

The Woman's Exchange

J. W. C. I. Band at 9 Grand Organ at 11 and 4:50 Familiar Melody at 11:45 Lenten Chimes at 12

WANAMAKER'S

DOWN STAIRS STORE

WANAMAKER'S

WEATHER Rain

WITH EASTER JUST TWO WEEKS AWAY, WANAMAKER'S DOWN STAIRS STORE IS BRIGHT WITH EASTER FASHIONS

News About Ship Overseas... Dear Madam—Could you kindly tell me where I could get any information about a certain ship that is on the other side, and where to write? ETHEL.

Answers to Varied Questions... "READER"—The book that you mention is considered very reliable. The only way you can make your brother's collar fit is to put the button on the front further back so that it will come closer around his neck.

Hide Worn Place With Trimming... Dear Madam—About a month ago I bought a brown velvet dress. It is not an expensive one. I have worn it a couple of times and it is wearing out on the back breadth of the skirt and has turned a light brown, which does not look nice.

When velvet begins to change color from wear, there is nothing you can do to bring back the original color. You can save the dress by getting a small amount of velvet or georgette crepe of the same color, and dropping the popular apron panels down the front and back of the dress, to hide the place where it is worn and discolored.

Weight Is Just About Right... Dear Madam—I would be ever so thankful to you if you would help me with the following: I am past fifteen years of age, and I feel I am not tall and weigh 112 pounds.

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The Married Women Workers... Dear Madam—There appeared on the page lately a letter signed "A Feme Sole" that has all of a sudden popped up and scored the married women workers.

When the war broke out in this country, and the boys were called to the front, the women who were in charge of the boys who went to help the country, the positions had to be filled and who would fill them if the women didn't? You say you give them credit for what they have done, but in their place now to go back and attend to their house-keeping; that if they don't the chances of their single business women will be ruined.

Why do you score them? You talk as though the "married women workers" were trying to cheat the single women out of their positions. They were not helping you, "young dames," but the fighting "soldiers," as you call them, will return back, as you say, to the house-keeping.

Yes, the poor woman should stay at home, all very true, according to your estimation of the life of women, yet they wonder why the married women get older sooner and haggard looking; but if they only knew that it is worrying you "young dames" because they are able to take positions, and get fresh air, etc., they would see how hopeless it is for a woman to try to keep young.

During the war, my dear, every one tried to smile and be brave; you see her husband was over there, and she would never return. You single girls knew none of the horrors of being one or the struggle to live if she should ever return.

Talk about vampires the young dames are the ones who are always wondering if they look just so, regardless of the fact that their work in waiting to be done. They would never hesitate whether a man be married or single if they are promised a pleasant evening.

If the men flattered around them the married women must have been very popular, and I bet the business men will miss them. HELEN R.

New Spring Hats for Women Wearing Black

Some charming new things have just come to the Mourning Salon, Down Stairs Store. They are dignified and becoming hats of soft silks combined with lusterless black straws and are in both small and large shapes. Ribbon bows and sprays of flowers, skillfully made of black silk are about the only trimmings. White facings give a becoming touch about the face. Prices start at \$5.

Women's Silk Gloves 85c a Pair

There is a fine variety of colors—gray, tan, brown, pongee, navy, white and black—in good quality with double-tipped fingers. They are washable, of course. Self stitching ornaments the backs.

Muslins 36-inch bleached muslin is special at 19c a yard. 36-inch unbleached muslin is special at 12 1/2c a yard.

Dainty and New

To go beneath Easter blouses are these new camisoles. They are all of gleaming pale pink satin and in any number of styles—some rather plain, with hemstitching, tucks and ribbon shoulder straps, perhaps a wee rosebud, and others quite lace—at \$1, \$1.25, \$1.50 up to \$3.85.

New Corset Covers

Women who have been asking for lace or embroidery trimmed corset covers will be able to get them now. These are of soft white nainsook trimmed with neat embroidery at 50c, or more elaborately trimmed at 75c. Other styles trimmed in various ways go up to \$1.50.

Many an Easter Dress Will Be of Silk

Of Foulard Pretty dresses in blue with white figures are made with a long pleated overskirt edged with a wide band of foulard. These are special at \$18.

Another blue foulard frock with white ring has seven tiny ruffles on the skirt. The collar is of sheer, crisp organdie with a picot edge. \$19.50.

Of Taffeta Rustling, ruffled frocks of navy and Copenhagen taffeta are piped with pearl gray silk and have bodices embroidered in self-tone and gray. \$16.50.

Of Tricolette These frocks are new and special at \$25. They hang in slim, straight lines, have cord girdles, and are trimmed only with buttons. In rookie and taupe and in two-color combinations—henna and black, navy and rookie, navy and sand and Copenhagen and brown.

Of Soft Crepe These dresses are of crepe meteor embroidered with beads or gold threads, or of crepe de chine made with wide tucks and broad soft girdles embroidered in silk. They are in navy and taupe and are special at \$22.50.

Of Georgette Crepe The beading is an unusual feature of these dresses. Heavy rows of beads have sprays of flowers at intervals worked in beads. Others are embroidered in self-tone silk. They are in navy, henna, white, flesh and turquoise. \$29.75.

Wool Jersey Dresses \$22.50, \$25 and \$29.50 A splendid collection of these comfortable wearable dresses in sand, rookie, navy, rose and taupe. Some of them are embroidered in silk, others are trimmed with braid or with ruffled buttons and among them you will find some vests of tricolette.

Seamless Sheets These are all bleached a snowy white and are smooth and pleasant to the touch. The prices are less than most stores ask. 54x90 in., \$1.05. 72x90 in., \$1.45. 63x90 in., \$1.38. 81x90 in., \$1.48. 81x99 inches, \$1.88.

Pillow and Bolster Cases Of sturdy white muslin are marked at special prices. 45x36-inch pillow cases are 30c and 38c each. 42x72-inch bolster cases are 50c and 58c each.

White Bedspreads Crochet Spreads—Hemmed spreads for single beds are \$1.85, \$2 and \$2.50; for double beds, \$2.50, \$2.75 and \$3.50. With cut corners, for double beds, they are \$3 and \$3.50. Crib size is \$1 and \$1.25.

Marseilles Spreads—Several patterns in hemmed spreads for single beds are \$3 and \$4; for double beds, \$4, \$4.25, \$5, \$6, \$6.50 and \$7. Cut-corner spreads with scalloped edges are in single-bed size at \$3.50 and double-bed size at \$3.50, \$5, \$6, \$6.50, \$7 and \$7.50.

Bed sets, consisting of a bolster sham and a cut-corner spread in double-bed size, are \$7, \$8.50 and \$10. Dimity Spreads—Summeriest of all are these light-weight bedspreads in these sizes: Hemmed 80x90 inches, \$3. 72x90 inches, \$2.75. 62x90 inches, \$2.50. Cut-corners 80x99 inches, \$3.25. 72x99 inches, \$3. Bed sets with cut-corner spreads for single beds are \$4.50; double beds, \$5.

Pretty Voile Blouses Little Priced

Three styles are \$1.25. One is of colored striped voile with an embroidered collar. Another is plain white trimmed with pink or blue checked voile with a little black bow at the neck. The last is of white novelty striped voile. An embroidery trimmed waist is \$1.50.

Two styles at \$2. The first is collarless and plainly tucked; the other has rows of imitation filet lace edging the tucks.

Airy White Net Flouncings Special, \$1.50 a Yard

Timely for confirmation or Easter frocks and for women who are already planning their Summer frocks.

The flouncing, of fine net, is 38 and 40 inches wide and is trimmed with tucks of various sizes or with ruffles, and often the tucks and ruffles together.

Men Should Be Making Up Their Minds About Their Easter Suits

After carefully looking into the matter we are convinced that there is no better moderately-priced clothing in Philadelphia than the clothing you will find right here in the Wanamaker Down Stairs Store. It is Wanamaker quality through and through. The wool is pure wool, without a thread of cotton. The tailoring has been carefully and skillfully done. The value is sound and substantial in every instance.

Easter Suits Are at Their Best

Styles are mostly of the rather conservative sort that men of good taste want. Some of the coats are made with waist-lines and pockets take various shapes. Cassimeres and chevots in fine Spring patterns and long-wearing worsteds abound. Plenty of good flannels in brown, blue and green for young men. Prices range from \$25 to \$35.

(Gallery, Market)

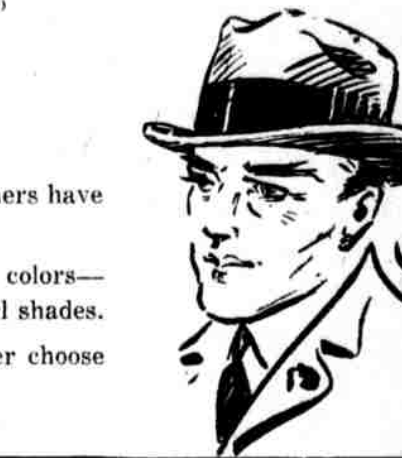
A Sale of Men's Fine Soft Hats---\$3

Some of them are brand-new hats, while others have been reduced from our own good stock.

They are in the season's newest shapes and colors—black, browns, green and the light tan and pearl shades.

Just three hundred of them, so you'd better choose early, sir!

(Gallery, Market)



There Is Nothing Monotonous About Women's Spring Suits

Each seems to have its own definite idea of what a Spring suit should be, and generally it is an idea that is different from others. All of which is very pleasing to women of individual tastes.

The useful street suit is generally made of serge, poplin, gabardine or tricotine. Sometimes it is cut with straight box lines, guileless of a belt. Again, it blouses distinctly in back and front and has a belt or a girde of twisted cord. Other suits are tailored with only buttons and embroidered crow's feet for trimming. Linings are either of self-colored peau de cygne or of gay, figured silk. Excellent choosing at \$25, \$35, \$37.50 and upward to \$75.

Sports Suits Have a Jaunty Gayety

that make them pleasant companions in Springtime. New suits of checked velour at \$25 and of wool jersey at \$25 and \$29.75 are late arrivals.

Special at \$16.50

New serge suits are in navy, Copenhagen and Pekin and are made with box jackets and pongee vests or in belted style with belts embroidered with silk.

Special at \$37.50

Navy blue wool poplin suits trimmed with braid have attractive vests. Fine tan tricotine suits, beautifully tailored and lined with figured silk are most unusual at this price.

(Market)

EASTER SILKS

There have just come to us two new and lovely silks that we are able to sell at exceptionally low prices considering the qualities offered.

The first is a foulard, 36 inches wide, for \$1.65 a yard. The colors are the much-wanted black and navy with new Spring-like patterns in dots, rings and figures.

The second, a beautiful shimmering wash satin that will make charming petticoats and underclothes, comes in white and flesh, is \$1.65 a yard and 35 inches wide.

Bon Ton Corsets

The materials are plain coutil, silk and cotton broche and figured poplin, in pink or white.

There are front and back lace models, topless styles with elastic inserts, long and short skirted corsets, models with medium bust; some lightly and others heavily boned.

Women who are slender and those who are stout and all figures in between can be fitted with these excellent corsets, and we have expert fitters here who will gladly give you the benefit of their experience.

The prices are \$3.50 to \$7.50. (Central)

Women's Combinations—Special, 50c

Fine ribbed white cotton combination suits that have beading or plain band tops and tight, shell or lace trimmed knees. In regular and extra sizes. Slight imperfections that will not shorten their wear class them as "seconds."

(Central)

Women's Khaki Riding Togs

These are the finest days of all for horseback-riding. Practical, long wearing khaki skirts and breeches do not require a great outlay and will give long satisfaction.

A plain, open front, pocketed skirt is \$8.50. Divided skirts are \$3.75 and \$4.75. Divided skirts with breeches are \$6.75. The riding breeches that lace at the knees are \$4.50.

Any of these can be used for camping and some for gardening. These are not all ready made up, but there are samples to see and you will be fitted and they will be made to your own measure. (Market)

Business-Like Aprons

At 50c, there are plain, round or square aprons, ruffled aprons and bib aprons of neat checked gingham and percale, all in generous sizes. At \$1, a big, roomy bungalow apron of checked gingham. At \$2, a bungalow apron (that could almost pass for a dress) is in plain chambray or pretty checked and plaid ginghams.

(Central)

Splendid Rugs at Low Prices

People can buy any of these fine floor coverings now and feel sure that prices in the coming season will be no lower, and in many cases they will be higher than we are offering these rugs for right now.

Axminster Rugs 4.6x6.6 ft., \$12.75 and \$15. 6x9 ft., \$22.50, \$25 and \$32.50. 7.6x9 ft., \$25, \$32.50 and \$39.50. 8.3x10.6 ft., \$32.50 and \$37.50. 9x12 ft., \$34.50, \$39.50 and \$45.

Seamless Wool Velvet Rugs 6x9 ft., \$22.50 and \$25. 8.3x10.6 ft., \$37.50 and \$43.50. 9x12 ft., \$39.50 and \$47.50. 11.3x12 ft., \$57.50 and \$67.50.

Heavy Fiber Rugs 2 1/2x5 1/2 inches, \$2.75. 36x72 inches, \$4. 4.6x7.6 ft., \$6.50. 6x9 ft., \$9.50. 6x12 ft., \$12.50. 8.3x10.6 ft., \$14.

Gingham Rugs 24x36 inches, \$1. 25x50 inches, \$1.25. 30x60 inches, \$2. 36x72 inches, \$2.50. 4x7 ft., \$4. 6x9 ft., \$7.50. 8x10 ft., \$11.50. 9x12 ft., \$14.50. Hit-and-Miss Rag Rugs Made on Hand Looms 9x15 ft., \$20. 12x15 ft., \$25.

(Cheesnut)

Sturdy Stockings for Children Special, 25c a Pair

Medium-weight black ribbed cotton stockings strongly reinforced. Sizes are 7 to 9 1/2.

(Central)

Silk "Nighties" Special at \$5

The material is good quality pale pink crepe de chine. And it is made with a band of satin and wide satin shoulder straps topping the tucked top.

(Central)

Algerian Necklaces in Bright Blue

Can you imagine a blue-eyed woman in a dark blue frock wearing one of these necklaces of gleaming blue? It's hard to imagine a happier combination. These blue beads are of various sizes, joined by light, lacy metal links in gray or platinum finish. Now and then a pearl appears on some of them. \$2.50 to \$6.

(Central)

Good Fountain Pens

They begin at \$1.50 for a Wanamaker and go up to \$8. Included are Waterman and Scheaffer pens, some plain, others ornamented with gold filled bands. They are all self-filler pens, which is a great convenience. (Commercial Stationery, Central)

Dozens of Good Styles in Capes and Dolmans at \$12.75, \$15 and \$16.50

And surely those are little prices for such fashionable wraps of serge, poplin and burella. Plenty of them are in navy blue and there is a sprinkling of the lighter shades. Some of the capes are cut with surplice or coat fronts and trimmed with tassels or with fringe.

At \$18.75 to \$25 there are many other splendid capes and dolmans of serge and velour, often lined throughout with silk. The cape sketched is of velour in Pekin, taupe, tan and henna lined with figured silk and priced \$22.50. The same model in silverstone is \$25.

A Particularly Good Cape with a jacket front that is as long as the cape itself, is of navy blue serge faced with silk. The fullness falls from the shoulders in long, graceful lines, making this cape especially becoming to cape figures. \$24.48.

The Coat That Is Sketched is of soft velour in henna, Pekin and tan and is lined from collar to hem with figured silk. It is a practical, wearable coat and is sound value for \$35.

Fine wraps, many of them showing interesting combinations of materials, are priced upward to \$145. (Market)



Women's Dark Tan Oxfords \$5.40

Long slender oxfords are these with imitation wing tips, sturdy welted soles and medium heels.

Black Pumps at the same price have light turned soles and high covered heels. They are perfectly plain and have a small bow. Shoes for men, boys, girls and smaller children are here in a great variety at low prices. (Cheesnut)

Quantities of Spring Cottons Are Ready for Your Needle

Everything from sheer, crisp organdies to sturdy longcloth is ready to be transformed into Spring clothes for all the feminine members of the family. Prices are lower, as a rule, than they have been for several seasons. For instance: 19c for 27-inch plaid and checked white lawns. 25c for 36-inch standard quality percale. 9c for 40-inch plain color mercerized voile. 35c for 38-inch fancy voiles (1-3 to 1/4 less than usual). 39c for 40-inch plain color organdie. 48c for 44-inch plain color voile. 55c for 40-inch plain color organdie of excellent quality. 29c for 40-inch white voile. 40c for 44-inch white voile. 39c for 36-inch white lingerie batiste. 35c for 39-inch uniform cloth, pink or white. \$2 for 10-yard pieces of 36-inch longcloth. (Central)

The Question Corner

Today's Inquiries 1. When a skirt band stretches and turns over at the waist can be done to make it fit properly again? 2. What is the proper way to fasten buttons on lace? 3. Name a color particularly becoming to the fresh-skinned blonde. To the brunette with clear complexion and color. 4. When a taboret has worn hopelessly in certain spots, to what further good use can it be put? 5. What very novel little crumple tray that automatically picks up the crumbs can be had? 6. What attractive prizes in a new crochet material suggest themselves for the fair or bazaar?

Yesterday's Answers

1. The birthday flower for April is the daisy. 2. To make an attractive bedspread hang out of collapsible cardboard hat boxes cover each of them with cretonnes and arrange one on top of the other. For the base of the stand use a low flat wooden box just the size over the cardboard boxes. Enamel it white. 3. Mohair is made from the hair of the Angora goat. 4. When sponges are broken in pieces squeeze them first with lemon juice and then sew in a bag made from an old Turkish towel. This makes it good hair. 5. Habutai is Japanese silk. 6. In cutting butter cover the knife with a small piece of the paper in which the butter is wrapped. This makes the edges of the cube smooth and even.