

Great Organ plays at 9, 11, 11:55 and 4:50
Ely Chimes on Stroke of Noon

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5 P. M.

WANAMAKER'S

WEATHER
Fair

Some of the Things You Will Need for Summer's First Holiday

Stop, Look and Listen Is a Good Old Wayside Sign

There's a great difference between wants and needs.

The wages of your husband or yourself may continue. Do not spend them too hastily, for big wages will not go on forever unless some way is discovered to earn them by more rapid or superior workmanship.

While high wages will exist so long as scarcity exists, it is best to save all the money you can and try to put it into one of the several good savings funds.

Do not let it be tricked away from you by half-price sales or fake investing companies.

We shall always endeavor to have on hand the largest stocks of our qualities of merchandise, and all of it is for sale. Frequently we think it to be our duty to caution you not to let your money go too easily. Half-price sales anywhere are almost always where the goods were overmarked at first and reduced to be temptingly advertised. When we for any reason obtain goods at half price we so advertise them and not otherwise.

Keep your heads and feet these days.

[Signed] *Joe Wanamaker*

May 28, 1919.

Women's Afternoon Frocks of Crispest Organdie

Very quaint, with their ruffles and pleatings and laces and surplice effects; very pure and dainty with their white and pale flower-colors; very practical, altogether. There are tunic dresses, of course; there are gay little ribbon girdles, and tiny buttons, and no end of the tiny touches which make these semi-transparent dresses so charming.

Prices \$17.50 to \$30.

(First Floor, Central)

WOMEN'S Summer Sweaters Special at \$4.50

A little overlot of artificial silk plated sweaters with sailor collars and sashes.

Colors are white, white-and-black, black-and-white, pink, rose, peacock blue, Copenhagen blue, canary, orange and lavender.

These garments are ordinarily a half more.

(Main Floor, Market)

FRESH New White Wash Skirts for Young Women

There are skirts of firm white gabardine, of lustrous white surf cloth and others of cotton tricotine.

Ever so many new styles—all youthful and attractive; some with wide belts, most all with pockets and many button trimmed.

Prices \$4 to \$10—33 to 37 inch lengths.

(Second Floor, Chestnut)

A Little Group of Black and White Check Suits for Young Women—Reduced to \$18.75 each

Here's a chance to save from \$10 to \$15 on a suit, for these are well-made, smart Spring suits that we have sold right here in our own stocks at the higher prices.

There are sports suits, Norfolk suits and braid-trimmed suits—all fresh and in perfect condition. They are well tailored and finished and daintily lined.

Not only 14 to 20, but 15 and 17 year sizes as well are included.

(Second Floor, Chestnut)

WARNER Rust-Proof Corsets

No corsets are better liked to wear in Summer weather for the excellent reason that the boning in them is all non-rustable. Naturally, also, they are perfect under a bathing suit.

At \$1. A topless model with elastic all round the top. It is made of cool batiste.

At \$1.50. A model with long skirt, low bust and serviceable braid trimming.

At \$2. A corset of pink broche with very low bust and broad abdominal clasp. Strong boning.

(Third Floor, Chestnut)

A LITTLE Special in Brasieres

Particularly pretty pink bandeaux at \$1.25, extremely light in weight and cut only long enough to confine the bust. Worn under a pretty camisole they make a very effective combination.

COTTON Remnants, 10c and 15c a Yard

Nearly all are short lengths, but there are also many lengths for children's clothes, for women's waists, aprons and dressing gowns. Some are slightly soiled and stained.

(Third Floor, Chestnut)

A NEW Sports Hat for a Woman's Outing

If she is going to take a motor trip, or spend the day at the shore, or in the country, a comfortable, smart sport hat will be just the thing.

Small, close-fitting and medium-sized hats for motoring or traveling, as well as larger hats, in all the new shapes, are in smooth and rough straws and simply trimmed.

Black and all the fashionable colors.

Prices start at \$10.

(Second Floor, Chestnut)

FRENCH Blouses

Some of the new arrivals in the French Room are of batiste, very simple, with cordings and fluted hemstitched ruffles, and priced at \$14.50.

Others are of voile with tucks only, price \$13.50; others of handkerchief linen, at \$25, and the finest of all are of this last material and real Valenciennes, price \$47.50.

Also there are lots of other styles in between these prices.

(Third Floor, Chestnut)

THE Waists Which Women Wear

Almost invariably they are of Georgette crepe or crepe de chine, and almost invariably they are white and that shell-pink popularly known as flesh color. The Georgettes are naturally a bit more frivolous than the others, having V, round and square necks and lots of embroidery, hemstitching, lace and so on. Their prices are \$5.50 to \$45.

Crepes de chine have embroidery or hemstitching for ornamentation and include tailored styles, and their prices are \$5.50 to \$10.75.

(Third Floor, Central)

A BEWITCHING New Shoe for a Woman

An oxford of dove-gray buckskin, with extremely long vamp, long narrow toe, high Louis heel and blind eyelets.

About as pretty a low shoe as we have seen this season.

Price \$12.

(First Floor, Market)

A CASE of 2000 Dozen Handkerchiefs Just Arrived From Ireland

There are handkerchiefs in it for men, women and boys and at such prices that they are entitled to be called "specials."

The men's and boys' handkerchiefs are made of "aeroplane linen," a fine soft linen woven for aeroplanes in a way that makes it wear like iron. This is the first shipment of "aeroplane linen" handkerchiefs and we believe it is the only one so far reaching this city.

The men's handkerchiefs are plain hemstitched, extra size with 3/4, 1/2 and 1-inch hems, \$9 a dozen.

The boys' handkerchiefs, with the same size hems, are \$4.75 a dozen.

The women's handkerchiefs are very fine linen, plain or checked centers and striped borders and colored hems. They are special at 50c each.

(West Alse)

Candy for the Holiday

All these in pound packages—ready to take with you in a jiffy:

Chocolate-covered marshmallows, 50c.

Chocolate-covered nougat, 50c.

Assorted chocolates, 50c.

Chocolates and bonbons, 50c.

A special package of mints, all kinds, in a round, flat box, ribbon tied, \$1.

Assorted caramels, \$1.25 a package.

(Downstairs Store, Chestnut)

BEAD Necklaces of Many Colors and More Styles

than you'd stop to count make the Jewelry Store a gay and cheerful place these days.

There are necklaces of the new, very long length, others with large pendants in quaint and unusual shapes, beads strung on silken cords and beads combined with metal ornaments. There are imitation amethysts, sapphires, pearls and other colored beads in many sizes and shapes, and prices begin at 50c and go on up to \$11.

Graduated bead necklaces—white, pink, blue, green, red and other colored beads in graduated sizes—are \$1.25 to \$9 a string. These make very effective, pretty ornaments.

(Jewelry Store, Chestnut and Thirteenth)

LINEN Dusters and Capes for the Young Women Planning Motor Trips

You'll step out of the machine with your frock immaculate or your suit unrumpled if you are all covered and protected by a linen duster or cape.

They are comfortable, not too heavy and very practical, these new linen dusters and capes, and there are several styles from which to choose.

Prices start at \$6 for well-made dusters and go on up to \$30 for a fine pongee cape—all in the natural color.

14 to 20 year sizes.

(Second Floor, Chestnut)

Electrical Gifts for June Brides

Nobody who hasn't tried it knows what a joy such gifts are to the present-day practical bride, who expects to use her own intelligence about her housekeeping and who delights in having everything of the utmost perfection.

A table in the Housefurnishings Store is spread with suggestions:

Toasters
Waffle irons
Flat irons—some of the latest variety
Immersion heaters
Curling irons
Tea samovars
Hot-water kettles
Egg boilers
Chinking dishes
Ovens—which will cook a meal for two
Percolators
Prices run from \$5.25 for the immersion heater to \$21.50 for a coffee percolator shaped like a loving cup.

(Fourth Floor, Central)

THE Toilet Goods Shop Suggests for Your Holiday Bag—

A new tooth brush, 25c to \$1.25.

And tooth powder, of course, 25c to 45c.

A package of talcum powder, 10c to 75c.

And some cold cream, 20c to 50c.

Or cucumber cream, cooling and soothing, 50c a bottle.

Honey and almond cream, 35c.

(Main Floor, Chestnut)

NEW Cretonne Curtains With Bed Sets to Match

The cretonne curtains have a valance and are finished and ready to hang. The patterns are among the most attractive of the new ones, \$2.50, \$3.25 and \$3.75 a pair.

The bed sets to match are for either double or single beds, \$7.25, \$8 and \$8.50 each.

(Fifth Floor, Market)

THE 17-Year Locust Comes, and Here's a Sprayer for Him

And for all other obnoxious insects. It is the Auto Spray Sprayer—an affair which holds three gallons of solution, has a pump for compressed air, a strap to sling over the shoulder, and a plain shut-off or auto-pop nozzle. It is more effective than other sprayers because its force is greater.

The tank of galvanized metal, with plain nozzle, is \$7; with auto-pop nozzle, \$7.75.

Tank of brass with plain nozzle, \$10; with auto-pop nozzle, \$10.50.

(Fourth Floor, Central)

A Limited Lot of Our Own Fine Pianos at Reduced Prices

Some of these instruments have been used and others have been taken out of stock and reduced. All have been put in first-class playing condition and are guaranteed for service.

Please note that they are all our regular makes, famous the country over and sold in Philadelphia in this Store only.

Savings range from \$25 to \$750 and they are REAL. It is an opportunity not to be missed by any one who wants a truly fine piano and would like to get it at a special price.

Used Player-Pianos

Emerson Angelus	\$625
Marshall & Wendell	550
Marshall & Wendell	650
Lindeman & Sons	650
Emerson Artrio Electric	675
Schomacker Angelus Grand	975
Schomacker Angelus Grand	1450
Schomacker Artrio Grand	1725
Knabe Angelus	875
Angelus	600

New Reduced Upright Pianos

Emerson	450
Emerson	765
Emerson	800
Chickering	1100
Chickering	925

New Reduced Grand Pianos

Emerson	765
Emerson	800
Chickering	1100
Chickering	925

New Reduced Player-Pianos

Marshall & Wendell Ampico (Electric)	950
Chickering Ampico Upright	1500
Chickering Ampico Grand	2500
Emerson Angelus	825

(Egyptian Hall, Second Floor)

A Little Show of the Flowers

of certain perennial plants may be seen tomorrow in the Garden Store, and orders for the roots of these plants will be taken, to be delivered in September.

The roots and tubers include splendid Oriental poppies, Oriental and other irises, day-lilies and various other things. The price is 20c for each root or tuber, with the exception of a few new irises which are 50c.

Plants ready to set out are here also—vincas, stocks, cannas

(Fourth Floor, Central and Market)

Vases to hold cut flowers in the cemeteries are of painted tin and cost 15c and 25c.

(Fourth Floor, Central)

Children's Summer Shoes

The best that we can find in the market for young feet, and fitted with the utmost care.

Barefoot sandals and scufflers of tan Russia leather with welted soles—the ideal play shoes for children in hot weather.

Sandals—

Sizes 6 to 8, price \$2.50.
8 1/2 to 11, price \$3.
11 1/2 to 2, price \$3.25.
2 1/2 to 7, price \$3.50.

Scufflers—

Sizes 5 to 8, price \$2.50.
8 1/2 to 11, price \$3.
11 1/2 to 6, price \$3.50.

(First Floor, Central)

"Keds," both high and low—

Low, in white and brown—

Sizes 5 to 10 1/2, price \$1.50.
11 to 2, price \$1.75.
2 1/2 to 7, price \$2.50.

High, in white and brown—

Sizes 5 to 10 1/2, price \$1.75.
11 to 2, price \$2.25.
2 1/2 to 6, price \$2.75.
6 to 11, price \$3.25.

Boys' Keds, high, in white and brown.

Sizes 11 to 2, price \$2.25.

(Main Floor, Chestnut)

ABOUT Seeing

Normal eyes should be able to read a half-inch letter at a distance of 30 feet or a newspaper held 14 inches from the eyes for a long time without drowsiness or headache. If you cannot do these things the chances are that you need the advice of an oculist.

We have a well-equipped workshop for lens grinding.

(Main Gallery, Chestnut)

DO You Know the Boston Bag?

Being a cross between a large handbag and a small traveling bag, it is an ideal receptacle for business men and women and students. It is made of soft black or tan cowhide or goatskin and with double handles.

Various sizes at prices ranging from \$3.75 to \$15.

(Main Floor, Chestnut)

Many a Man's Ideal in a Summer Suit Is Spelled S-E-R-G-E

Especially for June and July, it is hard to improve upon serge well tailored. We would lay special emphasis upon the tailoring, because serge is a material that simply must be tailored skillfully.

Our assortment of blue and black serge suits is large, and the suits are fine and dependable without exception. We have them in a variety of models, including regular styles, as well as those for younger men.

Good tailoring is the mark of all Wanamaker men's suits. It counts for more in serge suits than in suits made of any other materials, which fact in itself means that a Wanamaker serge suit is the best serge suit that any man can buy. No other suit that we know dresses a man better, keeps him cooler and gives him more all-round satisfaction in hot weather.

These serge suits of ours are half lined, some with silk, others with mohair. Price \$32.
White flannel trousers also in ample selection at \$9 a pair.

(Third Floor, Market)

Headquarters for Shirts—and Men Know It

Whether it is a cool, light-weight madras or percale shirt a man wants, or a beautiful silk shirt, this is the Store to find the largest assortment. Some of the madras shirts have separate soft collars to match.

Prices start at \$1.65 for a percale shirt and go up to \$12 for a superb silk shirt. Many prices between and several groups of special values.

Men looking for golf and tennis shirts will like these of mercerized cotton in plain white, with elbow sleeves and collars that button down. They are \$2.

White cheviot shirts with sleeves and some with collars attached are \$2 and \$2.50.

(Main Floor, Market)

The Straw Hat for the Man—Not the Man for the Hat

We have made it a point to have about all the good kinds of Summer hats there are for men. So that when a man comes here he can find a hat to suit him, not just himself to limited selection.

Lincoln-Bennetts, \$3.50, \$4 and \$4.50.
Raddicks, \$5, \$4 and \$5.
Fine split satins, \$5 and \$7.
Mackinaws, \$4, \$5 and \$6.
Leghorns, \$6.
Bangkoks, \$5.
Panamas of unusual quality at \$5.

(Main Floor, Market)

Men's Golf Stockings \$1.75 a Pair

About 1200 pair of fine woolen hose in heather mixtures and with fancy tops.

This is a very low price for such stockings, as any man who is familiar with golf hose will know.

(Main Floor, Market)

Automobile Dusters and Light-Weight Robes

Dusters of cotton, linen, chambray, mohair or pongee, for owner or chauffeur, \$1.75 to \$25.

Light-weight robes of cotton, linen, wool, mohair, Bedford cord or whipcord, \$3.50 to \$50.

A Fine Summer Suit for the Chauffeur is made of a cool, thin, lightweight fabric in gray. It is smartly cut and the price is \$20.

(The Gallery, Chestnut)

For Memorial Day Auto Tourists

A specially good automobile lunch case, fitted for six people.

It includes six knives, six forks, six spoons, six cups, six napkins, salt shaker, pepper shaker, butter jar, can opener and space for two thermos bottles. Special price, \$14.

(The Gallery, Chestnut)

Vitallic Tires Marked at Remarkably Low Prices

These are good tires, guaranteed 3500 miles, and we make all adjustments right here.

Try a Vitallic tire and prove it yourself. Prices include the wear tax.

30x3	\$13.22	31x4	\$26.24
30x3 1/2	\$17.15	32x4	\$26.80
32x3 1/2	\$20.53	33x4	\$28
		34x4	\$28.64

(The Gallery, Chestnut)

Ready for the Sports of Memorial Day

The Sporting Goods Store can supply you with equipment for all the games played hereabouts. For golfers and tennis players, assortments are especially good.

For Golfers

Wooden clubs, \$4.50 to \$7.
Irons, \$4.50.
Golf balls, including the

Radio, Silver King, Championship, Blue Flash and Taplow, \$4.80 to \$15 a dozen.
Golf bags, \$1.50 to \$35.

For Tennis Players

Among racquets are the Sears, Star