EVENING PUBLIC LEDGER-PHILADELPHIA, TUESDAY, JUNE 3, 1919

#### An Extraordinary Sale of Odd Sizes of Klearflax Linen In the Book Section of Women's Gowns of Airy Old and Rare Books

the attendants are often asked, "Is this the first edition?" Strangers visiting the Store often ask when and how this place ever came into existence, and the proper answer for them is

> This Is the First Edition of a New Kind of Store

first published in another form in 1861, and in 1875 reissued in the present volume of this 14-story binding of granite and iron.

Like the first Caxton volumes, it required years to produce this one volume.

There are none others like it as yet, so far as known, though some have copied parts of us here and

But there are a great many Baby Stores all over the land, we are glad to say, that may improve on this Mother Store.

Filmy voiles that look cool as the proverbial

cucumber, fine airy cottons that are a joy to wear,

soft lawns that were meant for the hottest days-

all these make up this charming collection of

There are simple little morning dresses, practi-

cal dresses to wear about the house or down to the

beach in the morning, or in the country, gay little

afternoon dresses with frills and sashes and all

the touches that make them smart this year,

dresses lovely enough for garden parties or Sum-

To mention all the colors would be to list the

mer dinner parties or informal evening wear.

\$8.50 to \$27.50-and 14 to 20 year sizes.

(Second Floor, Chestnut)

Cool As a Drink of Water

Are Little Girls' Frocks

some of crisp white dotted swiss, some of sheer and airy voile, some of cool, silky tissue gingham and some of snowy cross-bar muslins.

Though many are all in white, some have smocking or stitching in color. And others have low necks and wee puff sleeves and dainty frills or perhaps a bit of lace by way of trimming.

Delicate pinks and blues, maize color, cool

greens, are some of the colors, and colors, by the way, are much worn even by tiny girls these days.

(Third Floor, Chestnut)

\$3 to \$12.75. 2 to 6 year sizes

AN EXTREMELY

SMART PUMP

FOR YOUNG

WOMEN

plainness only accentuates

its beautiful lines.

and grace.

pair.

Perfectly plain, but its

Long vamp, long, narrow

toe, high Louis heel and turn

sole-a picture of lightness

In the new light tan calf-

skin that young women of

fashion are favoring-\$12 a

(First Floor, Market)

COOL WHITE

PETTICOATS

brought a rush for them,

and here are some of the

kinds waiting to be chosen

Cambric with double pan-

Sateen with hemstitched

hems or tucks-excellent to

wear under sports skirts, \$2.

nainsook with various trim-

mings of laces and embroid-

embroidered ruffles done in

the Philippines, \$7.50 to

(Third Floor, Central)

GOOD SUMMER

SHEETS

MODERATELY

PRICED

weight muslin, smooth finish

and with very little dressing.

A nice quality, light-

Others still with hand-

Others of cambric and

in the Underclothes Store.

els. \$1.75 to \$2.85.

eries, \$1 to \$7.50.

\$10.50.

The hot weather has

Some of crisp white dotted swiss, some of

rainbow-and there are white frocks, too.

With Young Women Who Would Be

Cool—These Frocks Will Be Welcome

June 3, 1919.

Summer dresses.

## **Printed Chiffons**

Prices \$60 to \$77.50

very charming, with all sorts of novel draperies and delightful frills and sashes, delightful sleeves, and especially delightful colorings. There's one lovely affair of grayish brown charmeuse, with brown chiffon printed in blue; there is a pale blue

and white printed in a hexagonal pattern; a dark blue with mustard-colored sash and printings; coral and white, gray and white and other color schemes. As a rule they have open

necks-a shallow square being the latest and the prettiest.

Prices \$60 to \$77.50. Central

#### 4000 Pair Women's Cool Summer Silk Gloves—Special at 55c Pair

There's a clear saving of 20c on every pair, as these are firm, good tricot silk gloves of a much better grade than 55c ordinarily buys.

Short gloves, with 2 clasps, they come in black, white or

gray-and there are plenty of And every pair is fresh and

Special at 50c a pair are chamois lisle gloves in white, black, gray, champagne or mode color.

### JUNE BRIDES WILL USE MUCH

REAL LACE Sometimes it is some rare old bit of family lace, but more often this has to be supplemented by a new piece or entirely new lace is needed for trimming the wedding gown and veil.

We have a fine collection of the most beautiful and the most fashionable real laces, and such laces have become rare, indeed!

Valenciennes, \$1.25 to \$28.75 a yard.

Brussels point, \$7.50 to \$40 a yard.

Duchess and Brussels point combined, \$4 to \$33.75

Venise, \$5 to \$30 a yard. Main Floor, Central)

#### WHEN LITTLE HATS ARE THE FASHION EAR-RINGS ARE, TOO

For the little hat gives the earrings a better chance to show and add a touch all their own.

Earrings of many colors from the rich blue of the turquoise to the deep blue of lapis lazuli, amethyst, topaz, coral, jade and the lustrous pearl-all imitation stones, of course-are in many new

Pendants and close-fitting earrings are both in vogue and prices begin at 50c and go up to \$5 a pair.

(Jewelry Store, Chestnut and Thirteenth)

GRACEFUL

FLOWING VEILS

## The June Sale of Waists

The variety of waists is pretty nearly as great today as it

At \$3.85 to \$5 there are lots of embroidered crepe de chine waists in white and flesh-color; besides plain colored Georgette crepes in light colors with beading and embroidery; printed Georgettes and tailored crepes de chine.

At \$1.65 are white cross-bar mustins or striped voiles and and tailored in additional contributions of the contribution part-linen waists in solid colors with pique collars or high-low

At \$1.50 are dotted swiss waists trimmed with colored checked And at \$1 there are self-striped white voiles, white organdies

with colored scallops and dots. Also there are tucked white with colored frills.

#### Women's Automobile Coats Reduced—\$27.50 and \$37.50

mind rain or dust, and they come in tan or black leather

lined with suede cloth. They are especially nice coats for women who drive their own cars (there is a

pose), they are equally as good for boating, golfing, aviation and other sports.

This new reduction makes these coats far below what they can be bought for at short model for this purwholesale today.

#### YOU CAN JUST **IMAGINE** WOMEN WANTING WASH

SKIRTS

So, luckily, here are two new shipments of some particularly pretty styles in an excellent quality of shrunken gabardine. Both styles are

moderately priced. One at \$7.50 fastens down the back with large pearl buttons and it has two slashed pockets in front.

Another at \$8.75 is gathered and both the tab pockets and the girdle are piped with the gabardine. It has large pearl buttons for trim-

## (East and West Aisles)

Leather coats that don't

(First Floor, Central)

## NEWLY ARRIVED Exceedingly pretty under-

clothes accessories, nearly all pink, and made of ever so many materials, from net and all-over laces and silk jersey to dotted broches and plain satins. Prices are \$1.50 to \$15.

(Third Floor, Chestnut)

#### LETITIA BRASSIERES

#### TO DRAPE OVER SUMMER HATS Of generous size (for no

veil is less than a yard and a half long), these new veils are to be draped over Summer hats, and many to be worn in different fashions.

All have chiffon borders, plain or hemstitched, and some have trench meshes, some fancy meshes and some hexagon meshes. There are even some with scroll effects and chenille dots.

There is taupe, blue, black or brown, and in some the chiffon part is deep enough to be worn over the face for motoring or traveling.

\$1.50 to \$4. (Main Floor, Central)

#### 200 Felted Cotton Mattresses at a Saving 20 to 25 Per Cent.

We have arranged with a very reliable manufacturer to make We have arranged with a very reliable manufacturer to make up for us 200 felted cotton mattresses to sell at a reduction of 20 to 25 per cent from our regular prices. This means a timely opportunity for furnishers of Summer cottages, because the mattresses are of a good, clean, dependable quality and distinctly unusual at the prices.

All are made with roll edges, the double-bed sizes weighing 50 lbs. and the single-bed sizes from 33 to 38 lbs.

Two grades in two different styles of ticking at two different prices can be had in each size.

For double beds: 54x76 inches, \$15 and \$18 48x76 inches, \$14 and \$17 For single beds: 42x76 inches, \$13 and \$16

39x76 inches, \$12.50 and \$15.50 36x76 inches, \$12 and \$15 30x76 inches, \$10 and \$14 Crib sizes, \$8 and \$12

. (First Floor, Chestaut)

# Rugs at One-Third Less

The last piece of goods left on a rug loom is almost never the same size as the others. It is either larger or smaller. Mills keep these pieces until they have a large number and then sell them at cost or

We were fortunate in procuring several hundred Klearflax linen rugs in these odd sizes that we can. sell for one-third less than their fair prices. Most of them are room sizes and in many instances they will fit rooms better than stock sizes.

Klearflax rugs are fine for any season, but for Summer in particular, and suitable for hotels, offices and institutions, as well as for cottages. They are tightly woven, which makes them easy to keep clean, and are thick enough to lie flat and give a soft and silent tread. Being of linen, moths will not eat them, and being reversible, they last longer.

These rugs are in good, soft, single colors such as taupe, gray, pink, brown, blue and green.

12x26 ft., \$88.50 12x19 ft., \$64 12x14 ft., \$47.50 12x12 ft., \$41 9x20 ft., \$51 9x18 ft., \$46 9x14 ft., \$36 9x11.6 ft., \$29.50 9x11 ft., \$28 9x10.9 ft., \$27.50 9x10.6 ft., \$27

9x10 ft., \$25.50

Following are some of the more than 200 sizes: 9x9.6 ft., \$23.75 9x8.10 ft., \$21.50 9x7.3 ft., \$18.25 9x6.6 ft., \$16.25 9x6 ft., \$15 9x5 ft., \$12.50 8x12 ft., \$27 8x9.6 ft., \$21 8x9 ft., \$20 8x8.10 ft., \$19.50 8x8.8 ft., \$19 (Seventh Floor, Chestnut)

8x7 ft., \$15.50 6x12 ft., \$20 6x10 ft., \$16.50 6x8.6 ft., \$14.25 6x8 ft., \$13.25 6x7.6 ft., \$12.50 6x6 ft., \$10 54 in. x 7 ft., \$8.75 54 in. x 6 ft., \$7.50

54 in. x 5 ft., \$6.25

54 in. x 54 in., \$5.50

#### A China and Glassware Sale Made Up Entirely. of Goods That People Want The Four Great Groups of Dinner Sets

That is another way of saying that it is a practical sale and a sale of quality.

We buy and sell a vast quantity of dinner sets, offering our customers every advantage of large variety and sound economy. But we never buy quantity for the sake of quantity-the China

Store that does is welcome to many things it gets. On the other hand we always buy quality for the sake of quality, and the great fact of this June Sale is that it brings as large a choice as anyone can desire of dinner sets and glassware of assured

excellence-a very large part of it direct from our regular stocksat bona fide reductions from the regular selling prices. Not only are the qualities excellent and the prices low, but the goods are of a kind that people want—the kind they don't

(for 106 and 107 pieces).

(for 106 and 107 pieces).

Japanese china sets at \$35, \$40, \$50, \$60 and \$75.

Rich cut glass of the purest and most brilliant crystal in handsome cuttings at \$1 for a bonbon dish to \$400 for a marvelous lemonade bowl wonderfully cut and engraved.

Light-cut glassware in large assortment and in a delightful choice of patterns at 10c each for needle-etched tumblers to \$3 each for flower bowls and \$7.50 a set for fruit sets, berry sets and sherbet

in the Sale

French china sets from \$32.50 (for 107 pieces) to \$175 a set.

English semi-porcelain sets from \$25 (for 107 pieces) to \$100

American semi-porcelain sets from \$10 (for 100 pieces) to \$40

(Fourth Floor, Chestnut)

#### Clocks With Radium Dials Are Just Twice as Good

time not only during the day, but also at night. These clock dials are made by a new process which is much more satisfactory than the older way.

Bedroom clocks, mahogany cases and other styles, \$8 to to \$100. Banjo clocks, \$15 to \$135. Wall clocks, \$50. Alarm clocks in mahogany ases, 8-day movement, \$10 and

Folding traveling clocks, one-day movement, \$16 and \$18, and with 8-day movement, \$28 and \$30.

(Jewelry Store, Chestnut and Thirteenth)

#### **Cool New Dress Linens** Special at \$1.10 and \$1.50 a Yard

For good looks and cool, hygienic texture nothing beats linen as a hot-weather dress material. Two new lots have just come in to sell at special prices, one comprising a ramie weave, oyster-white Flemish linen

CHILDREN'S

FANCY TOP

SOCKS, UNUSUAL

FOR 35c

pair for \$1, and they are

better socks than we can

usually get to sell for a half

cotton with a great variety

of designs and colors in the

tops. All first grade goods.

were the last the mill had.

(First Floor, Market)

BATHING SUIT

SURF CLOTH,

SPECIAL AT \$1

A YARD

in making bathing suits.

There is no time to lose

Surf cloth is not only one

of the strongest cloths made

but it is used for some of the

handsomest bathing cos-

This is a fine quality, fast

black, very lustrous and 32

Priced so low because they

Made of good mercerized

6000 pair at 35c, three

suiting, medium weight, 45 inches wide, special at \$1.50. The other is a natural-

color linen suiting for skirts and children's dresses, 45 inches wide, special at \$1.10 a yard.

#### **New Shipment of London** Straw Hats for Men

None too soon, as the demand for these superior hats

Because of their excellent style and their reputation for keeping clean longer than other straw hats, Lincoln-Bennett and Redleaf London hats are pronounced favorites among the well-dressed men of Philadelphia.

Prices \$3, \$3.50, \$4, \$4.50 and \$5-and don't delay too long if you want one. (Main Floor, Market)

#### The Boy and His Wash Suit

Everybody knows that every boy who can wear a washable suit should have one now, but nobody knows this better than the boy himself.

Our Boys' Clothing Store has the right kinds of boys' washable suits at the right prices and in right good plenty. Junior Norfolk, "Oliver Twist," short Russian and Middy styles in 3 to 10 year sizes at \$3.25 to \$6.50-in these a full selection of standard wash fabrics, styles and colors.

Norfolk styles for boys of 8 to 15 in the finest cool, washable cloths at \$10 and \$12.

(Second Floor, Central)

#### More of the Splendid White Mountain Refrigerators Including the Wana maker Special at \$30

The best all-round home duty refrigerators we know of at moderate prices are the White Mountain refrigerators in grades manufactured especially for Wanamaker's.

We particularly commend the Wanamaker Special-35 inches wide, 22 inches deep, 50 inches high-with capacity for 125 lbs. of ice, at the special price of \$30.

Wanamaker Apartment House Refrigerators, two-door style, enamel-lined in provision chamber, as follows:

90 lbs. ice capacity—\$35 100 lbs. ice capacity—\$40 110 lbs. ice capacity—\$47 110 lbs. ice capacity—\$47 140 lbs. ice capacity—\$55 Porcelain lined-100 lbs. ice capacity—\$50 110 lbs. ice capacity—\$58

Three-door regular style, porcelain-lined 100 lbs. ice capacity-\$66

100 lbs. ice capacity—\$66

Four-door style—

125 lbs. ice capacity—\$74

150 lbs. ice capacity—\$81

165 lbs. ice capacity—\$85

220 lbs. ice capacity—\$100

Soft-wood grained imitation of golden oak, enamel-lined provision chamber, three-door style—

75 lbs. ice capacity—\$36

100 lbs. ice capacity—\$46

125 lbs. ice capacity—\$46

(Fourth Floor, Central)

