

AMUSEMENT MENU VARIED TO SUIT ALL TASTES IN VAUDEVILLE, PLAYS AND MOVIES

THE PLAYGOER'S WEEKLY TALK

Observations on Plays and Photoplays of Interest to Philadelphians

THE other day Oliver Morosco, who was in town looking, it is whispered in some quarters, over sites for a Philadelphia playhouse...

Mr. Morosco promptly replied: "Nothing can hurt the theatre but bad plays."

This was short but not curt. Shorter in both senses are the recollection of real (not theatrical) reportorial days.

MR. MOROSCO is, of course, absolutely correct in his epigram. And, truth to tell, the stage has been a good deal in recent years by bad plays.

Yes, nothing can hurt the stage but bad plays.

CHANGE is forecast among observers. The present season has not been particularly prophetic of it, so far as the managements are concerned, but it is pretty obvious that a certain proportion of the playgoing public wants something better.

A FEW announcements for next season give at least the drift of the way the wind is blowing.

IT WILL be good to see capable actors again in a repertoire. Maybe we can give greeting to Ethel Barrymore, also, in repertoire next season.

She is not the only one who would like to see her in some or all of this attractive list.

MANY who witness the performance of "Jack O'Lantern" believe that the three acts will step out of the candy boxes and sing and dance as Lilliputians.

THE three little ones of the Fred Stone show were all born in a small town outside of Amsterdam, Holland, and their correct name is Hoy.

STEWART BAIRD, the tenor in "Little Simplicity," took the role of "villain" in the attack on the "Mask and Wig Club's" "Revue of Revues."

STAGE STARS AND FILM FAVORITES WHO'LL ENTERTAIN NEXT WEEK



CONSTANCE BINNEY, "THE TEST OF HONOR," Strand...

SAMMY DUNCAN, "Globe..."

GLORIA SWANSON FOR BETTER, FOR WORSE, Stanley

MARJORIE GATESON, "LITTLE SIMPLICITY," Shubert

LENORE ULRIC and CALVIN THOMAS, "TIGER ROSE," Broad...

VIOLA DANA, "FALSE EVIDENCE," Regent

FRANCES HOLCOMBE, Keith's

DOLLY MANTED in "JACK O'LANTERN," Forrest

LOUIS BENNISON, "THE ROAD CALLED STRAIGHT," Palace

JUDITH LOVRY, "SEVENTEEN," Adelphi

ERNEST TRUAX, "OH, YOU WOMEN," Arcadia

THEATRE BILLS FOR NEXT WEEK

Schedule of Entertainments at the Various Playhouses in This City

NEW ATTRACTIONS

BROAD—"Tiger Rose," featuring Lenore Ulric in a distinguished role...

Continuing Attractions

ADELPHI—"Seventeen," dramatic version of Booth Tarkington's widely read Willie Baxter stories...

HE FOLLOWED THE CROWD

Stewart Baird Makes Money by Curiosity

Stewart Baird, in "Little Simplicity" at the Shubert, was walking to the theatre yesterday when he noticed a sign...

LAUGH AT THIS

It's the Tale of Carolyn Lilla's Cacknathion

Carolyn Lilla, appearing in "Parlor, Bedroom and Bath" at the Chestnut Street Opera House...

A Sweet Little Story

Lillian Ross, the jam-eating two-year old "villain" of "Seventeen" keeps a jar of jam in her room at her hotel...

A Real "Sisters' Act"

Dolly Stanley is one of the latest acquisitions to the "Jack O' Lantern" company...

PHOTOPLAYS

STANLEY—"For Better, for Worse," a special Cecil B. DeMille production...

GRACE VALENTINE, "LONBARDI, LTD.," Lyric

featuring Harold Lockwood in George Gibbs' story.

REGENT—"False Evidence," with Viola Dana, last half of week, and "Rustling a Bride," with Lila Lee, last half.

STRAND—"The Test of Honor," with John Barrymore and Constance Binney first half of week and "The Revue Road," with Wallace Reid, last half.

LOUSET—"Pottigewer's Girl," with Ethel Clayton, first half of week, and "The Roarin' Road," with Wallace Reid, last half.

GREAT NORTHERN—"Sessie Hayakawa," "The Courageous Coward," Monday and Tuesday; Mae Marsh, "Spotlight Sadie," Wednesday and Thursday; Alice Brady, "Marie, Ltd.," Friday and Saturday.

VAUDEVILLE

KEITH'S—"Not Yet Marie," elaborate musical comedy, with cast of fifteen; Stuart Barnes, favorite singing comedian; Will Ward and Five Symphony Girls, vocalists and instrumentalists; Claudia Coleman, new-comer, known as "The Smile Girl"; O'Donnell and Blair, mixers of fun and music; Conway and Fields, song cycle; Hutch Brothers, athletic humorists; Kinogram pictures.

GLOBE—"Temptation," musical comedy offering, with Bobby Vail; Hoy and Lee, skit; "At the Peace Conference"; Yucca Japs, physical culturists; Onkes and company, comedy variety; Mullen and Francis, batch of songs and jests; Paul Conchas, Jr., cannon ball juggling; Sammy Duncan, laughmakers; Knapp and Cornelia, fun and song; Harrison and Burr, "Sensible Squasness."

ALHAMBRA—Boyer and company, skit, "Last of the Quakers"; "Experimental Marriage," film feature; Morgan and Auger, mirth and song; Feada Trio, exceptional juggling. New bill Thursday.

BROADWAY—"Rigoletto Brothers and Swanson Sisters in variety of juggling, posing, acrobatics, song and costumes; "Heart of Humanity" on screen; Doc O'Neill, "curer of blues"; Murray Sisters, songsters; Ford and Smith, entertainers. New bill Thursday.

COLONIAL—Ed Morton, "Philly's Own," original songs; Kenny and Hollis, "Nut Comedians"; Abbott and company, comedy sketch; Richard Walley, "The Human Pool Table"; Grace Diamond, in movie, "What Every Woman Wants." New bill Thursday.

CROSS KEYS—"For Love and Money," new farce, with songs and dances; Revue Comiques, notable miscelany; Phil Davis, comedian; Brown and Beavers, fun and song; Moore and Biering, package of comedy and dancing. Bill changes Thursday.

GRAND—"Jim" Europe and his band of the 368th U. S. Infantry, the "Hell Fighters," as the Germans dubbed them, will return to Philadelphia for matinee and eight concerts at the Academy of Music next Thursday. New programs are promised for the concerts here with new specialties and new songs by the assisting artists. The band that set France agog and has a record for fighting as good as its playing will doubtless get a warm welcome upon its return to Philadelphia.

Grand Not "Jinxed" Not everybody is aware these days that back in the eighties, when Thomas F. Kelly opened the Grand, the house was looked upon as doomed to failure. Today the Nixon Grand is riddled by an average of 30,000 patrons weekly.

MATTERS OF MOMENT TO FILM FANS HERE

De Mille Production Said to Be Unusual—Bennison, Truax, Lockwood Billed

Elaborate sets are used for "visions" in Cecil B. De Mille's new production, "For Better, for Worse," at the Stanley next week.

LOUIS BENNISON will be seen at the Palace first half of next week in the first showing of "The Road Called Straight," a fast moving drama of the plains, which presents the cowboy star as his most natural self.

ERNEST TRUAX and Louise Huff are costars in "Oh, You Women," at the Arcadia next week.

WILLIAM PENNY—A new Comedy Four, in a riot of fun: Anita Stewart featured in "A Midnight Romance"; Howard's musical Sheldons and Terriers; Evans and Wilson, singing and talking; Dancing Deurins, clever lad and lass. New bill Thursday.

TROCADERO—"Monte Carlo Girls," with Frank "Rags" Murphy, Kittle Warren, Sarah Hyatt and large chorus in snappy burlettas, "All Aboard" and "Revue de Luxe," Specialties of merit.

GAYETY—Frolies and Gambols of Showdown, new company of burlesque favorites, chorus of thirty-five, headed by Tom Howard, "Lingerie Parade," one of many features.

DE MONT'S—Last week but one of the jolly season. Revival of the ever-popular "Donnybrook Fair," famous Irish ballads; "Making Money in Jail," local skit; Master Hertz and his St. Bernard dog; jazz music and fancy dancing.

ORPHEUM—"Way Down East," popular rural drama, Revue Greenwood, formerly of Williams Hodge Company, plays Anna Moore; Dudley Stevens, just released from the A. E. F., is cast as H. Holler. Gotham Quartet will interpolate selections.

WALNUT—"The Boomerang," comedy of love, by Winchell Smith and Victor Mappes. First presentation at popular prices.

GARRICK—Thurston, the magician, with novelties and illusions. Features will be "Gravitation Defied," "The Vampire" and "The Miracle."

Europe's Band to Return Lieutenant "Jim" Europe and his band of the 368th U. S. Infantry, the "Hell Fighters," as the Germans dubbed them, will return to Philadelphia for matinee and eight concerts at the Academy of Music next Thursday. New programs are promised for the concerts here with new specialties and new songs by the assisting artists. The band that set France agog and has a record for fighting as good as its playing will doubtless get a warm welcome upon its return to Philadelphia.

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'SECOND' COMPANIES NOT BELASCOESQUE TO REACH THE STAGE

Original Cast and Original Production on the Road, His Rule

David Belasco is one of the few managers who have given the American stage truly big things who adhere rigidly to the idea of presenting an attraction with only one company. It is likewise a Belasco characteristic that he is usually able to retain the players of the original cast for a season or two on the road.

As a rule a Belasco company is formed, is rehearsed by Mr. Belasco, a production made under his personal direction and then this cast continues throughout the life of the piece. An example of this principle is to be found in the case of "Tiger Rose," which comes to the Broad Monday. With a single exception the company to be seen here is the same as appeared at the New York opening almost two years ago and here for a few days till interrupted by the epidemic last fall. "Tiger Rose" has a record of something like 600 performances.

STUDIES THE "HOBBO" McDermott Constantly Adding to His Comedy Characterization Billy McDermott, who heads the bill at Nixon's Grand next week, bills himself as "the only survivor of Coxe's Army," and adds to a striking make-up a kind of hobbo humor that recalls the best days of Nat Mills.

At Mr. McDermott's material is of his own origination. He is constantly on the lookout for new bits of tramp "business" with which to round out his careful study of the genus hobbo.

Cementon Park Opening The popular Cementon (N. J.) Amusement Park will reopen for the season in Memorial Day. Improvements will enhance its value to the public. A new carousel has been built and a new coaster erected.

When the Fred Stone season in "Jack O'Lantern" closes, Coly Lorella, one of the acrobats of that organization, will leave at once for a farm at Killingworth, Conn., which he recently purchased.

Mr. Lorella has been on the stage for forty-seven years and says he never stepped foot on a farm in his life except when he would steal apples or something when he was with the old Barnum & Bailey Show, forty years ago. He has always had a desire to see what a farm looked like, and, therefore, he bought one near Long Island Sound of twenty acres.

Actress Turns Playwright Rita Johnson Young, who wrote "Maytime," is responsible for the book and lyrics of "Little Simplicity." Mrs. Young has a gift for blending delicate sentiment with up-to-date romance. Previous to her success as an authoress she gained considerable experience as an actress in the support of Henry Miller.

ONE WAY FOR GIRLS TO REACH THE STAGE

It's a Question Whether Stage-struck Will Relish the Recipe

If all girls who are anxious to go on the stage will follow in the footsteps of Agnes Horton, they ought to have no difficulty in arriving with their very first engagement.

Miss Horton plays the stout girl in "Seventeen," at the Adelphi, every night and two matinees a week, putting on a "No 18" fry rouse make-up with the best of them. A full-fledged professional actress.

Before last summer she had never set her foot on the stage! Not even in amateur theatricals. She had, even "spoken pieces" at missionary meetings as a child. When interviewed as to the steps she had taken to achieve her stage success, she said that she felt that any girl could do the same if—

"If they can get themselves up to my weight," said Miss Horton. "I have found it absolutely essential for stage success to weigh not less than 100 pounds."

47 YEARS AN ACROBAT

Coly Lorella Is Still Agile and Lithe

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CIRCUS IS COMIN', SKINNY—DO YOU DAST DUCK CHURCH?

Trainloads of Fee-rocious Animals Coming Sunday From Brooklyn—Big Combined Shows Here a Whole Week

HOOP-LA, kiddies! Tomorrow the circus arrives in Philadelphia to remain a whole week.

Yes, siree—no whole, glorious week of giraffes, tigers, leopards, elephants, spotted ponies and everything. These and no telling how many trainloads of other marvels will all be here tomorrow morning, coming from Brooklyn on five long special trains carrying Tingling Brothers and Barnum & Bailey combined aggregation.

And what always happens in every town in every state in the Union when the Barnum draw near is just what will take place in most homes tonight. Says one of the circus agents, who claims to know all about the effects of the red-wagon microbe.

Every single kiddie will go to bed with the alarm clock set at an unaccountably low, to dream of a seat in the very front row, with the prettiest bar-bare rider in all the world bedecked in silks and spangles and blowing him kisses while balancing on tiptoe on the back of a prancing horse.

And then, like as not, the lady and horse will float away straight through the air only to be replaced by whole droves of monkeys, the hippopotamus, a rhinoceros or two and all the rest of the said boy—all in command of the fat clown-policeman.

The sound of the alarm clock at the first peep of dawn is bound to find a goodly gathering of youngsters in the railroad yards. For it is along about then that local railway officials figure the first of the trains will begin to unload.

Commissary Comes First The first section to arrive will be the "flying squadron," carrying the com-

B.F. Keith's

C. B. Maddox Presents the Scintillating Musical Comedy

Victory Was Cheap at the Price Buy More Bonds! Not Yet Marie

With William Edwands, Buzzell & Parker and Mary Donahue

MACK & VINCENT, Claudia Coleman

WILL J. WARD and FIVE SYMPHONY GIRLS

Charles O'Donnell & Blair-Ejel | Conway & Fields

BUCH BROTHERS | Kinogram Pictures

STUART BARNES