

# An Appeal to Industrial Philadelphia 

Industrial Philadelphia with a quota of $\$ 100,000,000$ today faces DEFEAT in the VICTORY Loan Campaign.
Your record in Liberty Loans is:
Second Loan $--\$ 34,213,650$
Third Loan - $-\mathbf{7 8 , 5 7 6 , 1 5 0}$
Fourth Loan $--\mathbf{1 6 1 , 6 3 4 , 5 5 0}$

Your subscriptions to the Victory Loan through Wednesday, May 7th, were $\$ 35,713,500$.
Will this be your greeting to the really Victorious Iron Division? Was their task less than yours? Have your losses equalled theirs?

As business men you meet your contracts. You promised to back up the men who won the war and to bring them home. Your note is now due. You can ask no extension. The banks will loan on liberal terms.
Telephone Industrial Headquarters, 45 South Broad Street-Walnut 6230-for the name of your trade division Chairman and increase your subscription today.
Shall we permit other cities to meet Philadelphia's obligations?

VICTORY LOAN COMMITTEE

