

Pencils and Rulers will be given to the Kiddies who come with Grown-ups to the Fourth Floor tomorrow.

Underwear Sale Saturday Only
 1200 Pieces, slightly mussed—at actual cost of making!
 All satin or Crepe de Chine.

Envelope Chemises—Camisoles—Gowns
 Former Prices Sale Prices Former Prices Sale Prices
 2.25 Chemises 1.60 1.97 Camisoles 1.00
 3.50 Chemises 2.00 1.00 Camisoles 50c
 4.94 Chemises 3.00 4.00 Gowns 2.75
 6.50 Chemises 4.00 5.50 Gowns 3.75

Hosiery Booth Offerings
 12 1/2c 1800 pairs of Buster Brown Brand fashioned Hose, 1200 pairs medium weight hose. Values 25c-35c.
 55c Fashioned pure thread silk Hose, slightly imperfect. Shoe shades. Worth from 1.00 to 1.25.
 85c Full fashioned pure thread silk Hose in plain colors. Some with embroidered clocks. Value 1.00 to 1.75.

Blauner's Main Floor

Dresses for Kiddies and Girls
 Kiddies' chambray and gingham wash dresses. 2-6. Priced 1.39.
 White voiles, georgettes and organdies. Also in Spring shades. 6-16. Priced 1.89—4.94—27.50.
 In silk, taffeta, foulard and georgette. 6-16. Priced 12.00—15.94—27.50.

Girls' Coats and Capes
 Spring Coats in checks and plaids. Empire style. 6-14. Special 4.89.
 Spring Coats of silvertone, velour, wool serge, poplin and taffeta. Newest models. 6-16. Priced 6.89—14.94—29.75.
 Capes of wool serge, wool poplin and checks. Red satin collars. 6-16. Priced 6.89—9.94—25.00.

Blauner's Fourth Floor

BLAUNER'S

Two Thousand Suits to Choose From On Saturday



Easter Hats
 Saturday Special
3.00

Black lisere hats combined with burnt fancies, wings, and flower trimmings. Attractive shapes.



New Wonder Hats
5.97

1000 of these New Wonder Hats in the popular shapes and beautifully trimmed.



Trimmed Hats Special
1.50

There are 300 hats at this unusual price. Several shapes and models that attract.

Blauner's Third Floor

Silk Petticoats
 A choice selection of new Spring petticoats. Some are Jersey, some taffeta, and some Jersey and taffeta combined, the taffeta bottoms being in the new colors. Fitted tops. Pleated or hemstitched bottoms.
 2.95—4.94—7.95
Blauner's Main Floor

Spring Furs



Two Skin Japanese Sable 89.75
 Tailleur
 Kolinsky, Natural Skunk, Sable and Blended Japanese Sable in one, two or three skins. 15.00 to 129.75.
 Fox Scarfs, all colors. 25.00, 39.75, 49.75 and 59.75
 Capes, coatees, cape stoles and plain stoles in every popular fur. 39.75, 69.75, 89.75, up to 295.00.
Blauner's Second Floor



25.00 29.75 35.00

Sports Suits in English mixtures and Jersey. High-waisted and other new dress styles in serge, silvertone and velour checks.
 Tailored Suits, Sports Suits and Blouse Suits. Fancy vestees. Serge, gabardine, Sports mixtures and other materials.
 Silvertone, Poirer Twill, velour checks and other smart materials fashion these afternoon and Sports wear models.

THESE 2000 Spring Suits are the cream of the Blauner Suit Shop offerings. They have been selected with the knowledge that a woman's personality is largely expressed by what she wears. The Suit Shop showed no partiality; slim or stout, young or mature, ultra or conservative, it has models here for all types. And every model is developed in the finest fabrics, all of which insure complete satisfaction.

Special for Saturday

18.00

Just 75 Suits at this opportunity price. Sports models in silvertone, burella and mixtures. Belted Serge Suits, smartly braided.

Exclusive Suits

59.75 to 75.00

Interpretations of elaborate imported models; notable among them are the three-piece suits.

Blauner's Second Floor



45.00 49.75 55.00

Elegantly tailored. Suits in Poirer twill and fine serge. Blouse and dress models in tricotine, silvertone and gabardine.
 Tailored Suits in men's-wear serge, finely finished and svelte of line. Fashioned in gabardine, silvertone and tricotine.
 Elaborate Suits of tricotine and tricolette combine beauty of fabric with individuality of mode. Handsome vestees.



Easter Blouses
 Saturday Special
2.00

Georgettes and Crepes de Chine in flesh, white, maize and peach. Embroidery in contrasting colors. Sailor and two-in-one collars. All sizes.



4.94

Georgettes and Crepes de Chine trimmed with embroidery and self material in contrasting colors. Spring's newest creations.



7.50

Novelty Blouses in a variety of tints, trimmed with beading and self material of contrasting colors.

Blauner's Main Floor



29.75

Special for Saturday
NEW CAPES
22.50

Serge, Velour and Gabardine Capes. Braid and fringe trimmings. Some have throw ties. Others have tricolette throws. Many are lined throughout. Popular Spring colors predominate.

Other Capes and Dolmans
25.00 29.75

Wraps of Silvertone, Serge, Velour and Tricotine, in Navy, Tan, Henna, Brown, Overseas Blue and Black. Circular capes and coatee fronts especially featured.
 Capes and Dolmans reproducing the exclusive features of the costly importations. Models developed in the choicest of fabrics and designs.

Blauner's Second Floor

Dress Special for Saturday
12.00

For tomorrow only; straight-line serges, taffetas and satins. In tunics and ripples; cording and embroidery. Very smart.

Other Holiday Frocks
19.75

Corded satins, ruffled taffetas, draped foulards, tailored serges, taffetas and satins combined with Georgette.

35.00

More elaborate offerings in beaded and printed Georgettes, braided jerseys, tailored tricotines, ruffled taffetas.

45.00

Exclusive models in Georgette and satin combinations, tricotine coat dresses and printed crepes.

Blauner's Second Floor



19.95

Saturday Offerings in Downstairs Store



12.97

14.96

For Saturday Only
150 Dresses, 7.00

A variety that means a dress to suit every taste. In all-wool serge, silk poplin, satin and taffeta; tight bodices, straight line, and ripple modes. Embroidered and braided.

At 12.97 14.96

these are tailored, coat effect, ripple and tunic styles in silk, serge, Jersey cloth, satin, taffeta and Georgette combinations. An unusual assortment.



15.00

18.50

27.50

Suit Special for Saturday
15.00

Easter Suits at this unusual price. Tailored Suits so popular for all occasions, Sports Suits for the young and gay, also Blouse and box Suits in French serge and poplin. New shades.

Newest Suits for Easter
18.50 27.50

A splendid variety of models in poplin, tweeds and serges. Sports, tailored and box effects. Newest styles of the season.

At this price Jersey, silvertone, French serge, poplin and Panama cloth are found in tailored, box and blouse styles.



12.89

18.50

Dolman Special
18.50

Dolmans in men's-wear serge, all-wool velour, all-wool poplin and gabardine. Popular colors and Spring fashion novelties.

Smart Capes

12.89 14.94

Capes of serge and poplin in tuxedo, jacket and flared styles. Spring shades.

All-wool velour, poplin and serge fashion these Capes. Some are yoke lined.

Easter Glove Specials
1.35

Value 2.00

Fine overseam in black, white, tan, gray and brown. Smart lambskin gloves, self or contrasting embroidery. All sizes.

38c

Value 75c

Short silk and fine, medium-weight Tricot Gloves. Black and white. A few in colors. 6 to 8 1/2.

Blauner's Main Floor

Skirt Sale
 for
Saturday
5.75

Value 10.00

In this extraordinary offering there are 125 of these wool plaid and Jersey skirts in smart models with new pockets and girdles. Some with lap and covered button trimming. Attractive color combinations as well as Taupe, Pekin Blue, Tan and Gray. All sizes.

Blauner's Third Floor