

J. W. C. I. Band at 9 Grand Organ at 11 and 4:50

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5 P. M.

WANAMAKER'S

WEATHER Unsettled

Good Manners Are as Easily Cultivated

as the learning of tennis, dancing or golf. Manners are not mere formalities. The grace of naturalness and simplicity is as the dew of the morning upon the flowers...

The charm of a well-mannered person is a passport universally acknowledged. For the business duties of the kind of store we are conducting, our large stock of good manners must never be short or slow in its improvement.

[Signed] J. W. Wanamaker

April 7, 1919.

The Most Luxurious of All Duvetyne Wraps

must surely be those at this moment in the cases of the Women's Coat Salon. There are no two alike, except in their originality and lovely quality and color.

Just for instance—There are rich black duvetynes which might be called either coats or wraps, with insertions of black silk thread. One rich purple with self-embroidery is a straight coat with gathers at the side. A beige-colored wrap has the middle part of the wrap carried out in tricolette of a lighter shade, the latter being used for the facings.

Untrimmed Hats of Every Shape and Hue

that is fashionable this season are to be found in the Millinery Salons. Such bright and pretty colors as the new reds, purples and greens, more sober shades like blue and tan and gray, as well as white and black, are all included.

Admirable Sports Suits for Women \$25 to \$50

Some of the best of the season have just come in—suits made by a specialist in country suits and out of rather unfamiliar materials. For instance, there is a most attractive mixture of black and browns which suggests a basket cloth; and another of a soft pine-needle-like green is mixed with black.

Four New Waists

Number one is a heavy Georgette trimmed with real flet, and it may be had in white and flesh for \$16.75. Two is a Georgette hand-embroidered and trimmed with steel beads; collar and vest are white. Flesh, white, bisque, sunset and black; \$10.50.

HAVE you seen the new brocade sweaters? The Women's Sweater Store is showing one of the first models—a navy blue, with self-scarf, at \$65, Navy brocade slip-ons are \$40.

353 Pair of Women's Anatomik Shoes Special at \$9

These are shoes that have trifling imperfections which do not affect the wear and which in many cases are not noticeable to most people. There are four styles in black glazed kidskin, and as the regular price of these shoes is \$3.50 more, customers will appreciate the advantage of getting them for \$9.

Treo Elastic Girdles

Designed for slender women, for women of average size and for growing girls. Consequently, they are ideally comfortable for gardening, swimming, bathing and all other athletic pursuits. In 12, 14 and 16 inch lengths, their prices are \$3.50, \$5, \$5.50 and \$9. Extra sizes 50c more.



Over From France Come the First New Reynier Gloves for Spring

This is the first shipment in a long time of these famous French gloves, and women who know their fineness and good quality will more than appreciate these new arrivals. We believe these gloves to be the finest French gloves made—and these new gloves come up to the high Reynier standard in every detail.

Sterling Silver Mesh Bags, This Year's Easter Gifts

In fact, every year sees these pretty silver bags in fashionable use, and they are particularly liked by debutantes and girls of the graduating age.

Some bags have square, some pointed tops, engine turned. \$32, \$34 and \$37. A few specially priced sterling silver bags with engine-turned tops at \$12.50, \$19 and \$29.

Gorgeous Feather Fans Will Flutter at the Dance

and add a glowing bit of color to the lovely frocks. Feather fans in pink, maize, black, white and other beautiful colors are in the fashionable shapes and sizes and are \$8 to \$24.

GAY COLORED UMBRELLAS TO CHEER A RAINY DAY

The last batch of umbrellas to come in was a lot of women's \$5 silk rain protectors that are specially good for the price.

Purples, reds, greens, blues, taupe and brown shades; good firm silks and fashionable handles, often with colored bakelite tops or silver caps which distinguish them.

AN INEXPENSIVE HANDBAG WITH UNUSUAL STYLE

It is of black or navy silk, but a faint white stripe gives it character and chic. Square top with covered frame, silk lining and pure and mirror.

KNIT SWIMMING SUITS FOR WOMEN

A great many women have learned the benefits of swimming and take this exercise in one of the various tanks until they can get to the shore. Here are the suits they need:

- Mercerized cotton, \$2.50.
Merino, \$5 and \$6.50.
Spun silk, \$8.
Wool, \$8 and \$12.
(Fifth Floor, Market)

DID YOU EVER SEE A PINK BUNNY?

There are plenty of them in the Candy Store. Also gray, white and brown bunnies—\$1 to \$3.50. Chocolate bunnies, 30c each.

We Are Making Certain Hair Mattresses at Special Prices

This as a result of having secured a favorable purchase of excellent, clean hair—but not a very large amount—at a reduction in price. We are making these mattresses in our own workrooms and in a very careful manner. The values are very exceptional, but as the quantity of hair is limited anyone desiring to take advantage of the opportunity should do so at once.

Showing Newly 150 Double Damask Table Cloths—Special at \$7.75 and \$9.75

These are a very unusual lot of cloths—the New York warehouse surplus of an Irish maker—with no napkins to match them. All are heavy cloths of full-bleached double damask in very desirable sizes—70x72 inches, \$7.75; and 70x90 inches, \$9.75 each.

CERTAIN BED MUSLINS TAKE NEW LOW PRICES

Good news to housekeepers who are replenishing their supplies now. All standard goods and the product of one of the best mills in the country.

- Pillow cases—
42x36 inches at 45c
42x36 1/2 inches at 50c
42x36 inches at 50c
Sheets—
62x90 inches at \$1.65
72x90 inches at \$1.95
81x90 inches at \$2
81x99 inches at \$2.20
90x99 inches at \$2.40
(Fifth Floor, Chestnut)

A Summer Furniture Display of Great Interest

As revealed in this year's fine display, the most striking development in Summer furniture is toward a new stability and gracefulness, especially in the pieces intended for lawn and garden use.

The finest of these are of cypress, which has a self-preserving property and the added advantage of being thoroughly matured.

In outline and general characteristics it is practically a reproduction of the best types of lawn and garden furniture to be seen in Europe. This furniture has been given four coats of paint and is finished in a pure white. It comes in a complete assortment of outdoor pieces, such as chairs, tables, benches, gateways, hooded sets, swings, arbors and Summer houses in various sizes, priced from \$16 for a table to \$123 for an arbor with two seats.

Wicker, reed, rattan, fiber and crex pieces are in extraordinary choice variously upholstered in cretonnes and tapestries of many attractive colors and patterns.

There are serviceable hickory pieces in large assortment priced at \$4 to \$15 and maple furniture in natural and green color, with cane seats; also a number of pieces with green oak frames and backs of rattan at \$2 to \$12 each.



CHARMING candy boxes for Easter will be found on a table in the Oriental Store—boxes in tiers, and other boxes pleasing in decoration and with the slightly exotic air which adds a certain interest to a gift of this kind. One of the best curvy sets of seven pieces in a box is priced at \$3. (Fourth Floor, Chestnut)

EASTER BASKETS

The Basket Store has literally thousands of them—from this country and the Orient; but we mention only the few which Easter purchasers are most keen about: Flower baskets of enameled and decorated wicker, tall and round and varied in shape, and including fern baskets with dishes inside them. \$1.50 to \$3.50. Tiny Easter baskets for candy, of reed and other materials. 10c to 35c. Japanese low handled baskets for fruits and flowers. 50c to \$2. Little fern baskets for the table, each with four little feet. 75c to \$1.25. Philippine baskets of curious and artistic shapes and really good workmanship. 50c to \$2.25. (Fourth Floor, Central)

THOSE IMPORTANT EASTER TOYS

The Toy Store is alive with them—Velvet rabbits at 50c to \$2.25; dressed rabbits, 75c to 85c. Cotton chicks, 1c to 10c. Real chicks stuffed, 15c. Real ducklings stuffed, 20c. Rabbits with the most fetching decorations of bows, \$1 to \$5. Toys filled with toys, 35c to \$3.50. Baskets filled with toys, 15c to \$10. Empty baskets, 10c to \$1.50. Easter eggs filled, 25c to \$15. Empty Easter eggs, 25c to \$15. (Seventh Floor, Market)



The Easter Silk News Is Very Good Indeed

There have just arrived in fresh new shipments, several silks that are so fashionable and so much in request we can hardly keep a large enough supply on hand. As an instance, certain new crepe-like sports silks, so much used for separate skirts. In beautiful shades of rose, gold, blue, flesh, pink, yellow, white and others. Plain weaves are \$6.50 and jacquards, \$7.50. New soft taffetas, printed in most fascinating designs for dresses, in mode blue and black-and-white, \$4 a yard. New sports satin in orchid pink and other evening tints, \$3.50 a yard.

A NEW CREPE SILKALENE FOR CURTAINS AND QUILT COVERINGS

Printed in delightful flowered patterns, slightly crinkled in weave and so fine and soft that it makes an ideal covering for quilts, pillows or Summer curtains. So far this is the only place this crepe silkalene may be found. It is 36 inches wide and 45c a yard. (Fifth Floor, Market)

Starting the Great American Garden

Every man and woman today feels the urge to go forth and dig into the ground and plant things that will grow. It is the miracle of the Spring. One of the greatest satisfactions of life is the satisfaction of raising things.

The Wanamaker Garden Store is ready in all directions—Garden Spades, good steel, \$1.75 to \$2.25. Gardening Forks, \$1.65 to \$3. Grass Catchers to attach to mower, \$2.25 to \$2.65. Steel Rakes that will not buckle, 50c to \$1.25. Cultivating Hoes, 50c to \$1.15. Gardening Sets, 85c. (Handy for women.) Automatic Tree Sprayers, \$7.50 to \$10.50. Spraying Solution, 50c qt. to \$1 gal. Hedge Shears, \$1.75 to \$3.25. Pruning Shears, \$1.75 to \$2.25. Wheelbarrows, strong, light weight, \$5.50 to \$8.75. Self-Watering Plant Boxes, green metal, \$3 to \$4.50. Mole Traps, \$1; sure catch. Garden Baskets, with shears, etc., \$5 to \$7. Bird Houses, 10c for the wren house to \$25 for a large house with many "rooms."

Plants, Shrubby, Rose Bushes, Bulbs, etc. American-grown Rose Bushes, 35c; \$3.50 per dozen. Hardy Holland Shrubbery. Azaleas, box pyramids, conifers, 75c to \$2. Hardy Holland Rhododendrons, 75c and \$1 each. American-grown Shrubbery—Spirea, Deutzia, Hydrangea, Forsythia—50c. Acclimated Fruit Trees, strong and healthy, 50c. Gladioluses, large bulbs, 50c; \$1 dozen. Finest-grown Dahlias, not named, 15c each, 2 for 25c; extra large. Caladiums (Elephant Ears), 25c to 50c. Growing Pansies, 75c basket, 12 plants. Wanamaker Special Lawn Mowers, guaranteed to cut, not to "chew" the grass off. Low-wheel mowers, \$5.75 to \$8.25. High-wheel mowers, \$8 to \$16. Lawn Rollers (a necessity for a smooth lawn), \$11.75 to \$22. Guaranteed Garden Hose, 15c to 28c a foot, with couplings.

