

Band plays at 9. Organ plays at 11, 11:55 and 4:50 Victory Chimes at Noon	<b>WANAMAKER'S</b>	Store Opens 9 A. M.	<b>WANAMAKER'S</b>	Store Closes 5 P. M.	<b>WANAMAKER'S</b>	<b>WEATHER</b> Unsettled
--	--------------------	---------------------	--------------------	----------------------	--------------------	-----------------------------

# Now for the Agreeable Business of Getting Ready for Summer

## The Final Word of the Fifth Victory Liberty Loan

On Saturday Mr. E. Pusey Passmore, Governor of the Federal Reserve Bank in Philadelphia, received the following telegram from New York:

"Born in Philadelphia, where American patriotism started, I am so proud of the city I love, and so jealous of her reputation, that I ask the privilege and honor of taking the last million dollars of her Victory Loan quota."  
—RODMAN WANAMAKER.

This amount and \$550,000 additional raised in our New York Store on Saturday, added to the \$10,365,000 already announced for the Philadelphia and New York Stores, bring the total subscriptions for the owners and rank and file of the two Stores up to

\$11,915,000

taken in this loan; and the sum of our whole endeavors in the five great war loans of the Government becomes

\$39,239,550

as follows:

First loan .....	\$2,621,100
Second loan .....	3,626,750
Third loan .....	5,625,550
Fourth loan .....	15,451,150
Fifth loan .....	11,915,000
	\$39,239,550

It is a great privilege to have had a part in financing the war.

We are always trying to do our best, and have never stopped trying until we have done something better.

(Signed) *J. H. Wanamaker*

May 12, 1919.

## Wonderfully Lovely Duvetyne Coats Have Just Arrived

It is still more wonderful to be able to get silk-and-wool duvetyne at all now, for the manufacturers can't begin to fill the orders, and this shipment is only a small percentage of the number we asked for.

Nearly all show a tendency toward the coat form, but there is still the wide-shouldered sleeve and the graceful draperies of the wrap.

One of the most beautiful models has a cape in the back, the front sides of which form the sleeves, and there is hand embroidery done in chenille thread to match the coat.

Soft deer shades, Santiago brown, tan, gray, Chinese blue and black are some of the colors. \$150 to \$275 are the prices.  
(First Floor, Central)

## Lovely New Handbags From France

Some are full beaded, others are silk with graceful beaded designs worked on them. All are charming and distinctive.

Some have tortoise-shell finishing celluloid frames, others have covered frames, and still others are drawn-string styles.  
Prices \$20 to \$55.  
(Main Floor, Chestnut)

## New Paris Veils Beautiful and Different

Who but Paris would think of having a scroll design wander across the center of the veil, instead of as a border or all over it? But it is charming and so becoming!

Another has a coin-dot border on a variety of trench mesh. The new woven squares on fancy square meshes and scroll designs are also in evidence.

There are plenty, too, of pretty, new fancy meshes, starting at 60c a yard. The topmost price is \$5 a yard for a lovely hand-run scroll. Black, dark blue, taupe, brown and biscuit are the colors.  
(Main Floor, Central)

## All the New Cottons From Calico to Organdie Are in the New Frocks for Young Women

And the calico frocks are among the smartest and most expensive dresses in the whole collection!

This year's cottons are particularly pretty and lend themselves admirably to this year's fashions. The flowered and dotted and checked cottons, for instance, are charming with crisp white organdie collars and sashes, and the frilled organdies need just those frills and folds to enhance their Summer loveliness.

Sheer voiles and sturdy Scotch ginghams, flowered lawns and fine organdies, gay calicoes and soft batiste make the dresses, and there's every hue of the fashionable rainbow, from rose pink to French blue, including maize and orchid, green and lilac.

There are morning frocks, afternoon frocks and frocks pretty enough for parties, and they start at \$10 and go up to \$30.  
14 to 20 year sizes.  
(Second Floor, Chestnut)



## 2000 Yards Mercerized Foulards Special at 38c a Yard

In her mind's eye every woman can see these cotton foulards as good-looking dresses for business or shopping, and they are the nicest sort of inexpensive fabric to wear in and out on the trolley and train. Black or blue grounds are most usual, although there are a few colors besides. The printings are of white or colors. Also there are some small chintz patterns which are very attractive. The price is one-third less than ordinarily.  
(First Floor, Chestnut)



## From Paris, Evelyne Varon Sends New Mourning Millinery

From this clever French modiste have just come new and distinctive hats which are the last word in French fashions for those who wear black.

There are new hats which turn up from the face.

There are new larger hats with great ribbon bows tied only as nimble French fingers can tie them.

There are new hats of ribbon, others of faille silk, others of taffeta and of straw.

And with them are smart new veils for all needs, many with net and crepe borders.  
(Second Floor, Chestnut)

## Special \$3.50 Sports Satin Arrives in More Colors

This time there is also a very pretty fancy self-colored plaid weave as well as the plain at this special price.

Both are extremely fashionable this year for handsome sports skirts, and many women think they make the loveliest skirts of the season.

In plain colors—rose, gold, Copenhagen, pink, turquoise and black. In fancy weave—gray, old gold and heliotrope.  
(First Floor, Chestnut)

## Little Hats Are in Fashion and That Means Earrings

With little hats which show the tips of her little pink ears, mademoiselle likes to wear close-fitting earrings.

She may choose them of the dark blue imitation lapis lazuli to match her frock or her hat, or of imitation coral or bright red to add a touch of color or of pearls by way of contrast with her hair or hat.

Novelty earrings in colors, or of imitation pearls, 50c to \$1 a pair.

Pearl earrings (imitation, of course) with gold backs, \$2.50 to \$10 a pair.

Rhinestone-set earrings, with imitation sapphires or amethysts, \$4.50 to \$14.  
(Jewelry Store, Chestnut and Thirteenth)

**TWO** enchantingly simple styles of French blouses just received and altogether hand made are only \$13.50 and \$16.50. Both are of pink batiste, with shallow round necks; the first has tucks and narrow self-ruffles; the second has tucks and drawnwork. Both button in the back.  
(Third Floor, Chestnut)

## New Waists Tailored and Fluffy

The tailored sorts include a self-striped white dimity with a high collar at \$2.25; and a black batiste with cluster tucks and a high-low collar at \$1.75.

The fluffy ones are a Georgette crepe with large silk-embroidered dots at \$6 and a white voile, self-bound and tucked, at \$2.50.  
(Third Floor, Central)

## White Sale Corsets

Warner's Rust-Proof corsets are among the good makes specially priced for this Sale. They include—

A cool batiste model for slight figures; a model with full rubber top and cleared hips. Price \$1.

A fine white batiste designed for average figures has a medium bust, long skirt and sturdy boning. \$1.50.

A figured pink broche with low bust, broad front steel and medium-length skirt is \$2.

Kabos also are specially priced—

A model of strong white batiste, with medium-high bust, strong boning, straight hip and long skirt. \$2.  
(Third Floor, Chestnut)

## Household Notes

This old world is growing so much more practical that it is quite the thing to make June wedding presents of electrical devices—percolators, grills, chafing dishes, toasters, electric stoves—even flat-irons! All such things will be found by themselves in the Housefurnishings Store.

White enamel-finished soap dishes for the tub-stand and kitchen faucet are 75c each.

Solid red cedar chests, in which to pack away the winter clothes, are \$15 for a size 34x19 inches. Cedar shavings to pack in with the clothes are 35c a box.

Shower baths, ready to attach to the faucet of practically any tub, 85c, \$1, \$1.25, \$1.75, \$2 and \$2.50.

Invalid trays with legs that fold are a boon to both invalid and nurse, and cost only \$3.75.

Metal waste-paper baskets, finished with green enamel, are \$1 and \$1.25; finished with white enamel, \$1.15 and \$1.50.

Folding game tables covered with green felt are \$3.25 for one 30x30 square.

White enamel bath-tub seats which are adjustable so that they fit any tub are \$1.50.

Crystal glass shelves with nickel-plated supports are 24 inches long and cost \$2.  
(Fourth Floor, Market and Chestnut)

## "Georges Clemenceau, the Tiger of France" By Georges Lecomte

This book is an intimate study of France's "Grand Old Man"—an enthusiastic presentation in a popular vein of the life and temper of the doughty fighter, who at seventy-eight is one of the world's leaders.  
Price \$1.50.  
(Main Floor, Thirteenth)

## Souvenir Books Pennsylvania Guard Regiments Iron Division

Every family which had a boy in any of these Regiments will want one of these books, and so will a good many of the boys themselves whose "Buddies" made the supreme sacrifice. Each book contains a short history of the Regiment and photographs of the officers and men at the time they went into the Federal service.

109th Infantry (1st Penna.) N. G. U. S.

110th Infantry (10th Penna.) N. G. U. S.

111th Infantry (18th Penna.) N. G. U. S.

112th Infantry (8th and 16th Penna.) N. G. U. S.

107th Field Artillery (1st Penna.) N. G. U. S.

108th Field Artillery (2nd Penna.) N. G. U. S.

109th Field Artillery (3rd Penna.) N. G. U. S.  
Bound in embossed art covers. Price \$2.50 each.  
(Book Store, Main Floor, Thirteenth)

## If Your Umbrella Blew Inside Out Get a New One for \$3

What with all the rainy days we've been having and the high winds that blew on these same days, lots of umbrellas gave out under the strain, so it's good news to report

## A Special Purchase of 500 Umbrellas at \$3 Each

Covers are of silk-and-cotton with silk selvedge; frames are strong and well made and handles are attractive.

Umbrellas for men and women, and all are exceptionally good for the price.  
(Main Floor, Market)

## Stone Crocks to Preserve Eggs

Homekeepers understand how well it pays to preserve eggs—we know they do, because of the unusual demand for stone jars to be used for that purpose. Of these the China Store received a new carload. They come in one to ten gallon sizes.

In estimating the size or number of jars required, reckon three dozen of eggs to each gallon in crock capacity.

We also have the water glass to go with the crocks and full directions accompany every purchase.  
(Fourth Floor, Chestnut)

## Now's the Time to Wear Silk Gloves

and now is a good time for women to get them, while the assortments are so full and complete.

When we selected these we chose them not only for the good quality of the silks, but their perfect fit and careful finish.

### Short Gloves

85c and \$1.15 a pair for black, white and colors.

\$1 a pair for white, mastic and pongee.

\$1.50 a pair for white, white with black stitching, black with white and gray; one in white at \$1.75 finished with embroidered wrist; others in white or pongee at \$2.50 a pair.

### Longer Gloves

All in black, white or pongee.

\$1.50 for 8-button length; \$1.75 for 12-button length; \$2 a pair for 16-button length in black or white.  
(Main Floor, Central)

## The Finer Domestic Rugs for All-Year Use

Wilton, Axminster, body Brussels and tapestry Brussels are the best-known makes of American rugs, but there are a great many grades in each.

The rugs mentioned here are the finest.

### Wiltons

9x12 ft., \$87.50 and \$105  
8.3x10.6 ft., \$85 and \$100

### Axminsters

9x12 ft., \$52.50 and \$58.50  
8.3x10.6 ft., \$47 and \$52.50  
(Seventh Floor, Chestnut)

### Body Brussels

9x12 ft., \$54  
8.3x10.6 ft., \$49

### Tapestry Brussels

9x12 ft., \$37.50

## Women's Bloomers and Pajamas in the Sale of White

The bloomers are 75c to \$1.75 for pink and white cotton styles, mostly batiste; and \$2.85 to \$5.50 for silk styles—satins and crepes de chine in white and pink chiefly, though there are a few dark colors.

The "perjumies" as the old colored mammy called them, are \$4.50 to \$5.50 for two-piece cotton sorts, and \$2.50 to \$5.50 for one-piece cotton sorts. Silk two-piece styles are \$12.50 to \$32.50.

While we are about it—some women may be glad to know that there are pink crepe de chine nightgowns in the Sale at \$5.85 to \$10.50.  
(Third Floor, Central)

## Women's Woolen Sweaters, \$2.75— Less Than Half Price

A little surplus lot of light-weight Shetland wool sweaters in a loosely-woven effect, known as the "link-and-link" stitch. Each has sailor collar and sash skirt. \$2.  
(First Floor, Market)

## To Every Woman Interested in Her Complexion

Most important of all is a really good cleansing cream—and that the Queen Mary cream surely is. It is absolutely pure, and a generous size jar costs but 50c.

Youth and Beauty cream is the best greaseless cream we know of, 50c and \$1 a jar.

Queen Mary Skin Cream is fine for massage purposes and for nourishing and feeding the tissues—50c and \$1 a jar.

Delicate Skin Cream is just that—and will not injure the most tender complexion—75c a jar.  
(Main Floor, Chestnut)

## 40-Inch Embroidered Flouncings Special \$1 and \$1.95 a Yard

A new shipment of some pretty all-white voile flouncings, at \$1 a yard. They are in the nick of time for young girls and women who want material for lingerie frocks.

Also some white voile flouncings, embroidered in color; these are very effective and especially good for \$1.95 a yard.  
(Main Floor, Market)

## A Young Man's Fancy In a Suit of Clothes

It is a very interesting thing.

The business of satisfying his fancy with the right suit is very interesting business.

We ought to know, because we have been a long time engaged in it.

Any young man with an eye for fashion and an appreciation for reliability will quickly find his suit in these stocks.

The increasing number of young men who are doing so is the best proof of this. They can see for themselves that we have not studied and worked out this problem of young men's suits without having something to show for it.

Right fashion and reliability are a strong combination. Both are combined in our young men's suits—the reliability to make the suit hold its lines and to make the fashion worth while.

The prices are \$28 to \$50. Nobody who charges less gives so much for the money.  
(Third Floor, Market)

## Young Men's Much Perforated Brogue Oxfords for \$10

For shoes of this style \$10 is a modest price. They are usually several dollars more.

These are of dark mahogany calfskin with long wing tips, profuse perforations and saw-tooth pinking around tips and vamps.

High in favor right now with young men of fashion.  
(Main Floor, Market)

## Rich Oriental Carpets and Many Fine Small Rugs at Very Attractive Prices

The carpet size pieces in this disposal consist of Persian, Mahal and Chinese rugs.

The Mahals include quite a number of recently unbaled pieces, and along with these are many taken from our regular stock and reduced.

The prices now range from \$215 for a Mahal 11.3x7.5 ft. to \$297 for one in size 12.4x8.3 ft.

Chinese carpets are also in excellent choice at \$147 for size 8.9x6 ft. up to \$397 for size 12x9.2 ft.

Among the attractive groups of smaller rugs are Chinese weaves at \$35 to \$55, in sizes 3x4.6 to 3x5 ft.

Persian Dozarts of rich, fine textures and in beautiful colors at \$85 to \$150, in sizes 4.6x6.6 ft. to 6.6x5.2 ft.

Mosul recently opened in sizes approximately 3.6x6 to 7 ft. at \$35, \$45, \$57 and \$67.  
(Seventh Floor, Chestnut)

## These New Table Covers Are Not India Prints

But you would almost stake your word that they are, so cleverly have the English imitators worked.

They are such fascinating table covers, runners and pillow covers as one used to pick up at Liberty's, in London, where they had been imported from India.

Hand blocks have been used in the printing (you can see where the colors overlap) and there are the same queer designs and odd colorings. Even the cotton cloth, its narrow width and piecing have been copied.

These covers would look especially well in Summer homes and on porches and, one thing is certain, this is the only place, outside of England, you will see them.

Table covers, \$2 and \$2.50. Runners, \$2. Pillow squares, \$2 a pair.  
(Fifth Floor, Market)

## Many New and Attractive Things in the Summer Furniture Display

Among the pieces of special note there is a beach chair made of flat reed in the natural finish, with closed-in sides, diamond-shaped glass windows and broad arms with capacious pockets underneath. This chair stands 67 inches high and is priced at \$47.

Other beach chairs are shown at \$26 and \$32.50.

A new slatted arbor seat, 60 inches wide by 60 inches high, has an arched top finished in a semi-sunburst effect and with a birdhouse on each of the front columns, the price being \$104.

A very attractive new piece is a daybed at \$185, made of willow and finished in ivory and light green. The luxurious box spring is handsomely upholstered in a new, beautiful floral pattern and there are two barrel bolsters in tan. The ends are of a new design, being in the three-sided effect and of the same height head and foot.

There is a beautiful new dining-room suit at \$385 in brown birch with shaded ivory and decorated features. This suit comprises ten pieces, including a china closet with paneled doors and a two-door cupboard base. The serving table has three round drawers and the 72-inch buffet two large drawers and two cupboards. The oblong extension table is 42x66 inches. Chairs have tapestry seats.

A new rustic cedar Summer house with a waterproof slab roof is shown at \$62.

At \$42 there is a fern box in fawn and brown enameled willow, with a zinc-lined box 42 inches long and a 51-inch slatted trellis at the back for growing vines. Can be used inside or outdoors.

A tea cart in straw enamel with blue and terracotta trimmings is \$63. The cabinet top has a removable glass tray and one large and one small shelf, giving one 419 square inches of shelf space.

A blue and gold wicker buffet, 58 inches long, with three large drawers of hardwood and a 21x54 inch shelf, with a 5-inch slatted deck rail, is marked \$75.

The least expensive of the new pieces is a 6.6 ft. fence-panel of rustic cedar at \$5.  
(Seventh Floor, Central)

