

### ORIENTAL LANGUAGE SCHOOL HERE URGED

Society Would Have Government Back Project to Boost Foreign Trade

#### GROWING NEED IS SHOWN

Establishment of a school here for the study of modern Oriental languages, under federal government control, will be urged upon Congress by the American Oriental Society, which has just closed its annual session at the University of Pennsylvania.

President Wilson and Secretary of State Lansing will be urged by the society to foster the project.

The Orientalists feel this country's trade in the Far East suffers because of the lack of knowledge in this country of Oriental languages.

Although unable to be present at the symposium, William Phillips, assistant secretary of state, sent a statement to the society expressing his hearty approval of the plan.

"The lack of knowledge of Oriental languages on the part of Americans is not merely a simple and negative handicap to American business and to the permanency of all kinds of American influence on those countries," Mr. Phillips' message read. "It doubles the effectiveness of our great competitors by making it easier and more natural for Oriental countries to deal with them than with us."

State Department interested. Therefore the State Department is deeply interested in encouraging the study of Oriental languages in this country, believing that our relations with Oriental countries will be vastly benefited thereby, and that many international problems which now seem difficult of adjustment will no longer be problems when discussed in the light of mutual understanding.

The department would welcome the establishment of such a school as is now contemplated, and would send to it embryonic diplomatic and consular officers who are at present forced to undergo their schooling in Eastern capitals.

This nation has a responsibility in the Near East at once scientific and political, declared Professor James Henry Brewster, of the University of Chicago. Professor Brewster, who is a noted Orientalist, said the political responsibility is in assisting in the government

of Turkey. The other duty is in recovering the lost chapters in the human career which are buried in the Old World.

Letter from Ramsay. He quoted a recent letter from Sir William Ramsay, the great Asia Minor explorer, in which the writer said: "I have always been much inclined to believe in harnessing America to this business of governing Turkey. I should like to see the administration of Turkey put into the hands of an advisory board consisting of men who know something about the country, its history, and its future possibilities. If I were asked if only in this way can we recover the lost story of the birthplace of religion and civilization, now forever emancipated from the misrule of the Turk."

Schools of Oriental research at all large American universities were urged by Professor Brewster, who said that "only in this way can America's vast scientific responsibility in the Near East be efficiently and successfully met; only in this way can we recover the lost story of the birthplace of religion and civilization, now forever emancipated from the misrule of the Turk."

### ORCHESTRA DEFICITS PAID, WOMEN TOLD

Unidentified Donor Defrays Expenses—Committees to Sell \$1,000,000 Victory Bonds

At the fifteenth annual meeting of the women's committees for the Philadelphia Orchestra Miss Frances A. Wister presided and announced that the committees would undertake to sell at the orchestra's booth, in front of the Union League Club, \$1,000,000 of Victory bonds. The committees are donating thirty of the memorial trees to be planted tomorrow on the Parkway, and the Orchestra Association will contribute an additional twenty-five, Miss Wister said.

Later a luncheon was served on the roof garden, after which addresses were made by Alexander Van Rensselaer, president of the Orchestra Association, who congratulated the women upon the success with which their long and strenuous efforts had met, and Arthur Judson, the business manager of the orchestra, who, in the absence of Mr. Stokowski, outlined the magnitude of the orchestra's accomplishments the last four years.

"We have much to be proud of," said Mr. Van Rensselaer, "the best

conductor and orchestra in the land, a business management well-nigh perfect, an unidentified donor who has paid our annual deficits, and our women's committees, which we can confidently call upon for any service, however difficult or laborious."

In discussing the campaign to be conducted in the fall to increase the endowment fund, Mr. Judson said: "We need not only a greater endowment fund, but a permanent home and a pension fund as well."

Among those present were Mrs. Alfred R. Allen, Mrs. William W. Arnett, Mrs. Matthew H. Crer, Countess of Santa Eulalia, Mrs. L. Howard Weatherly, Mrs. Charles W. Henry, Mrs. William A. Slaughter and Mrs. Norman S. Huxley.

STORE ORDERS ACCEPTED

## Hirsch's

923 MARKET STREET



### Tomorrow, a Sale of Our Surplus Stock of

## New Suits, Capes & Dolmans

# \$23.50

Second Floor

They Are Positively Worth \$29.75, \$32.50, \$35.00 and \$39.75

WE reduce the price on these smart ultra-fashionable garments to effect an immediate clearance. They embrace the styles that have won great popularity, and the materials are the finest of woolsens.

### Women's and Misses' \$22.50 and \$25.00 Silk Dresses

# \$16.75

The new frocks in great favor for spring and summer wear. Silk, satin, taffetas and georgette combinations. Many in serges and wool jerseys.

### A Wonderful Group of Silk Georgette Waists

# \$3.98

Lovely new styles that are unusually dressy in their new beaded and embroidered effects. All new spring suit shades.

### Newest Skirts \$4.98

The very latest and button-trimmed styles in poplins and serges.

### Silk Envelope Chemises \$1.98 \$2.98 \$3.98

Satin and crepe de chine—tailored or lace-trimmed styles.

### \$2.00 Silk Camisoles \$1.49

Satin and crepe de chine trimmed with georgettes and ribbons.

### Our Wonderful New Trimmed Hats \$5.00 \$2.98

They are equal to the usual \$2.50 hats shown in other millinery shops. All the new shapes and trimming effects.

## BARGAIN BASEMENT

### Women's and Misses' \$22.50 and \$25 Spring Suits, Dresses & Dolmans

# \$14.98

A very fortunate purchase of a maker's overstock makes this big saving possible. The season's most popular styles are embraced and all the most wanted materials and colorings.

### Girls' Lovely White Lingerie DRESSES, at \$2.98 and up to \$9.98

A large variety of effectively trimmed styles—profusely trimmed with laces, embroideries and ribbons. Sizes from 6 to 14 years.

Girls' Bloomer Dresses <b>98c</b>	Girls' Spring Capes <b>\$9.98</b>	Girls' Silk Dresses <b>\$6.98 to \$9.98</b>
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Of chamber; neatly smocked. Sizes 3 to 6 years.  
Coat effect—yoke back. Sizes from 4 to 14 years.  
Rich styles of fine silk. Sizes 6 to 14.

# STRAWBRIDGE & CLOTHIER

## The Last Busy Saturday of This Wonderful Month

### Thousands Depend Upon This Store for Good Service

### A WOMAN WILL BE SMARTLY CLAD in ANY of THESE DRESSES

WOMEN will do well to choose the indispensable one-piece Dress from among these smart, but inexpensive models:

#### Serge and Jersey Dresses

A Remarkable Value at \$15.00  
Chiefly straight-line models, some with tie sash and pockets; Dresses tucked or embroidered, with round or square neck. Very smart are the styles with a row of bone buttons down each side of the skirt. Serge models are in navy blue or black; jersey, in beige, Pekin or navy blue.

#### Women's Silk Dresses, \$16.50 to \$19.75

Models of taffeta or crepe de chine, in taupe, black, French or navy blue. One may choose a Dress with jaunty short-tunic effect, or with long box-plaited tunic. The quaint grace of the irregular tunic or the smart straight-line Frock is included. All have round neck-line and collar and vestee of crepe Georgette.

#### Crepe de Chine and Taffeta Dresses, \$22.50 to \$30.00

Beaded or Embroidered Dresses, also box-plaited styles, trimmed with buttons; one attractive model with irregular tunic—including white, flesh, taupe, black, French or navy blue shades. The Taffeta Silk Dress sketched is \$30.00.



### ONE OF THE NEW COATS WITH THE DOLMAN SLEEVE, \$37.50

IT is made of a fine-twill cloth in a soft shade of Tan, lined throughout with a beautiful novelty silk, finished with collar and cuffs of dark blue silk, and trimmed with Tan buttons—very effective. Others at the same price in various Dolman styles, are of serges, velours and silver-tones, one model of velour made with the new hood collar.



#### Capes in All Styles

At \$15.00, braid-trimmed model of serge, in navy blue and black with vest front. Another model at \$18.00, is of poplin, with belted vest front; collar in contrasting color. Others in circular style or with vest or coat front, surplice or all-around belted, with various distinctive trimming touches and beautiful linings—\$20.00 to \$30.00.

#### Practical Cloth Coats

Of poplin, \$22.50 and \$27.50. Of serge, \$27.50 to \$35.00. Of fancy mixtures, \$25.00 to \$37.50—these in rather mannish styles, so desirable for traveling and touring and the general knock-about wear of vacation time.

### THE SILKS THAT GIVE VARIETY TO THIS GREAT SILK STORE

Sports Silks, including the gorgeously-designed Kumsi-Kumsa, the silvery Dew-Kist and Fan-ta-si and the brilliant Tricolettes.

New Printed Foulards, in the neatest and most fantastic designs, with plenty of white-figured blues and blacks, and new combinations of blues, and of blues with dust and rust shades.

Novelty Pussy Willow Taffetas, in ramage and Chinese designs, elaborate stripes, and plenty of the colorful "shot" effects so desirable for linings.

Printed Crepes Georgette, in more than a hundred and fifty beautiful spring patterns.

Plain Silks and Crepes, in every staple and high shade of the season, with a most delightful sprinkling of the delicate pastels.

Black Silks and Satins, in more weights and weaves than ever before, to drape, to tailor, or to make up into those crisp, wiry puffs and panniers.

Novelty Stripes and Plaids, and Checks, including the gingham checks, which the "smart set" has taken up and popularized.

They are All Here, in Splendid, Unrivalled, Springtime Variety

### INDIVIDUALITY OF STYLE DISTINGUISHES WOMEN'S SUITS

THREE groups of Women's Suits that will meet any day-time need. Some special style feature distinguishes each smart model:

At \$22.50 to \$27.50 Well-tailored Suits of men's-wear serge or poplin, in black or navy blue. Models belted, semi-belted or plaited, some gathered at the waist-line, others with avelte, close-fitting lines—whichever is most becoming. Note the new ideas in novelty pockets and collars; or flat silk braid trimming.

At \$25.00 to \$35.00 Sports Suits are in demand—of jersey in solid shades or heather mixtures, including brown, tan, henna, olive, green, wistaria, oxford gray, black, or navy blue models with box-plaited jackets, or on straight lines from the shoulder, loosely belted; also styles with an inverted plait in back. Smart pockets and collars are featured.

At \$30.00 to \$40.00 Charming Suits of poplin or men's-wear serge, in black or navy blue, many trimmed with flat silk braid. A woman may suit her individual style from among this collection—Belted or semi-belted Suits, tucked or plaited; models with semi-fitting, carefully tailored lines; with box coats or coats slightly bloused. The model sketched is of serge with box coat and tricolette vest.



## REID AND FORT

Founded in 1894



SILK SHIRTS  
Lustrous, long-wearing silks in a beautiful range of colors and patterns. Each a big value at \$5 to \$12

R. & F. Feature Values For Young Men and Men

# FINE SUITS

Tailored For Us By The Kirschbaum Shops

## \$30 and \$32.50

ARE you one of those who have looked—and so far in vain—for the right style, the right fabric, the right workmanship at \$30 to \$32.50? Then you are the very man we want to try on one of these suits. Admittedly the prices are low—but not because of any compromise upon R. & F. standards. All-wool fabrics, correct style, fine handiwork.

Tweeds      Chevots  
Herringbones      Cassimeres  
Oxford Greys      Blue Serges

## REID AND FORT

1204 CHESTNUT ST.  
11 SOUTH 15th ST.

HOME OF STYLE AND ECONOMY

### Silk Waists That Tell of Springtime

SATIN-STRIPED TUB SILKS—so crisp and cool-looking, and so smartly tailored—\$3.75 to \$5.00.

PONGEE WAISTS—very sports-like; strictly tailored, or with a little double plating down the front—\$2.00 to \$3.75.

CREPE GEORGETTE—in white, bisque, flesh, and pretty combination effects—so dainty and dressy, yet durable, embroidered, beaded, lace-trimmed—\$6.00 to \$10.00.

CREPE DE CHINE—smartly tailored, and finished with convertible, flat or roll collar; in white, flesh, bisque, navy blue and black—\$6.00.

MOTORISTS! The Automobile Blue Book for 1919. Volume III—Now Ready!

Girls' Spring Coats, \$15 to \$29.50—Sports and Belted Coats, with flaring back, are in vogue for girls 8 to 14. Models are of navy blue or tan serge and poplin, also light-colored velour, many with silk or white pique over-coat. Sizes 8 to 14 years.

### SMART SPRING APPAREL FOR GIRLS AND YOUNG WOMEN

None can wear better than they, the fluttering Capes, the gay colors, the new lines and all the delightfully lovely conceits of this season's fashions.

Misses' Serge Capes, \$25.00—Of navy blue serge, in three styles—circular and waistcoat, and in the convertible Cape-Wrap style with braid-trimmed back panel, shown in the sketch.

Misses' Suits, \$29.50 and \$35.00—Fancy belted Suits and smart Box Suits, of serge, in black, navy blue and tan; some trimmed with braid and buttons, others with novelty silk vestee. Sizes 14, 16 and 18 years.

Misses' Suits, \$39.50 and \$45.00—Fine serges, cricotine and tweed, in tailored and snug-fitting belted styles and blouse and box effects, also smart Sports Suits with narrow belts and patch pockets. Sizes 14, 16 and 18 years.

Misses' Silk Dresses, \$19.50—Of taffeta, in navy blue, Copenhagen blue and rose, made with fitted corded bodice and crepe sleeves. Also tucked Puff Dresses of soft crepe de chine, in navy blue, black, flesh color and white.

Girls' Silk Dresses, \$12.50 and \$15—Empire and jacket effects with plaited frills and soft sashes, also Straight-line Belted Dresses of taffeta silk in rose, green, navy or Copenhagen blue, 6 to 12 years.



### An Excellent Opportunity for Men to Buy Spring Suits at Reduced Prices

In order to keep our stocks ever fresh and inviting, we have reduced prices on several lines of Suits which have been made incomplete by the unusual activity of last week, and which we cannot reorder at the same low prices. The economy news in brief—

Suits, \$29.00  
Hart, Schaffner & Marx Suits and Suits from other good manufacturers. Not all sizes in any one style. Former prices \$35.00 and \$40.00.

Suits, \$22.00  
Trim styles and desirable fabrics—including some very attractive plain-color flannels and blue serges. Were \$27.50 and \$30.00.

Suits, \$25.00  
Many smart styles, including a plentiful representation of the smart waist-seam effects. Former price, \$35.00.

Suits, \$15.00  
Young Men's Suits which formerly sold at \$20.00, of good, dependable fabrics, well-tailored in popular styles.

Separate Trousers Reduced  
Regular \$10.00 and \$12.00 values at \$7.75, also some blue and black serge Trousers, unusual value at \$6.75.

Light-weight Top Coats  
Discontinued line from stock, former prices \$25.00 to \$40.00—now \$17.50 to \$29.50. Excellent selection of plain and fancy fabrics.



### Valuable Winter Furs should be placed in their natural surroundings for the summer.

## Our Cold Storage Vaults

—Are kept constantly at the natural temperature for your furs, making the ravages of the moth impossible. We also protect them against loss or damage of any sort, including fire, water and theft.

We would remind you, too, of our department of repairs and alterations. This work can be executed most economically in the summer when our skilled workmen are available for this purpose.

### New Neckties for Men!

Few stores in Philadelphia can show as wide and comprehensive a collection as the one we have assembled here. We have carefully selected the patterns to conform to the requirements of men who are a bit critical in matters of dress and who want nothing but what is correct and in good taste.

The fabrics have been selected for their durable quality—and every Necktie itself is made in such a manner as to give maximum wear.

The season's newest patterns and fabrics—foulards, crepes faille, grenadines, poplins, crepes meteor and other rich weaves have been given widest representation.

Prices range from 65c—at which there is an excellent selection of good-looking, long-wearing Neckties—up to \$4.00.

Umbrellas Under Price at \$4.00  
A special lot of fine tape-edge satin gloria Umbrellas, eight-rib, paragon frame. All guaranteed to give good service. Women's, with fancy carved wood or bakelite handles, with wrist-cord; men's, with plain Mission wood handles in opera and Prince of Wales styles.

**STRAWBRIDGE & CLOTHIER**  
MARKET FIFTH EIGHTH