

Organ plays at 9, 11, 11:55 and 4:50
Victory Chimes at Noon

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5 P. M.

WANAMAKER'S

WEATHER
Fair

A Store That Has Done Its Best Every Day for Fifty-eight Years

It Is Often Said That "a New Broom Sweeps Clean"

but it is known to be a fact with old housekeepers that an old broom is the best sweeper of "the corners."

This fifty-eight-year-old business broom

has been much used and well kept, and it is really in better order than when we used it first.

Our broom sweeps from the corner of Thirtieth and Market Streets to the corner of Juniper and Chestnut Streets and from the corner of Juniper and Market Streets to the corner of Thirtieth and Chestnut Streets, over a block of three acres on the ground floor; and from the basement, which is under the Down Stairs Store, entered from the underground railway, towers up fourteen stories to the roof.

The measurement of floors and galleries shows we are occupying over forty-five acres, all in use for this one business.

It is a lot of sweeping—

- (a) To keep the house clean and safe.
- (b) To keep the assortments of merchandise full and good.
- (c) To clean up stock every week and thus avoid old stock.
- (d) To sweep the advertising clean from deceitfulness and clear of falsifications.
- (e) To keep the big place bright, attractive and interesting to strangers as well as to our steadfast patrons.

To do our kind of sweeping is a day and night operation for many faithful workers.

[Signed] *John Wanamaker*

May 20, 1919.

New Wool Jersey Suits Have Brushed Wool Trimming for Young Women

And the soft brushed wool is most effective when used in the wool jersey. The suits are in simple sports style, with the brushed wool collar and cuffs in contrasting colors. \$35.

Plenty of other attractive sports suits—of wool jersey in heather mixtures, rose, blue shades and other colors; well tailored tweeds in gray or brown mixtures, or clear black and white checks.

Prices start at \$25 for the checks and go on up to \$38.50 for the fine tweed.
14 to 20 year sizes.

(Second Floor, Chestnut)

Women's New Styles of Light-Weight Jersey Dresses \$32.50 to \$38.50

Fifty or so just hung in their cases are particularly attractive in color and very interesting in cut. For instance, there are coat styles trimmed with buttons and faced with contrasting color; there is one which might be called the "pocket dress," because of the huge button-trimmed flaps over its pockets; others are held in tightly at the feet, have bell sleeves and tailored bows at the neck, which start by being the essence of primness and end by being exceedingly piquant, indeed.



Colors are emerald, the new grays and browns and soft dull blues.
Prices \$32.50, \$35 and \$38.50.

(First Floor, Central)

A Few Women's Fine Coats Reduced to \$35 to \$75

It is difficult to say just what is in this collection, because we have gathered up many of the handsome coats, capes and dolmans of which there are not more than one, possibly two, alike.

Velour and diagonal cloth are the principal materials, some have collars of a different fabric, such as duvetyné, some have throw ties and other new features. Nearly all are lined throughout with silk.

For women who can find something to suit them, it is a wonderful opportunity.

(First Floor, Central)

Just Come in to the Summer Sale of White

Bloomers of the sort which don't have to be ironed—made of crinkly crepe without an atom of lace and with elastic at waist and knees. 85c.

Inexpensive pink silk undergarments, such as envelope chemises, with Georgette tops, casing and embroidery at \$2.50; others with shirring and lace at \$3.85; and nightgowns with lace and tiny embroidery motifs at \$5.

(Third Floor, Central)

An Uncommon Assortment of Women's Low-Heel Pumps

This style of shoe is having a great vogue this season, and we have—

At \$5.50, white canvas pumps with military heels.

At \$6, patent leather, black and dark tan calfskin and black glazed kidskin with plain toes or indicated wing tips.

At \$8.50, patent leather, black and mahogany calfskin with straight tips and leather bows, and white canvas with white soles and heels.

At \$9, patent leather, black and mahogany calfskin with plain toes and small leather bows.

At \$10, white buckskin with straight tips and leather bows.

At \$11, white buckskin with plain toes, small leather bows and white soles and heels.

(First Floor, Market)

Japan Sends Silks Especially for Vestings

They have just been received in the Silk Store and they are odd and Oriental looking.

Also, which is more to the point, they will make charming vests and decidedly unusual ones, for there are no other such silks in this country. Clever women can find many other possibilities in these interesting silks besides the purpose for which they were made.

Four designs in all, the colors are subdued and very lovely. The price is \$2 a yard.
(First Floor, Chestnut)

New Paris Handkerchiefs in Gay Colors—\$1 Each

Such pretty voiles and tans, greens, rose, pink, blue and other shades that we're sure you'll like to use them for commencement or other gifts.

Sheer French linen—and designs and colors that women and girls will like.
(Main Floor, Central)

A Little Lot of Dainty Beaded Handbags at \$10

Ten dollars is a low price for beaded bags as beautiful as these and there is only a limited quantity of them.

They are in a medium-size dress shape and in a variety of designs. The beading has been excellently done.
(Main Floor, Chestnut)

Women's Colored Umbrellas

Ever since some cheerful soul discovered that a dull day could be considerably lightened by crowds of gay, instead of sad-colored umbrellas, colors have had things all their own way.

Green, red, blue, purple, tete de negre and taupe—the Umbrella Store has covers of these colors mounted upon almost all the different handles there are—wood handles with bright-colored tips; composition handles leather trimmed; handles with rings or loops of leather or silk.

Prices \$5 to \$15.
(Main Floor, Market)

Waists of White Cotton

After all, vastly more of these are worn than of anything else. We have just received several styles of embroidery- and lace-decorated voiles at \$2 and \$2.25 each, a dotted Swiss slip-over at \$2.50, and a plain batiste with lattice-work beading at \$3.50.
(Third Floor, Central)

Organdie Ruffled Robe Patterns Special \$9.75, \$11.75 and \$13.75

Usually the robes have three ruffles each and all three are prettily embroidered in all white or in colors. Also there is ample material and trimming for the waist.

Very little time or trouble is required to make the daintiest sort of frocks out of these robes and they are particularly nice for young girls. In all white they are much used for graduation dresses.
(West Aisle)

Apropos of Housekeeping

When you buy for vacation needs don't overlook a Sterno Camping Outfit, complete at \$3. The Sterno kitchenette—so handy for short, quick lunches—is \$2, while the traveling outfits are 65c to \$2. Canned heat to use with the outfit, 10c to 70c a can.

The Androck Oven is a small portable oven for an oil or gas stove. It will roast, toast, bake and heat ribs. 85c.

The Amico broiler will broil steak and chops on top of the gas range and save fuel. \$2.25.

Gas range toasters will toast four pieces at once. Price 25c.

Gas hot plates with one, two and three-burners. \$1 to \$11.

Garbage cans of galvanized iron are in various sizes from \$1.25 to \$4.50.
(Fourth Floor, Central and Market)

Sterling Silver Centerpieces for Flowers or Fruit

Few among the many gifts a bride receives is used as much as one of these handsome centerpieces.

It is the one piece of silver, as a rule, that stays on the dining table all the time and is therefore a constant source of pleasure to every one who sees it.

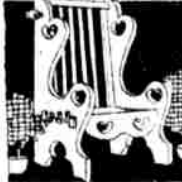
All these centerpieces have either a perforated glass block or a gold-plated screen for holding flowers in place. When the piece is used for fruit this is removed.

Some, like the Berkley, have also a hand-some cut glass dish, and this may be used as a dessert dish.

Vitreousian\$110 and \$200
Berkley\$200 and \$250
Pompeian\$200 and \$250
Lansdowne\$125 and \$250
Chinese\$185 and \$255
Louis XVI\$175

(Jewelry Store, Chestnut)

The White Furniture for Gardens and Lawns Is the Finest Furniture of Its Kind



It stands up conspicuously and attractively in the Summer furniture display. It is the nearest approach to the ideal in garden furniture that we know of. In general outlines it is a reproduction of the best type of furniture of this kind to be seen in the manor gardens of Europe. Architecturally, it is harmonious and dignified.

The wood of which it is made is cypress thoroughly matured, and it has been constructed and finished in the most stable and workmanlike manner. The joints are mortised and tenoned, and no less than four coats of paint have been used on it, paints of a kind that stand three to five years' exposure.

The variety of pieces comprises chairs, tables, benches, gateways, hooded seats, swings, arbors and houses in several designs. The prices range from \$16 for a table up to \$123 for an arbor with two seats.

Maytime gives to this furniture and to all the other novel and serviceable things in the great Summer collection a particular charm and interest.

A number of new pieces have been added to the display.

One is a 12-foot bench for \$100. This bench has circular ends, with a gracefully arched back in the center.

A new arm chair at \$40 is of the English type. The sides and back are closely paneled with square laths. The side chair for this is \$24.

There is a new 60-inch bench with curved ends at \$35.

For a pergola section with a 4-foot swing and a graceful slatted table the price is \$114.

A brass sun dial on a 42-inch column is \$47.

At \$40 is a seat 22x61 inches with a 3 1/2-inch top.

For a loggia seat 48 inches wide with a 48-inch back the price is \$56.

Other attractive pieces include a 66-inch settee for \$32.
(Seventh Floor, Central)

"The War Romance of the Salvation Army"

By Evangeline Booth and Grace Livingston Hill

"Real People" is what the doughboys called the S. A. workers when their familiar uniforms loomed up through the mists in the first American sector in France. This is a remarkable story, rich in human interest, with a thrill, a smile and a tear on every page. It is romance with a capital R.
Price \$1.50.
(Main Floor, Thirtieth)

Everything a Young Man Likes in a Suit of Clothes

he will find in the suits we have to show him.

He will find the vimful lines, the buoyancy and grace and subtlety of fashion that belong to youth and that youth insists upon; he will find all that is best in young men's fashions realized in our young men's waist-seam models. He will find a variety here from which it is easy to pick the very suit a young fellow has in mind. He will find all these advantages backed by the supreme advantage that comes from the fact that all of them are backed by good sound quality in the fabrics and by the most expert tailorwork that is put into any young men's ready-to-wear suits to be had in the United States at the prices—\$28 to \$50.



20 Different Shapes in Men's \$5 Panama Hats

Astonishing as it may seem, these hats are not only as good as the \$5 Panamas we had last year, but, if anything, a little better.

The great variety of styles makes it certain that a man can find one to please him.

Men who want still finer Panama hats can get them here up to \$100.
(Main Floor, Market)

Men's Summer House Gowns of Japanese Silk

Light in weight, cool and of scarcely any bulk in a traveling bag.

The Oriental designs are in spirited colors and the gowns have either regular or kimono sleeves.
Price \$20.
(Main Floor, Market)

Men's Good Half Hose 25c a Pair

2100 pair of cotton socks in black, white, navy, tan, gray and unbleached.

First grade and a good weight for Spring and Summer.
(West Aisle)

Stocks of Boys' Washable Suits Are Plentiful and Fine

The time to choose is now, when the choosing is so good.

Every mother of boys knows the two groups that boys' wash suits come under—those for the little fellows of 3 to 10 years and the others for boys of 8 to 18.

They can be sure of finding the best kind for boys in both of these groups in this collection.

The suits for little chaps of 3 to 10 afford a varied and attractive choice of colors and color combinations in all desirable tub fabrics. These are in Junior Norfolk, "Oliver Twist," short Russian and Midy styles and they are priced at \$3.25 to \$6.50.

The wash suits for the older boys—8 to 18 years—are in the Norfolk style and come in the finer kinds of cool, washable cloth, \$10 and \$12.
(Second Floor, Central)

Song and Story Talking Discs for Children

"Talking books" and "talking toys" they are called, and they are wonderful for the children in every home where there is any sort of disc talking machine.

They are unbreakable, and each disc is fastened on the book it tells about, or on the animal or bird that it describes.

There is the parrot that talks, the mockingbird that sings, the lion that roars, the "Little Hielan' Man," Uncle Sam, the crying baby and all the rest.

Bring in the children to hear them, and to make their own selection.

25c each for most of them; war stories, 50c each.
(Toy Store, Seventh Floor)

Five Kinds of Summer Quilts Just Opened

At \$1 each, quilts filled with a sheet of cool, fluffy cotton and covered with silkoline.

At \$5 each, quilts filled with a sheet of cool, fluffy cotton, covered with silkoline and bordered with organdie.

At \$6 each, cotton-filled quilts, with dotted silk mull top, silkoline back and plain organdie border.

At \$5 each, quilts with a filling of mixed cotton and wool and covered with silkoline.

At \$12 each, quilts with a filling of all-wool covered with silk mull tops and bordered and backed with organdie.
(Sixth Floor, Central)

Another Carload of Kennebec Canoes

Among them are such well-known models as the Kennebec, Kineo, Torpedo, Sponson, Outboard Sponson and Outboard Motor, in lengths from 16 to 18 feet. Prices \$56.50 to \$80.

Rowboats in Kennebec Fisherman, Maine Coast and Belgrade models, \$30 to \$63.

Yacht tenders, \$32.50 to \$50.

Paddles, oars, back rests, lifebuoy cushions, life belts, lights, horns and all other accessories.

And a fine assortment of Caille motors.
(Gallery, Juniper)



It's Daisy Time

and the Camee Shop has a new flower holder of lacquered tin, in blue and gold, with a daisy design, which filled with delicate Camee chocolates and ribbon tied, is \$7.50 complete.

Camee chocolates in delectable variety are \$1.50 a pound.

And Camee caramels are always a treat—\$1 a pound.
(Main Floor, Chestnut)

Talcum Powder Sounds Most Pleasant

Queen Mary talcum powders are so pure and so delicious, that it is a pleasure to suggest them.

Prices begin at 15c a box, 8 oz., and go up to 50c a box for Rose Speciale, La Pere and Double Violette (which also comes in a 25c size) and at 75c a box is the exquisite Charme d'Amour.
(Main Floor, Chestnut)

The Cotton Voiles That Most Women Like Best

They are the 50c a yard chiffon voiles, which are quite fine and which come in beautiful plain colors and also in many styles of printing.

The designs are similar to those of much more expensive voiles; for example, there are the large flowered effects, plaids and checks in dark and medium colors, also dainty Pompadour printings on white grounds. All are 38 inches wide.
(First Floor, Chestnut)

Women's Stockings for 15c a Pair

In spite of the extremely low price, these are good, everyday black cotton stockings in a desirable light weight.

They are second grade, but the wear is there.
4500 pair of them.
(West Aisle)

If You Use Cotton Loops You Needn't Make Button Holes

and as you can get the loops ready to sew on, think how much time and trouble is saved!

The loops are in three sizes in white and two in black, and have little rings at each end, by which they may be fastened to the garment.

Two dozen in a package—12c the package.
(Main Floor, Central)

New Chinese Carpets New Persian Mosuls in the Oriental Rug Store

The Chinese carpets are fine pieces in rich tones—blue, golden tan and soft rose shades. These are carpets of a type that is at once substantial, luxurious and full of decorative adaptability.

All are in the large carpet sizes, commencing with pieces 9x12 ft. at \$385 and ranging up to a great, beautiful weave 15x20 ft. at \$2175.

The new Persian Mosuls number about 75 pieces in size 3.6x6.6 to 7 ft., approximately. These rugs are so much sought for that we are especially glad to have such dependable and desirable weaves as these to sell for moderate prices—\$35 to \$55.
(Seventh Floor, Chestnut)

A Fresh-Running Stream of Cool Summer Rugs

Fast as they go out, others take their places, so you can always count on good selection here.

Rug Rugs

9x12 ft., \$10.85 to \$38.

7.6x10.6 ft., \$8.85 to \$30.

6x9 ft., \$5.85 to \$21.

Wool-and-Fiber Rugs

9x12 ft., \$23.50.

8.3x10.6 ft., \$21.

6x9 ft., \$13.50.
(Seventh Floor, Chestnut)

Fiber Rugs

9x12 ft., \$17.50.

7.6x10.6 ft., \$15.

6x9 ft., \$11.50.

Japanese Rush Rugs

9x12 ft., \$28.50.

6x9 ft., \$16.50.
(Chestnut)

More Housedresses Come to Vary the Assortment

and it's a big assortment now!

\$1.75 for primest cotton in good colors, in one-piece style, with white collar. It fastens down the front with pearl buttons.

\$5.50 for a new chambray dress in rose, pink or blue, with white collar and cuffs. There are tucks in the front, which has large, smoked pearl buttons for trimming.

And there are ever so many more!
(Third Floor, Central)

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