

Organ plays at 9, 11, 11:55
and 4:50
Victory Chimes at Noon

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5 P. M.

WANAMAKER'S

WEATHER
Fair

"This Store Is for Everybody to Use, Enjoy and Help to Improve"

A Splendid Woman Very Silent at the Dinner Table

where everybody was talking, was asked afterward by her friends, "Are you sick? You hardly said a word tonight." "Why, no!" she replied, "I am not sick. I enjoyed the evening, but I never talk when others do it so much better than I."

She was perfectly honest about it, too. So many are like her that it seems fair to put in this word that every one at a dinner table, without exception, should contribute her or his portion to the general enjoyment of all.

No one need be a sponge or a piece of gauze absorbent.

With a little thought and for the sake of our host, if no other, we should try to make social occasions enjoyable all around the table or room.

In this particular instance, as is almost always the case, the person this refers to had special personal experiences she could easily have talked about to the delight of the people generally and particularly to those who sat next to her.

This Store is not all for one, but it is all for everybody to use, enjoy and help to improve for the general good.

[Signed]

J. H. Wanamaker

May 23, 1919.

250 Women's Spring Suits Reduced—

Now \$18.75 to \$35

A light group, mostly in grays, browns, tans and black-and-white effects; the materials being mixed suitings, checks and serges.

A dark group, mostly in navy, brown and black; materials being worsteds of the pin-striped sort, serges, gabardines and poplins.

Savings are \$10 and sometimes a good deal more on every suit.

(First Floor, Central)

Encrusted Gold Glassware for Wedding Gifts

Our assortment of this rich and attractive glassware presents a delightful field of choice to seekers for wedding gifts or, indeed, for pretty and useful things for one's own home.

Candy jars, 1/2-lb. size, \$3.50 and \$4 each.

Candy jars, 1-lb. size, \$4.50, \$5, \$6 and \$8 each.

Candy jars, 2-lb. size, \$6.50 each.

Handled sandwich trays, \$5, \$6, \$7.50 each.

Sandwich plates, \$4 and \$6 each.

Cheese and cracker dishes, \$6.50 each.

Sugar and cream sets, \$3, \$5, \$6, \$8.50 a set.

Celery trays, \$6 each.

Honey dish and plate, \$5 a set.

Grape juice sets, \$10.75 and \$15.75 a set.

(Fourth Floor, Chestnut)

In the White Sale

Pink crinkly crepe nightgowns, with embroidered blue initials, \$2.25.

Still a pretty fair assortment of White Sale undermuslins generally—even including extra sizes. All prices are special.

(Third Floor, Central)

Here Are the Newest, Prettiest Clothes We Could Find for Girls and Young Women

And here are answers to all the "What shall I wear?" problems of Miss Philadelphia and her younger sisters.

Charming New Silk Frocks and Scores of Tub Dresses

Shimmering new taffetas, cool, airy crepes in the fashionable flowered effects, clinging crepes de chine and Summer-like foulards are the fashionable silks, and the dresses are made in unusual and delightful new styles. These start at \$25 and go up to \$42.50.

Cotton dresses of sheer organdies, filmy, pretty cotton voile and sturdy gingham are in the new Summer colors and unusually pretty styles. \$10 to \$28.50.

Novelty Jersey Suits at Special Prices

\$37.50 for smart new wool Jersey suits with colored embroidery on the collar and pockets—there is rose with pearl gray embroidery, Pekin blue with gray, gray with tan, tan with sapphire blue.

At \$35 are novelty wool Jersey suits—some with embroidered vests, some with tricolored vests, some piped in contrasting color. Pekin blue, tan or gray are the colors and all the suits are well cut and in new styles.

Other New Sports Suits

include some very good-looking linen suits in oyster white at \$37.50 and colored linen suits in new styles at \$27.50.

Pongee suits in natural color are \$27.50, 14 to 20 year sizes.

Girls' Summer Dresses

Hundreds of new frocks ready—frocks for school, for play, for better wear. White and colors, youthful, pretty styles, many with handwork—\$5.75 to \$55. 6 to 17 year sizes.

Girls' Capes and Coats

Such wraps as these are necessary for Spring and cool summer days and evenings. Graceful new capes in many styles, \$13.75 to \$25.

Coats in new styles and light and dark colors, \$13.75 to \$30.

(Second Floor, Chestnut)



You Know Summer's Just Round the Corner When Leghorn Hats Come

For women like to wear them with thin frocks and light Summer dresses.

Just from the workrooms are some lovely new hats, all of the natural color Leghorn, and with broad brims, drooping and straight.

Some have tulle bows and streamers and look like bridesmaids' hats.

Some have crepe facings and soft crepe folds at the edges and crepe bows for trimming.

And some have flowers of many kinds and colors, and dainty crepe ruffles.

Prices start at \$12.

(Second Floor, Chestnut)

50 Serge Capes and Dolmans Are Now \$20 Each

You will know, however, as soon as you see them that the original price was much above this. The styles are particularly pretty ones and the serge and gabardine is all-wool.

The capes are braid trimmed with rows of shiny buttons and they have vests. In black or dark blue serge.

The dolmans are of tan, navy blue, Copenhagen or black serge or gabardine. Several styles, and some are entirely silk lined. They are wonderfully good values.

(First Floor, Central)

New Woolen Skirting Plaids in Very Desirable Colors

That is to say, in soft tan, brown and dark blue, some in block checks and others frankly plaids.

They are much in demand for separate skirts to wear with coats and for the real sports skirts. Also they are quite scarce; 54 inches wide and \$5.50 a yard.

(First Floor, Chestnut)

Women's Trim Little Pumps of White Canvas

Perfectly plain, with exceptionally good lines and shapely toes. Oak leather soles with white welts.

One style has covered military heels and another has covered Louis heels.

\$5.50 a pair.

(First Floor, Market)

No Doubt About Spring Brides Liking These Gifts

A fine pair of sterling silver candlesticks for the dining table or her dressing table. In exquisite period patterns, from \$11 to \$190 a pair.

A sterling silver flower vase, which may be any size desired, from a bud vase at \$2 up to a period design vase, with a pierced holder and cut glass lining, at \$100.

A flower basket of sterling silver, many beautiful shapes and sizes, from \$8.25 to \$82.

And finally, there are comports, which serve many purposes and are always decorative. In sterling silver, \$22 to \$155.

(Jewelry Store, Chestnut and Thirteenth)

New Blouses of Georgette Crepe

One with a square neck and square collar and tiny edges of imitation filet lace. \$7.75.

One with heavy embroidery of white floss and crystal beads at \$10.75.

A third, with hand embroidery and cut-steel beads, at \$10.75.

And a fourth, with drawn-work, embroidery and an odd and charming collar trimmed with real filet, \$16.50.

(Third Floor, Central)

Light Woolen Skirts Are Always Wanted at This Time

Many women find them the most comfortable kind for cool mornings at the seashore and mountains, and they are considered very smart with a plain-colored dark coat or cape.

Just arrived are pleated white serge skirts with clustered black stripes outlined with lavender, gold or green. \$16.75.

And other woolen skirts with large fashionable plaids of white and colors. These are most effective and are \$25.

(First Floor, Central)

Gayly Colored Smocks of Voile

Yellow, pink, rose, blue, green and Copenhagen blue are the colors, and the styles are both round-necked and collared.

Prices are \$2.85 to \$3.85.

(Third Floor, Central)

"A Smile a Minute" By H. C. Witwer

Price \$1.50

Nine more innings of breezy rollicking letters by Ed. Harmon. This time he tells about "back home" and his wonderful Jeanne and their wonderful baby.

"From Appomattox to Germany," by Percy Keese Fitzhugh. \$2.50. A book "for younger readers," taking up the history of our country at the reconstruction period and bringing it down to November, 1918.

(Main Floor, Thirteenth)

Make Your Own Movies

with the Movette Motion Picture Camera.

Each fifty-foot reel will produce 1600 separate and complete negatives; each negative being one-half the size of the standard motion film—this means twice the number of pictures.

The camera costs \$40 and the film reels of fifty feet cost \$1.50.

(Main Floor, Chestnut)

For Summer Women Want Silk Gloves

They're cool and comfortable and not expensive—all of which will appeal to the average woman.

75c a pair for tricot silk gloves in black, white, mode or gray.

\$1 a pair for Milanese silk gloves in black, white, gray or pongee.

All have two clasps for fastening and all have their fingers double tipped for longer service.

(West Aisle)

Men's Initial Handkerchiefs A Special Group at \$5 a Dozen

or \$2.50 for six, if you wish to buy them that way.

Sturdy Irish linen of a particularly good quality for the price, with a clear, easily read block letter in one corner.

(West Aisle)

40 Felted Cotton Mattresses Made to Order at a Reduction of Over 25 Per Cent

We have an over-yardage of fine ticking sufficient to cover approximately 40 mattresses of felted cotton in double-bed sizes, and these we are making up to order at a saving of more than 25 per cent from regular prices.

54x76 inches, \$20.

48x76 inches, \$19.

42x76 inches, \$17.

39x76 inches, \$16.50.

36x76 inches, \$16.

(Sixth Floor, Chestnut)

Crusher Hats

are among the new things in the Art Needle-Work Store—the coolest, simplest sports hats that can possibly be. They are in green, rose, yellow, white, tan and blue; price, 90c.

So are the new bedspreads of gramont cloth—a heavy cotton which takes kindly to cross-stitch. Stamped ready for the cross-stitch they cost \$8 and \$10.

(Second Floor, Central)

It Is a Principle and a Practice With This Men's Clothing Store to Confine Itself to the Finest Men's Clothing Produced in America

¶ We practice this principle in our own interest as well as in that of our customers.

¶ We cannot practice any other principle, because the only kinds of clothing we can afford to sell are the best kinds that can possibly be had for selling at our prices.

¶ Putting it another way, it is not only true that we hold to the highest standard of quality, but, as a matter of fact, we could not afford to adopt a lower one.

¶ We have the highest quality ready-to-wear suits in America to show to every man who comes into this clothing store tomorrow. These suits are the sole reason for the statements we make here, and we leave it to any fair-minded man to say whether or not they bear them out.

¶ They are priced at \$28 to \$65, the least that suits of the kind can be marked regardless of what any other suits are sold for.

¶ Their strong points are the all-wool fabrics, the extra careful tailoring, the superior fashion trimmings and finish.

¶ They have no weak points.

(Third Floor, Market)



Men's Silk Half Hose "Seconds" at 85c

About 1000 pair of good, full-fashioned silk half hose in black, white and colors. The slight imperfections will not affect their wear.

If these were first-grade goods they would be anywhere from half again to nearly three times as much.

(West Aisle)

1200 Men's Woven Madras Shirts Remarkably Priced at \$1.65

As every man knows, \$1.65 is low for any good shirt today. For such fine shirts as these it is remarkably low.

Soft-cuff negligee shirts of an excellent quality of woven madras and in a wide range of beautiful patterns. In fact, the variety of patterns is greater than it would be under ordinary circumstances, as these shirts were made of short ends of materials, which is the reason they can be sold for so little.

Wise men will stock up for the Summer.

(Main Floor, Market)

Inexpensive Suit Cases of Black Enamel Fabric

are much in demand for other reasons, in addition to their low price. They are good style, well made and light in weight and this particular lot has cretonne lining, tray and shirred pockets. Leather corners add to their strength.

Sizes 22, 24 and 26 inch.

Prices \$5.50, \$6 and \$6.50.

If you want a first-class, smooth brown cowhide traveling bag, in a big, roomy shape, with tan leather lining and re-enforced corners, here is one for \$18. It is in the most-wanted size, 18-inch.

(Main Floor, Chestnut)

Come on in, Boys, the Wash Suits Are Fine

There is no time to lose in choosing wash suits for the boys—no better time to begin than now. The stocks of these cool, smart and attractive-looking suits are now plentiful and fine, affording an unstarved selection for boys of all ages from 3 to 15 years.

The junior collection, in 3 to 10 year sizes, includes "Oliver Twist," middy, short Russian and junior Norfolk styles in all standard washable fabrics and in a splendid selection of colors and color combinations. These are priced at \$3.25 to \$6.50.

For boys of 8 to 15 there are Norfolk style suits in fine, cool washable materials at \$10 and \$12.

(Second Floor, Central)

Plants for the Garden

Little fellows which will save the trouble of planting the seed and being uncertain what the results are going to be.

Sweet Alyssum plants, 15c each, \$1.50 a dozen.

Scarlet sage, 10c each, \$1 a dozen.

Fuchsias, 45c each.

Periwinkles, 35c a pot, \$3.85 a dozen.

Geraniums, 25c each, \$2.75 a dozen.

Dracenas, the Indiviso variety, which is fine for flower boxes, \$1 each.

Besides ferns and other foliage plants.

(Fourth Floor, Central)

NOTABLE INCOMING OF HANDSOME BEDROOM SUITS

shade. The other colorings black and stippled. Eight pieces in this suit and the bed is full size.

For a 5-piece bedroom suit finished in brown mahogany the price is \$386. The style is Chippendale with roomy eider, and light burl oval decorations. The beds have curved-end footboards; the other pieces are bureau, dressing table and chiffonier. The same suit can be furnished in figured American walnut at the same price.

At \$141 we have a quaint little cottage set of six pieces in dull white enamel. The princess bureau has three drawers and a large mirror; the head and foot of each bed have square slatted bars; in this set also are a chest of drawers, a scrubber and a chair. The lines are plain and rather beautifully simple.

For a 4-piece white enamel and daintily decorated bedroom suit the price is \$182. It is built on plain lines with a slatted eider in the deck rail and head and foot of the bed, also gracefully turned finials. If sold separately the bureau is \$54, the dressing table \$36, the chiffonier \$51 and the beds can be had in either the single or double size at \$41.

(Sixth Floor)