, "Subway Store Day"

### Girls' Tub Dresses in a Sale at \$1.55

Save Nearly Half  
At least twenty-five styles to choose from—all becoming girlish models.

There are plaid gingham, striped gingham, plaid percales, rep in pink and blue.

Russian style with vestee, normal and slightly raised waist line; of chambray in tan, green, pink.

With pouch pockets, contrasting collars and many with velvet ribbon outlining the waist line.

For ages 6 to 14 years. Sturdy dresses for hot weather wear at the sale price of \$1.55.

—Gimbels, "Subway Store Day"



Plaid Voile, \$5 Printed Flowered Voile, \$5 Plaid Gingham, \$5 Printed Flowered Voile, \$5



Of Plaid Gingham, \$1.55 Of Linen, \$1.55

### 1440 Women's Ribbed Vests at 6 for \$1

800 Women's extra-size Vests and Drawers, mill seconds at 38c each.

3600 Men's summer weight blabriggan Shirts and Drawers, slightly stained, at 65c each.

2400 Men's Nainsook Union Suits; also some seconds of porous mesh Union Suits and Undershirts at 75c each.

2400 pairs Men's "Onyx" Lisle Socks, 3 pairs for \$1, or 35c pair.

2400 Women's cotton Stockings, double heel and toe, mill seconds, at 25c a pair.

1200 Children's cotton ribbed Stockings, mill seconds and children's fancy Socks, at 25c pair.

—Gimbels, "Subway Store Day"

### Two Cakes Each of Palmolive and Rose Bath Toilet Soap for 25c

In co-operation with the Palmolive Co. we are offering these well-known soaps at this extraordinary low price. Buy a summer's supply.

2 Cakes of PALMOLIVE SOAP and 2 Cakes of ROSE BATH SOAP for 25c

—Gimbels, "Subway Store Day"



### 360 House Dresses at \$1.45

Made of neat striped percales, two styles; large collar and pocket, loose belt; gathered back and piping. Special at \$1.45.

600 Bungalow House Dresses at \$1.35. Made of stripe and plaid gingham, also chambray, variously trimmed with contrasting colors; others finished with rick rack.

White Satin Petticoats at 85c; fitted; also chambray, variously trimmed top and tailored flounce.

New White Satin Bloomers at \$1; elastic at waist and knee, finished with ruffle.

Extra-size Bloomers, made of pink batiste, at 85c; hemstitched ruffle, elastic at knee and waist.

Bloomers, made of pink batiste; three styles, trimmed lace insertion and edging or pointed ruffe, finished in blue dots; also plain ruffe.

1200 cambric Drawers finished with hemstitched tucked ruffe, at 30c.

Three styles of Nightgowns at \$1.15; natronock or cambric, elaborately trimmed with lace and embroidery.

—Gimbels, "Subway Store Day"

### 2000 Boys' Summer Suits at \$1.50 to \$10.75

Makers' closed lines and stock reductions. The season's new styles at savings of 1/4 to 1/2. All sizes for boys 3 to 18 years of age.

Boys' Norfolk Suits at \$2.95. With extra pair knickers, \$3.50. Boys' Wash Suits at \$1.50 and \$2.50. Woven madras, percale, chambray and reps. Plain colors, stripes and fancy weaves. Sizes 7 to 18 years.

Boys' Wash Norfolk Suits at \$2.50. Strong "Beach Cloth" in patch pocket, full belted models. Sizes 7 to 17 years.

—Gimbels, "Subway Store Day"

### Prairie Grass Rugs at \$3.25—up to \$7.75

Pretty patterns and closely woven. 5x12 ft., 8x10 ft., 6x9 ft., 4 1/2 x 7 1/2 ft., \$7.75, \$6.75, \$5 and \$3.25.

1000 small size Cruz Rugs, self woven border in Red only, 18x26 inches, at 30c; 24x48 inches at 40c. Less than half price.

Wool-and-Fiber Rugs, variety of patterns, reversible; 8x12 feet; special at \$6.50.

Three-yard-wide genuine Gold Seal Coagoleum, choice patterns, full rolls; slight seconds; half price at 40c sq. yd.

Inlaid Linoleum, Cook's famous makes, full rolls; almost perfect; near half price; Mercer quality at \$1 sq. yd.; "B" quality at \$1.25 sq. yd.; Parquetry quality at \$1.75 sq. yd.

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### June Sale of China Save Almost Half

Hundreds of things for homes, cottages, summer houses. Almost every wanted item in the lot.

\$2.95 to \$11.95 for 21- to 40-pc. sets. \$6.95 to \$17.50 for 50- and 51-pc. sets. These sets are complete for six persons.

\$14.95 to \$27.50 for 100 to 108 pieces. Complete sets for twelve persons.

50 pieces of rich Cut Glass at \$2.95 to \$5.00. Save \$2 to \$4. Variously Orange Bowls, Ice Cream Trays, Sugar and Cream Sets, Mayonnaise sets and Fruit Bowls. Exceptional value.

Odd Dinner Ware, as well as complete sets. Over 1600 Dinner Sets, newest decorations and desirable shapes; every set shows a reduction. Priced as follows:—

Just 150 of these coin gold decorated Dinner Sets, 28 pieces to set. Set consists of 8 each—Bread and Butters, Soup Plates, Dinner Plates, Dessert Saucers, Tea Cups and Saucers; 1 Meat Dish, 1 Open Vegetable Dish. At the exceptional price of \$7.95.

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### Extraordinary Sale of Men's and Women's Shoes at \$1.95

With the scarcity of shoes and the high prices prevailing this price at \$1.95 is worth sharing. Buy your summer shoes now.

3000 Pairs of Women's Low Shoes at \$1.95; Pumps, Oxfords and Colonials of black kid, patent-leather, white canvas, tan kid; sizes 2 1/2 to 7, at \$1.95.

1000 Pairs of Men's Shoes at \$1.95; High and low shoes; patent leather, gunmetal and white canvas; various styles, sizes 6 to 11, at \$1.95.

500 Pairs Boys' Shoes at \$1.95; tan leather, lace shoes with leather soles; also brown canvas outing shoes with Neolin soles; sizes 10 to 5, at \$1.95.

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## GIMBEL BROTHERS

Market : Chestnut : Eighth and Ninth



### Men's Neglige Shirts at \$1.10 Save Half and More

Included are "seconds" from several local makers; "seconds" meaning only a slight stain or misweave—nothing that will hurt the wear. Exceptionally good values and the thrifty buyer should buy a summer's supply. Wanted materials in the lot and sizes range from 13 1/2 to 18. Buy a goodly supply at \$1.10 each.

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### Envelope Purses at 50c to \$1.65

Save a third and more. Special lot of various grain-leather Envelope Purses; pretty linings; some have mirror. Some colored purses in the lot. Special at 50c to \$1.65.

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### Men's and Women's Umbrellas at \$1.75

Of American tafetta, (cotton). Beautiful assortment of handles. Silk cases on all, at \$1.75.

—Gimbels, "Subway Store Day"

### Gingham Remnants at 10c yard

Mill ends. From two to ten yard lengths, 27 inches wide at 10c yard.

New Chevrot Dress Gingham at 18c yard.

—Gimbels, "Subway Store Day"

### Women's Neckwear at 50c—Half Price

Collar and Cuff Sets, made of organdie, tucked and criss-cross trimmed, finished with Vandyle pleating in solid colors; also white and color-touched. At 50c.

—Gimbels, "Subway Store Day"

### 3800 yards of Union Toweling at 22c Yard

Excellent for dish and roller towels; neat blue border. Special value at 22c a yard.

580 odd Table Cloths at \$1 each. Hemmed, stitched and scalloped. Large enough to seat 6 or 8 people. Remnants and odd lots of Table Cloths, Napkins, Fancy Pieces, etc. All at substantial savings. Priced 7c to \$3.

72-inch satin-finish mercerized Table Damask at \$1.25 a yard. Excellent quality and beautiful designs.

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### Five Hundred Sample Lingerie Blouses at \$3

Variously voiles, organdie and dotted Swiss in lace and embroidery-trimmed models. Extra sizes, 36 to 52.

A clearance of Smocks and Middy Blouses at \$1 to \$1.85. All-white or color-trimmed in rose, blue, green and tan.

Cotton Waists at 75c. A group of cotton waists. A saving of half and more. All-white and colored.

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### Sewing Machines, \$10, \$15 and \$25

All Famous Makes Offered at a Fraction of Their Original Selling Prices

YOUR CHOICE OF Singer, Domestic, Wheeler & Wilson, New Home, Cosmo Emblem & Grant

\$2 Cash and \$1 Weekly Domestic, 619 The lot represents machines that were used in the store, others that were traded in for higher grade machines. To dispose quickly of this accumulation we have marked them at the above prices.

Come Early for Best Choice Other Machines at \$3 and \$5, used

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### Porch Rockers at \$3.25

Deep broad armed double woven seat, high slat back at \$3.25.

Sewing Rockers, double woven seat, slat back, \$1.65.

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### Children's White Dresses at \$1

Colored collars and cuffs, straight lines; belted models at \$1. 300 Infants' Slips at 50c.

Children's Muslin Nightgowns; 6 to 14 years, at \$1.

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