

Organ plays at 9, 11, 11:55 and 4:50  
Victory Chimes at Noon

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5 P. M.

WANAMAKER'S

WEATHER  
Unsettled

# All the News in the Wanamaker Page is Good News

## Comodore Bainbridge

Today, the seventh of May, 1774, William Bainbridge was born at Princeton, New Jersey, and at fifteen years of age he went to sea as a common sailor. Captain Wm. Bainbridge was the first man to unfurl the American flag in the harbor of Constantinople. He became popular in the merchant service, and in the anticipated war with France was offered the position of lieutenant in the American Navy.



His first cruise was as commander of the schooner Retaliation, which was captured by two French vessels and taken to Guadeloupe. The government of that island offered Bainbridge his liberty and his schooner if he would promise to return to the United States without disturbing French vessels, which condition he refused.

About 1799 he behaved so well that he was placed in command of the frigate Washington and ordered to Algiers, and was instrumental in saving the French residents there, and for this Napoleon, the first Consul, thanked Captain Bainbridge.

In July, 1803, he sailed in the frigate Philadelphia in the squadron of Commodore Preble in the Mediterranean. He captured a Moorish vessel and blockaded Tripoli, where the Philadelphia ran upon a reef of rocks, and Bainbridge and his crew were captured and imprisoned and put into slavery until they were liberated by treaty. He was given the command of the Constellation, was transferred to the Guerriere, and was dangerously wounded when he captured the British frigate Java, December, 1812.

For his gallantry, Congress awarded him a gold medal. In 1813 he took command of the Navy Yard at Charlestown. After the war he went twice to the Mediterranean in command of squadrons to protect American commerce. He died in Philadelphia, 27th of July, 1833, and was held in high esteem.

His name added to the honors of our city and should never be forgotten. Our new Navy now coming on opens opportunities and fine careers for our young men.

(Signed) *John Wanamaker*

## Silk Sports Coats Have Just Been Reduced

Every one of the lovely silk poplins, in rose, purple, white, gray and so on, with their collar and trimmings of brushed wool. Also all the fancy silk coats, and there are some delightful novelties among them.

They are exactly the right kind of coats for the boardwalk or the country club, and they will be worn a great deal this year. New prices read as low as \$35 to \$67.50.

### New Shirt Waists

The shrewdest of them are Georgette crepe—one with horizontal tucks and a pleated collar edging its shallow neck at \$5; one in white, flesh or beige trimmed with blue embroidery at \$5; one in flesh, white and horizon blue, and no ornamentation whatever but tucks at \$5.50.

The other styles are of striped crepe de chine with white collars at \$7.50.

### Cool Uniforms for Maids

are of firm chambray in a pretty green or a soft yellow shade. They are well made, are trim and neat, and are in one-piece style, with belt at the waist. They have snowy collars and cuffs of white, daintily hemstitched, and fasten down the front with pearl buttons.

Price \$4.

### The Handkerchief Shop Is Gay With New Colored Kerchiefs

some for women and some for men, and all from Ireland.

There are lovely violets and greens, pretty tans and browns, all the blues that people like, as well as rose and pink shades and new grays.

There are many new designs, all the handkerchiefs are pure linen, and those for women are 25c and 35c each, and for men, 25c each.

### Inexpensive Skirts of Crepe de Chine

Two styles each in pink and white. The first is full-gathered, has a tucked girdle, and vertically tucked pockets, and its price is \$10.75; the second is boxpleated all 'round, with deep girdle and sells at \$11.75.

## On the Trail of the Best Silks

First—it was a certain grade of white habutai that one of our own employees wanted. The price here seemed high, so she made a tour of all the other stores. Everywhere else the quality was poorer or the price more (sometimes both) so she came back to Wanamaker's and bought the silk she saw first.

We have the finest of Japanese white habutais at 85c, \$1.15, \$1.35, \$1.65 and \$2.25 a yard.

Second—a silk merchant from another city came in and said "I will take every one of your \$2 pongees and I can sell them at a profit. There is nothing to equal them anywhere else."

We couldn't let him have them in such quantities, of course, because we prefer saving them for our retail customers.

And there are some new 40-inch Georgette crepes at \$1.75 a yard in various fashionable shades that we are quite sure are the best to be found at this price.

(First Floor, Chestnut)

## It's the Fashion to Wear Coral Jewelry—

and you've no idea what pretty imitation coral jewelry may be had for quite moderate sums till you see the collection in the Jewelry Store.

There are earrings, for instance, in the much-liked close-fitting style, or pendant effects, for 50c to \$2.50 a pair.

Imitation coral bar pins, set in the French gray finish metal that is so effective, 50c.

Fancy bead necklaces, of imitation coral, some combined with the soft French gray metal, \$1 to \$11.

And solid coral-color beads, graduated, 75c to \$2.

(Jewelry Store, Chestnut and Thirteenth)



## "Belgium" By Brand Whittlock

The publishers confidently present "Belgium" as the most valuable literary work that has grown out of the war. The fact that an American Minister stationed in Belgium during her years of agony tells of what he saw, from an American standpoint, and for an American audience, is in itself important. And that this story is told from exact daily records, and still further—that it is told by a trained and brilliant writer, and you will perceive why one's first thought is of the importance of the work, and one's last of its charm and beauty.

The print, paper and binding are in every way admirable and the price of the set—two volumes octavo—is \$7.50.

(Main Floor, Thirteenth)

## From Paris Hand-Embroidered Collars

The most exquisite bits of hand work it is possible to imagine, and they are made of sheerest organza or fine net.

There is quite a variety in the shapes—everything from the long, narrow shawl collars, ending in a point, to the short, square collars for the back of the neck. Some have fetching little revers.

The collars alone are \$4 to \$18.

Sets, \$8 to \$14.

(Main Floor, Central)



## "Just the Kind of Dresses I Want for My Little Girls!"

is what many mothers exclaim when they come into that quiet Gray Salon devoted exclusively to clothes for little girls of six to seventeen years.

New cotton frocks made in excellent taste, with little trimming, and that good. The dresses were made by people who know and understand what best suits girls of these years. Hand stitching, crisp white sashes, a bit of fine embroidery, pleats, tucks—these are the trimmings most used on the fine gingham, voiles, chambrays and linens which make up the collection. The colors are so pretty, too, you're sure to like them.

Cotton dresses are \$6.50 to \$12.75.

Silk dresses, and these are of taffetas, pongees, checked silks and crepes in white or flesh color, are in new styles, are suitable for girls of these years and are \$14.50 to \$32.50.

### Quaint and Chinese Looking Are Some Little Girls' Dresses

made entirely of linen, and much like the Chinese coats which the Oriental women wear.

They are very simple, all in one piece, and of two colors of linen, like jade and white, gray and yellow, Chinese blue and buff.

They have round necks, just a bit of colored wool embroidery and little bows of wool.

\$15—2 to 6 year sizes.

(Third Floor, Chestnut)

## Three Most Distinguished Tables

now to be seen in The Little House are examples of the beauty and value of truly fine reproductions from originals often centuries old.

One is from a Spanish model and admirable for use against a wall or in a library. It is of walnut, very old in color, with stretchers and interesting turned work on its legs. The drawer spaces

(Fifth Floor, Chestnut)

## Clothes and the Young Man

"Youth will have its fling" is an old saying, which probably means that the youthful spirit is bound to express itself, whether or no.

At any rate, young men will have clothes after their own particular desires, and on the waist-seam model they have set their hearts on this season. Now the waist-seam model is a novel and clever and attractive fashion, but, like many another fashion, a good deal depends upon what is back of it.

The point for all young men to keep in mind is that fashion is never

(Third Floor, Market)

## Men's Silk Underwear of Service

It is made of genuine white Japanese habutai, in a weight known as 10-mumme. And made well, over Wanamaker patterns, for greatest comfort.

(Main Floor, Market)

## An Importation of Laces From Nottingham, England

In this new importation are imitation Valenciennes, filets, cotton Cluny and blanche laces. There are kinds especially for camisoles and underwear and a great many of the sheer laces so much wanted for Summer frocks.

Many can be matched in sets. Prices 6c to \$3.25 a yard.

(Main Floor, Central)

## 500 Good Umbrellas for \$3.75 Apiece

They have covers of silk and cotton, and are mounted on strong, eight-rib Paragon frames. Women's umbrellas have hardwood handles with colored bakelite tops or rings; those without rings have silk cords for easier carrying.

Men's umbrellas have handles of plain natural furze wood, some have crook handles, some have tops of colored bakelite.

(Main Floor, Market)

## White Sale Bed Muslins

Pillow Cases 42x36 inches at 25c. 42x36 inches at 28c. 42x38½ inches at 40c.

Bolster Cases 42x72 inches at 65c.

Sheets 54x90 inches at 85c. 54x108 inches at \$1.75. 72x99 inches at \$1.50. 81x99 inches at \$1.50. 90x99 inches at \$1.75. 90x108 inches at \$2.

(First Floor, Chestnut)

## If You're Having a Little Party at Home After the Circus

there are very real-looking elephants, dogs and clowns to use as favors—35c to \$1.50.

Snapping bonbons, \$2.50 a dozen.

(Downstairs Store, Chestnut)

## To Make the Ford Save Gas

Wilmo Manifold heats up the mixture just before it goes into the cylinders and increases speed and power; saves gas.

Special for Ford cars, \$5.

(The Gallery, Chestnut)

## Specially Priced Bicycles

Men's bicycles, 20 and 22 inch frames, \$38.

Women's bicycles, 20 inch frames, \$42.50.

Boys' and girls' bicycles, 16½ and 18 inch frames, \$30 and \$35.

Bicycle tires, \$5 to \$9 a pair; lamps, \$1.50 to \$5 each; horns, 75c to \$1.75; bells, 25c to 85c; pumps, 75c to \$1.50.

Bicycles called for and estimates given on repairs.

(The Gallery, Juniper)

(Seventh Floor, Chestnut)

## THE Optical Goods Store will now be found on the Main Gallery, Chestnut. The workshop is at the other end of a pneumatic tube between the Gallery and the Tenth floor, where the lens grinding and mounting are done.

## What About Those Porch Screens?

When Monday came with its summer heat a good many householders wished that their screens were up and working that very moment!

The kind we are selling are Vudors of the Ventilator type. They are made of broad strips of linden wood, treated with weatherproof color—brown, brown-and-white and green; the materials are durable and the screens work easily.

Eleven sizes from one 4x7 ft. 6 in. to one 12x9 ft. 6 in. Prices \$3.15 to \$16.75.

(Fourth Floor, Chestnut)

## Striking New Cretonnes at 45c a Yard

The larger designs and the higher colors that so many people like for slip covers and curtains for bungalows and seashore cottages. And they are bright and cheery for porch furniture covers and cushions.

About a dozen patterns and the quality is rather better than usual at 45c a yard.

(Fifth Floor, Market)



## A Piano of Dignity, Beauty and Tone

A piano that ranks among the five great pianos of America and one that any musician would rejoice to own—

## The Schomacker quarter-grand

The beauty of the Schomacker quarter-grand we shall pass by with a word. Every one admires a handsome instrument, but it is the physical exterior of a piano that is most easily imitated.

About the dignity of the Schomacker quarter-grand we shall have more to say. Dignity in a piano is like dignity in a man, the symbol of a full measure of honorable years. We can no more associate the idea of dignity with the stenciled upstarts of the piano world than we could with a flashily dressed and flippant young man.

For over three-quarters of a century the Schomacker has held a foremost place in musical circles and eight Presidents have had it in the White House. Few pianos in the world have won such dignity.

But it is the tone of the Schomacker quarter-grand that counts for most, and it was the tone that made it so famous. There is something about the Schomacker tone that distinguishes it from all other pianos. It seems to find an answering chord in every heart. Finished musicians can pick a Schomacker out of a roomful of pianos just by hearing the instruments played.

A product of Philadelphia, the Schomacker is one of the best-loved pianos in the homes of the City of Homes. Whoever gets one may count on satisfaction.

Schomacker quarter-grands, \$875.

(Lestyan Hall, Second Floor)

## 2000 Yards of Excellent Dress Linen at \$1 and \$1.10 a Yard

In the face of the prevailing scarcity and continuing high prices, this is a remarkable lot of goods, every yard woven of pure flax. Two grades are included—a plain white linen, 36 inches wide, at \$1 a yard and a natural color linen, 45 inches wide, at \$1.10 a yard, both of them very desirable for suits, skirts and children's wear.

These goods have just been brought in from the warehouse and go on sale now for the first time.

(First Floor, Chestnut)

## "All Right if You Want to Give Rag Rugs Away"

grewed a manufacturer who had examined the price tickets in this special sale of Colonial rag rugs. "If you want to buy any from my mill you can have them at the price you are selling these for."

We are not giving rugs away. That isn't business.

But we found a good manufacturer who was willing to sell them to us so low that we can sell them to you for a third less than regular. And that is business.

Any one needing rag rugs now, or at any time in the near future, should not let this opportunity go by.

30x60 in., \$2.25  
27x54 in., \$1.75  
24x48 in., \$1.45  
24x36 in., 95c

(Seventh Floor, Chestnut)

# All Odd Pieces of Bedroom Furniture in Our Stock Are Now Reduced One-Third

There are several hundred pieces in the collection, every one of trustworthy quality. For the most part they belong to the good, medium-priced type, attractive in appearance and dependable for service. These pieces are typical of the assortment.

**Chiffoniers**  
\$33.50 for a low chiffoniere in walnut.  
\$37.50 for a walnut chest of drawers, Louis XVI.  
\$38 for a low chiffoniere in walnut.  
\$38 for a mahogany chiffonier, Adam design.  
**Bureaus**  
\$46 for a walnut bureau, Louis XVI.  
\$68 for a figured walnut bureau, Queen Anne.  
\$24 for an enamel and decorated colonial low boy.  
\$42 for a mahogany bureau, Queen Anne.  
\$47 for a mahogany bureau, Louis XVI.  
\$31.50 for a mahogany bureau with turned posts.

**Toilet Tables**  
\$25 for a mahogany toilet table, Queen Anne.  
\$27 for a walnut toilet table, William and Mary.  
\$34 for a triplicate mahogany toilet table.  
\$40 for a walnut toilet table, William and Mary.  
\$36 for a figured walnut toilet table, Louis XVI.  
**Bedsteads**  
\$15 for a mahogany bedstead, full size.  
\$31 for a mahogany single bedstead.  
\$37 for a walnut single bedstead.  
\$32 for a mahogany single bedstead, Louis XVI.

\$48 for a full-size walnut bedstead.  
\$48 for a pair of mahogany bedsteads, turned posts.  
**Note as to Bedroom Suits**  
We have gone through the assortment and picked out a number of pieces which we have matched into three, four, five and six piece bedroom suits. These you will find specially grouped together and priced as complete sets, the savings being in proportion to those on the individual pieces.  
\$215 for a 4-piece walnut suit, consisting of a pair of beds, a bureau and a triplicate toilet table.  
\$176 for a 3-piece suit in black enamel and gold trim, Heppel-

white, consisting of bureau, chiffoniere and full-size bed.  
\$307 for a 6-piece walnut suit, consisting of bureau, chiffoniere, vanity, twin beds and a chair.  
\$225 for a 4-piece ivory and decorated suit, consisting of bureau with separate mirror, toilet table, single bed and somnee.  
\$295 for a 4-piece shaded ivory suit, Adam, consisting of bureau, a chest of drawers, dressing table and a rocker.  
\$250 for a 6-piece walnut suit, Louis XVI. Sold separately, the bureau will be \$52, twin beds \$60 a pair, chiffoniere \$37.50, toilet table \$36, vanity \$58.50.  
\$145 for a 4-piece mahogany suit, Louis XVI. Sold separately, bureau will be \$47, toilet table \$34, twin beds \$64 for pair.

(Sixth Floor)