

Organ plays at 9, 11, 11:55 and 4:50  
Victory Chimes at Noon

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5 P. M.

WANAMAKER'S

WEATHER  
Rain

# Ready With the Goods at the Right Prices—or Better

## The Darkest Day That America Ever Knew



was that of April 15, 1865, when President Lincoln died by assassination. At that time for weeks the United States, from Maine to California and from the Atlantic to the Pacific, wore the habiliments of mourning.

The Nearest Approach to Such a Day

was that of the sinking of the Lusitania on May 7, four years ago, by the warship of an enemy, who thereby forced us into the world-wide war. No other day since Lincoln's time has been so full of tears and sorrow.

On Wednesday last, the anniversary day of the Lusitania horror, the German envoys at the Trianon Palace at Versailles, where the peace delegates assembled, confessed responsibility for Germany's acts, and the propositions of a peace treaty were placed in their hands by Premier Clemenceau, President of the Conference, who declared it to be

### For a Good Peace

Since the finish and presentation of the Constitution of the United States, no other document has come before the world with such import and probable resultants as the requirements set forth in the written paper agreed upon by the world's delegates to the Peace Conference of Paris, in which the President of the United States so promptly took the initiative.

The two billions of the people of the entire world hail with joy and new hope

### a good peace

of justice and permanency as the inspiration for new energy to bring on the good times of happy employments and prospects of profitable and safe investments of capital which for four long years have been seriously affected.

Let us be brothers the world over, in peace of mind and united action, starting afresh with confidence in each other on a new career to make the world a better place to live in.

This is a big country and the hour calls for big men!

[Signed] *John Wanamaker*  
Citizen

May 9, 1919.

## ANOTHER PERSONAL STATEMENT BY JOHN WANAMAKER

Our subscription to the Fifth Liberty Loan is \$3,645,000 up to this hour, with more to follow.

This is the subscription of our splendid corps of employes, from the chiefs of the management, the buyers and the entire rank and file of our people, between 6000 and 7000 in the Philadelphia Store, including Rodman Wanamaker and myself.

This does not include any subscriptions from manufacturers or sources from which we purchase merchandise.

It is solely the act of patriotism of our employes, under our own roof, that others outside may have due credit for their own patriotic subscriptions by making them in their own names.

The entire subscriptions of both our businesses for this Fifth Victory Liberty Loan amount to \$4,745,000, up to this time.

This is not a moment for any one to hesitate as to duty toward those that sleep in the forests of France and on the high hills, each under a little cross tagged with his name—they who gave their lives for their country.

We promised, and we must not forget nor fail them.

But it must be remembered also that there are over a million of our good boys still at the front ready to do the dying, if need be, to make sure of the peace that we are bargaining for; and we dare not halt in supporting them and surrounding them with comforts until our good ships return them to their sacrificing mothers and their old homes.

[Signed] *John Wanamaker*

May 9, 1919.

## Mother's Day Meeting in Egyptian Hall 2:30 Tomorrow

A pleasant occasion with old-fashioned music and good speakers. Those participating in the exercises will include:

- W. Patterson Atkinson.
- Rev. George F. Pentecost, D. D., LL. D.
- Captain Curtis Dickens, Chaplain U. S. N.
- Rev. R. Norris Craven.
- Dr. Hastings H. Hart.
- The Jenkins Ladies' Chorus, under the direction of Mrs. Philip Jenkins.
- Mary Clarke, soprano.
- Oswald F. Blake, tenor.
- Elizabeth Doerr, violin.
- R. Cameron Hutchinson, boy soprano.
- William H. Whitney, reader.
- Joe Mitchell Chapple.
- Miss Anna Jarvis, Founder of Mother's Day.

## Fashion Smiles on Blue Taffeta and Other Fabrics for Hats A Special Group Around the \$10 Mark

Taffeta in the popular midnight blue makes really charming hats—and just how charming they are you may see for yourself in this collection of new hats.

One new hat of blue taffeta is wide of brim, has the new crown, is finished with a binding of fine straw and a flower-like rosette of the silk.

New, too, are turbans of taffeta and Georgette crepe, turbans of taffeta and the new Batavia straw and small hats wholly of taffeta.

Georgette crepe crowns with airy brims of horsehair are another Summer idea—and the hats are trimmed with wreaths, field or garden flowers in gay colors.



They are delightful hats to wear with Spring and Summer gowns.

(Second Floor, Chestnut)

## The Deep Rich Green of the Oriental Jade

has been very effectively copied in some pretty bead necklaces. The beads are strung on chains and the necklaces are of the fashionable length—\$1.50 each.

Other green bead necklaces in all the fashionable hues of green, from pale to quite deep shades, starting at 50c and going on up by easy steps to \$9.50 for a very handsome necklace.

(Jewelry Store, Chestnut and Thirteenth)

## THESE Are the Days for Light-Weight Capes

Something in wool, unlined and preferably in dark blue or black.

That is what we find so many women want and for tomorrow there are three brand-new styles of capes to answer this description.

One model is in wool poné, either black or navy blue, with a vest at \$35. The other two styles are of serge in the same colors. One is without a vest, but has a gathered satin collar, and the other has a vest and braid trimming. \$40 each, these two.

(First Floor, Central)

## WOMEN'S Fine White Summer Shoes

Now being shown in the Exclusive Little Boot Shop are these—White linen slippers with turned soles and 2-inch Louis heels at \$10 a pair.

White linen 5-eyelet blucher oxfords, with plain toes, white soles and 1 1/2" wood heels covered with buckskin. Price \$9.

White buckskin sports oxfords, with straight tips, perforations and 1 1/2-inch wood heels covered with leather. The price is \$13.

White kid slippers, with long vamps, turned soles and 2-inch Louis heels, are \$13 and \$14.

(First Floor, Market)

## WARM Weather Silks and All Specially Priced

Likewise there are silks of the best kinds for cool Summer dresses, skirts, blouses, negligees, lingerie, petticoats and children's clothes, and they are all silks that wear well.

Foulards, striped pongees, striped habutais, striped tub silks, white habutais and others, ranging from 85c to \$2 a yard.

(West Alble)

## WOMEN'S Combination Suits at 50c—"Seconds"

4800 lace leg, low neck and sleeveless cotton combination suits that would be half again as much if first grade.

Good "seconds" in such merchandise are scarce.

(West Alble)

## Fresh, New House and Porch Dresses

Here are just a few of the new ones that have lately arrived and that many women may be glad to know about—

A pink and white checked gingham house dress with white collar is \$1.85.

Striped percale dresses with fancy white lawn collars and double breasted in front are \$2.25.

Colored stripe gingham dresses with plain chambray collars are \$3.

Dreaden lawn dresses, with white organdie collar and two pockets, are \$3.50 each.

Pretty Scotch plaid gingham and tissue gingham for hot days in many new styles, are \$5 each.

Extra-size house dresses for women who like large sizes are \$3.85.

Bungalow aprons in checked or plaid gingham, well made and practical, are \$1.65.

(Third Floor, Central)

## COTTON Remnants for a Third Less

Nearly every kind one would ask for in regular stock from the sheerest fabrics to heavy suitings and skirtings.

And, although there are some dress patterns for women, the greater number are in lengths for blouses and children's clothes.

(West Alble)

## Well-Dressed Girls and Young Women Find at Wanamaker's the Solutions to All Their Clothes Problems

Whether it's a smart little suit to wear away for a country week-end, a fetching new frock to wear to a matinee or afternoon affair, a light-weight wrap to slip over thin frocks when the days are cool—whether it's any of these or anything else she needs, a girl is fairly sure to find just what she'd like to have and wear in this spacious, well-equipped Clothes Shop.

### Suits—All Needs—

from sports tweed and wool jerseys to suits of serge or Poiret will find what they need in this wide collection which begins at \$25 and goes up to \$75. And this takes in a number of suits which have been higher priced, 14 to 20 years.

### Silk Frocks in New Styles—

and in such well-liked colors as Pekin blue, gray, navy and sand colors, are of taffetas, crepes, Georgette and crepes de chine, and are most attractively made. \$25 to \$35. 14 to 20 years.

### Hundreds of New Wash Dresses for Girls—

are in 6 to 17 year sizes, and include frocks as simple or as fluffy as she wishes. Plaid and striped gingham, linens, lawns, dimities, crisp new organdies, voiles and chambrays in lovely colors and bewitching new styles are \$6.50 to \$13.75.

### Capes and Topcoats for Girls

The sweeping, graceful capes are particularly liked this Spring, and there are new models of velvet, poplin or serge in navy blue, of course, and in tan, brown, Pekin blue and rose shades. Some have broad-

(Second Floor, Chestnut)



(Second Floor, Chestnut)

## NEW Books

"Oranges and Lemons," by Mary C. E. Wemyss. \$1.50. Distinctively an enjoyable novel, with an English country house for its background.

"Shadow Mountain," by Dane Coolidge. \$1.50. This is a novel of Death Valley, with all the drama which that implies.

(Main Floor, Thirteenth)

## SAMPLE Mirrors, \$10.50 to \$40

A manufacturer's entire sample line of hand-carved mirrors, the glass being French plate and the frames antique gilt. The styles are many, many of them being Colonial, and a few of the right sort to use over mantels.

Prices are \$10.50, \$11.25, \$15 and up to \$40—much less than such mirrors ordinarily bring.

(Fifth Floor, Market)

## TABLES Heaped With Tub Suits for Little Fellows

The need for these cool washable suits will come all of a sudden and wise mothers will be prepared for it.

Our assortment takes in everything that is desirable and nothing that isn't. "Oliver Twist," junior Norfolk, Middy and Short Russian styles, in a full choice of desirable wash fabrics and a full choice of colors and color combinations.

Sizes for boys of 3 to 10 years, at \$3.25 to \$6.50.

(Second Floor, Central)

## ENGLAND Sends Some Purses and Cigarette Cases

of fine cowhide in the new "velvet hide" finish, so called because of its velvety softness. The color is a light gray.

The cigarette cases are in two shapes, at \$1 and \$1.50.

The purses are \$1 to \$1.50. In the same shipment were some pigskin pocketbooks in the new tan shade, at \$3.50 and \$4.

(Main Floor, Chestnut)

## FOR the Lawn and the Garden and the Glory of the Out-of-Doors

Every lawn must have a lawn mower and the best in the world at a moderate price is the Wanamaker Tension Draw-cut Mower.

This excellent mower comes in various sizes, cutting from 10 to 20 inch swathes, prices going from \$7.75 to \$18.

Other good gardening implements include—

Forged steel garden spades—\$1.75 and \$2.25.

Steel garden rakes, 12 inch, \$1, up to 18 inch, \$1.50; others up to 16 inch, \$1.50.

Steel hoes—75c to \$1.25.

3-prong hand cultivators, \$1.15.

Galvanized watering pots—4 qt., \$5c; 6 qt., \$1; up to 16 qt., \$2.

Cultivators and plows (Iron Age brand), \$5.50, up to \$22.50.

Hoe cultivators, \$7 to \$14.

Special—ladies' gardening sets—hoe, rake and shovel (forged steel), \$2.

(Fourth Floor, Central)

## MARSHMAL-LOW Fudge Caramels, \$1 a Pound

First a layer of chocolate fudge, then a layer of vanilla marshmallow, then another of chocolate fudge—can't you imagine how good they are!

(Down Stairs Store, Chestnut)

## Beautiful-Dining Room Suits Enter the Furniture Disposal Reduced One-Third

The furniture clearaway grows more interesting day by day with the addition of new groups.

One of the handsomest lots in the collection is made up of dining-room suits of beautiful design and excellent construction at reductions of one-third from the regular prices.

\$162.50 for a 10-piece dining-room suit finished in brown English oak.

\$183 for a 3-piece mahogany dining-room suit, William and Mary, consisting of a 50x62-inch oval extension table, a 66-inch buffet and a panel-door china closet.

\$195 for a 4-piece walnut dining-room suit, Queen Anne. The table has a 30-inch top with an 8-ft. extension.

\$200 for a cottage breakfast-room suit, in fumed birch. 8 pieces. The buffet measures 66 inches, the oblong extension table is 12x66; one arm and five side chairs, with seats and backs upholstered in tapestry.

\$218.50 for a 4-piece mahogany dining-room suit, Louis XVI. The buffet is 66 inches and the extension table is oblong shaped.

\$303 for a 10-piece walnut dining-room suit, William and Mary design. The extension table has a 54-inch top and the chairs have blue-and-gold-striped haircloth.

\$362 for a 9-piece figured walnut dining-room suit, trimmed with ebony. Oblong extension table measures 42x60 inches. The buffet measures 72 inches and the chairs have haircloth.



## The Buying of a Man's Suit Should Be No Excursion on a "River of Doubt"

There is no excuse for the man who makes it such. The first experience of this Men's Clothing Store was a combat with doubt and mystifications and against these it has fought a winning fight.

There is a measure, or standard, of values in all things. In men's clothing it is based upon the fabrics, the modeling and the workmanship. It involves quality, fashion and value for one's money. This is as true today as it was fifty or sixty years ago, and it will be equally true fifty years hence.

The broad, high road of certainty—of certainty regarding each of these things—is open for every man who cares to follow it. When we say that it leads directly to this Men's Clothing Store we don't mean to reflect upon any other store doing business on bona fide lines.

No doubt there are good Summer suits to be found in different stores, but it is equally true that the stocks to be found in this Store are exclusively confined to the finest kinds of suits at every price, from the lowest-priced at \$28 to the highest-priced at \$65.

We are in the clothing business with the special purpose of confining ourselves exclusively to the finest ready-to-wear suits made in the United States, and we have them here to show how well we are carrying it out.

(Third Floor, Market)

## Men's Straw Hats in Every Good Style and Shape

The man who is somewhat particular about his straw hat, and wants a certain style can find it at Wanamaker's, if he can find it anywhere.

- Lincoln-Bennets, \$3.50, \$4 and \$4.50.
- Redleas, \$3, \$4 and \$5.
- Fine split sailors, \$5 and \$7.
- Mackinaws, \$4, \$5 and \$6.
- Leghorns, \$6.
- Bangkok, \$5.
- Panamas of unusual quality at \$5.

(Main Floor, Market)

## Men's Beautiful New Shirts of Silk-Striped Crepe

This fabric is so soft to the touch and so light in weight that it makes ideal Summer shirts.

The designs are exceptionally good, being woven colored silk stripes, far apart on white grounds.

Soft-cuff styles, of course.

Price \$2.50.

### The Variety of Neckties Here

may be estimated from the fact that prices range all the way from 50c to \$1. Practically any kind of tie a man may want.

(Main Floor, Market)

## Men's Ultra Oxfords in the London Shop

Wing-tip styles in all the best shades of tan calfskin and cordovan, with English brogue or tapering toes, \$14.50 and \$15.

Of French black calfskin with English tapering toes, \$15.

Black and tan calfskin and mahogany cordovan oxfords with perforated toes, \$12.50 and \$13.50.

Patent leather oxfords with plain box toes, \$13.50.

(The Gallery, Chestnut)

## Men's Initial Handkerchiefs \$3.50 a dozen

and this is less than wholesale price.

They're of excellent quality—plain linen with a block letter in one corner. Sold by the dozen and half dozen only.

(West Alble)