

9—J. W. C. I. Military Band.
11 and 4:50—Grand Organ.
11:55—Musical Moment, with Easter
Chimes at Noon.

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5 P. M.

WANAMAKER'S

WEATHER
Fair

The Whole Store is a-Tiptoe to Serve You These Wonderful Days

It Is Attention to One's Work That Lifts the Feet

higher up on the life ladder. Getting "over the top" is possible to whoever steps out and keeps on stepping out until he reaches the goal.

Whatever is to be done, get at it quickly and do it well.

Recently a man held up a piece of cabinet work he had done and said to the foreman, "What do you think of it?" and the reply was, "It is a fair, rough job; you could do better!"

A job of any kind, slighted, stands as a witness against the man who did it.

It not only ranks him as a bad or indifferent workman, but it may lead to careless workmanship and a neglectful habit, which will gradually lower his standing value in his trade.

No one may hope to rise above his present situation who does not constantly improve upon his part.

Whatever you do, do it well.

[Signed] *John Wanamaker*

April 21, 1919.

Some Charming New Silk Dresses for Young Women

have just been put in the cases of the Young Women's Salons. They're new and fresh and lovely and such dresses as girls like for afternoon and street wear.

Quite a few of the Spring-like foulards, flowered and dotted; others are of the printed Georgette crepes which are so pretty, and there are still others of the moire taffeta, of crepe de chine and of some satins in street shades. Quite a few are braided and embroidered, some are beaded, still others have small vests or sleeves—by way of brightening touch.

Plenty of dark blues, the new sand and tan shades, taupe and gray tones and all the other shades that are fashionable this Spring are included.

\$35 to \$67.50—and 14 to 20 year sizes.

(Second Floor, Chestnut)

Crisp, Fresh New Blouses—Some With a Touch of Color

Women in search of something a little bit different will like the self-striped organdie blouses with collars of white, edged with rose or blue, and finished with dots in the same color; or the same style in pink or blue organdie with white collars. Price \$3.50.

A dainty little waist of white voile has a tucked vest and collar and imitation filet lace for trimming. Price \$2.50.

Of white lawn is a new blouse at \$2.25 which is trimmed with bands of pink or blue linen; and at \$1.50 are cross-barred voile waists with new collars.

(Third Floor, Central)

Parisienne Corsets of Elastic and Tricot

They are all very soft, with few bones and practically no tops.

One model wholly of pink elastic is striped with satin, and is peculiarly comfortable, \$11. Cotton tricot with practically all of its few bones in the back and one in front, \$10.50.

A silk tricot with satin strips, very soft through the hips, \$21.

A heavier silk tricot with satin fronts, very few bones and lace trimming, \$30.

(Third Floor, Chestnut)

Twenty Styles of Bloomers

Mostly pink and white and both silk and cotton. Those of nainsook are \$1 to \$1.75; others of wash silk, \$2.85 to \$5.50; and still others of Georgette crepe, flesh and gray, are \$3.85.

Ankle-length bloomers of navy and black satin are \$5.50 and \$6.50.

(Third Floor, Central)

Women's Practical Handkerchiefs \$1.80 a Dozen—Special

We couldn't begin to buy them today for that price, that's how good they are for \$1.80 a dozen. Perfectly plain linen with narrow hemstitched hems, fresh and spotless and all good size.

(West Side)



Beautiful Novelty Coats in Serge and Tricotine

Newest of all the coats in the Coat Salons and many women will think that they are the prettiest.

Wool embroidery, done entirely by hand and in quite novel ways; for example, in straight or bias lines, ending at the edge of the coat in wool tassels—this is only one of the new features.

Another is the new silk fringe insertion on a lovely wrap hand-embroidered in the same color silk.

There are oddly shaped scarfs, part of the coat, to be thrown around the neck and the newest of cape-shaped collars. In every case the lining carries out the idea of the trimming. \$97.50 to \$175 is the price range.

(First Floor, Central)

Just Received More \$3.50 Sports Satin

The beautiful metallic luster satin that everybody admires so much when made into sports skirts.

In the new shipment are these colors—rose, orchid, blue and apricot. The width is one yard and the price is special.

(First Floor, Chestnut)

New Vestings to Make Your Own Vests

One kind is of net, cream or white, with ruffings of Valenciennes lace or fine tucks. It is dainty and extremely pretty, and the price is \$3.25 to \$5.25 a yard.

For women who want dark-colored vests, there is navy blue or brown Georgette crepe, braided with silk braid and made especially for this purpose. This is \$11.25 a yard.

(Main Floor, Central)

Women's Purses and Card Cases

A little purse for her change or a little case for her cards is a convenience.

We have purses of seal, morocco and auto leather in a number of different shapes. Chiefly black, but some colors.

Prices 50c to \$2.50.

(Main Floor, Chestnut)

300 Women's Good Cotton Umbrellas, \$2.50

Covers of strong black cotton with a silk selvedge edge; frames of the strong paragon variety; handles of carved mission wood tipped with bakelite. Most important of all, the umbrellas are guaranteed for a year.

Price \$2.50.

(Main Floor, Market)

Some of the Good Styles in Women's \$8 Low Shoes

Black and dark tan calfskin oxfords with wide toes and low heels—very distinctive.

Dark tan calfskin and black glazed kidskin oxfords with military heels.

Patent leather oxfords with Cuban heels.

Black calfskin pumps with Louis or Cuban heels.

Patent leather and black calfskin short tongue pumps with Louis heels.

Patent leather and black calfskin pumps on boys' last with low heels.

Black glazed kidskin blucher oxfords with turn soles and Cuban heels.

(First Floor, Market)

Baby Delights

The most charming imaginable creepers and rompers are being made in this country, of French nainsook, gingham and China silk, with some simple ornamentation like tating. White and colors like pure yellow, pink and blue. Sizes of creepers 1 to 2 years, of rompers, 2 to 6 years. Prices \$3.75 to \$7.50.

(Third Floor, Chestnut)

Books Fresh From the Presses

"The Jervaise Comedy," by J. D. Beresford. \$1.50. A comedy which will interest and amuse readers through its situations and delight them because of its charming telling.

"The Soul of Ann Rutledge," by Bernie Babcock. \$1.50. The story of Lincoln's love for Ann Rutledge and its moulding power in his life has never been told before.

"Athletes All," by Walter Camp. \$1.50. A book which deals with Athletics and Preparedness, Health and Sportsmanship and kindred subjects after the interesting manner which one would expect of its author.

"A Pagan of the Hills," by Charles Neville Buck, author of "The Call of the Cumberlands." Price \$1.50. The story of a mountain maid reared to be a man in courage, in honor and even in dress.

(Main Floor, Thirteenth)

NO woman counts her pumps complete without shoe buckles. These may be little plain metal affairs or they may be of enamel, sterling silver, bronze or steel beads, rhinestones, jet, cut bronze and cut steel, prices running from \$1 to \$30 the pair in the Women's Shoe Store. (First Floor, Market.)

A great many of the strangers in the city join the Store tours and get a vivid idea of some of the doings within these four massive walls of granite. Tours start from the Rendezvous, on the Eighth Floor, Central, at 9:30, 10:30 and 12:30 A. M., and at 2 and 3:30 P. M.

Two Rare Carved Tables

In The Little House are recent arrivals and peculiarly interesting to any one who appreciates really fine things. Both are Italian in type, and both of walnut wood; also both are rather low and very long.

The smaller one would be perfect in a long window or behind a doorway, or used as a console table in hall or living-room; it has beautifully carved slab ends and a central stretcher and the price is \$285.

The larger table has eight legs, carved with vine leaves and grapes; the stretcher is plain and the top of the table has a carved edge with molding. The price is \$400.

Another newcomer in these warerooms is a chest of drawers done in fine blue lacquer, the base being of antique gilt and exceedingly decorative. This is \$400.

(Fifth Floor, Chestnut)

Crash Curtains Are Ready and It Is Time to Hang Them

They are stenciled in conventional designs or pretty floral patterns, and the best part of all is that the colors are washable; \$5, \$5.25, \$5.50, \$6 and \$6.75 a pair.

Table covers, scarfs and pillow tops of crash, stenciled to match the curtains, are here, too, so that an air of coolness may be given the entire room.

(Fifth Floor, Market)

New Clothes for the Chauffeur and Robes for the Car

Now is the time to get your chauffeur his new uniform and choose dusters and light-weight robes for yourself and your guests.

Chauffeurs' suits of light-weight whipcords and worsteds in grays and tans, \$30 to \$45.

Chauffeurs' raincoats, \$8.50 to \$35.

Dusters of cotton, linen, chambray, mohair or pongee, for owner or chauffeur, \$6.50 to \$25.

Light-weight robes of cotton, linen, wool, mohair, Bedford cord or whipcord, \$5 to \$50.

(The Gallery, Chestnut)

The Best Cotton Goods for Downright Hard Wear

"Everyday suiting" we call it because it is such a favorite with mothers who want a sturdy cotton fabric for every-day play suits for small boys or girls, and it is also used for garden or sports skirts for women.

There is no end to the wear in this suiting and it washes well also, even though it comes in dark browns, blues and grays, both stripes and plain colors; 28 inches wide and 28c a yard.

Percale is not as heavy, but it stands a great deal of hard wear. In light and dark plain colors and in stripes and figures; 25c a yard and one yard wide.

(First Floor, Chestnut)

All Good Scouts Need Good Equipment

During these Victory Loan days Boy Scouts will be busy.

They will find our scout section prepared with regulation suits and individual garments—such as belts, stockings, "shorts," shirts—and all the other needfuls and accessories for their proper equipment.

An experienced scoutmaster in charge to see that every boy gets the right article and the right fit. Sizes for boys of 12 to 18 years.

(Second Floor, Central)

A Remarkable Sale of Office Furniture at Reductions of 15 to 30 Per Cent

This is the most important sale of office furniture we have had in several years.

What it means to business men and to everybody needing office equipments will be very evident from the facts of the merchandise comprised in it.

The principal group is made up of more than 200 desks, roll-top and flat-top; typewriter desks in mahogany and oak, all good, well-constructed, practical kinds that we have been selling for the regular prices. In addition, there is an interesting assortment of office tables, arm chairs, side chairs, revolving chairs and some letter-files of steel.

We have reduced the prices on the entire assortment 15 to 30 per cent, some being very unusual on such a large choice of practical and reliable goods.

Mahogany Roll-Top Desks 50-inch size, \$90. 55-inch size, \$82. 60-inch size, \$85. 66-inch size, \$88.	Oak Flat-Top Desks, Single Pedestal \$29 and \$37.50. Oak Flat-Top Desks, Double Pedestal \$38, \$43, \$45, \$55.	Oak Office Tables 48-inch size, \$9, \$11. 60-inch size, \$18.
Mahogany Typewriter Desks—Single Pedestal \$45, \$52, \$58. Oak Roll-Top Desks 42-inch size, \$54. 66-inch size, \$65. 66-inch size, \$75.	Oak Typewriter Desks, Single Pedestal \$33, \$36, \$42, \$48, \$52. Oak Typewriter Desks, Double Pedestal \$44.	Oak Arm Chairs \$9.75, \$10, \$11, \$12, \$11. Oak Revolving Chairs \$12, \$18, \$22. Oak Side Chairs \$7, \$8. Four-Drawer Letter-Files of Steel \$19 to \$70.



(Third Floor, Market)

Men's Clothing With the Fundamentals of Quality

Good quality in men's clothing comes by working for it, not by wishing for it.

Some people might wonder why we talk so much about the subject of quality in men's clothing. One reason is because we have clothing of quality to talk about. Another is because, after all is said and done, the whole question in men's clothing comes down to one of quality.

Clothing quality depends upon certain things—that is to say, certain things are essential

to it. The first is cloth; the second is skill; the third is the fashion sense—the rest is a matter of the will to produce the best.

Of how many stocks of men's clothing in this city can it be said that in all of these essentials they register 100 per cent. We don't know.

We are satisfied to know that there is one stock of which it CAN be said, and we want every man to know that he will find that store here. We have the men's Spring suits to prove it at \$28 to \$65, and men's light-weight overcoats at \$30 to \$50.

(Third Floor, Market)

110 New Mosul Rugs \$45 to \$57.50

This is a new unbalancing of good, desirable weaves in red, blue and tan shades, and in size 3x6 to 3.6x7 feet. They are priced very reasonably at \$45 to \$57.50.

Some interesting new Chinese pieces came in at the same time, mat sizes in tan and blue colors—\$17.50 to \$22.50.

(Seventh Floor, Chestnut)

"Golf Surely Makes a Man Feel Great!"

So said a devotee the other day, and in saying so he echoed the sentiment of every golfer in the land.

We are ready with the clothes and the tools for all who are resuming the game or just beginning it.

Men's Golfing Wear

Suits of homespun, chevots and tweeds, in browns, greens and grays, with short or long trousers, \$35 to \$47.50.

Separate coats, \$10 to \$25.

Separate knickers, \$7.50 to \$10.

Caps, \$2.50 and \$3.50.

Stockings, \$2.75 to \$6.50.

Shoes, \$9 to \$13.50.

Golfing Equipment

Wooden clubs, \$1.50 to \$7.50.

Trunks, \$4.

Golf balls, including Radio, Silver King, Championship, Blue Flash and Taplow, \$1.80 to \$15 a dozen.

Golf bags, \$1.50 to \$35.

(The Gallery, Chestnut)



Showing the Men's New Panama Hats

These natural Panama hats from Ecuador and Peru are the superlative in Panamas.

The natural color, a creamy white, is softer than the bleached.

The natural shape, with the graceful lines woven in, not blocked, is much the smartest.

As these fine hats are shown without leather ribbon, men who want them in time for the opening of the straw hat season would be wise to make selection in time to allow for trimming.

Prices \$15 to \$100.

(Main Floor, Market)

Men's \$5.50 Shoes That Are Extraordinary for 1919

In the good old days before the war a man might have expected shoes like these at this price, but not recently. You will have to look far to match them now.

In black calfskin and dark mahogany calfskin there are two styles, one straight lace on an English last and the other a medium-toe blucher.

For conservative men there is a wide-toe blucher of black kidskin.

(Main Floor, Market)

Moderately Priced Summer Rugs

Two groups of rag and fiber rugs that are good looking and serviceable but inexpensive.

Rag Rugs 9x12 ft., \$15 and \$17.50 7.6x10.6 ft., \$12 and \$13 6.9 ft., \$8.25 and \$9 4.87 ft., \$3.25 and \$5	Fiber Rugs 9x12 ft., \$17.50 7.6x10.6 ft., \$14 6.9 ft., \$10 Rag Rug Specials 18x36 in., 60c 26x50 in., \$1.25
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(Seventh Floor, Chestnut)

Fruit Trees, Shrubs and Beautiful Flowers for the Garden

There is a scarcity of fine shrubbery, and at the same time, a most extraordinary demand.

We are very glad to be able to announce the arrival of 2000 hardy Holland rhododendrons that we can sell at 75c each, or \$8.25 a dozen.

Also 2000 box bushes—50c each, \$5.50 a dozen.

Other Holland Plants Magnolias, \$1.25 Lily of the Valley Clumps, 40c Conifers, 75c Bush Hydrangea, 50c Tree Hydrangea, 25c Red Weigelia, 50c. Spirea (Van Houtte), 50c	Azalea Mollis, 75c Purple or white winteria, 60c Domestic Shrubbery Bush Honeysuckle, 65c Spirea, 50c Lilac, 50c Rose of Sharon, 50c American acclimated rose bushes, 30c each, 3 for \$1.00, \$3.50 for doz.	Gooseberry bushes, 20c Currant bushes, 20c Blackberry bushes 10c Catawba grape, 25c Moore's Early grape, 25c Niangra grape, 25c Acclimated Fruit Trees Apple Trees	Early Richmond cherry tree. Montmorency cherry tree Bartlett Pear tree Seckel pear tree Burbank plum tree Abundant plum tree 50c each, \$5.50 dozen.
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(Fourth Floor, Market)