WANAMAKER'S

Store Opens 9 A. M.

# In Joyous June We All Feel Like Putting Our Best Foot Forward

## It Is With Great Pleasure That We Commence June—

beginning the first week of the new month with gladness for the thousands of our working people in Philadelphia and New York.

All the Saturdays of July and August the Store will be closed, and they will have their usual holidays, according to the usual regulations, averaging two weeks and over, in addition to the Saturdays.

July 4th	-Independence Day		
July 5th	-Saturday		
July 12th	-Saturday	all-day	Holiday
July 19th	-Saturday	all-day	Holiday
July 26th	-Saturday	all-day	Holiday
August 2nd	-Saturday	all-day	Holiday
August 9t	h-Saturday	all-day	Holiday
August 16t	h-Saturday	all-day	Holiday
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Please note that the holiday means a real holiday, without withdrawal of pay.

To this month of June, with roses and wedding bells everywhere, please add the anticipations of wellearned holidays and of the extra free Saturdays, which we were the first to inaugurate in this city years ago.

Our shorter hours, 9 to 5, were commenced in January, so that all our people have had three hours a week less labor, and our patrons have been much pleased with this consideration for our employes.



June 2, 1919.

## The June Sale of Waists Is Going on Gaily

With thousands of the waists which women want to put in their vacation trunks or to wear here at home. waists frivolous and practical, light and dark, simple and decorative.

Georgette crepes in solid colors with beading, mostly delicate colors; printed Georgettes and tailored crepes de chine.

At \$3.85

Other beaded and embroidered Georgette crepes.

Cross-bar muslins with pleatings. Voiles in colored checks, part-linen waists in solid colors; lots of sample lingerie waists.

At \$1.50 Dotted Swiss waists.

At \$1

Tucked white voiles with checked colored frills; white organdies with colored scallops and self-striped voiles in tailored styles. (East and West Aisles)

Gay Seed Necklaces

From the Sunny

Tropics

these pretty, irregularly shaped seeds into charming

colors — soft greens and violets, coral, delicate grays

and blues. After that deft

fingers strung them into necklaces — sometimes com-

bining all the colors, some-

times including but two or three shades in one string.

They are the fashionable

length, are quite new and 75c

(Jewelry Store, Chestnut and Thirteenth)

New Shirtwaists—

Some Silk, Some

Cotton for Girls

the average girl decides that she has nothing like the number of shirtwaists she really needs! So here are

some new ones by way of

A cool dotted Swiss waist,

White lawn waist with

tiny tucks, round neck and

pleated ruffle is \$3.50; or for

the same price one may choose a more tailored style

with tucks and new long

A flesh - colored cotton

And there are many others

of cotton and of wash satin

(Third Floor, Chestnut)

TOUSEHOLDERS who

closet room may not know

that we will accept men's

Winter clothing and women's

cloth coats as well as furs for

storage, Telephone Filbert 1.

are bemoaning their lack of wardrobe or

blouse, with tucked white net

slip-over style, with voile

collar and wee frills is \$2.50.

This is the time of year

a string.

suggestion:

collar.

collar, is \$3.25.

on up to \$6.

Tropical suns ripened

#### Sleeveless Nightgowns for Hot Weather

The very last word in coolness and a certain pretty simplicity.
A style of nainsook, hem-

stitched, is \$2.50. Another nainsook trim-

med with lace, one style finer than the other, \$2.65 and Pink batiste with self dots,

\$3.85. The same material made Empire style, with lace and fetching blue bows, \$4.25.

### (Third Floor, Central) Letitia Corsets

New styles just arrived of these much-liked corsets are

At \$7. One of pink striped material, made in the topless style with elastic section round the top. This is designed to give notably good lines below the waist.

At \$9. Another topless model of pink figured bro-cade with ela round the top. It is hear boned in the back and has three pair of hose supporters.

(Third Floor, Chestnut)

#### Blue-and-White **Cotton Table Cloths** and Napkins

From Japan, and much smaller in price than they are regularly-a welcome bit of news to a good many housekeepers who like them for Summer use. The designs are of iris, chrysanthemum, cherry and bamboo.

The table cloths come in eight sizes - from 30x30 inches at 60c to 72x72 inches

at \$3. Napkins are 12x12 inches

#### Diamond Jewelry diamonds with sapphires, \$375

Custom Has It That the Bridegroom Should Give the Bride

There are also many relatives and intimate friends of the bride from whom such a personal wift would be more

than welcome.

These are some of the favorite pieces chosen as wedding gifts, and they are all mounted in platinum. Diamond circle or octagonal brooches, some alternating

brooches, supposed to bring good luck and happiness, \$360 and \$430. Diamond bracelets, some alternating diamonds with sap-phires, \$700 to \$1425. La Vallieres set with dia-

monds in exquisite designs, \$100 to \$1275. (Jewelry Store, Chestnut and Thirteenth)

### The Cool Linen Suit Comes Into Its Own Among Young Women

these early Summer days, and happy is she who possesses

Many of our linen suits are made in our own workrooms and they are beautifully made and finished. All are of pure linen, firm and of good quality,

and in addition to white and oyster, there is pink and blue. Sports models-but several different styles, some with pinch backs, some with pleats, some with belts, some in yokes. \$20 to \$37.50-14 to 20 year sizes.

(Second Floor Chestnut)

### Clearaway of Handbags and Luggage

Silk and leather handbags at 50c, \$1, \$1.25, \$2, \$2.75 and Odd pieces reduced from stock. All good styles in black and desirable colors

and near half price at their present figures.

Traveling bags and suit-cases, \$9.75 to \$18.75. Some reduced from stock and others specially purchased. All about factory cost.

### Women's New Serge Capes With a Difference

Instead of the plain, straight lines that follow the navy cape, these newcomers have a black satin long scarf collar that crosses in front to form a vest, and there is a pretty foulard silk

lining. In trocotine weave, black or navy blue, \$37.50.

Even more unusual and charming is another serge cape which ends in deep accordion pleating and it has a scarf collar with the pleating on the end. This one is \$57.50.

### Girls' Checked Silk Dresses Reduced to \$11.50

They have been more expensive—and were specially priced then, so you will see they are uncommonly good values for the price. Of checked surah silk, they are

tractive style with pleated skirts, wide sashes and soft, snowy Georgettte frills at the neck and

6 to 14 year sizes.

(Second Floor, Chestnut)



#### Notes for Housewives and Gardeners Bug-Death used dry or mixed

It's a year of luxuriant vegetation—and of equally luxuri-ant insect-pests; consequently, it's an excellent thing to begin early to save the foliage of trees and shrubs. Here are of the means to that

Magic sticky tree-cord for banding trees to prevent the caterpillars' ascent. 30 feet to Dry arsenate of lead in sift-

er-top can, for trees, vines and shrubbery, 35c. (Fourth Floor, Central)

Showerbath weather is here and the bathroom is one of the most attractive rooms in the house when properly fitted up. Showerbath sprays with rub-ber brushes, ready to attach to the faucet in the tub, \$2.

Liquid soap holders, \$2.25. Liquid soap for use in the holder, ½-gallon, \$2; 1 gallon, \$3.

Preserving time never was more important and some of the things which make for suc-Preserving kettles; white porcelain lined, \$1.15 to \$3.25; gray agate, \$1 to \$3.90. Wanamaker Cold Pack canCrystal glass shelf, complete with nickel plated brackets, 24 inches long, \$2. 15-inch nickel plated towel

with water for roses and other things is 20c the pound can.

A liquid spray which is a champion for plants and shrub-

Hand-sprayers for the appli-

cation of insecticides are 50c and \$1.25.

Tank sprayers with com-pressed air force, \$7 to \$10.50.

\$28; full-barrel truck sprayer, \$40; bucket sprayer, \$8 to \$14.

Half-barrel truck sprayer,

bars, 50c. Adjustable mirrors, for shaving, \$4.25. White enameled medicine

cabinets with mirror doors and two glass shelves, \$6.50.
Oak shoe polishing boxes, \$2. (Fourth Floor, Market) Jelly strainers with stand,

Presses for fruit pulp, 25c. Spoons, 25c to 35c. Parowax. 20c the pound package. Jar lifters, 10c.

45c. Scales which have no weights

Mudge canners, \$5 to \$23.75. Market)

## The June Sale of China and Glassware Sparkles With Advantage

This is just a real Wanamaker sale.

It is a Wanamaker sale in the character and variety of the goods and in the reliableness of the economies.

The sparkle and richness and beauty of it are very appealing, but it is the practical side that matters, and this sale is full of real, practical advantage to everybody who needs dinner ware, cut glass or inexpensive glassware.

Of French, English, American and Japanese dinner sets there is a magnificent choice at economies averaging 25 per

#### A Notable Purchase

consists of 300 dinner sets of the highest grade semiporcelain from an English manufacturer to sell at the special price of \$32.50. These are in the bright, charming border decorations for which the English are pre-eminent. The full selection of English dinner sets ranges from \$25 to \$100-no set comprising less than 100 pieces.

French china sets from the best Limoges potteries are in fine selection at very moderate prices-from \$32.50 to \$175.

American dinner sets start at \$10 for 100 pieces and go

Japanese china dinner sets are in the sale at \$35 to \$75. | superb lemonade bowl.

#### The Cut Glass Is a Brilliant Feature

It presents a gorgeous selection of fine crystal in beautifully executed cuttings at 25 to 50 per cent less than normal

What an opportunity for gift seekers! Hundreds and hundreds of pieces, from \$1 for a bonbon dish to \$400 for a

## Importer's Clearance of Fine Madeira Table Covers

For seekers after gifts of the kind that a bride will treasure these new Madeira table covers provide a veritable feast. They are an importer's clearance and are priced at a saving of one-third. Size 72 inches in diameter, at \$25 and \$27.50 each.

Each cloth is of pure linen, hand-scalloped and richly hand-

#### Excellent New Chinese and Mosul Rugs—Specially Priced

The Chinese pieces are in sizes 4x7 to 6x9 ft., with fields of blue relieved by characteristic figures in ecru

and other contrasting shades. The prices marked on these pieces are remarkably low, es pecially now that the scarcity is so pronounced, with no immediate prospect of an increase in supply. We have priced them at \$87.50 to \$125.

The Persian Mosuls are also ite exceptional at the prices \_\$27.50 to \$35. These are very good, serviceable weaves in sizes 3.6x6.6 to 7 feet. (Seventh Floor, Chestnut)

#### A Special Lot of Rough Straw Hats-Untrimmed, \$2

Lovely coral shades, soft China blues and brighter blues, rich deep purples, rose shades, henna, brown and black-this is the color list of these charming new straw hats.

They are in a becoming shape, with broad, flappy brims and will make attractive Summer hats, for they need but a bow of ribbon or a wreath of flowers to make them wearable.

And at \$2 each they're remarkably good for the price. (Second Floor, Chestnut)

#### The Warmer the Weather the More Plain Voiles Are Sold

Because they are the coolest looking of all voiles, especially in the delicate colorings in which many of these voiles come, and they make such pretty evening frocks.

In chiffon weight, a nice quality, in fact, particularly nice for this price, 38 to 40' inches wide, 38c and 50c a yard. There are a great many shades, including white and black.

(First Ploor, Chestnut)

MOTHERS who couldn't bring their children in to the Little Haircutting Salon on Saturday will find it just as pleasant and just as clean now. (Third Floor, Chestnut)

#### Cool Breezes. Not Draughts, Is What Most People Want

Anybody looking for a less-

expensive linen gift, however, will

be interested by a special lot of real Madeira lunch sets that we

are now showing at a very mod-

erate price-\$5.50 a set, for sets of

13 pieces, each piece neatly hand-

Therefore we are selling any quantity of Summer screens.

They are screens made in our own factory from the prettiest new cretonnes, flowered and Paisley designs. cotton reps and such. The frames are of oak, imitation mahogany or white enameled wood, and the prices are \$6.75, \$7.50, \$8, \$8.50 and \$8.75. All are special, because we couldn't begin to buy these screens to sell for

Also there are new nursery screens to protect the children from draughts. They have white frames covered with pink or blue and pictures of little children; \$8.75.

(Fifth Floor, Market)

#### 100 Sofa Cushions Special at \$1.85

Big round, luxurious-looking pillows for Summer porches. They are covered with an attractive cotton fabric in plain colors—rose, blue and gold— and finished with fruit centers or shirring and gold braid. Uncommonly good for \$1.85. (Second Floor, Central)

#### Bath Sprays to Fit Any Size Faucet

are right here and ready for use in the Toilet Goods Shop. There are good sprays of many kinds at \$2, \$2.50, \$3, \$4 and up to \$6-and at the last price the spray includes a flexible spray massage brush, shampoo brush and nickel-plated spray head.

Wanamaker Bath Soaps-Queen Mary brand, 121/2c a cake, \$1.35 a dozen, and violet, rose, verbena and cold cream scents. Hardwater Philadelphia

Soap will lather freely in most any kind of water, 15c cake, \$1.80 a dozen.

Peroxide bath soap, 15c cake, \$1.80 a dozen. Vegetable oil soap, 15c cake, \$1.65 dozen. (Main Floor, Chestnut)

#### Most Youngsters Love the Water

and are perfectly happy if they may spend the best part of the day paddling about in the gullies on the beachwhich is all the more reason for providing them with comfortable, simple bathing suits. One-piece suits in oxford gray, maroon or navy blue are in 3 to 8 year sizes and are \$3.25 and \$3.75 each. (Third Floor, Chestnut)

#### Men's Fine New Golf Suits in the London Shop We have been told that this is the most attractive showing

There are homespuns in four-color combinations, herring-

ne and other cheviots, Harris tweeds, green, black and brown fabric with a red overplaid and a fuzzy material in a rich heather Smart, Norfolk suits with knickerbockers, the coats having

Prices \$30 to \$50. Linen and "breeze-weave" suits, with long or short trousers, \$16,50 and \$18. (The Gallery, Chestnut)

## Men's Beautiful Shirts of Taffeta Crepe

Silk shirts come in so many grades nowadays that w men buy them carefully.

The man who wants a really superb silk shirt, of fine, firm fabric and in rich, distinctive design, should see these of

As there was only one piece of each pattern, the variety is unusual. Price \$12.

(Main Floor, Market)

## Men's Sports Hats of Uncommon Style

Silk poplin, silk and mohair are the materials used, they are in various serviceable shades of gray. Being tailored all through, these hats keep their sh

Fine for motoring, golf and other outdoor sports. Price \$3.50. (Main Floor, Market)

## Three Fine \$10 Oxfords for Mer

One style is of mahogany cordovan on straight English last with low, flat heel. Another is a dark tan calfskin wing-tip oxford with numerous perforations.

The third is of dark brown kidskin on a straight last with a wide toe. (Main Floor, Market)

## Cool Bed Comforts Are Here

These are the light, cool moderately priced quilts that give such good, practical service in home or Summer cottage. We have them in many grades, patterns and coverings and at various prices, from \$4 to \$9 each.

Quilts with a filling of cool, fluffy cotton covered with silko-line, \$4 each.

line, \$4 each.

At \$5 each, cotton-filled quilts with plain, organdie borders.

At \$6.50 each also we have cotton-filled quilts topped with silk mull, bordered with organdie and backed with silkeline.

Another grade, covered with fine dotted organdie, both sides being self-colored, at \$9 each.

Some light cool quilts filled with wool and cotton and covered with silkeline on both sides are \$5 each.

Other wool and cotton filled ones at \$9 each; and a special lot of wool-filled quilts with figured satesn tops and plain borders and backs at \$7.50.

The full choice of wool-filled quilts ranges up to \$35 each.

Many people are choosing these finer ones as bridal gifts.

(Sixih Floer Ceptral)