

STRAWBRIDGE & CLOTHIER

A Fine Group of Women's Spring Suits, Special, \$25.00

Made of men's-wear serge, in black and navy blue, some in colors. Some have the coats plaited and smartly belted, others slashed at the sides and trimmed with bone buttons, and some in the gather-at-the-waist-line style—\$25.00.

Women's Spring Suits Reduced

Men's-wear serge and gabardine in black and some in blue, also worsteds in small checks and invisible stripes. Belted, box and slightly bloused models, others with the jacket hanging straight from the shoulders and loosely girdled at the waistline. Some with vestees of tricolette, some braided. Not all sizes in any one model, but all sizes in the group—unusual values at \$32.50 and \$37.50.

Strawbridge & Clothier—Second Floor, Market Street.

5000 Pairs of Women's Silk Stockings, at \$1.65

These beautiful stockings are of a grade that sells at a much higher price, but are slightly irregular in finish—nothing to impair wearing quality. Full-fashioned, thread-silk, with mercerized tops and soles. Black, white, suede, cordovan and gray. Unusual value at \$1.65 a pair.

Strawbridge & Clothier—Aisle 4, Centre.

New Cotton Dress Goods

Charming new things are arriving every day. Just received a quaint new lot of—

New England Prints, 35c—Printed in the old-fashioned calico patterns and Colonial effects—one of the fads of the season. Width, 36 inches.

Savoie Chambray, 55c—A plain-color cotton fabric, in a very desirable weight for women's and children's dresses, also for trimming. Many lovely colors. Width, 32 inches.

Printed Underwear Crepe, 38c—Plisse Crepe, with neat floral designs on white and tinted grounds.

Strawbridge & Clothier—Aisle 5, Centre.

Men's Four-in-hands, 65c

A very unusual lot at this price—One of America's best known manufacturers permitted us to take them at an unusually low price because he had purchased the silks from a large mill at a substantial discount. There are scores of rich figured patterns in the collection—and every Tie in the lot is made with the thin band for easy collar sliding.

Market Street Cross Aisle.

Men's Underwear for Now

Balbriggan—Short-sleeve Shirts and Drawers, in regular and stout sizes—\$1.00 each.

White Union Suits, long- or short-sleeves; ankle or three-quarter-length—\$1.75.

Athletic-Union Suits, of white ribbed cotton, short sleeves; knee-, ankle, or three-quarter-length—\$1.50.

Athletic Union Suits, of white gauze—\$1.50 and \$2.00.

Black Cotton—Ribbed Union Suits, short sleeves, ankle-length—\$2.00.

Athletic—Shirts and Drawers, of check nainsook—75c each. Of white striped madras—\$1.25, \$1.50 and \$2.00 each. Athletic Union Suits of nainsook—\$1.25.

"Vassar" Athletic Union Suits—\$1.50 to \$6.00.

"Rockinchair" Athletic Union Suits—\$1.25, \$1.50 and \$2.50.

"Seal Paw" Athletic Union Suits—\$1.50, \$2, \$2.50.

White Cotton—Long- or short-sleeve Shirts, regular or stout Drawers—\$1.00 each.

Aisle 2, Market Street.

Men's Panama Hats at \$4.95—Save Almost Half

A collection of genuine South American Panama Hats—perfect in weave and bleach, and in several smart shapes, including the "Lyndale"—a brand-new style which has already won biggest favor with Philadelphia's best-dressed young men.

Other Straw Hats

Fine Sennit Straw Hats, \$5.00, \$4.00 and \$5.00.

Fine Split Straws, \$1.00 and \$5.00. Fine Leghorn Hats, \$6.00. Light-weight Bangkok Hats, \$7.00.

Special Lot of Sennit Straw Hats at \$1.85

Hats are taxed 10 per cent on any excess in price over \$5.00 each.

Strawbridge & Clothier—Second Floor, Market Street, East.

One Thousand Boys' Spring Suits Reduced

All past records in Boys' Clothing business have been exceeded this spring, but we still have a very large stock, and one thousand Suits are now marked at much less than the season's regular prices. Here are four wonderfully attractive lots for TO-MORROW:

Cloth Suits, \$8.35, \$9.50, \$10.25 and \$12.75

Of some styles there are quite large lots; of other styles only two or three Suits of a kind, but many kinds, and a practically full range of sizes at each price—from 8 to 17 years. Every Suit at a substantial reduction.

Boys' Smart Wash Suits in Great Variety

A wonderfully attractive assortment of smart new Wash Suits, of handsome and dependable fabrics. All fast colors. See the new Oliver Twist Suits, of chambray in blue, brown and gray, sizes 3 to 8 years, at \$3.75. Boys' new Middy Suits, in gray, tan, blue and green, well tailored, neatly trimmed with white tape, 3 to 8 years, at \$4.00.

OTHER SPECIAL ATTRACTIONS—Boys' Blue Serge Top Coats, all-wool, with brass buttons and chevron on sleeve; sizes 3 to 8 years—special at \$8.50. Boys' separate Knickerbockers—of blue serge, \$2.50 and \$3.50; tan khaki, \$1.50 and \$2.25; white duck, \$1.75; mixed chevion, \$2.25.

Strawbridge & Clothier—Second Floor, Filbert Street, East.

Men's Madras Shirts, Exceptional at \$1.65

We have secured this fine lot of 2400 Shirts at 25 per cent. less than the manufacturers' regular price—which saving is passed along to our customers. An excellent assortment of the patterns well-dressed men will like.

Strawbridge & Clothier—East Store, Eighth Street.

500 Pairs of Men's Oxfords at \$2.95

They are short lines from regular stock and accumulated ample—chiefly in small sizes. Smart styles in black and tan leathers. We have sharply reduced their prices to this single figure for quick, decisive clearance.

Strawbridge & Clothier—East Store, Eighth Street.

Men's Relay Bicycles, \$37.50

Sturdily made, of seamless steel tubing, and equipped with New Departure coaster brake, mud guards, rear stand, good tires, motorcycle pedals. All bright parts are well nicked. An attractive-looking, easy-running, serviceable Bicycle at a very low price.

Strawbridge & Clothier—Fourth Floor, Market Street.

STRAWBRIDGE & CLOTHIER

HERE is a page of information concerning good merchandise and specially attractive values for TO-MORROW — shopping news of advantage to every reader of this newspaper — presented in this form as a reminder that the Victory Liberty Loan Campaign, now in its LAST WEEK, depends for its success upon YOU and US. Everybody who can buy a Victory Bond will be proud of it when the 28th Division marches down the streets of Philadelphia. We sell the best merchandise obtainable, throughout the Store, and the best financial securities in the world at our Liberty Loan Booth, for Uncle Sam.

Summer Service

See our unrivaled display of Porch and Cottage Furniture, Summer Rugs, Cretonnes and other Summer Draperies; order Awnings and Slip Covers now, and let us call for your Furs for cold dry-air storage. Get Screens, Garden Tools and Seeds. Old Town Canoes and all requisites for Outdoor Sports.

Women's Crepe Georgette Dresses \$30.00 to \$55.00

WHITE AND PASTEL SHADES beautifully beaded and embroidered in self-color. Made in plaited, tucked, tunic and draped styles, also within this price range are:

Lovely Crepe de Chine Dresses

In white and flesh-color; in tailored effects with tunic and draped bodice, or in straight-line styles—one model box-plaited and one embroidered and showing a dainty lace vestee—\$22.50 to \$55.00.

Other Silk Dresses at \$32.50

Taffeta and crepe de chine, in French blue, navy blue, taupe and black, artistically beaded and embroidered.

Summer Frocks, \$8.75 to \$22.50

Ginghams, linsens and voiles, in all the new spring colorings.

Strawbridge & Clothier—Second Floor, Centre.

Spring Capes and Dolmans

SERGE CAPES in circular style, others with vest or with coat front smartly belted; some braided-trimmed; many at the higher prices handsomely lined throughout—\$15.00 to \$35.00.

SMART DOLMANS—of serge, velour and silk-velvete, some braided-trimmed, some trimmed with silk; one model has a hooded collar, many are beautifully lined throughout—\$25.00 to \$37.50. At \$37.50 a Silk Poplin Dolman, in black, blue and taupe, button-trimmed and lined throughout.

Strawbridge & Clothier—Second Floor, Centre.

Low-priced Petticoats

These are the very kinds many women are wanting for practical wear but which they cannot often find, so good in quality, at these prices:

At \$1.25—Of black satine, with full flounce finished with shirring.

At \$1.65—Of cotton taffeta, with shirred flounce in black figured in colored designs.

Strawbridge & Clothier—Third Floor, West.

Wash Frocks for Wee Folks

The little folks will be fascinated pictures of childish loveliness if you choose their Wash Frocks from the quaint, pretty styles we show.

Tablesful of Tub Dresses are ready, of gingham and chambray, short-waisted or belted, models, light-weight, hand-worked, or made pretty in other delightful ways—\$1.25 to \$6.50; with bloomers—\$2.25.

REGULATION DRESSES—Of dark blue chambray with collar and sleeves trimmed with white braid, tie at neck and belted—\$2.75.

All in sizes 2 to 6 years.

Strawbridge & Clothier—Third Floor, West.

Colored Silk Umbrellas

Colored Silk Umbrellas are quite the vogue, and when you choose from such good-looking ones as are here of blue, green, purple and black taffeta, with handles of Bakelite or Bakelite-trimmed, you will add a most effective note to your costume.

Umbrellas are taxed ten per cent on any excess in price over \$4.00 each.

Aisle 7, Market Street.

Dress Aprons, Special, \$2.45

Really a cool, practical work frock of plaid or striped gingham, with adjustable belt, pocket and dainty trimming of rick-rack braid. Much better than is usually priced at \$2.45. Others—95c to \$3.00.

Other Aprons are here in helpful variety:

Gingham Bib Aprons—75c.
Gingham Band Aprons—50c to 95c.
Percale Aprons, with bibs—50c to \$1.00; without bibs—38c to 65c.
Small White Tea Aprons—50c to \$1.65.
Maid's White Aprons, with bibs—35c to \$3.00; without bibs, large size—75c to \$1.25.
Nurses' Aprons, with bibs, gathered—85c to \$1.50; corded styles—\$1.00 and \$1.50.
Surgical Aprons—\$1.75 to \$2.25.
Black Satine Skirt Aprons—\$4.25.
Small Black Satine Aprons—50c to 75c.
Collar-and-Cuff Sets—25c to \$1. Maida's Caps—3c to 35c.
Nurses' Caps—50c and 75c. Post Caps—10c to 38c.

Strawbridge & Clothier—Third Floor, West.

Baby Coaches—Special

A few Bloch Pullman Coaches, now marked \$43.00 and \$49.25 for quick clearance—greatly under price.

A group of Bloch Strollers, in natural colors, now at \$17.00.

Strawbridge & Clothier—Fourth Floor, Centre.

Pink Batiste Undergarments in the May Display

Undergarments of faintly pink, or flesh-color as some call it, batiste are an important part of our Spring Display.

There are tables of Envelope Chemise, tables devoted especially to Night Gowns, as well as generous supplies of other garments, all in this delicately beautiful color, of fine, soft batiste, and made still more beautiful by alluring trimmings of lace, embroidery, stitching and shirring, often in blue, fine tucking, washable ribbon and hand-embroidery.

Envelope Chemise—\$1.00 to \$2.50.
Night Gowns—\$1.25 to \$3.50.
Bloomers—50c to \$1.50.

Undergarments of snowy muslins and beautiful silks are also here in great variety, charmingly trimmed, well made and at prices that delight women who shop them for summer wearing.

Strawbridge & Clothier—Third Floor, West.

Only three days more for Philadelphia to prove that she never quits a job until it is finished. The boys have done their duty. Let us not fail to do ours.

500 Men's and Young Men's Suits, Special at \$25.00

Of course we have much more than this number in our regular stock at this price, and they're all excellent value, too—but we call attention to this particular lot because the Suits included present extraordinary value at the price. They are in the smartest of single- and double-breasted styles for men and young men, and include a wide range of fabrics—neat ones with pencil stripes, all-wool blue serge, and other good weaves.

Separate Trousers, Special at \$3.75

An excellent selection of durable Worsted and Cassimere Trousers which is now being cleared away at this low price—\$3.75. Other special lots at \$5.00, \$4.75 and \$7.75.

Strawbridge & Clothier—Second Floor, East.

Golden Special To-morrow



6000 Women's Gingham House DRESSES
Wonderful Value
\$1.70

About a year ago we had a similar lot, and others since then; but we believe this great collection is most attractive of all. Gingham House Dresses in SIX DIFFERENT STYLES, one of which is shown in the sketch. Three straight-line models and three waist-line models. The ginghams in various pretty styles and colorings, in stripes, checks and plaids, also pink, blue and light green chambray. Shawl collars, pointed collars, sailor collars, of white pique or chambray, some with piping; detachable belt, pocket in skirt. Sizes 36 to 46. The price is \$1.70, and the average saving is more than a dollar on each.



Strawbridge & Clothier—Third Floor, Filbert Street, West.

Summer Opening Display of Millinery is Delightful

So many of the old-fashioned Garden Hats and quaint capeline effects of taffeta, crepe Georgette, tinted Leghorn, linen inset with lace, pastel organdies, cross-barred batistes, nets and laces; some of straw with lace drapes, some of net-and-straw with tulle scarfs, many straw Pokes with garden flowers and narrow ribbon streamers. Many charming styles for bridesmaids and graduates.

Also, the smartest effects in Hats for traveling and for Sports wear, including exclusive novelties in Ribbon Hats and Straw-and-Ribbon Hats—light, dark and many combinations of colors. Every kind of Hat one could possibly need, from the simple "sun" Hats for early mornings in the mountains to the most picturesque affairs for afternoon and evening wear.



Strawbridge & Clothier—Second Floor, Market Street, West.