

Band plays at 9.
Organ at 11, 11:55 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5 P. M.

WANAMAKER'S

WEATHER
Fair

One of the Maxims of This Store Is—"It Can Be Done!"

Victory Bonds and Victory Birds (Termed Aeroplanes)

Arrived on Time

Both of them in the month of May, 1919, have safely and successfully swung themselves across the ocean.

One man in New York three years ago dreamed of an airboat with wings to fly from the new shores to the old countries, and Saturday saw the fulfillment of a dream in the accomplished fact.

All honor to American pluck.
All praise to American capital.
All confidence in American workmanship.
All credit and thanks to the persevering Americans.

What is it that we cannot do when we set ourselves to work at it faithfully? It is almost a settled fact that America refuses to believe that there is anything that she cannot do if it ought to be done.

It was so:

She fought through to success the Revolutionary War!

She entered the recent World War, alongside of the Allies, because she saw her duty to do so! When we know we are right, we dare to undertake to surpass all records!

Which way shall our next step be?

Difficulties only challenge us to larger things!

[Signed] *John Wanamaker*

May 19, 1919.



Women's Frocks of Organdie Quaint and Charming

Imagine one all of the coolest green with self puffings; or of pink with cape collar edged with moire ribbon; blue over pink chiffon; or yellow with blue puffed scallops and a girdle of narrow rose-and-blue ribbon. The colors are positively those of a flower garden or of some old-fashioned picture in pastels; while the fashion of the dresses recalls our grandmother's days—so quaint are they with their old-fashioned collars, their scallops and self-sashes and apron tunics, their looped fringe and square necks filled in with tucked net.

Prices of such dresses are \$30 to \$77.50.
(First Floor, Central)

New Waist Arrivals

Striped white dimities, tailored styles, with low or high-low collars, are \$2.50.
Lace- and embroidery-trimmed voiles are \$3.75.
Also white voiles with wide collars and cuffs of imitation flit are \$5.75.
(Third Floor, Central)

L. R. Waists for Summer

Topless girdles of pink and white materials, suitable for growing girls and liked by women for athletic wear generally, are detailed below:
At \$1.50. Girdle ten inches long, with or without lacing at the back; insertion of wide elastic over the hips.
At \$2. A longer lightweight model of couil with elastic insert down the front.
At \$3. Something suitable for average figures with elastic insertion down front and back.
At \$4. A dainty pink broche topless model with elastic down front and back.
(Third Floor, Chestnut)

New Lot of Women's Glove Silk Underwear

We have just received some pink and white glove silk vests and bloomers, the vests to sell at \$2.50 and the bloomers at \$3.50. These particular garments have been scarce.
Other kinds of glove silk underwear—camisoles, envelope chemises and combination suits—\$1.35 to \$18.
(First Floor, Market)

New Snakeskin Skirts—The Last for Some Time

All have the pretty changeable effect, even the all-white ones, because they are in two-toned plaids or stripes, some with gathers and others with pleats.
A few have the new George-ette crepe yokes, put on to correspond with the diamonds or squares in the skirt.
Prices go from \$22.50 to \$33.50 and we have good reason for believing that this is the best assortment of these skirts in this city.
(First Floor, Central)

New and Charming Clothes Newly Arrived in the Young Women's Salons

Here are just a few—

A charming little moire cape in a creamy tan shade, with great silken tassels, sleeves and a belt across the front is \$62.50.

In an exquisite turquoise blue shade is a Paulette sports suit with narrow belts and collar and cuffs of snowy brushed wool. \$83.

And another Paulette suit in a smart new blouse style is in China blue, with silk cord and tassels and is \$85.

Of polka-dotted crepe de chine, in white with apricot or blue dots, is a dear little Summer gown, which has crisp collar and cuffs of organdie and a new apron-like drapery of the skirt. \$37.50.

And last but not least is a new sports coat of wool jersey in three-quarter length, belted and pocketed, in beige or Copenhagen blue, rose or green, at \$35.
(Second Floor, Chestnut)

Women's Leather Coats Reduced to \$35 and \$45

Rain has no effect on them, neither can cold winds penetrate, and they are coats capable of standing a large amount of rough usage. It is small wonder that women who drive their own cars like these coats.
Two-short models are especially good for this purpose, and there are two longer models for general sports wear. Either tan or black leather; both are suede cloth lined and have belts and large pockets.
(First Floor, Central)

Another Shipment of Women's Silk Gloves—85c a Pair

Firm, lustrous Milanese silk in white, black, ponce and gray with self or contrasting embroidery.
All with two clasps and double finger tipped for longer, better service.
Also a new lot of women's 75c chamois-finish lisle thread gloves in black, white, sand, brown and gray. Special, too!
(West Aisle)

Women's White Buckskin Oxfords

with straight tips, perforations and wood-covered military heels may be had for \$13 in the Exclusive Little Boot Shop.
(First Floor, Market)

New Silk Striped Flannel Special at 75c a Yard

Particularly a favorite for men's shirts and, because it washes and wears so well, many women have adopted this pretty flannel for seashore and mountain dresses and blouses where a warmer-than-cotton material is wanted.
In dainty light colored stripes with a silk stripe also, 33 inches wide.
(First Floor, Chestnut)

New Books

"Fighting the Flying Circus," by Capt. Eddie Rickenbacker. \$1.50. This story of America's share of the war in the air is a joy to read and to remember.
"The Cup of Fury," by Rupert Hughes. \$1.75. A novel of cities and shipyards and war.
"The Tale of Mr. Tubbs," by J. E. Buckrose. \$1.50. (Main Floor, Thirteenth)

Prices Are Changed on Women's Sports Hats

and you may save dollars on some of the best liked styles of this season.

There are sailors and mushrooms and straight brim hats in large and small and medium sizes and black, white or the popular colors.
Plain and fancy straws and braids make them, and the prices are very interesting indeed.
(Second Floor, Chestnut)

PARIS sends us some charming pink silk lingerie—the chemises and drawers being most exquisitely and daintily ornamented with fine net edges, hand-embroidery and Valenciennes. Prices for each garment are \$22.50 to \$47.50.
(Third Floor, Chestnut)

The Best Two Silks From China and Japan

Chinese Shantung pongee, the heavy suiting weight, natural color, at 22 a yard, is the best silk we know for tailoring and hard wear and washing qualities.
We recommend it for men's riding breeches, men's and women's suits, women's coats and skirts.
Japanese white habutai at \$2.25 a yard is the finest white habutai being brought to this country, and it is truly a wonderful silk for men's shirts, women's dresses, wedding gowns, graduation frocks and blouses.
(First Floor, Chestnut)

Tucked Satin Makes the Newest Handbag

The tucks form little squares, making a novel and dainty design.
The bags are of black or navy blue satin and are in the new shallow shape, with metal frames and linings of gay contrasting color satin.
Price \$5.
(Main Floor, Chestnut)



For the First Splash—

which is to say the 1919 bathing accessories are ready.
There are new caps in becoming shapes and sizes and styles—small caps and trimmed caps of plain and fancy silks and satins in black and colors.
And there are new hats which protect the hair and shade the face as well.
New shoes and slippers, too—also bathing bags and all the accessories in the newest fashions.
(Main Floor, Central)

Just Such Colonial Prints As Our Grandmothers Wore

The tiniest little flowered designs, resembling the old-fashioned calicoes. They do make such fascinating frocks.
A new shipment brings over 20 patterns. They are 1 yard wide and 36c a yard.
(Third Floor, Chestnut)

A Fine Summer Suit for a Chauffeur

is made of a cool, thin, light-weight fabric in gray. It is smartly cut and the price is \$20.
Chauffeurs' suits of light-weight whipcords and worsteds in grays and tans, \$30 to \$45.
Chauffeurs' raincoats, \$8.50 to \$35.

Dusters and Robes

Dusters of cotton, linen, chambray, mohair or pongee, for owner or chauffeur, \$1.75 to \$25.
Light-weight robes of cotton, linen, wool, mohair, Bedford cord or whipcord, \$5 to \$50.

Automobile Tires Reduced 15 Per Cent

This reduction applies to all the different makes of tires we have, without affecting the guarantee.

Automobile Specials

Champion spark plugs for Ford cars, 4c.
Hydrometer for testing battery, \$1.
Lyon bumpers, \$11.50 and \$14.75.
Spot lights with mirrors, \$3.50.
Single barrel auto pump, best grade, \$3.25.
Schrader tire gauges, \$1.25.
Mobile oil in 5-gallon cans, all grades, \$4.25.
Mobile lubricant in 3-lb. cans, with grease gun spout, 50c.
(The Gallery, Chestnut)

Fine New Wilton Rugs at Special Prices

These pieces have just been brought in and the savings on them are about a third.

9x12 ft., \$87.50.	10x12 ft., \$137.
8x10 ft., \$85.	4x5 ft., \$36.
6x9 ft., \$61.	36x63 in., \$15.

(Seventh Floor, Chestnut)

100 Pieces of Nainsook Special, \$1.85 a Piece

This is less even than the White Sale price and it only applies to this stated quantity. The quality is very nice and the width is 36 inches.
(First Floor, Chestnut)

A Sale of Shopworn Oriental Rugs

29 Carpets and Many Smaller Pieces at Less Than Half the Original Prices

Customers are reminded that these are not "used" rugs. Since they came into the Oriental Rug Store they have never been out of it. But they have become shopworn here on the floors, and while there is nothing vitally wrong with them, they are not as fresh and fine as we should like them to be and, in any case, they should have been sold before now. We have had all of them examined and renovated and we can say that for practical service they are dependable, and they are certainly remarkable in value—the prices being half or less than half the original markings.
In fact, the reductions are such as to make any imperfections in the rugs seem negligible by comparison.

One Lot of Chinese Rugs in Carpet Sizes

12.10x10.2 ft., \$225.	9.4x7.11 ft., \$75.
8.11x5.11 ft., \$95.	2x6.2 ft., \$116.
7.10x5.2 ft., \$45.	8.1x5.1 ft., \$75.
7.3x4.5 ft., \$35.	11.6x8.5 ft., \$165.
9.11x8.1 ft., \$175.	12x9.2 ft., \$195.
8.11x6 ft., \$117.	8.9x6.10 ft., \$125.

Small Chinese Pieces

2.6x4.6 to 3x6, \$15 to \$25.

Kermanshah Rugs

7.8x4.2 ft., \$55.	4.2x2.9 ft., \$25.
4.7x2.7 ft., \$30.	6.5x4.1 ft., \$45.
3.2x2.3 ft., \$22.	

Persian Rugs—Carpet Sizes

Mahal 12.11x8.8 ft., \$95.	Mahal 10.6x8.7 ft., \$125.
Mahal 11x7.4 ft., \$85.	Mahal 12.5x8.9 ft., \$145.
Mahal 11.9x7.5 ft., \$95.	Mahal 11.3x7.5 ft., \$125.
Mahal 10.8x8.5 ft., \$95.	Mahal 10.5x6.5 ft., \$65.
Mahal 7.8x5.7 ft., \$85.	Mahal 10.3x7.3 ft., \$75.
Mahal 12.4x8.3 ft., \$127.	Mahal 12.11x9.8 ft., \$135.
Mahal 14.10x9.10 ft., \$145.	Mahal 16.6x16.9 ft., \$197.
Khorosan 13.6x9.8 ft., \$175.	Bijar 7.8x6.7 ft., \$65.
Saraband 19.6x7.6 ft., \$195.	

Mosul Rugs

3x5 to 3x6 ft., \$15 to \$30.

Handsome Choice of New Rugs Also

we have just unrolled two very attractive lots, one of beautiful Chinese carpets in rich, glowing euru and blue colors, the other consisting of Persian Mosuls, the most popular of small Oriental rugs. These we marked appreciably below today's market values.
(Seventh Floor, Chestnut)

Cool Wash Suits for the Boys

The days are at hand when the boys simply must have washable suits or be mightily uncomfortable. Of these suits our Boys' Clothing Store has a great and varied assortment.

The suits comprised in it are as pretty as they are cool and as well made as they are good looking. Suits for boys of 3 to 10 form the bulk of the collection, these being in "Oliver Twist," Junior "Norfolk," short Russian and middy styles in a full range of standard wash fabrics and a full choice of colors and color combinations. Prices \$9.25 to \$6.50.

Also a fine lot of washable suits in the Norfolk style and in cool, excellent wash fabrics for boys of 8 to 18 years at \$10 and \$12.
(Second Floor, Central)

The Sort of Curtains One Likes for Summer

Cool-looking serim and marquisettes, dainty and easily laundered, are the most popular of all.

Reinforced serim curtains start at \$1.25 a pair and marquisettes at \$1.35 a pair. Both go up to \$5 a pair. Some have hand-drawn hems.

With lace edges, prices for both kinds are \$2.25 to \$5 a pair, and serim curtains with lace edge and hand-drawn hems are \$6.50 a pair.
(Fifth Floor, Market)

Bringing Out a Reserve Lot of Good Scotch Napkins

Very dependable goods, these, of heavy, full-bleached Scotch damask, made from clean line yarns, every thread flax, and they will launder beautifully. They go on sale at a moderate price, considering their genuine merit—\$10.50 a dozen, size 22x22, in five good circular and square patterns.
(First Floor, Chestnut)

150 Dozen Linen Towels for Glass and China, 75c Each

These are a spic-and-span new arrival. All of pure linen, hemmed.

They are specially intended for drying fine glass and china, and they will do it, too.

The price, 75c each, is moderate considering that part cotton towels are being sold for as much.
(First Floor, Chestnut)

A Large Part of a Young Man's Joy in Life

is to be well dressed. We draw attention to it merely because it is our business to dress young men well; and in this particular field we have an idea that we are ahead.

In any case we leave it to any impartial and competent critic to say whether we have not here the finest young men's ready-to-wear suits to be found in Philadelphia at their prices—\$28 to \$50. We are not biased in favor of our own goods, quite the contrary—we are our own severest critics. But knowing as we do for a fact that the fabrics in these suits are the finest grades that go into young men's suits, that the tailor-work in them is of the most expert kind, that in fashion they are as nearly perfect as they can be, we are absolutely confident about their superiority, but in no way conceited about it.
(Third Floor, Market)

Men's Beautiful Shirts of Silk Crepe

Soft, light and cool silk crepe makes delightful Summer shirts. Designs are richly colored cluster stripes on white ground.

All plain negligee style with soft cuffs. Price \$8.
(Main Floor, Market)

Cordovan Oxfords for Men of Fashion

Uncommonly smart shoes for what is today a moderate price—\$9. Made on straight English last, with long vamps, low heels and wide shanks. In a rich dark shade of mahogany.
(Main Floor, Market)

An Attractive Lot of Furniture at Lowered Prices for Summer Living Rooms

This is furniture of an attractive individual type, not heavy or cumbersome, yet firm, well-constructed and dainty in character. It is of chrome brown birch. For Summer living-rooms, furniture of this kind realizes a sought-after ideal, uniting as it does all the essentials of standard furniture with the characteristics which one naturally desires in the equipment of the living-room in Summer and, in fact, at other seasons. Prices have been reduced one-third.

\$12.75 for an arm rocker, cretonne seat, spindle back.
\$15.50 for an arm chair, damask seat, cane back.
\$15.50 for an arm rocker, damask seat, cane back.
\$17 for an arm chair, blue velvet seat, cane back.
\$47 for a settee with three pillows. Spindle back and ends.
\$48 for a settee with two-panel cane back and cane wing ends. Two pillows, upholstered in cretonne.
\$76 for a settee, with Windsor effect back and ends. Roll and two pillows, upholstered in tapestry.
\$85 for a settee, three pillows, upholstered in tapestry.
(Fifth Floor)

\$97 for a settee with cane back and ends. Roll and two pillows.
\$80 for a settee with three-panel cane back and cane wing ends. Three pillows, upholstered in damask.
\$75 for a folding table, with oval top.
\$11 for a round-top table.
\$13.50 for a drop-leaf table.
\$14 for a center table.
\$14.50 for a nest of tables.
\$18 for a drop-leaf table.
\$27 for a console table.
\$30 for an oblong-top table, with drawer.
\$32 for a davenport table.
\$40 for a davenport table, with cane panel ends.
\$18 for a Roman seat or bench.