

APRIL 16, 1919



## Wha-da-ya-mean, Style?

Here's one answer-our doúble-breasted waist-seam
T'S a simple matter to put a waist-seam in a suit and say, "That's style." But the waist-seam alone doesn't make style; it's just an attractive detail. The style must be designed and tailored into a suit; it's the drape, the lines, the expression.

> You get everything in our clothes; correct style, all-wool fabrics, careful tailoring. Sat isfaction or your money back-you decide it

## Hart Schaffner \& Marx

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