

9, 11 and 4:50—Grand Organ
11:55—Musical Moment, with
Easter Chimes at Noon

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5 P. M.

WANAMAKER'S

WEATHER
Fair

A New Purchase of \$50,000 Worth of Fine Bedroom and Dining-room

The Great, Good, Generous Hands of the United States

are today reaching over a stricken world, pouring out their wealth in advance upon the promise of an unparalleled harvest to be garnered later on by patriotic industry.

The folds of the only Flag in the world with 48 stars swirls into

A Horn of Plenty

to symbolize to suffering humanity that it is noble to give and helpful to receive.

The highest and the humblest, the youngest and the oldest, will join hearts and hands to cover every inch of the Continent of America with our last National Bonds that bear the stamp of peace on earth and good will to all the inhabitants thereof.

*John Wanamaker
Citizen*

(Signed)

April 22, 1919.

The Very Newest Fancy in Necklaces

Necklaces of gold beads, alternating with coral, cornelian, blood-stone, topaz, garnet or amethyst. They are \$22 to \$58 and you choose the color to go with your most becoming gown.
Pale topaz-faceted bead necklaces, \$27.
Imitation pearl necklaces of a new kind. They have a color and luster closely resembling real pearls, \$50.
(Jewelry Store, Chestnut and Thirteenth)

Some Sterling Silver Necklaces and Bar Pins—All Specially Priced

Pretty new ornaments, all most interestingly priced, in new designs.
The necklaces are of sterling silver—slender chains, with graceful pendants and ornaments in sterling silver, set with sparkling rhinestones, imitation sapphires, pearls or amethysts. \$1.75, \$2, \$2.50 and up to \$4.
The bar pins are in lacy, effective designs, all of sterling silver, set with rhinestones and imitation sapphires or pearls. \$1.50, \$1.75, \$2, \$2.50, \$2.75 to \$3.75.
(Jewelry Store, Chestnut)

Young Women's New Wool Jersey Dresses to Sell for \$23.50

All the dresses are new spring models, and are of that good wool Jersey which does not crush. There is China blue, taupe, sand shades, Pekin blue, cocoa brown and mouse gray as well as a deeper brown shade.
They have the new necks, some have tunics, some are in coat effects, some have little vests, and quite a number have unusual girdles. The styles are youthful and attractive and the dresses just the sort that girls will like to wear in doors and out.
14 to 20 year sizes.
(Second Floor, Chestnut)

Certain Hand-Embroidered Undermuslins

for women who are 46, 48 and 50 bust measure are among the first the Underclothes Store has ever received.
The corset covers are \$2.85 and \$3.50.
Combinations—corset-covers-and-drawers—\$7.50.
(Third Floor, Central)

TWO New Corsets for Young Girls

One is an L. R. hip confiner of pink broche; it has a hooked front and practically no bones at all—only those in front and back. There are two pairs of hose supporters and the price is \$1.75.
Another L. R. model is a corset with elastic on both sides and some cording and boning. \$1.75.
Other L. R. corsets for young girls are \$1.50 to \$2.50.
Tree girdles for girls, \$3.50.
(Third Floor, Chestnut)

25 Styles of Women's Low Shoes at \$6

Dark tan calfskin oxfords with Cuban heels.
Black glazed kidskin oxfords with Cuban or low heels.
Dull black calfskin pumps with Cuban or low heels.
Tan calfskin pumps with low heels.
Black glazed kidskin pumps with low heels.
(First Floor, Market)

These New Black Dress Hats Just From the Workroom \$15 Each

Hats that you'll think are quite uncommon for the price. And they are! The shapes are new and smart and becoming, and we bought them specially. Then we trimmed them in our own workrooms, and the finished hats are particularly attractive.
The hats are of hemp or of lisere, chiefly, and in all-black. There are small and medium shapes and some larger ones, too. There are tricornes and sailors and many more.
Usually they have bands of feathers or feather ornaments or little fur-like edges of ostrich fronds—but there's not a hat that isn't smart and new and fetching.
No two alike!
(Second Floor, Chestnut)

Now That It's Warmer Comes the Need for Wash Silks

With the heat of last Summer in mind and the necessity for having the right kind of clothing for comfort, more women are turning to wash silks and the kind of wash silks that have proved best for warm weather.
1—Japanese white habutai, 85c to \$2 a yard.
2—Chinese Shantung pongees, 85c, \$1.50 and \$2 a yard.
Between them, these two weaves of silk are able to make an entire Summer wardrobe, from a tailored suit down to a piece of exquisite lingerie. They are among the coolest of fabrics, they retain their cool look even on the hottest day and they are practical and economical.
Moreover we have made many comparisons to find out just how our collections of habutais and Shantungs measure up to those of others in this city. There is no question about the results.
The collections in both cases are larger, the variety is better and the prices less, except in one or two cases where they are the same.
(First Floor, Chestnut)



Women's Afternoon Gowns of Foulard—\$32.50 to \$145

Nothing is more satisfactory in a wardrobe from the practical point of view, and nothing is quite so fashionable or striking. A great many of these newcomers are dark-blue-and-white and black-and-white, but they are as dashing in effect as if they were far more brilliant in color. And they have new fashion features such as—overdress of blue and white with heavy white piping, and worn over a white slip; organdie frills and sashes or bloused backs; girdles of narrow ribbons in two colors—blue and black, for instance; trimming of white organdie embroidery on the necks and skirts of tunics; Georgette sleeves, often finished with foulard self-pipings; and scores of other points.
Hardly two of the dresses are alike.
Prices run from \$32.50 to \$145—the last for a black-and-white foulard veiled with Georgette and with a long back panel edged with jet beads.
(First Floor, Central)

New Bolivia and Evora Wraps Borrow the Cape Form

One very lovely style would be a cape, except that it has a slight semblance of sleeves; another is a circular cape with a vest; still another is really a cape with a round deep yoke and a fourth has a curious arrangement by which it may hang straight or button up to make sleeves.
Every one of these wraps is lined with beautiful silk, sometimes plain and sometimes fancy. Because of their warmth, softness and lightness, women like both bolivia and evora for mountains and seashore. Prices are \$67.50 to \$125.
(First Floor, Central)

A Little Sale of Hosiery and Underwear on the West Aisle

Both first and second grade goods, all much under-priced and the "seconds" to be relied on for good service.
Women's Underwear
12½c for low neck, sleeveless cotton vests, "seconds."
18c, 3 for 50c, for low neck, sleeveless cotton vests.
35c, 3 for \$1, for lace leg cotton combination suits, "seconds."
50c for low neck, lace leg combination suits in extra sizes.
Women's Stockings
25c for black and mahogany color mercerized cotton hose, "seconds."
\$1.25 for black and white, full fashioned thread silk stockings, "seconds."
Children's Stockings and Socks
25c for ribbed black, white and mahogany color cotton stockings, "seconds."
25c for black, white and tan full fashioned socks, "seconds."
Men's Half Hose
18c, 3 pair for 50c, for black, gray and mahogany color mercerized-cotton, "seconds."
85c for full fashioned thread silk, "seconds."
(West Aisle)

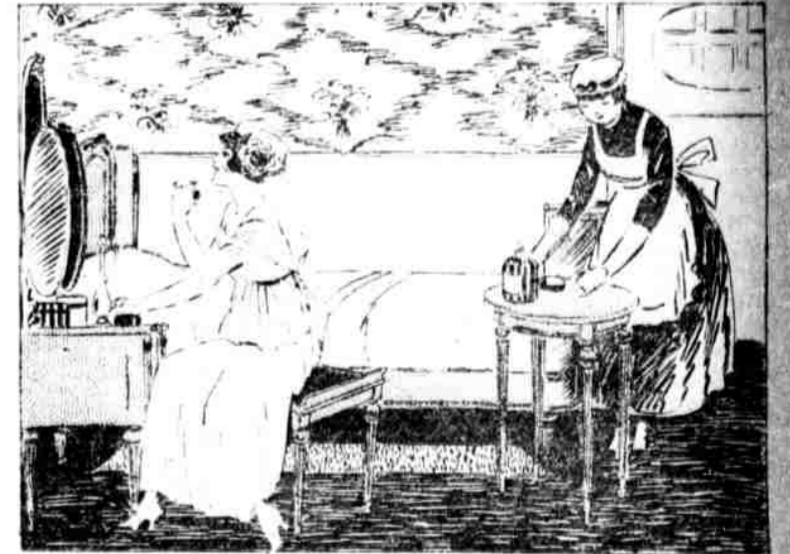
Suits at a Saving of a Third

Fine lots of furniture at favorable prices seem naturally to gravitate toward this store.
There is no need to go into the reasons.

This newest lot is of a superb character. It comes from a firm which stands very high in the furniture business and whose product is known the country over for its beauty, excellence and sterling quality.

They are making after-the-war changes in their factory—so many factories are doing just so. One result is that we secured from them this collection of superb bedroom and dining-room suits which we offer tomorrow at 33 1/3 per cent less than we should regularly sell them for.

This furniture is of particularly high-grade construction, as will be seen from a number of unfinished pieces which we show, enabling one to observe how they have been put together. All the suits are in period designs, true and beautiful in outline and detail.



Along with them we present a number of suits of a similarly high grade from our own stocks, and a collection of mirrors all at reductions of one-third.

Some of the Bedroom Suits in the New \$50,000 Purchase at Savings of 33 1/3 Per Cent

\$176 for a 3-piece Heppelwhite bedroom suit; mahogany with gold line. Full-size bed included.
\$205 for a 1-piece mahogany bedroom suit; Georgian style.
\$220 for a 5-piece walnut bedroom suit; Louis XVI. Twin beds with oval cane panels.
\$235 for a 3-piece bedroom suit; Adam design; in regular dark mahogany shade.
\$305 for a 4-piece mahogany bedroom suit in Adam design, with full-size bed.
\$320 for a 5-piece walnut bedroom suit; Queen Anne design, with a full-size bed.
\$390 for a 9-piece walnut and decorated bedroom suit; Italian influence; full-size bed.
\$424 for an ivory-enamel bedroom suit of five pieces; Adam style, with full-size bed, curved head and foot.
\$473 for a 6-piece bedroom suit in walnut and gold; Adam design.
(Fifth Floor, Chestnut)

\$195 for a 9-piece inlaid Sheraton mahogany bedroom suit with twin beds.
\$500 for a 5-piece mahogany bedroom suit in Adam design. The full-size bed has curved-end footboard.
\$690 for a 7-piece ivory-enamel bedroom suit; Louis XVI, with a full-size cane bed.
\$680 for a 6-piece walnut bedroom suit; a good copy of Chippendale (not Chinese), with full-size bed.
\$775 for a 6-piece mahogany bedroom suit; Chippendale design, with twin beds.
\$850 for an 11-piece mahogany bedroom suit; Louis XIV, with twin cane beds.
\$985 for an 11-piece ivory-enamel bedroom suit; Louis XVI, with twin beds.
\$1050 for a 9-piece walnut bedroom suit in Adam design, with twin beds, boxed corners with cane panels.
(Fifth Floor, Chestnut)

A SERIOUS Book and a Novel

The serious book is "Above the Battles," by C. H. A. Andre, translated by Mrs. Philip Duncan Wilson. It is a typically French narration of the life of the French Aviation Corps, and is filled with the gay nobility of the men who met and vanquished the Hun in the air. Price \$1.50.
The novel, "The Moonlit Way," is by Robert W. Chambers and provides an extraordinary amount of entertainment. Price \$1.60.
(Main Floor, Thirteenth)

EMBROIDERED Bed Sets, Dainty as You Please, Just Opened

In the whole realm of bed-coverings there's nothing so picturesque and dainty as a prettily embroidered bed set—and these which we have just opened are pretty beyond doubt.
Each set comprises a spread, with scalloped edges and cut-out corners, and a bolster-piece to match. On many the embroidery is done in colors—two shades of blue, also rose and pink, some, however, being embroidered in white, on tan or white beachcloth, pique or finished muslin of excellent quality. All are done in floral designs. Such sets are not only a bed-covering, but a room decoration of considerable effectiveness.
For single bed sizes, 2 yards wide, the prices are \$8, \$10 and \$12 each.
For double bed sizes, 2½ yards, \$8, \$10, \$12 and \$15 each.
(Sixth Floor, Central)

THIS Season, When Little Jill Plays—

her mother slips Jill into a dear little play-apron. It will cover the small maid's frock, but leave her arms free and give her all the freedom she likes.
Some of the aprons are of snowy lawn with little frills at the edges, two pockets and a sash; others are of cretonne or of colored crash with jolly little nursery figures or all the letters of the alphabet in a cheerful jumble. And these also have pockets and sashes—and hats, too, to match.
There are many styles, the prices go from \$1 to \$3.50, and there are 2 to 6 year sizes.
(Third Floor, Chestnut)

TWO Good Kinds of Plain Color Carpet

Chenille Axminster carpet, seamless, in gray, seal, blue, green and taupe; 9, 12 and 15 ft. wide. \$10.50 and \$11.50 a square yard.
Plain color Wilton velvet carpet in three quarter widths. \$2.75 to \$4.75 a yard.
(Seventh Floor, Chestnut)

His First Long-Trouser Suit

It is a landmark in his life.
His interest in the choosing of it amounts to enthusiasm, a peculiar kind of enthusiasm such as he has never felt before in the buying of anything and may never feel again.
The kind of coat he wants, the way the pockets have to be fashioned, the number of buttons, the shape of the lapels, the width of the trousers, the way they hang—all these are things that matter and HIS suit simply has to be right in every one of them.
We really believe the greatest pleasure any one in the clothing business can have is the fitting out of a youth in his first long-trouser suit—at least, it is a special pleasure to us.
We believe that any store that would knowingly sell a wrong, or ill-fitting, or inferior suit to any young fellow of the kind should be driven out of business.
Without reflection on any other good suits for youths and students that may be on sale in this city, we can honestly say that our own are of the finest kind.
For these particular models—\$30 to \$55.
(Third Floor, Market)

MEN'S Dressing Cases With Ebony Fittings

Travel time brings thoughts of articles that make traveling comfortable.
For men we have just received some dressing cases of dull black seal grain and long grain leather that are well made and good looking. They are mostly equipped with black ebony fittings, though some of the lower-priced cases have black fittings that are not ebony.
Prices \$10, \$12.50, \$15, \$20 and \$27.50.
(Main Floor, Chestnut)

HONFLEUR Toilet Specials on the West Aisle

Violet, l'Empire or rose toilet water, 45c and 85c a bottle; extract, violet or l'Empire, 25c and 60c a bottle.
Face powder, 25c.
Cleansing cream, 55c a jar.
Skin cream, 25c a jar.
Youth and Beauty cream, 35c a jar.
Bay rum, 50c a bottle.
Hair tonic, 81 a bottle.
Violet ammonia, 20c and 35c a bottle.
Lilac and Wistaria vegetal, 75c a bottle.
(West Aisle)

Breathes there the man with soul so dead Who never to himself hath said, "I must do justice to my head And get a clean new hat."

There does. He breathes in large numbers and is otherwise rather particular about his clothes.
For each season he has three or four suits, dozens of shirts and ties and several pairs of shoes, but he has only one hat, or at most two, and it seems that the older they get the more he hates to part with them.
Men who don't want to spoil the effect of a new spring suit with an old winter hat will find hand-ome new Spring soft hats here for \$1, \$3 and \$5.
(Main Floor, Market)

Spring Assortments in Matting and Linoleum

Chinese matting, \$22 to \$27.50 for roll of 40 yards.
Japanese matting, \$19.50 to \$25 for roll of 40 yards.
Inlaid linoleum, \$1.25 to \$2.85 a square yard.
Printed linoleum, 25c and \$1.10 a square yard.
(Seventh Floor, Chestnut)

The Grass Is Jumping—And You Need a Wanamaker Draw Cut Lawn Mower at Once

The Wanamaker Draw Cut Lawn Mower is a highly satisfactory machine because it is built upon the right principle. Instead of trying to snip off the top of the grass, as so many mowers do, it grasps the grass, tightly and draws it across the stationary blade where the revolving blades come in contact and do the business.
It is easily adjusted to cut grass the desired length.
Made in all sizes from the little mower for a small lawn to the largest mower for the country estate.
Low-wheel Mowers
Ball bearing. Plain bearing.
12 in. \$7.50 10 in. \$5.75
14 in. 7.75 12 in. 6.00
16 in. 8.00 14 in. 6.25
18 in. 8.25 16 in. 6.50
18 in. 8.75 18 in. 6.75
Wanamaker Grand Mowers
11-inch driving wheels—3 draw-cut wiper blades.
16 in., \$15.
18 in., \$16.50.
20 in., \$18.
Wanamaker Lawn Trimmer
Cuts every blade of grass left by the lawn mower close to walls, fences, buildings, shrubs, etc., dispensing entirely with hand grass hook.
Ball Bearing—Self Sharpening—\$8.50.
(Fourth Floor, Central)



LITTLE French Caps to Hold the Ears Back—

are liked by many mothers to correct that tendency to stand out which some youngsters' ears have. These little caps are of firm, white tape, and are light and comfortable. They slip over the head and ears and the under the chin.
In four sizes, \$1.35.
(Main Floor, Central)