

# STRAWBRIDGE & CLOTHIER

## Anniversary Sale



**The Great Event Beginning Monday Is Known Far and Wide as the Most Important Money-Saving Opportunity of the Entire Year**

**T**ENS OF THOUSANDS of people of this city and suburbs, and of the towns and country for fifty miles in every direction, are undoubtedly looking forward to the Strawbridge & Clothier Anniversary Sale. Therefore, it is safe to say that this announcement is the most important news in this paper for all who need merchandise of any description, as it would be difficult to imagine that there is a single reader who does not desire several of the thousands of articles offered at less than regular prices by the SEVENTY DIFFERENT DEPARTMENTS participating in this event.

Our customers know much of the history and reputation of this Store, and of the Anniversary Sales, which have been an unique feature of its activities for the past eleven years. And we know you believe us when we say that there is an element of sentiment in these anniversaries that is above and beyond the mere piling up of sales during the month of June.

**It is in Reality a Profit-Sharing Occasion in Honor of the Founders Who Established Our Principles, and of Our Customers Who Have Confidence in Them, to Whom We Owe Our Success**

### Golden Special Monday

A Wonderful Collection of Men's Suits at \$24.50

While there are hundreds of very extraordinary values for Monday, the *Daily Golden Special* is the only one which has the distinction of detailed presentation. Take this as a good example of the ANNIVERSARY VALUES. This is a great collection of SEVEN HUNDRED Men's and Young Men's Suits at genuine SAVINGS OF TWENTY-FIVE TO FORTY PER CENT. The lot includes Young Men's Suits in the new WAIST-SEAM MODELS, also in smart plain styles; also conservative models for older men. Fine BLUE SERGE, smooth and unfinished WORSTEDS and fine CASHMERE. Light, medium and dark shades. Practically all sizes—regular, stout, short and slender. From one of the highest-class manufacturing tailors in this country. Extraordinary value at \$24.50.

→ Strawbridge & Clothier—Second Floor, East

**T**HE FIRM of Strawbridge & Clothier was established in 1868, when Isaac H. Clothier entered into partnership with Justus C. Strawbridge. We count our anniversaries from that date, although Mr. Strawbridge had been in business on this corner since 1862. We are rounding out our 51st year of steady, continuous growth, building on the solid foundation laid by the founders, whose sole aim and effort was to gain and retain the confidence of the public, by buying and selling standard merchandise at fair prices and guaranteeing satisfaction with every purchase.

This Sale, then, is in the nature of an expression of our gratitude toward our customers, and we have exerted all our energies to procure SPECIALLY ATTRACTIVE VALUES, and we make a considerable SACRIFICE OF PROFIT in many instances. Many hundreds of thousands of dollars' worth of seasonal and desirable merchandise will be sold at MUCH LESS THAN PRESENT MARKET VALUE, and hundreds of manufacturers with whom we have regular dealings have entered into the spirit of the occasion, making liberal concessions in prices at a time when costs are high and when (in many instances) there is no impelling reason to give EXTRAORDINARY VALUES beyond their desire to assist in making this Anniversary Sale the greatest in our history. We cannot give details of the thousands of special lots of goods.

## A List of the Principal Lots of Merchandise at Reduced Prices

- 104,000 yards of all kinds of Silks.
- 8,000 yards of wool Dress Goods.
- 103,000 yards of colored Dress Cottons.
- 69,000 yards of white Dress Cottons.
- 25,500 yards Laces and Embroideries.
- 9,500 yards of Ribbons in all widths.
- 100 handsome embroidered Robes.
- Thousands of yards of reliable Linings.
- Hundreds of Women's Tailored Suits.
- 4000 beautiful summer Dresses under price.
- 1000 Women's Coats and smart Capes.
- 2000 separate Skirts of all wanted kinds.
- 1900 Women's Sweaters in novel effects.
- 3600 Women's attractive Silk Waists.
- 15,200 Cotton Waists in wonderful variety.
- A great collection of wanted summer Furs.
- Summer Millinery in styles of unusual distinction.
- More than 8000 dainty Muslin Undergarments.
- 1060 French and Philippine Undergarments.
- A great array of fine Silk and Cotton Petticoats.
- 7000 House Dresses in attractive new styles.
- 28,000 well-known Corsets and Brassieres.
- 8000 pairs of smart Low Shoes for Women.
- 21,000 pairs of Women's Stockings.
- 38,000 Women's Knitted Undergarments.
- 1100 dainty Summer Dresses for Misses.
- 1300 summer Frocks for growing girls.
- 650 Misses' Wash Skirts in smart styles.
- 7000 Infants' and Small Children's Garments.
- 13,000 pairs of Stockings for Children.
- 5800 Children's Knitted Undergarments.
- 3300 pairs of Children's Summer Shoes.

- 2200 Men's and Young Men's Suits.
- 350 Men's Suits to make to-measure.
- 900 pairs of Men's Separate Trousers.
- 6600 Men's desirable summer Shirts.
- 7000 Neckties in the season's new patterns.
- Suspenders, Belts, Garters, Handkerchiefs.
- Men's Pajamas and Night Shirts in variety.
- 18,000 Summer Undergarments for men.
- 33,000 pairs of Men's Summer Socks.
- Men's Straw and Panama Hats—new shapes.
- 2000 Pairs of Men's Low and High Shoes.
- 1350 Boys' Cloth Suits for summer.
- 1900 Small Boys' Summer Wash Suits.
- 2200 pairs of Boys' separate Knickerbockers.
- 4800 Boys' Waists of cool summer fabrics.
- Boys' seasonable Hats in scores of styles.
- \$50,000 worth of Furniture for \$30,000.
- Windham Player-Pianos, at a great saving.
- Handsome Chests of genuine Tennessee cedar.
- Hundreds of Pictures and Mirrors.
- Artistic, well-chosen Lamps and Shades.
- Desirable Art Needlework Pieces under price.
- Hundreds of attractive Sofa Pillows.
- Several Thousand Prairie Grass Rugs.
- 560 Colonial Rugs under price.
- 600 Fibre Rugs in attractive patterns.
- 600 Axminster Rugs in all sizes.
- A varied collection of fine Oriental Rugs.
- 5000 yards of Royal Wilton Carpets.
- 3000 square yards of Inlaid Linoleums.
- 15,300 yards of real linen Table Damasks.
- 8400 yards of cotton Table Damasks.

- 3500 real linen Table Cloths.
- 2200 desirable cotton Table Cloths.
- 1100 dozen real linen Napkins in the Sale.
- 920 dozen cotton Napkins under price.
- 2200 dozen linen Towels in all sizes.
- 1100 dozen cotton Towels in all sizes.
- 1000 dozen heavy absorbent Turkish Towels.
- 25,200 yards of durable all-linen Toweling.
- 2000 pieces of attractive decorative Linens.
- Sparkling Cut Glass in great variety.
- 1000 Dinner Sets in excellent patterns.
- 100 Sewing Machines of known reliability.
- 500 Refrigerators of well-known makes.
- Two carloads of good Enamelware Utensils.
- Thousands of pieces of Aluminum Ware.
- Hundreds of desirable Household Helps.
- Thousands of Sheets and Pillow Cases.
- 6000 Bed Spreads of all kinds.
- 6000 wool and wool-and-cotton Blankets.
- Cotton-, wool- and down-filled Comfortables.
- 10,000 yards of Bleached Muslins.
- 1000 twelve-yard pieces of Nainsook.
- 3000 twelve-yard pieces of Long Cloth.
- 12,000 yards of Cambric and other Fabrics.
- 12,500 yards of attractive Curtain Materials.

- 16,000 yards of various good Flannels.
- Notions, Buttons and Sewing Needfuls.
- 3000 pairs of reliable Dress Shields.
- 1000 Coiffure Combs and Barrettes.
- 12,000 Hair Nets much under price.
- 5000 standard Fashion Books (Free).
- Great values in wanted Leather Goods.
- Traveling Bags and Suit Cases at savings.
- Trunks at less than regular prices.
- Thousands of cakes of Toilet Soap.
- Toilet Goods of every description.
- 6000 interesting Books under price.
- Cameras, Photo Albums, Thermometers.
- 6800 pounds of pure, fresh Candies.
- Stationery, Fountain Pens and the like.
- 500 Baby Coaches and Stroller Go-Carts.
- 500 Infant Dolls at reduced prices.
- Toys, Wagons, Hand Cars, Playthings.
- 200 Porch and Lawn Swings reduced.
- 5000 pairs of rubber-sole Sports Shoes.
- 165 Bicycles at less than regular prices.
- Hundreds of Bathing Suits under price.
- Automobile Robes, Tires, Accessories.
- Various Needed Supplies for outdoor sports.

\$25,000.00 worth of Jewelry one-fourth to one-half under price.  
 \$10,000.00 worth of Silver-plated Ware.  
 17,000 pairs of desirable Gloves.  
 Silk and Leather Hand Bags.  
 13,000 pieces of Women's Neckwear.  
 More than 1000 good Umbrellas.  
 Over 30,000 attractive Handkerchiefs.

**STRAWBRIDGE & CLOTHIER**  
 Market Street Eighth Street Filbert Street