And So They Were Married by hazel deyo batcheloz





筒为

 ond


 7
THE WOMANS EXCHANGE

PROTECT STREET PROPERTY

SLLEEP IN GRAVES UNKNOWN ATTOR COMING WITH PRIZE

## 



## $=$

$>$


## 

## A New Era

In Bread Baking
Was ushered in when first we began to bake "Victor"-

Little wonder so many housekeepers stop baking, when they try this "Wonderful Loaf."

Today, it keeps our three immense bakeries, with a weekly capacity of more than Two Million loaves, running almost night and day, to keep our stores supplied.

Increasing Demand is always a proof
of excellence

## Victor Pan Victor Rye Victor Hearth $0^{c}$ Loal

Victor Raisin Bread, 10c Loaf
(Pepperect full of big luecious raisino)
A
With a Purse

Cuticura Soap Skin Troubles

URGES SOCLAL INTTS
IN ALL CITY BLOCKS FOR SUFFERERS IN EUROPE
W. J. STEWART, D.D.S

13th, Cor. Chestinut
SPECILLIZING
PANLESSITTING

## New Spring <br> Suits

That

## Revel in

Smartness
moud new wodatid

39.50
150.00

## A "Close-up"

Swift \& Company's Profit of 2.04
cents on each dollar of sales


The diagram at the top shows the distribution of the average Swift ducts, during 1918. The magnifying glass brings out the distribution of the 2.04 cents profit per dollar of sales:
.94 of one per cent goes to pay interest on borrowed
.50 of one per cent goes to pay dividends to shareholders.
.60 of one per cent remains in the business to help in $\overline{\mathrm{a}} \mathrm{I} .04$ improving and financing the business.


Swift \& Company, U. S. A.


Wise is the woman whose shoe selection is La France!
The very moderate price she pays gives her not only comfort, but the satisfying knowledge that she is beautifully shod.
Her pleasure is a lasting one, too La France Shoes are built for long, hard service.
The new models possess all the charm and trim grace which have made La France Shoes the choice of fashionable women everywhere.

