Victory Chimes at Noon

"A Persistent Store Going Straight Ahead With Lots To Do"

A Man Going Through an Attack of Jaundice

says "everything he looks at appears to be yellow.'

One does not have to have jaundice to see yellow, or to be yellow, as some of the newspapers have been called.

The mind takes on colors, as the body does, from living in a kind of miasmatic marsh, or from an unhealthy spirit, for mental jaundice is. contagious.

You hear a man say in these war times after reading some of the news of the morning: "Things look black today, don't they?" and the other man says: "No, sir, they only look darker, as they do when you go to New York upon the Pennsylvania Railroad from Philadelphia. You go through a tunnel, but it is soon over, and you are in the daylight again quickly.'

The United States had a four years' war once and won it through silence and through a persistent man named Grant, who was on the spot day and night.

This is a persistent store going straight ahead with lots to do every day.

May 6, 1919.



This Is a Good Time to Get a Spring Suit, if You Are a Young Woman—

and wish to spend between \$25 and \$35 for it. We have a little group of fine suits at these prices, all of which have been much more expen-

Plenty of dark blue suits of Poiret twill, gabardine or serge, a number of well-tailored shepherd check suits, some roughish tweeds in grays and browns and some novelty weaves in good colors.

There are styles suitable for better or general wear; there are suits for dress or sports use, and there are 14 to 20 year sizes. (Second Floor, Chestnut)

New Fine Sports Suits for

straight from a maker who specializes in sports suits and puts the finest materials and the best of man-tailoring into

Among the hundred or more new ones just received you will find the heavy wool Paulettes, lustrous light wool mixtures cloths, flannel, and soft, close

jersey cloths. Some of these suits have ragian sleeves; some coats slip-ons and really picturesque. The colors are delightful—two-tone effects. Pekin blues, heathery mixtures, bright tans,



purples. All the styles from this maker will be found at Wanamaker's only in Philadelphia.

The Weather Suggests Reducing Some Dolmans and Wraps

Because they are made of all-wool fabrics, such as gabardine, serge Many women, however, want similar coats and, more than all, they will be only too glad of the savings. They are almost down wholesale cost.

At \$25, three very pretty styles in gabardine and serge, both cape coats and dolmans, in tan, Copenhagen, navy and black. At \$35, two styles of dolmans in plain and silvertone velour. They

are lovely models and have fancy silk linings.

(First Floor, Central)

New Fine Foulard Silks Special at \$2.10

Similar qualities have been costing nearly \$1 a yard more, and even that was not expensive for such beautiful silks.

These show the new Spring designs, white figures, medium large and widely spaced on dark blue and black grounds. They are 40 inches wide and are really lovely when made into Summer frocks.

(First Floor, Chestnut)

8000 Yards Figured Voile Special at 38c a Yard

A new lot and in more striking and prettier designs than any here before for this price. In fact, this is the first time this voile has sold

Plenty of dark blue, gray, black and white grounds, just the thing for cool, practical dresses. Some attractive checks, dots and figured patterns. They are 39 and 40 inches wide.

(West Aisle) Silk and Leather Handbags

in a Special Disposal These handbags comprise special purchases and odd pieces taken from our regular stocks and reduced. There is a large lot and a great variety of styles, all new.

The savings are very much worth while, and any woman in need of a new or an extra handbag should see what this opportunity has

Prices are 50c, \$1, \$1.25 and up to \$3.85.

Sample sizes only.

Sample White Wash Skirts at \$3.75

The majority are shrunken gabardine with gathered back and novelty girdles and pockets. Scarcely two are alike, but all have the fashionable trimming of piped buttonholes and pearl buttons. Some button all the way down the front.

such hats as every woman wants and wears. Plenty of sailors, plenty of mushrooms, plenty of other com-fortable, new and becoming Leghorns, liseres, basket weaves, Bangkoks, embroidered silks, and fabric hats are in the

just as much again!

All the fashionable colors, too deep, rich purples, the new jade green, rose and coral shades, new

Two Hundred

Smart New Sports

Hats for Women-\$6

—and Half Price

Such hats would ordinarily cost

Fine straws of beautiful color-

beautiful quality-and just

blue shades and black and white. Just the hats to wear with sports suits and clothes, \$6. (Second Floor, Chestnot)

Pretty Buckles for Her New Slippers

The new buckles are in many styles and of many kinds, to go with all the fashionable leathers and kinds of footwear. There are silver-plated buckles, others of sterling silver, and others of gleaming black jet, and of glisten-

Some are square, some oval, and some in fancy shapes.

Prices begin at \$1 for the silver-plated buckles and go on up to \$24 for a pair of handsome rhinestone buckles for evening slippers

(Jewelry Stone, Chestnut and Thirteenth)

Paris Brings Out a New Veiling

exagon mesh and in some instances the square is quite large and far apart and in others close together and very small. It re-sembles the Russian mesh of several years ago. Also there is a new variation of the trench veil. You may choose from black, brown, taupe or dark blue, 85c to

(Main Floor, Central)

Women's Woolen Sweaters Special at \$7.50

Just 150 good woolen sweater the popular tuxedo model. Salmon, American beauty, Copen-hagen, tan, buff and Nile green. little surplus lot from manufacturer or the price would be half again as muci (Main Floor, Market)

Good Stockings on Opportunity Aisle

Here are three special lots for

Women's full-fashioned black Children's ribbed black mercerized cotton stockings, 35c, three Children's fancy-top mercerized cotton socks, "seconds," 20c a

(First Floor, Market)

SALE

Hundreds of New Undermuslins

The great bulk of the sup plies in this Sale are priced from \$1 to \$5, and these new lots just received are none of them above \$2. Here are nainsook nightgowns, for instance with kimono sleeves and lace edges for \$1; bthers with setin sleeves for \$1,25; soft cambries with half-sleeves and low necks for \$1.65; crinkly crepe corset-covers with lace for \$1these being very scarce indeed; and envelope chemises with embroidery, lace and tiny ribbons for \$1.50. Also there are pink Latiste chemises with the fish-eye lace which wears rather well for \$1.25.

All undergarments in the Sale are priced from 10 to 33 1-3 per cent less than usual (Third Floor, Central)

New Waists Coming Every Day

Make the White Sale as full of opportunities as the day it opened.

For tomorrow, for instance we have more Georgette crepe. and crepes de chine, tailored and trimmed and in light colors, at \$3.85 and \$5.

As well as more white and plored voiles at \$1, \$1,50 and

(East and West Aisles)

Certain Famous Parisienne Corsets

are especially priced for th One is a pink broche with low bust, long skirt and clas-tic gores for comfort. Price

A beautiful model of pink striped batiste has a free hip and double hose-supporters, \$7

A white broche style intended for full figures has a low bust, broad clasp and clastic inserts in the skirt; also it is thoroughly re-enforced ove the abdomen and hips. \$9. (Third Floor, Chestant)

White Sale Laces 25c to 35c a Yard

"Wash laces" they are called because they are so much used on lingerie, tub frocks and neg

Imitation filets, Duchess and Valenciennes, in edges and in sertions, and also camisol laces in points.

Everything a Tennis . Player Needs

he will find in this Sporting Goods

A large assortment of the best racquets, including the Winner, Bancroft, White Wing, McLaugh-lin, Davis Cup, Sutton, Star, Doberty, Burke, Ward and Wright and Gold Medal, \$1.50 to \$12.

Tennis balls, 55c each, \$6.60 a

Posts, wood and iron, \$2.75 to Tape, single and double, \$7.50 Racquet cases, 50c to \$1.75.

Nets, \$3 to \$18.

Rubber grips, 75c. Tennis shoes, \$1.50 to \$4. Hats and caps, \$1.50 to \$4.50.

(The Gallery, Chestnut)

Plain Hemstitched Curtains

We have received some remarkably pretty curtains of this sort in scrim, marquisette and voile, and the prices are decidedly

special. Scrim, \$1.25 to \$3.50 a pair.

Marquisette, \$1.35 to \$2.50 a Marquisette, hand-drawn edges,

\$3.50 a pair. Voile, very fine, with handdrawn edges, \$4 a pair. (Fifth Floor, Market)

A CHARMING bedspread for a Colonial bedroom is of heavy unbleached cotton with a quaint design worked upon it in handmade lampwicking. A double-bed size is \$11. Four designs, *Sixth Floor, Controll Cloor, Central)

A BEDSET of unbleached cotton has a French knot design of birds and a quaint soft fringe. Spread and bolster cover, \$37.50. (Sixth Floor, Central)

GOUDA pottery from Holland has the peculiarity of living easily with many color-schemes in a room - perhaps because its greens and yellows and blues are subdued. Prices \$1 to (Fourth Floor, Chestunt)

R ODIN'S "Thinker" has joined the family of book-ends in the China Store and may be had in verde green or natural bronze fin-ish for \$10. (Fairth Floor, Chestout

Carved Italian marble candle-sticks will appeal to a great many people and are moderately priced. \$15 to \$22.50 a pair. (Fourth Floor, Chestnut)

Looking at Our Collection of English Silk Squares

Some people have been kind enough to say that you'd have to go to London to find another collection so interesting.

These were personally selected in London early this year, and the designs are as new as they are unusual. The colorings are rich and beautiful, the combinations are a delight to the eye, and women and men who know and appreciate such things will enjoy seeing them.

Prices begin at \$2.50. (Main Ploor, Central)

To Camera Workers

whose work ends with choosing the subject and pressing the button, we should like to say that the Wanamaker Camera Store enploys only the most skilled people to do all the developing and printing en trusted to it. Also, in orde to encourage beginners, it makes only a nominal charge for the developing of films of the No. 2 Brownie and Vest Pocket sizes. (Main Elnor, Chestnut)

The Red Keystone and the Lorraine Cross Done in Mint Candy

are spots on which your egs will focus the minute you arrive in the Candy Store. The designs are in color, and they are against a great disc of cream mint candy which forms a snowy background for the well-known insignia.

Delicious cream mint candy, the old-fashioned plaited kind, 40c a Crisp mint in jars, 25c and 40c

Children's New One-Piece Night Garments-"Billie Burkes"

(Down Stairs Store, Chestnut)

are among the fresh, new things the Children's Wear Store has just unpacked.

Of cotton crepe in a lovely rose pink bound with blue ribbon and finished with a blue ribbon bow at the waist line is one style at \$3. And pink batiste in much the same style is \$3 and \$4.

White dimity, bound with pink or blue ribbon, \$2.50. Silk Billie Burkes in flesh color and dainty as can be are \$6 to \$9. And they are in 6 to 14 year

sizes, (Third Floor, Chestant)

and Mary design. \$30 for a toilet table, Louis

\$38.50 for a toilet table, Louis

\$57 for a single bed, swell end

lastly white.

other things; its width inches and price 65c a yard. (Fourth Floor, Chestnut)

Young Men Know the Kind of Clothes They Want

That is part of what it means to be a young man.

They know the right styles when they see them—the eye for fashion is also part of what it means to be a young man, that is, a real, "regular' young man.

One of the significant features of our men's clothing business this season is the increasing numbers in which young men are coming here for their suits.

They seem to recognize at a glance that the suits they want are

As a matter of fact, no young man who is a real, "regular" young man with the right fashion sense and the right sense of quality and value can fail to recognize it.

We take no credit to ourselves for having gone so thoroughly into the question of young men's suits-that is part of our business. But it is good to know that the distinctive and dependable suits for young men that we have to show in such fine selections are appreciated. \$28 to \$50.



Men Who Wear Panama Hats Usually Want the Best

They figure that as they are going to spend more than an ordinary has would cost, they may as well get something worth while,

We have been told that our stock of Panama hats is not approached by any other stock in town. Here are the very finest Panamas from Ecuador, Peru and Colombia, in natural, Alpine, telescope and sailor shapes. Finished Panamas, \$5 to \$50. Natural Panamas, \$15 to \$100,

(Main Floor, Market)

Two More Carloads of the Famous White Mountain Refrigerators— Including the Wanamaker Special at \$30

The Wanamaker Special White Mountain refrigerator at \$30 isoprobably the bestknown refrigerator in this part of the country; 35 inches wide, 40 inches deep, 50 inches high, has a white-lined provision chamber. It is splendidly constructed to give almost complete insulation and at the same time, maintain a definite circulation of cool, dry air.

Other White Mountain refrig-

Apartment house style - tall and narrow-\$35, \$40 and \$47. Two-door, porcelain lined re-frigerator, 850 to \$58.

TODAY we have enough material to cover 800 umbrellas, in a couple of days we may not any, but tomorrow we shall still have plenty to

Re-Cover Your Old Umbrella for \$1.90

We bought the material tand it's a good silk-and-cotton weave) at a special price, and are doing the work at the same rate. We can re-cover all umbrellas in sizes 22 to 28 inches.

(Main Floor, Market)

A Large Consignment of Japanese Crepe From the Orient

Every color in the flower gar den is surely in it—flame and Chinese yellow among the "sun colors"; lilse and lavenders and purples; grays and tans and browns; green, from the most delicate jade to a strong dark tone; blues, from the blue of April skies to navy; reds and pinks and salmon shades; and

The crepe is of the proper weight for garden smocks and

Three-door, enamel-lined refrigcrator, \$36 to \$40. Four-door, enamel-lined refrigcrator, 855 to \$70

(Fourth Floor, Central)

Three-door, porcelain-lined re-frigerator, 866 and \$74. Four-door, porcelain-lined re-frigerator, \$81, \$85 and \$100. White Mountain ice chests, \$12

Light-Cut Glassware for the Hot Weather

The tables are set for the section of the China Store.

Assortments of light-cut pieces are large and the choice of dainty patterns is remarkably good; the best, we believe, to be found anywhere at the

leed tea sets, jug and six tumblers, \$4.50 to \$12 a set. Water sets, jug and six tumblers, \$3, \$3,50, \$4,50, \$5,50

Water sets, jug and six gob-lets, \$8.75, \$10, \$12 a set.

tumblers, \$3.75, \$5 a set.
Berry sets, seven pieces, \$5
\$6.50, \$7.50 a set.
Cracker and cheese dishes, 82, \$2,50 cach. Cake trays, \$1.75, \$2.50, \$3.50 Water jugs, 3-pt. size, \$1,

Grape juice sets, jug and six

\$1.75, \$2.75 each. Bonbon or olive dishes, 50c, 65c. 75c each. Candy jars, 90c. \$1, \$1,25, \$1,75, \$2, \$2,50, \$3,25 each, Syrup jugs, \$1, \$1,50 each, Footed berry dishes, 8-inch size, \$2.50 each.

The Little Chaps Must Have Wash Suits

Now is the time of the tub suit for small boys.

Of these suits we are showing an excellent assortment in all the desirable styles—"Oliver Twist," Norfolk and short Russian—and in a full choice of standard washable fabrics in a large assortment of colors and color combinations.

All are notably well-modeled and reliably-made suits of neat, directive appearance and certain to give good, practical service for the prices, \$3.21 to \$6.50, in sizes for little fellows of 3 to 10 years.

Adding a Number of Walnut Pieces to the Odd Bedroom Furniture at One-Third Less

The good collection of odd bedroom furniture in mahogany at a reduction of one-third from our regular prices has been considerably enhanced by the addition of a num-

ber of excellent walnut pieces at corresponding economies. These are among the newly \$57 for a single bed with added piecesshaped footboard. \$13 for a toilet table with two

\$24.50 for a toilet table with \$48 for a full-size walnut and triplicate mirrors. \$27 for a toilet table with gold bed. \$50 for a full-size bed, Hep-'swell front. \$32 for a toilet table, William pelwhite. \$96 for a pair of single beds,

post styles. \$28 for a chest of drawers, swell front. \$30 for a chest of drawers, William and Mary. \$36 for a chiffonette, Louis XVI.

\$31 for a single bed, Adam \$37.50 for a chest of drawers, Louis XVI.

Mary.

\$54 for a vanity bureau, Louis

\$8 for an English oak somnoe, William and Mary. \$24 for a mahogany somnoe, cupboard base. \$12 for an enameled somn

Queen Anne.

William and Mary.

Some of these pieces can be matched up into two, three and four piece suits.

\$9.75 for a walnut somnoe,

\$11.50 for a walnut and gold somnoe, Louis XVI.

(Sixth Floor)

(Second Phoer, Central)

For the entire assortment there is an attractive choice

of pieces that should appeal to furnishers of Summer

homes, but it should be borne in mind that all of this is furniture of a standard type and of fine, dependable character worthy to go into any home. \$33.50 for a chiffonette, Louis 59 for a mahogany somnoe, William and Mary.

\$53 for a chiffonier, Queen

\$46 for a bureau, William and \$52 for a bureau, Louis XVI.

\$58,50 for a vanity bureau, Louis XVI. \$8.50 for a mahogany somnoe, Queen Anne.