

BIDDLE HEADS ENVOYS TO CAUCUS OF LEGION

Thirteen Former Soldiers to Represent Philadelphia in St. Louis Convention

TWO FROM EACH DISTRICT

Discharged soldiers, sailors and marines of Pennsylvania last night took steps toward the formation of a permanent organization of men who served in the war. They gathered in the Scottish Rite Hall and elected delegates to serve at the caucus of the American Legion, as the organization has been named, in St. Louis, May 8, 9 and 10. This city will have a representation of thirteen at that meeting.

Major Charles J. Biddle, the Philadelphia ace, was selected to head the city envoys. He was selected a delegate-at-large. The remaining twelve delegates were apportioned to the six congressional districts, two being elected from each. Alternate delegates were also chosen. The following are the delegates and alternates: First District—Edward G. Simonson, 1810 Gladstone street, private in the 49th Aero Squad; Howard G. Buck, 2237 South Twelfth street, of the Ninth Aero Squad; delegates, alternate delegates were Joseph A. Lissi, 1112 South Seventh street, and Ambrose M. Sherman, 2241 South Hicks street.

IS ICE CREAM FREE OF TAX? YES—IF YOU EAT IT AT HOME

Luxury Levy Applies Only When You Consume It at Fountain. Statement Explains Intricacies of Soft Drink Assessments

Soda water, ice cream, sundaes, root beer and all other soda fountain drinks will be taxable beginning Thursday under the luxury sections of the revenue act.

Five and ten cent drinks or dishes will be taxed one cent, while fifteen or twenty-cent drinks will be taxed two cents. The tax will likely be collected from the purchaser.

The question of when drinks are taxable and when not and the precise methods of collecting the tax were discussed in a statement issued today by the internal revenue bureau for guidance of proprietors and patrons of soda fountains.

These examples were given of taxable drinks when mixed and sold at the fountain for consumption on the premises: Orangeade, lemonade, pineapple juice, root beer, phosphates, fruit and flavoring sirups mixed with carbonated water or plain water; milkshakes,

malted milk shakes, cream and egg-shakes, ice cream, ice cream sodas, sundaes, ice cream sandwiches, flavored ices.

These drinks are not taxable: Hot beef tea, coffee, tea, buttermilk, milk, hot chocolate, hot clam broth, tomato bullion and bottled drinks sold direct from the container. Separate manufacturers' taxes are imposed on drinks of the latter class.

Ice cream is not taxable when sold in containers to be carried away from the selling place to be eaten. Ice cream cones are taxable. Salts, sealitz powders, castor oil and similar medicines often served at soda fountains are not subject to the tax.

Soft drink stands or push cart enterprises are subject to the tax, but restaurants or other places serving ice cream or soft drinks as an incidental feature of the business are not required to collect or to pay the tax.

Church "sociables" and clubs are exempt, but booths at country fairs, circuses or ball games must collect the tax.

HONOR UNIONTOWN WOMAN

Miss Mary F. Semans Decorated by Queen of Belgium

Washington, April 30.—Miss Mary Semans, of Uniontown, Pa., has received a foreign decoration in recognition of her services in Europe. Red Cross headquarters announced here today. Miss Semans, of the hospital hut service assigned to Chaumont, was decorated by the queen of Belgium at the reception recently tendered to King Albert and his consort by General Pershing.

To Miss Alice Lord O'Brien, of 43 Cleveland avenue, Buffalo, who served fourteen months in the canteen service, was awarded the Medaille de la Reconnaissance Française, one of the highest decorations the French government can confer on women for war work.

U. S. NEEDS TYPISTS

Thousands Appointed During War Were Unable to Fill Demand

Washington, April 30.—Many stenographers and typists are needed in government service at Washington, although thousands were appointed during the nineteen months of America's participation in the war, the United States Civil Service Commission announced.

Examinations for men and women are held throughout the country every Tuesday. Entrance salaries are \$1000 to \$1200 a year. Information may be secured from the Civil Service Commission, at Washington. Men who left positions in the civil service to take part in the war may be reinstated without examination.

WORLD'S GREATEST WARSHIP IS LAUNCHED

\$15,000,000 Superdreadnought Tennessee Most Powerful Ever Built

REFLECTS WAR'S LESSONS

By the Associated Press

New York, April 30.—The world's most powerful battleship, the super-dreadnought Tennessee, was successfully launched today, sliding down the ways at the New York Navy Yard at 9:45 o'clock.

Navy officers said the launching was one of the proudest in the history of the United States navy. After the Tennessee took to the water she moved with a wide, sweeping curve until her stern was almost under the Williamsburg bridge, several hundred yards from the drydock, before tugs brought her under control.

The ceremony which welcomed this levitating fighter into the Yankee navy was simple. After a prayer by Captain W. G. Isaacs, chaplain of the navy yard, Miss Helen Roberts, sponsor, broke a bottle of champagne over the battleship's bow. Bands played, and the spectators cheered and waved flags as the national emblem on the Tennessee's bow staff stiffened before the breeze blowing in from the harbor.

On a platform constructed at the bow of the Tennessee's dock stood Tennessee's official delegation of 100 persons, including Governor A. H. Roberts, his daughter and her schoolmate, Miss Mildred Welch, of Nashville, carrying bouquets of American Beauty roses; the governor's military staff of ten officers, including Major General L. D. Smith; Franklin D. Roosevelt, acting secretary of the navy; Rear Admiral J. H. Glennon, commandant of the third navy district; State Senator Andrew L. Todd, of Tennessee; Captain

LIGGETT TO COMMAND

Dickman, His Predecessor, Will 'Go to School' Again

Coblenz, April 26 (delayed).—By the Associated Press.—Major General Joseph T. Dickman, who has been in command of the American third army since it entered Germany, has been appointed a member of the board which will meet at Chaumont, American headquarters in France, to consider lessons learned from the war insofar as they concern tactics and order of battle.

It is announced at Coblenz headquarters today that Lieutenant General Hunter Liggett will take command of the third army as soon as the affairs of the first army are closed.

A. L. Snugg, representing the British royal navy, and representatives of the Chilean Government. The keel of the giant fighter, which is the fifth to be named Tennessee in American history, was laid May 14, 1917, and she is expected to be completed early in 1920. She is a sister ship of the U. S. S. California, now under construction at the Mare Island Navy Yard. A peculiar feature of both the Tennessee and the California is that during the war the original plans were changed frequently in order that the lessons learned in actual warfare might be incorporated in them. Each ship is said to embody the latest ideas in battleship protection and efficiency.

The Tennessee is 624 feet over all in length and her extreme breadth to the outside of armor is 97 feet 3 3/4 inches. Her draft is 30 feet 6 inches. She will have a speed of 21 knots an hour.

Flour Machinists Strike Chambersburg, Pa., April 30.—All employees of Wolf Company, flour mill machinery makers, walked out this morning. A former strike had been called off when the war labor board offered terms of settlement. The company and men had agreed, but the men allege the company has never made good and hence today's strike.

WAR INSURANCE LIBERAL

Government Policies for Service Men Given Free One Month

Washington, April 30.—(By A. P.)—Government insurance on lives of soldiers and sailors will be continued automatically in effect for one month after the end of the month in which a man is discharged from the service, even if the man does not pay his premiums. Henry D. Lindsay, director of the War Risk Insurance Bureau, announced today. If a man dies within that time the insurance will be paid, but after that time, the policy is considered lapsed, and will be lost unless application has been made for reinstatement. A lapsed policy will be reinstated if application for this is made within six months.

These terms are considered sufficiently liberal to eliminate chance of accidental neglect of a policy by a discharged soldier. Attempts now are being made to have discharged men keep their policies in force, so they can be converted into regular life insurance at the man's option within five years.

Another new ruling of the bureau is

that physical disability of a discharged soldier will be recognized after his discharge even though records show he was sound on leaving the service. Many men, in their anxiety to be discharged, claim to be physically sound, though they may be partially disabled, and subsequently develop ailments which entitle them to free treatment in government hospitals.

Veterans Abandon Parade Plan Chambersburg, Pa., April 30.—For the first time since Housum Post was instituted fifty years ago, the Grand Army will have no parade on Memorial Day. The schools will not close, in order to make up studies, and the comrades feel that without the children a parade would be a failure and decided to abandon the procession this year. Graves will be decorated as usual.

Service Battery advertisement with logo and contact information for Battery Service Corporation at 615-29 N. Fifth Street.

MUNSING WEAR advertisement featuring a man in a suit and text about summer fabrics and service labels.

Called Thief for Returning Purse Merchantville, N. J., April 30.—Harry Ferris, colored, of Jordantown, found a pocketbook containing \$75 and, as it also contained the owner's name, he went to the address given in Germantown, Philadelphia, and returned it to the owner, who accused him of being a pickpocket and threatened to call the police.

Coming in Fresh & New Almost Every Day Our \$30, \$32.50, \$35, \$37.50 & \$40 Silk-lined Suits which we are Selling for—

\$25 & \$28 NO SLACKENING of either demand or supply.

It is difficult to say which are the most popular—those lined with striped silks or those trimmed with iridescent silks! Styles running "neck and neck," too! All models to choose from—camouflage, double-breasted, three-in-one, single-breasted, skirted designs with railroad stitching. All Wool.

\$25 & \$28 William H. Wanamaker 1217-19 Chestnut St.

If wages don't come down?

THERE'S a closer connection than you realize between your new foreign trade and our peace-time wage scale in America. Wages determine the standard of living. This, in turn, decides the extent of your market both at home and overseas. SYSTEM is fortunate in being able to give you another of its concise and thoughtful discussions on the trend of the world's trade and commerce—this time by John Hays Hammond—Mr. Hammond is a far-sighted business man and engineer of world-wide experience. Read "Your Marketing Problems Today," in May SYSTEM.

Winning the double "O. K." for credit

YOU refused a man credit and kicked yourself afterwards? The next day you had to charge off a whopping bad debt because you extended credit too easily? Is there a system that avoids such costly extremes? The plan at Endicott, Johnson and Company calls for one extra entry, but the advantages of this double credit O. K. count tremendously in both profits and satisfied customers. C. M. Jackson, Credit Manager of the company, tells in May SYSTEM how this idea works so well.

Advertising that's bound to pay

NOTHING in advertising equals the word-of-mouth endorsement of friend to friend. L. M. Davenport of Spokane has found the secret of making every customer an advertisement. The way they please people at the Davenport Hotel has built up a wonderful clientele for them. Read Mr. Davenport's article in May SYSTEM. "It Pays Us To Give A Little More" and see how many of these ideas can be adapted readily to your business.

Where executives come from

NEED every stenographer be as mechanical as her typewriter? No indeed! Behind fingers that turn shorthand into type you'll often locate real executive brains. Josephine Tague shows, step by step, how first class executives are developed by giving stenographers more rein and bigger jobs to do. Miss Tague presents a real idea here. Read her article in May SYSTEM.

SYSTEM THE MAGAZINE OF BUSINESS advertisement with image of the magazine cover and promotional text.

No more "come and go" help

IN 1918 the "come and go" average among plants neighboring the Jordan Motor Car Company was 55%. At the Jordan factory that year labor turnover was just 30%. Edward S. Jordan tells in May SYSTEM, just how he creates steady morals in his factory. His idea produces more profit for employer and employee and better satisfaction for the customer. "My Knack of Getting The Men To Give Their Best" will interest any man who squarely faces today's big problems.

Simple ways to push ahead

HOW is it that the other fellow seems to keep business booming in spite of every obstacle? Location no better than yours. Product about the same. Employees and methods no more than average. But there's a "kick" to his methods that speeds the day when he will increase his capital stock. In the May issue of SYSTEM you will find two scores of "Short-cut Ideas" proved out by leaders in many businesses. Spend a few minutes at this round-table of ideas—and make your business grow.

He wouldn't stay "broke"

FIFTY FIVE years old, not a cent of money—and no credit at the bank! It would mean the poorhouse for most men. But not for J. H. Long, the San Francisco coffee merchant. He pledged his furniture to a money lender, bought a few sacks of coffee, roasted it himself, and rang every doorbell in Oakland trying to sell it. It took grit to do it. But today he is the proprietor of "Long's Market" and sells 30,000 pounds of coffee every month. His story is a real inspiration. Read the interesting experiences of three such "Builders of American Business" as related in May SYSTEM.

Better salesmen

THEY'VE gone at the misfit problem in earnest at the executive offices of the Connecticut Mutual Life Insurance Co. They sell the job to the man in advance. The payroll is never encumbered with floaters who are "just trying their hand" at selling. Here's a system that works a staff of satisfied, satisfactory, permanent salesmen. H. S. Robinson, President of the Company tells the whole story in May SYSTEM. You can profit by this experience.

What Are These Ideas Worth!

No real limit, is there, to the value of a good business idea! Woolworth built a \$65,000,000 fortune on his idea of 5 and 10 cent stores. Ford's idea—"the people's machine"—sells nearly three thousand cars a day. Everywhere in business, men who hit on fresh ideas—just average sort of men—are increasing sales, collecting money, trimming down costs, settling labor troubles, revolutionizing systems. For business makes or breaks on ideas. That's why SYSTEM, the Magazine of Business—literally packed with ideas and methods and practical plans—is such valuable and interesting reading for every business man. Stop at the nearest newsstand and see what a wealth of ideas a quarter will bring you—today.

186 Business Ideas for 25 Cents—Get May SYSTEM—at all Principal Newsstands

- List of 186 business ideas including: how to get rid of dead stock, how to write letters, how to economize on paper, how to know what your workmen think, how to make your service talked about, how to please hotel guests, how to find your workmen good will, how to deliver goods with less labor, how to say "no" without offending, how to ensure morning promptness, how to make employees work as partners, how to handle salesman's reports, how to finance export shipments, how to boost summer sales, how to reduce office errors, how to buy—and what helps, how to telephone courtesy, how to locate employees automatically, how to give good measure, how to let your people choose their own manager, how to make sure of customer's credit, how to transport goods, how to check up on stock, how to get more out of "ginger up" salesmen, how to save time in buying, how to save time in conference, how to save time in the office, how to get more out of window displays, how to save time in conference, how to get more out of window displays, how to get more out of window displays, how to get more out of window displays.