

J. W. C. I. Band at 9 Organ at 11, 11:55 and 4:50 Chimes at Noon

WANAMAKER'S Store Opens at 9

WANAMAKER'S Store Closes at 5

WANAMAKER'S WEATHER Fair

# The Month of Roses and Wedding Bells Brings an Important and Helpful Sale of China and Glasswares

**Nature's Physician**  
 so Galen said, was "essential to health"; and so say all the noble men and women of the medical profession.

To love trees, whispering leaves and white clouds, the lights in the sky, the smell of plowed ground, the daily fresh scents of the woods, the rocks, birds, flowering vines; animals, little and big; bees and blossoms, waving branches and waving water, winding streams and bubbling brooks, firelit stars, as they first appear in the twilight and last appear at daydawn; shells and pebbles along the ocean beach, the sweet salt air—the silences and the drowsiness and dreaminess not only have a call to health for us, but bring to us the blessing of body and soul with new blood and brawn.

He and she who work hard must find a way to play hard, and thereby have better bodies and better souls to enjoy their work.

[Signed] *John Wanamaker*

May 31, 1919.



## Women's Everyday Cotton Frocks—\$9 to \$35

We have arranged scores of them in the corner close to the Chestnut Street elevators, so that they can be looked over easily. There are gingham and linens, a few linens, some tissues and a great many voiles—the last both plain and printed. And, of course, there is no end of colors and of styles, even though all of them are rather simple as befits washing dresses.

Prices \$9 to \$35.  
 (First Floor, Central)

## Charming Handbags for Summer

With the light and colorful frocks of summertime women want light and colorful handbags. And here they are!

White silk in various shapes and sizes with metal or shell-finish frames.

White silk ornamented with either crystal or chalk white beads. Some of these bags are crocheted.

Beaded handbags in white and light colors, with dainty floral or other designs. Many of these from Paris.

Prices range from \$3.50 to \$60.  
 (Main Floor, Chestnut)

## New Foulards and Other Silks Most Specially Priced

Beautiful printed foulards, 40 inches wide, mostly black and dark blue, but a few in brown and green. They have decidedly new and very pretty spaced designs in white and are only \$2.10 a yard.

New sports satin, for skirts, in rose, turquoise and peach, one yard wide and \$3.50 a yard.

New crepes de chine, twenty shades, also white and black; very desirable for summer street frocks, waists, linings and such, 37 and 38 inches wide and \$1.50 a yard.

(First Floor, Chestnut)

## New Crepe de Chine Skirts in Georgette Colors

Which means that they may be easily matched in blouses of that material, for they are of delicate flesh pink, navy blue, black or white.

And they are beautiful skirts—full gathered around the waist with a deep hem, hemstitched, 12 small tucks and a large tuck, also hemstitched. To finish, there is a soft girle with fringed ends. The crepe de chine is a particularly good quality and the price is \$17.75.

(First Floor, Central)

## Women's "Undies" for Less

400 pieces of underclothes—both silk and cotton—are marked from 25 to 33 1/2 per cent less than usual. This is because some were bought for the White Sale but arrived too late. The silk pieces include envelope chemises, camisoles and bloomers; the cotton pieces a little of everything, but especially nightgowns and envelope chemises.

(Third Floor, Central)

## AND NOW THE GREAT JUNE SALE OF WAISTS

Eight thousand or more waists are in it—none of them over \$5, all new Spring things and all specially priced.

### At \$1

Tucked white voiles with organdie collars and checked colored frills.

Colored checked voiles with self-frills. White organdies with colored scallops and dots and pink and blue organdies.

Self-striped voiles in tailored styles.

### At \$1.35

White lingerie voile waists.

### At \$1.50

Dotted swiss waists trimmed with colored checked voile.

### At \$1.65

Cross-bar muslins with pleatings. Colored checked voiles with self-frills. Part-linen waists in solid colors with pique collars or high-low self collars.

Lots of samples—mostly voiles.

### At \$2.85

Crepes de chine, mostly dark colors, such as navy and black, but a few light tints. All tailored.

Printed voiles with colored scallops.

### At \$3.85

Georgette crepes in light colors chiefly—beaded and embroidered.

### At \$5

Georgette crepes with beading front and back, mostly light; a few dark colors.

Printed Georgettes.

Tailored crepes de chine.

(East and West Aisles)

## New Sterling Silver Gifts for Graduating Girls

Some exceedingly pretty mesh bags, the kind and size that so many girls like, \$30 to \$42.

Small mesh purses, nice for change, \$6.50.

Tiny photograph cases, to be worn on a chain, \$8.50 to \$13.

Coin holders, \$7.50 to \$11.

(Jewelry Store, Chestnut and Thirteenth)

## Lovely Sashes for Summer Gowns

These are lovely moire ribbon sashes, others of gleaming satin and still others of faille silk. Rose pink, pale blue, white and other colors, and all have silk tassels.

Prices \$2.50 to \$4.50—and they'll make charming commencement gifts to young girls.

(Main Floor, Central)

## Exclusive Parisienne Corsets

Made of the finest materials in the finest ways—no other corsets made in America can match them. And they can be bought—in Philadelphia—in this Store only.

One model, at \$19, is of pretty pink broche with inserts of elastic in the waist and deep tricot elastic gores in the skirt, and eyelets and elastic lacers below the front steels.

Another, at \$13, is of pink broche, cut with very low bust, a free hip and a gore in the shoulder to prevent superfluous flesh from showing.

A third model, at \$8.50, is a topless of pink coutil, with an insertion of elastic through the diaphragm and good boning.

(Third Floor, Chestnut)

## Paris Sends Lovely New Garments for Children

There are the fine, pretty things we secured in Paris early this Spring, so you will know that they are very new, for they were all made for us, by hand, of course, by the deft French needlewomen.

Perfectly exquisite little dresses, pillow slips that are unusually fine, bibs all hand embroidered, handsome new coats,

afghans to put on the baby's perambulator, soft, fine undergarments, dear little caps and baby slips were in the cases we've just unpacked.

All, of course, are every whit hand made. Many are hand embroidered, as well, in new and delicate designs. And ever so many are trimmed with real laces—Valenciennes and the pretty Irish crochet.

Prices begin at \$2 for the bibs and go up to \$125 for the finest dresses.

And though most of them are in the Children's Wear Store, a few lovely things are being specially shown in a Chestnut Street window.

(Third Floor, Chestnut)



It has been remarked that a woman displays more of her real, womanly taste and insight in choosing a dinner set or a piece of glassware than in almost any other normal business transaction.

This is a sale that will appeal to woman's own feeling for dinner wares and glasswares of excellence and economy.

It is a WANAMAKER SALE, which means that it is both an event and an opportunity. Seekers for bridal gifts will find it a treasure house of worthy and acceptable things.

For every home in which new china or glasswares are needed it is rich in advantages.

The goods in it are of a kind that it is a pleasure to offer for sale. Most of them were taken right out of our regular standard stocks and reduced. Along with these are some excellent special purchases.

Hundreds of dinner sets are offered at reductions averaging 25 per cent.

### American Semi-Porcelain Dinner Sets

These begin at \$10 for sets of 100 pieces. Other American sets of 106 or 107 pieces are \$13.50, \$15, \$17.50, \$20 and so on up to \$40 a set.

### English Semi-Porcelain Dinner Sets

start at \$25 for border patterns, in sets of 107 pieces, and others are \$30, \$32.50, \$35 up to \$100 each.

### French China Dinner Sets

begin at \$32.50 for a set of 107 pieces. Other French sets at \$37.50, \$45, \$50 and up to \$175.

### Japanese China Sets

from \$35 to \$75 a set.

## A Large, Brilliant Collection of Cut Glass, Engraved Glass and Light Cuttings

Prices on these goods are 25 to 50 per cent below normal figures.

The cut glass includes a choice of the finest cuttings, and the assortment is surprisingly large, considering the continued scarcity of the kind of crystal which this gathering comprises.

In cut glass, prices begin at \$1 for a bonbon dish and go up to \$400 for a magnificent cut and engraved lemonade bowl.

## Some Excellent Items in Fine Cut Glass at Savings of a Fourth to a Half

Cut glass berry bowls, \$3, \$4.75, \$5, \$6 up to \$12 each.

Cut glass low berry dishes, \$1.75, \$2.75, \$3.50, \$4 up to \$9.50 each.

Water jugs, \$3, \$4, \$4.50, \$5 up to \$20 each.

Celery trays, \$2, \$2.50, \$3.50, \$5 up to \$13.50 each.

Compotes, \$2.25, \$3.50 up to \$27.50 each.

Sugar and cream sets, \$3, \$3.25, \$4.75, \$6 up to \$13.50 each.

(Fourth Floor, Chestnut)

Bonbon dishes, \$1, \$1.25, \$1.50, \$1.75 up to \$5 each. Oil cruets, \$2.50 up to \$6.50 each. Covered cheese dishes, \$7.50, \$9, \$10 each. Cheese or butter plates, \$3.75 and \$5 each. Relish dishes, \$4.50, \$5.50 up to \$8.50 each. Flower vases, \$2, \$2.75, \$3.50, \$4.75, \$5, \$6, \$7.50 up to \$37.50 each. Footed lemonade bowls, \$13.50, \$18.50, \$20, \$25, \$50, \$65 up to \$100 each.

### Light Cuttings

There is a sparkling multitude of light-cut glassware at specially low prices, ranging from lead-blown, needle-etched tumblers at 10c each up to flower bowls at 33c each and sherbet sets of 7 pieces at \$7.50 a set.

## Books Fresh from the Presses

"The Web," by Emerson Hough. \$2. A revelation of patriotism, being the story of the American Protective League.

"The University of Pennsylvania, Franklin's College," by Horace Mather Lippincott. \$2.50. Every Alumnus will read the pages of this complete history with pride and a thrill of remembrance.

"The Swallow," by Ruth Dunbar. \$1.50. A tale for after the war.

"Blue Grass and Broadway," by Maria Thompson Davies. \$1.50.

(Main Floor, Thirteenth)

## The Substance of Good Value in Linen Napkins

Irish and Scotch goods, of a particularly heavy, serviceable grade, all woven of pure linen—the only kind of linen we sell—and priced on a moderate basis considering the market and also considering the fact that there is little or no prospect of a lowering of wholesale costs for at least a year and a half. Fine choice of designs.

18x18 inches, full-bleached, \$5 a dozen.

20x20 inches, full-bleached and silver bleached, \$6 and \$6.50 a dozen.

22x22 inches, full-bleached, \$7.75 a dozen.

22x22 inches, full-bleached, \$9 a dozen.

22x22 inches, full-bleached, heavy double damask, \$9.75 a dozen.

24x24 inches, full-bleached, heavy double damask, \$13.50 a dozen.

25x25 inches, full-bleached, heavy double damask, \$16.50 a dozen.

27x27 inches, full-bleached, heavy double damask, \$20 a dozen.

(First Floor, Chestnut)

## New Shipments of Specials in Desirable Rugs

These four kinds are all in great demand just now:

**High-Grade Wilton Rugs**

9x12 ft., \$80 and \$87.50.

8.3x10.6 ft., \$72.50 and \$85.

**Oval Rush Rugs**

9x12 ft., \$27.50.

8x10 ft., \$21.50.

6x9 ft., \$14.

**Woolen Fiber Rugs**

9x12 ft., \$15.50.

8.3x10.6 ft., \$14.50.

**Colonial Rag Rugs**

9x12 ft., \$10.85.

8x10 ft., \$8.85.

6x9 ft., \$6.85.

(Seventh Floor, Chestnut)

## Blankets for the Glorious Outdoors

For camps, hammocks, canoes, for every outdoor use, these surely are the blankets.

They are as slightly as they are comfortable, in their prettily colored tartan plaid designs.

Four grades in all-wool at \$12, \$13.50, \$16 and \$20 each.

All-wool gray camp blankets, weighing 5 lbs., size 66x84 inches, are \$10 each.

Khaki-colored blankets, woven of wool with a percentage of cotton, \$8 each.

Two other kinds, also, at \$10 each, one in light gray, another in brown; and some in a deep blue-gray at \$5 each.

(Sixth Floor, Central)

## What Do You Look for in a Dining-Room Suit?

Most people who give the matter a reasonable amount of thought look for stability and elegance, a very fine combination, making as it does for good looks and practical service. We have an assortment of dining-room suits upon which it would be hard to improve as regards the stability and elegance which all intelligent home-furnishers look for. We have these suits in a variety which, we are told, is entirely unmatched, and we offer them at prices that are moderate, considering the beauty, the soundness and the desirableness of every suit in this fine collection.

Among the interesting suits is one in walnut, comprising 10 pieces, for \$300, in a William and Mary motif.

A 4-piece Adam suit in mahogany is \$240.

A 10-piece mahogany suit, a Queen Anne reproduction, is \$390.

A 4-piece mahogany suit, Sheraton influence, is \$302.

A Chippendale suit, comprising 10 pieces in beautifully figured mahogany with rope edge, is \$472.

A 10-piece suit, an excellent Heppelwhite reproduction in mahogany, is \$610.

Another 10-piece suit in figured mahogany, showing the Georgian influence, is \$497.

(Sixth Floor, Market)

## After All There Is Nothing Like Anderson Gingham

And this applies not only to the clearness and beauty of the colorings, but to the way these gingham wear. The weave is so close and fine, they can't help wearing well.

Women are buying them for the prettiest morning frocks and they are always favorites for children's dresses.

In plain colors, stripes and bright plaids, \$1.25 a yard.

(First Floor, Chestnut)

## The Weather Has Made Some People Forget Slip Covers

But they will be needed all the same and now, before the dust begins to fly, is the time they should be in place.

There is a good variety in the materials and they are beautiful this year—flowered cretonnes, striped cotton damask, printed linen and quaint English chintzes. All are cool and inviting and they certainly do protect the furniture.

On receipt of a telephone call or written request we will gladly send our representative to give estimates.

(Fifth Floor, Market)