

Organ plays at 4, 11, 11:55 and 4:50
Victory Chimes at Noon

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5 P. M.

WANAMAKER'S

WEATHER
Fair

This Wanamaker News is of Real Personal Interest to Everyone

Giving All Deserved Credit to the Red Cross, Y. M. C. A., Knights of Columbus, and Hebrew Association, it is admitted on both sides of the sea that the fitness and great value of the

Salvation Army Service

was in the fact that they were first in the field, because their organizations in foreign countries found them nearer to the grounds where the troops were massed.

It is conceded by the commanders of the armies, Generals Pershing, Foch, Haig, Joffre, March and others, and by their constant words of praise and approval, that the prompt, laborious, untiring, courageous and self-sacrificing devotion of the Salvationists to the wounded, dying, dead and living, in camps, hospitals, in action and out of it, day and night, forms an almost miraculous chapter of the history of the war.

With rare wisdom and tact, they were never where they were not wanted, and never absent when and where needed.

Now, it has slowly dawned upon the world that there is a Providence in time, training and patient preparation for such service that the war called out, and that the Salvation Army alone was ready for the hour the war broke out.

Now that it has been proven that the Salvation Army was one of the prominent forces to win the war, can real Philadelphians offer any fair excuse for being slow or slacking in aiding them in their ministrations abroad, where a million men remain, or in their continent-wide work at home, in families whose bread-winners are lost, maimed or mutilated for life?

Roosevelt said: "Whatever the lot of men, the Salvation Army is found with them."

[Signed]

*John Wanamaker
Citizen*

May 21, 1919.



Charming New Summer Hats for Mourning Wear

It is quite correct to wear all white as well as all black, and for Summer wear there are some airy new hats of white ribbon in large, youthful shapes, simply trimmed with bows of same material. They are very summery looking and cool and will be most attractive for wear with white gowns.

Other new white hats are of fine hems in new shapes—some smart model adorned with white braid in beaklike designs and others trimmed with ribbons or flowers.

And there are also new hats of crepe Georgette in black, others of fine hemp and faille silk and others all of straw. They are all hats for dress wear, and prices start at \$15.

Women's New Dark Blue Capes Special at \$35 to \$40

Exactly the capes for women to take away with them to the shore or mountains, and they are just the thing for cool evenings on the porch. The materials are all-wool serge or wool poplin, unlined, and besides dark blue they also come in black.

Two styles have vests; one with rows of buttons as trimming is \$35, and another, braided trim, is \$40. Both have high gathered collars of the material.

A pretty circular style with black satin collar and circular bands is \$37.50.

THERE Are Still Many Inexpensive Good Things in the White Sale

As any woman who comes down to the Undermusins Store may discover for herself.

At 45c, for example, are neat, well-made corset-covers of soft nainsook with a substantial lace for trimming.

At 55c are nainsook nightgowns, with V necks and stitching in color.

And at \$1.25, another nainsook style, with square neck, kimono sleeves, with tucks and a tiny lace edge.

And there are also many dainty garments, some of pink batiste—chemises and nightgowns, for instance, at \$1 and \$1.50.

FESTIVE Frocks of Colored Voile for Maids of China to 6

There are dresses in China blue, and in the loveliest rose-pink, and in canary and white, and they are quite as pretty as the colors suggest they might be.

One style has little frills of Valenciennes lace and satin ribbon bows at the neck and sleeves; some others are smocked in color; some have short yoke and little turn-down collars of white.



No Sign Post Is Needed to Wanamaker Silks

For a long time the good people of Philadelphia, men and women alike, have been coming to this Store for fine, trustworthy silks.

They expect, and always have found, such silks here in large variety and at the most moderate prices, and we trust that they will never be disappointed.

It is a pleasure to announce a new shipment of the silks that are being so much used at this time for Summer wardrobes.

Satins, black and dark blue, \$2 to \$4 a yard.

Charmeuse, black and dark blue, \$3.25 a yard.

Printed—pussy willow tafeta, \$4 a yard.

Foulards, \$2.10 a yard.

Also a large number of the very fashionable sports silks, from \$4 to \$7.50 a yard.

Girls' Bathing Suits Are Ready

For girls who wear 14 to 20 year sizes there are smart new suits of tafeta, satin or surf cloth in blue or black and ever so many styles at \$7.50 to \$15.

And for the smaller girls who wear 6 to 14 year sizes there are mohair and flannel suits in bright reds and dark blues as well as other colors. Many are braided trimmed.

Some Important New Books

Victory Over Blindness, by Sir Arthur Pearson, is the romantic and stimulating story of Sir Arthur's work of restoration to happy usefulness of thousands who have been bereft of sight. Price \$1.50.

The Navy and the Nation, by Josephus Daniels. A series of addresses by the Secretary of the Navy, which shows how splendidly the Navy performed its part in the War. Price \$2.

American Business in World Markets, by James T. M. Moore. A valuable book for the American business man. Price \$2.

A History of the United States, by Cecil Chesterton. This book is the latest fruit of the thoughtful scrutiny of American institutions recently made by English writers. Price \$2.50.

The New Grand Army of the Republic, by Loren C. Grievens. Price 30c.

(Main Floor, Thirteenth)

A CHARMING Little Blouse of Crepe

with embroidered dots is in white or flesh color and the dots are the size of silver quarters. It is simply made, and the price is \$6.

For a fluffy blouse, there is a new white net, with deep frills and trimming of Valenciennes lace, at \$10.50. The body part is lined with net.

And of a firm, beautiful quality of crepe de chine is another new blouse in white or flesh. It has pleats and rows of hemstitching for its only trimming. \$10.75.

(Third Floor, Chestnut)

CRISP New Summer Frocks for Little Girls

Very summery and most attractive are some new organdie frocks in rose pink or pale blue, with snowy sashes, square collars and little yokes of snowy white, stitched in black and color. They are \$10.50.

And quite special for its price is a fine chambray frock in pale pink or blue and white at \$5.75, which has collar and cuffs of white poplin and hand stitching in color. There is a snowy cord which laces down the front and a patent leather belt at the waist.

Both in 6 to 14 year sizes.

(Second Floor, Chestnut)

GAY New Ribbons to Prettify Hats

and make new hair bows and dainty Summer sashes are the moire failles, six inches wide and \$1.25 a yard. There is Alice blue, maize, old rose, light blue, coral and brown.

A little wider is a faille ribbon, 7 inches wide, at 85c a yard, which comes in many light and dark colors, including navy blue.

(Main Floor, Central)

The Dining Room Is the One Room That Interests All People Who Are Healthy and Human

The appointments of it may be as rich as one can make them, but they should always be substantial and comfortable.

A good test of a furniture store is the choice of dining-room suits it can show for the average good home. We are able to meet that test with a collection of suits which we know to be the largest and most attractive to be found anywhere and also the best for the money. These are some examples—

Fresh New Arrivals Join the Rag Rug Disposal

These are the excellent hit-and-miss Colonial rag rugs that we are selling for a third less than regular prices.

We were very fortunate in procuring this large lot of rugs at this time. The unusual demand for Colonial rag rugs has made it difficult for makers to get good, clean rugs.

9x12 ft., \$10.85 6x9 ft., \$5.85 8x10 ft., \$8.85 30x60 in., \$2.25 36x72 in., \$2, \$2.25 and \$2.75

(Seventh Floor, Chestnut)

WOMEN'S Gloves for This Weather

This is the time of year when most women like to slip their hands into cool silk or cotton gloves.

If a woman prefers silk there are several qualities and styles of Milanese weave, in black, white or colors, with 2 clasps, at \$1, \$1.25 and \$1.50 a pair. All are double tipped, of course.

If she'd like chamois-finished lisle thread, there are short lengths in black, white, pongee or gray at \$1 a pair and 8 or 12 button lengths in white or brown at \$1.35 and \$1.50 a pair.

(Main Floor, Central)

Notes of a Household Kind

Now that the "green and salad days" are at hand, the housewife will be pleased to know that a small slicer to cut hard-boiled eggs, beets and other vegetables in even slices is only 75c.

Force and suction cups save plumber's bills, 35c, 50c and 75c each.

A catnip mouse makes a good toy and wholesome exerciser for a pussy cat. Price 10c.

Three Wanamaker flat irons, with one handle and one stand, the irons made with beveled edge to prevent lifting the nap of fine linens, etc., are \$3 the set.

Now is the time when all drains should be looked after and kept free from clogging. A wire snake at 35c will soon remove obstructions.

Glass castors make the furniture slide easily. 85c the set.

Caster cups of wood are 8c and 10c each; of glass, 50c for a set of four.

Exercise for the children is afforded by roller skates. \$1.75 to \$3.25 a pair.

Smoker's stands may be had at many different prices—from \$3 for one mahogany finished to \$10.75 for one of metal.

Pineapple eyepieces are timely now that pineapples are plentiful. 35c each.

A good pair of shears may be had for \$1 in the Cutlery Store. French shaped paring knives with handles of solid aluminum are 30c each.

Glass knives for lemons, oranges, grapefruit are among the refinements of the kitchen. Always clean, always sharp. 35c each.

(Fourth Floor, Central)

TIME to Choose Boys' Washable Suits

The suits for little chaps of 3 to 10 afford a varied and attractive choice of colors and color combinations in all desirable tub fabrics. These are in junior Norfolk, "Oliver Twist," short Russian and Middy styles, and they are priced at \$3.25 to \$6.50.

Wash suits for the older boys—8 to 15 years—are in the Norfolk style and come in the finer kind of cool, washable cloths at \$10 and \$12.

(Second Floor, Central)

QUAINT Colonial Prints in New Designs

Tiny colored flowers and figures, resembling the old-fashioned calicos. They do make such fascinating frocks and many women and girls are asking for them.

In the new shipment are over 20 patterns. They are 1 yard wide and 35c a yard.

(First Floor, Chestnut)

\$335 for a 10-piece suit in American walnut, Adam design; the chairs have slip seats and are upholstered in brown leather.

\$282.50 for a 10-piece suit in American walnut. An excellent William and Mary reproduction.

\$306 for a 10-piece suit in mahogany, Queen Anne design, with a 54-inch table.

\$465 for a 10-piece suit in figured American walnut, Queen Anne design. The chairs have blue hair cloth slip seats and a curved cane panel back.

(Sixth Floor)

\$497 for a 10-piece suit in figured mahogany, a Georgian motif. The serving table has a drop front cupboard with sliding trays.

\$340 for a 10-piece suit in figured walnut, William and Mary design. The chairs have slip seats upholstered in blue leather.

\$350 for a 10-piece suit in mahogany, Chippendale design. The chairs have brown leather slip seats and the table has a 54-inch top.

\$470 for a 10-piece suit in mahogany, showing Heppelwhite influence; the chairs have slip seats upholstered in blue hair cloth.

It Was Not the Easiest Thing in the World to Make a Suction Cleaner Worth \$70

There have for some years been a good many suction cleaners on the market at about half that price—or a little more.

Good suction cleaners, too, for the money, but we were never satisfied with them.

We didn't think they had stamina enough, we didn't think they had speed enough, we didn't think they got the dirt as well as they ought to get it.

We wanted a suction cleaner that would get the dirt out of the carpet and that would keep on doing it for years and years. Finally, by going to the matter enthusiastically with an enthusiastic manufacturer we secured the development of the

Superb Electric Suction Cleaner

Its price is \$70 and we believe it is the best suction cleaner value in the world today.

It is so powerful that it lifts the carpet right up off the floor and draws every bit of the dirt straight through.

It cleans a width of 14 inches at a time.

It will thoroughly clean the carpet in a large room in a few minutes.

Under ordinary circumstances, it ought to last a lifetime and do its work day in and day out without repair.

(Fourth Floor, Central)

FINE Parisienne Corsets at Near Half Price

Only twice a year, during the two White Sales, can women buy these beautiful corsets for as little as this.

We have carefully chosen the best among the Spring models and ones that at other times sell for nearly double. Some materials are a little lighter in weight and therefore better for warm weather.

At \$7, a low-top style in striped pink batiste with cleared hip.

At \$8, a pink broche model, heavily boned with girle top. It has a straight hip with elastic gore in the skirt.

At \$9, a low-bust, white fancy broche, for full figures. Sizes 26 to 36.

(Third Floor, Chestnut)

PIN Seal Handbags at \$2.75—About Factory Cost

We have taken two good styles of bright and dull pin seal handbags out of stock and reduced them to \$2.75 each, for a clearance.

One is a square shopping shape, with fancy metal frame, and the other is a roomy, flat envelope book. Both are silk lined and most unusual for the price.

(West Aisle)

LONGCLOTH Special at \$1.85 a Piece

A good sturdy quality for children's undermuslin and for women's petticoats and nightgowns.

There are 10 yards in each piece, it is 36 inches wide and the price for these 100 pieces is less than the price it has been selling for in the White Sale.

(First Floor, Chestnut)



How Do You Know a Piano Will Give Satisfaction?

You cannot tell from hearing it played once or twice whether its tone is going to last. Even an inferior instrument can be tuned up to make a brave showing for a while.

You cannot depend upon the easy assurances of a salesman whose bread and butter depends upon the amount of his sales.

You cannot, in short, be sure of satisfaction in any piano that has not an honorable record of past performances to its credit.

Chickering Schomacker Emerson Lindeman

Knabe Haines Bros. Marshall and Wendell J. C. Campbell

Here are eight of the best-known makes of pianos in America. Three of them are among the five great pianos of the country. Every one of them has a long and distinguished record of service and has a host of followers among musicians.

These pianos are sold in Philadelphia in the Wanamaker Store only. When you buy one you get the guarantee of a reputable maker and the additional warranty of this store. The element of chance is eliminated, as it should be in any purchase involving so much money.

We have over fifty styles of pianos, player-pianos and reproducing pianos in these makes at prices ranging from \$325 for a J. C. Campbell upright to \$3250 for a superb Knabe Ampico grand reproducing piano. Any instrument may be bought on convenient terms.

(Egyptian Hall, Second Floor)

The Making of Claims in Print and of Young Men's Clothes in Fact

are two very different things.

If we make some pretty strong claims for our young men's suits, we do so with good reason.

In these suits we certainly have something to talk about.

In fashion and fabric and tailoring they could hardly be finer at the prices. We do not print this because it is anything wonderful. After all, it was the very result at which we aimed.

But it is good to know, and very proper to make it known, that we have hit the mark, the mark of excellence, the mark of superiority in all the things that matter.

Naturally enough, these suits are selling, just as one might expect them to sell, to young men who can tell superiority in clothing when they see it.

The prices—\$28 to \$50.

(Third Floor, Market)

The Same Straw Hat Won't Look Well on Every Man

Yet stores with limited stocks insist that to be correct this season a straw hat should have a certain height of crown and a certain width of brim. All nonsense.

We have sennit hats—the regulation stiff-brimmed straw hats—in about a dozen different heights of crown and widths of brim, so a man may get one that is the proper proportion for him. Then he has a hat that is good style.

Prices, \$3 to \$5. (Main Floor, Market)

Men's Handkerchiefs From the Other Side of the World

There are plain linens, of course—the sensible, useful, simply hemstitched kinds from Ireland—25c to \$1 apiece.

And colored handkerchiefs, too—attractive designs and good colors at \$1 for the Irish and \$1.50 and upward for the French.

Novelty silks start at \$1 and go on up to \$2.50 and \$8 for the fine London squares.

(Main Floor, Central)

One of the Best-Liked of All Our Young Men's Shoes

is the much-perforated brogue oxford that we sell at \$10 a pair. For shoes of this style \$10 is a modest price. They are usually several dollars more.

These are of dark mahogany calfskin with long wing tips, profuse perforations and saw-tooth pinking around tips and vamps.

(Main Floor, Market)

Hammocks, Lawn Swings and Other Outdoor Delights

Hammocks, lawn swings, gliding settees, stands, canopies, canopied tables, sand boxes, garden tools—all these are here and other things as well to make Summer a time of comfort, joy, restfulness and pleasure.

Hammocks are better than ever—at least these hammocks are. They are prettier in their cretonne upholsteries, the mattresses are better made and more comfortable and the entire hammock handsomer and more sightly. Among their good features are enclosed upholstered backs and coil spring suspension. They come in a choice of painted or plain duck, also heavy sail cloth.

The well-known Gloucester hammock is included. Prices from \$12 to \$57.

Stands, canopies and French pillows to match at \$15, \$24, \$30 up to complete outfits at \$73.

Lawn tables with canopies, \$35 to \$50.

Lawn swings, \$7 to \$18.

Gliding seats for the porch or lawn, \$15.

Woven hammocks, \$2.75 to \$12.

Croquet sets, \$1.50 to \$12.

Sand boxes, \$7.50 to \$13.50.

Also garden tools, sand sets and thousands of out-of-door toys for boys and girls.

(Seventh Floor, Market)

