

BUYING COAL this Spring TO PREVENT SHORTAGE next Winter

THE reason we have been advising coal buyers to lay in thei tions that prevail at the source of supply, So far this spring there has been mined little more than hal the normal production of coal. The talk, therefore, of coal shortage next winter ismot a myth, but will become a stern reality unless buyers take their coal crom now on, and keep
demand, which in turn will cause steady production.

It householders wait, as many used to, until actual necessity makes a clamor for coal, labor and transportation will not be equal to the demand, and some will suffer inconvenience. we need only offer these timely words of advice Prices, chuted in, if ordered in May Egg, $\$ 10.40$ a ton Nut, $\$ 10.75$ a ton Stove, 10.65 aton Pea, 9.15 a ton 40 a ton extra, if necessary to wheel or carry GEO. b. NEWTON COAL CO.

NEWTON COAL

## HIGHER QUALITY By Ordering Your Winter's Anthracite Coal Now

It will prove HIGHLY ADVANTAGEOUS TO YOU to get your winter's supply in now, because coal ordered today has had the advantage of warm-weather mining and preparation. The dust and fine particles are easily removed in warm weather. In the winter this fine stuff holds moisture, freezes in chunks, adheres to the coal and cannot be completely screened out.

Coal, unlike soap, shoes and hundreds of other things of daily use, is not produced or stored in heated factories. It has severe open-air conditions to contend with from the minute the miner loosens it, hundreds of feet under the ground, till it is placed in your cellar. In freezing weather these conditions many times become insurmountable and your dealer, by force of circumstances, must deliver to you coalwhich is not up to the quality of that prepared and delivered in the summer.

During the long haul from the mines to your dealer's yard the coal freezes in the cars and the pick-and-shovel operations of the miner have to be repeated to get the coal out of the cars. Several hours are consumed in emptying cars in winter, while a few minutes would suffice in warm weather. Much as your dealer would like to save this time, and make quicker deliveries to you, there is no road open but to fill orders as conditions warrant and for you to accept the delay. There is no wintertime relief from this. The solution is to arrange now for next winter's Anthracite.

The retail price of coal is higher today than last month. As previously explained, it will advance again next month. Now is the time to protect yourself against blizzards, zero weather, slow deliveries and higher prices.

## Arrange with your dealer today for next winter's anthracite coal,

