

J. W. C. I. Band at 9  
Organ—at 11, 11.55 and 4.50  
Victory Chimes at Noon

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5 P. M.

WANAMAKER'S

WEATHER  
Unsettled

### We Aim at the Utmost Limit of Human Perfection

that can be attained in human affairs by unceasing attention to the idea underpinning this Store, knowing that perfection is not absolutely possible in all particulars in everything.

Attempting something impossible was what nine-tenths of the people of Philadelphia said and thought about this new Store when it was new and its plans untried and not formulated.

**We Resolved, However, to Try**

Had we not made the attempt we would not have accomplished what is here. Though in all these years we have been between the hammer and anvil in forging out and shaping and reshaping what existed only in the mind as an outline and is now shaped to be seen with the naked eye.

We now realize that the best workman is made best by working and we believe that practice makes—if not perfect—something closely approaching perfection, and for the latter we shall always struggle.

We greatly hope that what we have done through this Store and what we still hope to do will be an honor to our great city.

*(Signed) J. W. Wanamaker*

May 26, 1919.

**PLEASE NOTE** that the Wanamaker Stores

**Will Be Closed All Day Next Friday**

**Old Soldiers' Memorial Day**

**There Are Still Some of the 1000 Wash Skirts**

We are sure that many women will be glad to hear it, especially with Memorial Day so near.

At \$4.50 and \$5—Many charming new models in shrunken gabardine, tricotine and lustrous wash saten. Besides regular sizes, there are also some up to 36-inch waist band.

All of them are unusual at these prices and there is a saving of one-third to one-half on each one.

(First Floor, Central)

### Crepe de Chine Waists

A waist with a square-cut neck opening and self-ruffing has its front panel fastened by big buttons and costs \$5.75. This comes in white and flesh only.

One with finely tucked collar and front panel is in white, flesh, black and navy and costs \$7.50.

One with hemstitching for ornament is in white and flesh. Price \$10.75.

(Third Floor, Central)

### Beaches Will Soon Beckon and Girls' Bathing Suits Are Ready

Girls with a thought for Summer plans are already looking ahead to bathing time and planning their Summer wardrobes. And, of course, bathing suits are an important consideration!

The new suits are simply but becomingly made, and are planned with an eye for comfort as well as appearance.

For girls who wear 14 to 20 year sizes the suits are of surf satin, of taffeta, mohair or wool jersey, in dark as well as lighter colors. Some are braid trimmed, some button trimmed, and most of them are planned on straight lines, with girdles or belts, which may be adjusted to the wearer's liking, \$4.75 to \$15.

For younger girls who wear 6 to 14 year sizes there are

(Second Floor, Chestnut)



suits of flannel, wool jersey, surf satin or mohair in bright, reds, dark blues and other colors. There are bloomer styles and other comfortable, sensible suits, and prices are from \$3.25 to \$8.50.

### Outline Patterns and Others Arrive in Fine Voiles

Rose designs, for example, in which the flower and its leaves are merely suggested by lines. It gives a very delicate and pleasing effect.

There are many new eccentric printings, irregular lines, large figures and so on. They make the more unusual and distinguished dresses.

Mostly dark and Copenhagen blue, tan and gray. 38 to 44 inches wide and 75c and \$1 a yard.

(First Floor, Chestnut)

### Women's Tan Pumps

Pumps with low French heels—a style so much wanted and so difficult to get that every new shipment of it deserves notice.

These have pointed tips, perforations and turned soles, and their price is \$12, in the Little Boot Shop.

(Shoe Floor, Market and Chestnut)

## GIFTS THAT WILL MAKE "HER" GRADUATION MEMORABLE

For they are all of 14-kt. gold, and such beautiful and staple articles of jewelry that they may be used and enjoyed for years to come in remembrance of the graduation day.

Wrist watches, \$30 to \$250.  
Watch sautoir chains, \$11.50 to \$24.  
Watch sautoir ribbons, \$4.50 to \$7.  
Signet rings, \$3.25 to \$14.50.  
Rings with semi-precious stones, \$6 to \$56.  
Gold bead necklaces, \$11.50 to \$30.  
La Vallieres, \$7.50 to \$47.  
Lockets, \$8 to \$38.  
Crosses, \$3.25 to \$16.  
Hat pins, \$1.75 to \$11.50.  
Collar and cuff pins, \$3.50 to \$30 a pair.  
Brooches, \$7 to \$21.  
Barrings, \$4.25 to \$54.  
Bracelets, \$10 to \$90.



Lingerie clasps, \$4 to \$7 a pair.  
Thimbles, \$6 to \$8.50.  
Earrings, \$8 to \$25 a pair.  
Photograph cases, \$56 each.  
Powder boxes, \$31 to \$200.

(Jewelry Store, Chestnut and Thirteenth)

### Many Attractive Untrimmed Hats Are Reduced

And this is a fine chance to get an inexpensive new hat for the holiday.

There are plenty of black hats, plenty of colored straw hats.

As to shapes, you may expect to find large hats and small hats in the styles that are fashionable this Spring and for the Summer.

\$1 to \$5 are the new prices, and, of course, these are considerably less than the sums they have been.

(Second Floor, Chestnut)

### PINK UNDERMUSLINS IN THE WHITE SALE

Pink batiste nightgowns embroidered in colors or plainly hemstitched are in many different styles at many prices—\$1.35, \$1.50, \$1.75 and \$2.65.

Pink batiste chemises, also in several styles, are 85c to \$1.75.

Please note that the White Sale has only a few more days to run.

(Third Floor, Central)

### WHITE SALE CORSETS

Wanamaker specials include a broche front-lace-corset and a topless model of the same material—the latter laced up the back, at \$3; a pink coutil with low bust and an open mesh re-enforced at the waist-line, each at \$1.25.

American Lady corsets of pink or white broche have low busts and free hips. Priced \$2.50. Also another of serviceable white broche made with a low bust at \$3.50.

Madame Lyra, of light-weight material, pink, very low and with free hip, \$3.50.

Warner's Rust-Proof corsets, \$1, \$1.50 and \$2.

Letitia corsets, pink, girldle tops and topless, \$3.50 and \$4.50.

Kabo corsets for tall figures, medium bust, long skirt, \$2.

(Third Floor, Chestnut)

### NEW AND PRETTY FRAMES FOR SUMMER BAGS

If you are making a new hand bag to carry with your Summer frocks and light gowns, you will need one of the fashionable tops to give the right finish to your bag.

Some new frames, silver plated, are in the smart size, with heavy tops and in effective designs; \$3, \$3.50 and \$4.50.

Narrow frames, silver plated, \$2, \$2.25 and \$2.50. Gold-plated frames in new designs, \$6 to \$7.50.

Frames of imitation shell, amber or ivory or in colors are \$1 to \$12.

(Jewelry Store, Chestnut and Thirteenth)

### A Sale of Second-Grade Stockings and Socks

8852 Pair for Men, Women and Children

If these were first-grade goods they would be anywhere from half again to twice as much. As it is, they will give equal service.

Please note the new yellow ticket which goes on this merchandise, and which requests return of these goods where imperfections are serious.

#### Women's Stockings

720 pairs of black artificial silk stockings with fashioned legs at 50c a pair.  
2592 pair of black, white and colored full-fashioned thread silk stockings at \$1.25 a pair.  
500 pair of fine black silk stockings with openwork ankles at \$2.85 a pair.

#### Men's Half Hose

1440 pair of black and colored full-fashioned silk half hose at 60c a pair.

#### Children's Socks

3600 pair of mercerized cotton socks with fancy tops at 20c a pair.

(West Aisle)

### Nobody's Overlooking Umbrellas These Days

For one never knows how many showers the day will bring forth.

#### A Group of Special Umbrellas, \$3.75

are all for women. The covers are of silk-and-cotton, slightly yet practical, the frames are strong, and the handles are uncommonly pleasing, for they are samples—and kinds usually found on much more expensive umbrellas.

There are bakelite rings and tops and loops in white and gay colors, and there's quite a fashionable variety.

\$3.75 special.

(Main Floor, Market)

### IN THE HANDKERCHIEF SHOP AT THIS TIME OF YEAR

many women ask for perfectly plain hemstitched handkerchiefs. And to those women who come now we show a grade at \$2 a dozen—of good, sturdy Irish linen with a neat, carefully stitched hem.

The handkerchiefs are unusual values for the price—and most women who see them stock up for some time to come.

(West Aisle)

### A Collection of Magnificent Cut Glass Bowls for Fruit, Flowers or Lemonade

For richness and beauty of design and fineness of cutting, these are believed to be undoubtedly the most notable group of lemonade bowls we have ever shown.

They are of the highest grade and most brilliant crystal, in distinctive and uncommon shapes, and the decorative motif in every instance is really exquisite.

The variety includes not only bowls in the regular semi-globular design, but also a number octagonally paneled—something exceptional and striking in pieces of this kind.

In some cases the panels are done in alternating patterns of strawberries and

blackberries, huckleberries and grapes, while in others a panel showing a fruit design alternates with one in a miter-cutting of gem-like brilliance.

A bowl of superb beauty is of rich rock crystal deeply cut in a chrysanthemum design, the flowing luxuriance and fine detail of the flower being executed with remarkable fidelity.

The highest-priced bowl in the group shows a marvelous wealth of fine cutting and engraving work, the pattern being a combination of flowers, fine engraving and polished crystal effects.

Prices \$65, \$100, \$150, \$175, \$250 and \$400 each.

(Fourth Floor, Chestnut)

#### A New Book

By H. G. Wells

"The Undying Fire" is its title, and the theme is the old theme of the Book of Job—a great spiritual conflict, and this theme Mr. Wells makes vivid and compelling through characters drawn with his usual penetration and through incidents of a highly dramatic nature.

Price, \$1.50.

(Main Floor, Thirteenth)

#### ON THE WING

A deodorant that removes all unpleasant odors and gives in place of them a pleasing fragrance is called Sanozone; \$1.40 a bottle. Containers for it, 60c and 75c.

A gas-lighter for the range does away with matches entirely and is in some sense an economy, 35c. New lighter portions are 15c.

A small rotary mincer with ten sharp knives will mince parsley, onions and other vegetables very quickly, or it can be used as a noodle cutter; \$1.

To take care of the garbage in the kitchen sink, the Wayne garbage bag and holder, perforated to allow liquids to drain out in the sink. The price is 65c; extra bags, 40c for a package of 33.

An automatic vacuum washer that cleanses the clothes without rubbing and saves time is only \$2.

"Nomoredust" is a sweeping compound which will lay the dust and brighten the carpets; 20c and 40c a can.

Gray enameled boilers for cooking asparagus have a draining rack and can be used as well for cooking corn on the cob; \$2.75.

(Fourth Floor, Central and Market)

### PRETTY SILK HANDBAGS SPECIAL AT \$4.50

Good-sized, well-shaped bags of black and navy moire silk of excellent quality.

Each bag has tortoise shell-finish celluloid frame and tassel.

Decidedly unusual at \$4.50.

(Main Floor, Chestnut)

### NAINSOOK SPECIAL AT \$2.35 A PIECE

Fine and soft in weave, so that it is a favorite quality for children's dresses and lingerie.

Not for a long time has this nainsook sold for so little. It is less even than the special price for this month. The pieces contain 10 yards and they are 36 inches wide.

(First Floor, Chestnut)



### For Men of Avoirdupois

—men who fill a man's place in the full physical sense of the word; full-chested, full-waisted men—we have an especially good selection of suits.

Not only can a man of bulky build easily find his size among them, but he will easily find his fit—fit and size, as many big men know, not always meaning the same thing.

These suits of ours for large men are cut for comfort and for gracefulness, the two things stout men always look for in their clothes. And they are warranted for good, sound service, being made of good, sound woolsens in a good, sound, dependable and skillful way.

Prices \$30 to \$65. Sizes, say from 38 to 48 inch chest measurement.

(Third Floor, Market)

### Men's Summer Bath Robes New and Different

They are made of a loosely woven, absorbent cotton fabric that comes from France and that seemed especially adapted for bathrobes, though we have never seen any made of it before.

The pattern of the goods is Jacquard all-over figures, and the robes are made like a man's dressing gown.

Price, \$10.

(Main Floor, Market)

### Men's Colored Handkerchiefs, 50c

From the price you'll know they are Irish, but the colors and designs are almost worthy the French.

Violet, rose, blue and gray shades—and a good assortment of designs from which to choose.

(Main Floor, Central)

### Men's Cordovan Oxfords Special at \$10

Just 300 pair of them to sell at this price, which, while not low, is less than such fashionable shoes usually sell for now.

All made on smart, narrow toe English last, that will please well-dressed young men.

(Main Floor, Market)

### Porch Rugs That Are Sure to Please

Take, for example, these heavy Japanese rush rugs, with natural-color centers and small checked borders, or in new blue-and-green block effect.

9x12 ft., \$32.50 and \$48.  
8x10 ft., \$28.50 and \$42.50.

#### Oval Rush Rugs—Special

Some in plain natural color, others with borders.  
9x12 ft., \$27.50, 8x10 ft., \$21.50.

6x9 ft., \$14.

(Seventh Floor, Chestnut)

### Vudor Porch Screens for Coolness

Coolness on the porch is something we are certain to wish for suddenly some day, no matter how long the pleasant Spring weather holds. Also it is a matter decidedly comforting to have the screens ready the moment we need them.

Vudor screens are made of broad strips of lindenwood, treated with weather-proof color and rigged with metal pulleys, American rope and safety device. Colors are brown, brown-and-white and green.

4x7 ft. 6 in. ....	\$3.15	9x7 ft. 6 in. ....	\$9.25
5x7 ft. 6 in. ....	4.75	10x7 ft. 6 in. ....	10.25
6x7 ft. 6 in. ....	5.65	12x7 ft. 6 in. ....	12.50
7x7 ft. 6 in. ....	7.	8x9 ft. 6 in. ....	10.75
8x7 ft. 6 in. ....	7.50	10x9 ft. 6 in. ....	13.50
		12x9 ft. 6 in. ....	16.75

(Fourth Floor, Chestnut)

## THE FURNITURE NEEDS OF THE HOME IN SUMMER

The furniture needed for the bedroom and dining room in Summer should unite stability to lightness and daintiness. It should be built substantially enough to give lifetime service and delicately enough to drive away all suggestion of cumbersome.

Along with that it should strike an agreeable decorative note. We have a number of dining room suits and bedroom suits which answer these requirements in an especially pleasing way.

For instance, an 8-piece ivory enameled and decorated dining room suit with quaint Colonial turnings at \$275. It includes a 66-inch buffet with drop ends.

An 8-piece dining room suit in shaded ivory with blue and gold decorations is \$365. The china closet has slatted doors and is the corner style.

At \$176.50 we have a breakfast room suit finished in brown with a 3-inch border decoration. The table has drop leaves. The other pieces are a buffet and five chairs.

A breakfast room suit in a Chinese blue and gold decoration in wicker is \$278. The extension table has a hardwood top, the buffet has three large hardwood drawers and wood top, and there are four side chairs that complete the set.

There is a 7-piece bedroom suit at \$475 in the Colonial post design, enameled in black, striped in ivory and done with a richly colored flower decoration. There is a plate-glass top on the dressing

(Sixth Floor)



table and the other pieces are a bureau, chiffonier, full-sized bed, a rocker, chair and bench.

For \$223 a 5-piece bedroom suit, enameled and attractively decorated. The lines are plain. The suit consists of a bureau, chiffonier, toilet table and two beds.

A 4-piece straw enamel decorated bedroom suit is \$148. The bureau has separate hanging oval mirror. The other pieces are a dressing table, full-size bed and a chest of drawers.