

Underwear Specials

Chemise of batiste; lace trimmed embroidered medallions—ribbon shoulder straps. All white. Value 1.00, now 75c.

Chemise of heavy crepe in tailored and elaborate styles. Ribbon strap or shoulder models. Flesh and pink. Value 2.50, now 1.97.

Wash Satin Camisoles daintily trimmed with lace and ribbon. Some tailored effects. Flesh pink. Value 1.25, now 96c.

Crepe Kimonos in quaint flowered patterns and adorable colors—rose, blue, purple. Value 2.25, now 1.50.

Extra Value—Silk Hose

All-over silk; full fashioned in black, white and brown. Value 2.50, now 1.65.

Silk Hose—Special 55c

Value 1.00

2000 pairs fine silk Hose, fashioned styles. In lot are 1200 pairs of FAMOUS BURSON MAKE. Patented shaped leg. Black, white and colors. 8½ to 10.

Glove Sale, 1.29

Lambskin and kid gloves in light weight for spring. Black, white and suede, tan and some gray. Value 2.00.

Blauner's Main Floor

Shopping Early on Saturday Has Many Advantages

833-35 Market Street

BLAUNER'S

833-35 Market Street

Your Easter Clothes

Your Suit, Dress, Wrap, Hat, Skirt, Blouse, Gloves, Hosiery, Underwear

Great Varieties—Attractive Values

For the Younger Set Easter Dresses

1.89

White lingers in Empire style. All-over embroidery on skirts, val lace, ribbon sashes. Special value, 6-14.

6.89

Exquisite white organ-dies and voiles show new short sleeves. Tucks and lace. Ribbon sashes. 6-14.

12.94

Navy and Copen silk Taffeta Dresses. Fine tucks. Red Georgette frill at neck, sizes 6-14.

Easter Coats and Capes

5.94

Spring capes in navy wool serge; coat front, plaid silk collars. Special value. 6-14.

10.00

Navy wool serge and check coats; youthful pleated skirt; silk collars. 6-14.

13.75

Kiddies' silk taffeta coats in rose, henna, Copen blue; tucks, shirring, pearl buttons. 2-6.

Blauner's Fourth Floor.

Easter without a new Blouse! Of course not—with attractive Blouses of crepe de chine and pongee at 2.95.



And soft ever-popular Georgettes that answer Dame Fashion's latest call. Frills, beading, embroidery, 4.94.

Ultra fashions feature the Russian Blouse; bell sleeves; scintillating beads. Fine laces—tucking. 8.75—10.95 to 16.75

Blauner's Main Floor

We just unpacked five hundred new Suits—your Easter suit is among them

100 SUITS SPECIAL

28.00

Values 35.00—39.75

Tailored models; box, semi-box and blouse models in fine serge, tricotine, gabardine and silvertone.

Other Suits

35.00

39.75

Serge, gabardine, silvertone and velour checks in elegant tailored, semi-box and blouse effects.

Suits of most every description at this price in Poiret twill, silvertone, serge and tricotine.

Exclusive Suits in Poiret Twill, tricotine, silks and velvets. 47.50 to 75.00.

Blauner's Second Floor



Capes and Dolmans

25.00

Swirling circular or slender draped effects express themselves in fine serge, velour, silvertone and gabardine.

35.00

Stunning, clever designs in Bolivia, velour de laine, tricotine and silks. Luxuriously lined.

45.00

Featuring the most striking style effects of the season; in duvet de laine, silvertone, Bolivia, satin and moire.

Blauner's Second Floor



What woman will not want a new frock for Easter?



Especially when fashioned so smartly from serge, taffeta and satin with Georgette.

Priced 15.00

Tailored tricotines; braided and embroidered Jersey cloths; Georgettes, satins, taffetas and moire.

Priced 25.00

Tricotine coat dresses, printed and beaded Georgettes with wide crushed girdles. Bouffant satins and taffetas.

Priced 35.00

Blauner's Second Floor

A Remarkable Purchase in "Wonder" Hats

5.97

Values 10.00 to 15.00

Drooping lisere and Maline combinations, dainty leghorns, finest straws delight in French flowers, fruits, burnt ostrich and Georgette.

Exclusive Hats in New Rose Color

Copies of French hats. Touches of old blue and orchid. Priced 10.00 to 25.00.

Children's Hats

Pokes and mushrooms, ostrich tips, flowers and ribbons. 94c to \$15.00.

Trimmed Hats

Hats for all—liseres and rough straws in becoming Mitzi, turbans, pokes. 2.96-3.94.

Blauner's Third Floor



A Smart Easter Frock at a Small

Outlay

in the Downstairs Store

8.94

Style! Quality! Economy! All-wool serge—taffeta. Popular straight line models; tunics; ruffles. Braid and buttons—embroidery and pipings.

14.96

Silk, serge and taffeta. Combinations of foulard, Georgette crepe and taffeta. Smart styles—attractive trimming.



Suits : Value—Variety—Style

Sixty Different Models—Particularly Low Prices

Downstairs Store

15.00

Smart box and belted models in French serge and wool poplin show bows, shawl collars; braid and vests.

19.85

French serge and wool poplin show belted box and high-waisted effects in navy, black, tan and Copen blue.

22.50

All styles of suits—for service and dress. Jersey, gabardine, silvertone and wool poplin.

25.00

Models—tailored, belted box; fabrics—French serge, wool poplin, gabardine, Poiret twill, tweeds.

27.50

Sports suits and other suits with flares, high waistline, tucked panel back, silk vestees. In French serge, wool poplin, silvertone, sports materials.



Saturday Dolman Special

15.00

Don't hesitate between a cape and a coat! Have both in a winged-sleeve Dolman of flaring lines and roll collar. Fashionable henna shade—wool velour, poplin, Lupin.

Fashionable Capes

14.94

Her Kingdom for a Cape! But it must be a Cape of wool velour, serge or poplin. Favorite shades.

19.94

Men's-wear serge, wool velour, gabardine, Poiret twill. New shades in styles that please. Vest fronts.

25.00

Dolmans and Capes! Henna, navy, tan, rookie—in silvertone, wool velour, Poiret twill.

Downstairs Store

