

Anniversary Month Concerts  
In the Grand Court at 9, 11 and 4:30  
Familiar Melody at 11:55, with Chimes  
at stroke of 12.  
In Egyptian Hall at 2:30

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5 P. M.

WANAMAKER'S

WEATHER  
Fair

# 1200 Pieces of Living Room Furniture in a Special Disposal at Half-Price Tomorrow

## The Praises of the Salvation Army Huts and Helpers

are on the lips of the soldier boys returning from the battlefields.

Take for an illustration that little squad of soldiers who received orders for instant departure to a distant point, compelling them to go without supplies, getting along the way whatever chance offered. They arrived wet and weary late at night and found the Y. M. C. A. closed. They sought Red Cross quarters, only to be told it was "after hours" and nothing could be done to relieve their hunger, though they offered to pay.

In the falling rain they marched until midnight, when a small house fronted them by the roadside. Thumping at the door, it opened, and a light appeared in the hands of a Salvation lassie, who instantly called, "Come in! Come in! Have some hot coffee. We will make it quickly."

One of the soldiers who asked to pay for the coffee, batter cakes and doughnuts of the midnight "snack," as he called it, was overcome when the mother lassie of the hut said, "Your 'God bless you' is all the pay we wish."

Is it any wonder that one grateful soldier boy chirped up, "Shure, an' av that's the pay yez'll take, why, thin, God bless yer; God bless yer. Ye'll be rich in the coin of me heart all yere days."

We must never forget the soldier boys who went upon war errands, rain-soaked, hungry and sleepless, and won over for us present peace and the high place the American flag holds today.

[Signed] *Joe Wanamaker*

March 31, 1919.

## Tricolettes Are but One Among Many New Silks

They are, however, very important because they are used in so many ways and are so fashionable this Spring for entire dresses, separate skirts, sports suits or just coats alone.

New tricolettes are in Belgian rose and Joffre blue, 36 inches wide, \$6 a yard.

New plain Baronet satin (the real Baronet) in gold, rose, pink and light blue, \$4.50 a yard.

New moires meteor, \$5 a yard, and Pekin-striped satin moires at \$6 a yard.

New pussy-willow taffetas in tiny designs on white grounds, \$4 a yard. Also in large printed block designs in black-and-white effects, \$4 a yard.

Note—We are selling a limited quantity of plain black and plain white pussy-willow taffetas at the unusual price of \$3.50 a yard. This is a most favorable opportunity for women who want either one of these colors.

(First Floor, Chestnut)

## Certain Good Silks for Less Than Usual

Many weaves of the Spring silks that are most popular this year.

They are all excellent values, and some are as little as \$1 a yard.

(West Aisle)

## Nearly 4000 Waists in a Spring Sale

1500 waists at \$3.85 to \$5. Crepes de chine and Georgette crepes, mostly light colors, such as flesh-color, maize, tan and blue, besides white; the waists beaded, embroidered and braided.

1200 waists at \$1.50 and \$1.65. Voiles and batistes, linens and linenes; tailored and trimmed; mostly white, a few with color in the shape of colored stripes and collars.

1000 waists at \$1. White voiles, both tailored and trimmed; a few with colored collars and stripes.

(East and West Aisles)

## Pumps With Low French Heels

are greatly in request this season. New ones just received in the Exclusive Little Boot Shop are of tan Russia leather with turned soles and those low heels which are at once so smart and so comfortable. Price \$9.

(First Floor, Market)

## 500 Specially Priced Undermuslins

Odd lots from our own stocks and the manufacturer's—corset covers, night-gowns and chemises—good, sound stuff, mostly embroidery trimmed. Prices much smaller than usual.

(East Aisle)

## 100 Warm Weather Negligees—Samples

All kinds of pretty styles in silk or in cotton, and, being samples, there is an abundant choice.

They are marked at a saving of one-third less than the usual price.

(East Aisle)

## New Norfolk Suits of Shepherd Checks for Young Women

These clear, pretty black and white and colored and white checks are especially effective for Spring suits, and as they are very youthful and becoming as well it is not to be wondered at that they are so well liked.

All are in sports and Norfolk styles, with yokes, pleats, pockets and belts, are carefully tailored and silk lined, and are of firm, good quality woolen cloths.

Price \$27.50 and \$32.50—and 14 to 20 year sizes. And girls and young women like them for town as well as country wear.

(Second Floor, Chestnut)

## 3000 Yards New Cretonne Special, 35c and 45c a Yard

New Spring patterns, every one of them, and there are about 20 designs in all. Also there is plenty of each, so that people who want enough for slip covers, window and door draperies or porch furnishings, may be assured of being able to get all they want.

And there are the prettiest flowered effects, some in the darker rich colorings so desirable for living rooms and other dainty flowered designs and stripes for bedrooms.

These cretonnes are 36 inches wide, and the same quality that has been selling for some time for about one-third more.

(Fifth Floor, Market)

This is a disposal made up almost entirely of the practical sort of low-priced and medium-priced furniture that just suits the great majority of living rooms. There is also a limited lot of exceptionally fine pieces, but the choice at the more popular prices is extraordinary, comprising a wide variety of chairs, rockers, arm-chairs and arm-rockers, some in cretonne and some in tapestry upholsterings; also settees, davenport, chaises longues, library tables, end-tables, davenport tables, book-cases and magazine racks.

There is a choice in walnut, mahogany, fumed birch and oak in different finishes.

Mostly all the seats are of the box-spring construction.

The backs are of the panel, slat, cane, cane-panel, upholstered and Windsor type.

The pieces here listed are typical of the entire collection so far as the character of the goods is concerned, but they give only a hint of the quantity and assortment that awaits your choice.

\$5 for a brown oak side chair; William and Mary style.

## Imitation Sapphires and Rhinestones Set the New Combs Aglow

And when worn in a high or low coiffure they are altogether charming.

The new combs and pins are of imitation shell, of crystal or of jet, and in the fashionable shapes and sizes. Some are set with the deep rich blue imitation sapphires and others gleam and sparkle with rhinestones.

New combs are \$5.50 to \$33.

New pins in unusual designs are \$2.50 to \$9 each.

(Jewelry Store, Chestnut and Thirteenth)

## Tussahs Are in Stripes for Pleated Skirts

The first time this attractive silk-and-cotton fabric has ever come in such wide stripes before.

The stripes are 2½ inches, black, Nile green, Oriental blue or mauve on a natural-colored ground. You can imagine what a pretty pleated skirt it would make, and some women are using it for gathered skirts or even for entire dresses.

\$1.25 a yard and 32 inches wide.

(First Floor, Chestnut)

## Shady Brimmed Straw Hats Gay of Hue—and With Bright Flowers

Somehow such hats as these are very Spring and Summer-like, and women find them so useful and becoming for wear with afternoon frocks and pretty Summer dresses.

Quite new are the bright red straw hats with dark crepe facings and the garlands of field and garden flowers.

Just as new and equally attractive are the hats of creamy Leghorn and the fine straw hats in pale pink and darker colors.

Some have flowers and foliage, some have shining, vivid-hued fruits, and some have artistically tied bows.

\$20 and upward.

(Second Floor, Chestnut)



## All Sorts of New Spring-Time Coats and Capes for Children

Just now the Children's Wear Store is full of new Spring-time wraps for small boys and little girls. There are coats to wear to school, capes to slip over a party frock and coats to wear over a Sunday dress.

Plenty of dark blue serges, new Spring woolsens in gay rose and pretty greens, roughish tweeds in light mixtures, black and white checks—all these are used to make these new wraps.

Capas—and they are dear little affairs—are \$7.50 to \$20 each; and many are silk lined.

Coats are in many styles and colors and are \$9.50 to \$35. 2 to 6 year sizes.

(Third Floor, Chestnut)

## Tailored Cotton Waists

Four tailored styles. Two of striped dimity, one with low collar, the other with high-low collar. Price \$2.25.

One of pure linen, very severe, \$3.50.

One of linen trimmed with pique, \$5.50.

All good for sport or practical wear.

(Third Floor, Central)

## It's Not Too Early to Think of Easter Gifts—and Handkerchiefs

For they are one of the popular Easter gifts. They are such dainty, yet practical, presents—and not expensive, either.

There are—  
One—corner embroidered effects

New colored handkerchiefs

Lace-trimmed handkerchiefs

Initial handkerchiefs

Dainty, hemstitched sorts

There's an amazing variety; they are all fresh and new, and between 25c and \$1 each there's a remarkable assortment.

(Main Floor, Central)

\$6.25 for a brown oak side chair; tapestry seat; Jacobean style.

\$7.75 for a fumed birch side chair; cane seat; Windsor style.

\$7.50 for an arm chair; brown oak; spring tapestry seat.

\$13.50 for a mahogany arm chair; spring damask seat.

\$15.50 for a fumed birch arm chair; spring cretonne seat.

\$7.50 for a mahogany arm rocker; spring damask seat.

\$13.50 for a fumed birch arm rocker; spring cretonne seat.

\$18 for a brown birch arm rocker; spring velour seat.

\$34 for a mahogany settee with spring damask seat; cane panel back.

\$48 for a fumed birch settee; spring seat and separate pillows in cretonne.

\$97 for a walnut settee; spring seat and separate pillows in tapestry.

\$15.50 for a fumed birch table desk with two drawers.

(Fifth Floor)

A Master of the Hounds suggested these jockey caps of velvet, which equestriennes like so much for their canters along the highways and byways of suburban Philadelphia. Here exclusively and priced at \$5 in the Men's Hat Store. (Main Floor, Market)

"BULL-DOG" may seem a homely name for a hat, but both the name and the style of hat belong to Yale. We know how to make them the most becoming and durable hats imaginable for boys of 6 to 12. Prices \$2 to \$3. (Main Floor, Market)

## 500 Silk Petticoats Specials, \$3.85 to \$5

Every color likely to be wanted for Easter suits or dresses and many styles, because they are chiefly odds and ends of a manufacturer's Spring samples.

Taffetas or messaline or silk jersey with taffeta flounce—excellent values for women who can use them.

(West Aisle)

## Ostrich Feather Boas

Specials, \$3 and \$6  
Just arrived and really remarkable values, as every woman can easily see for herself.

They are short, round, full boas finished with a tassel, and there is only one color at \$3, navy blue.

At \$6 are the same kind of boas in shaded and chin-chilla effects.

(Main Floor, Central)

## Satin Taffeta Ribbon Wanted for Girdles

has come at last. Many women have been asking for it.

Two widths—6¼ and 8 inches, the former at \$1.15 and the latter at \$1.75 a yard.

The quality is soft and crushable, the best kind for girdles, and it is also used for millinery. In light tints, navy blue and brown.

(Main Floor, Central)

MORE of that very particular porch furniture, which you can have in any color or decoration you like, has just been received in The Little House. This time it is painted a delightful greenish blue, with Chinese decoration, and covered with quite enchanting bird-patterned cretonne.

It consists of a sofa of amazing breadth and comfort at \$190; a little gate-legged luncheon table at \$55; two arm-chairs at \$45 each; an easy chair at \$55—the last added to a porch set because wherever people gather, books should be at hand.

(Fifth Floor, Chestnut)

## An Uncommonly Pretty Handbag for \$3.50

It is made of good satin stripe moire silk, in a roomy shape, with covered frame, tassel and fancy clasp.

In black and good shades of navy, taupe and brown, nicely silk lined and with hanging purse inside.

Don't know of a better handbag at the price.

(Main Floor, Chestnut)

THEY say that "April showers bring May flowers," but you needn't wait for that—

## Ayame Perfume

a delicious bouquet of Spring flowers, and one of the delightful Queen Mary scents, is ready the year 'round.  
Ayame perfume, \$1.25 and \$2.50 a bottle; toilet water, \$1.50 and \$2.50 a bottle.  
Ayame face powder, 50c.  
Ayame talcum powder, 50c.  
(Main Floor, Chestnut)



\$16.50 for a brown oak davenport table; William and Mary style.

\$27 for a fumed birch console table; William and Mary style.

\$14.50 for a nest of three tables in fumed birch.

\$16 for a fumed birch drop-leaf butterfly table.

## An Exceptional Choice of Persian Mahal Carpets at Low Prices

Between the sizes 5x6 ft. and 12x9.1 ft. this new shipment of Mahal carpets affords a most helpful choice; and every rug in the collection is marked at close to prevailing cost.

These are typical Mahal weaves, of reliable texture and in the soft red, ceru and blue shades characteristic of these rugs.

Some have medallion centers, but the greater number show all-over figures. Mahals are among the least costly and most practical of Persian rugs.

We believe this new collection is unique both as to the number of convenient carpet sizes it includes and the lowness of the prices—from \$137 up to \$287.

(Seventh Floor, Central)

## Men's Wing-Tip Oxfords as Smart as Can Be

In addition to the wing tips they have a profusion of perforations and saw-tooth pinking, meeting the demand among young men of fashion for much-ornamented shoes.

Made on a beautiful English last with long forepart, wide shank and low, broad heel.

In a Spring shade of tan Russia calfskin at \$13.

In mahogany color cordovan at \$14.

(Main Floor, Market)

## New Fiction

"The Vinegar Saint," by Hughes Mearns. A charming tale of an American girl of a generation ago. \$1.50.

"The Sagebrusher," by Emerson Hough. \$1.50.

"Good Sports," by Olive Higgins Prouty. \$1.40.

"Miss Maitland, Private Secretary," by Geraldine Bonner. \$1.50.

"The Undeclared," by J. C. Smith. \$1.60.

(Main Floor, Thirteenth)

## Fine Rag Rugs and Hand-Braided Rugs

These are the better grade of Summer floor coverings wanted by people whose furnishings are above the average:

### Hand-braided Rugs

24 x 36 in., \$6	37 x 61 in., \$16
26 x 40 in., \$8	41 x 76 in., \$19
31 x 53 in., \$11	43 x 79 in., \$23

50 x 84 in., \$25

### Rag Rugs

9 x 12 ft., \$25 and \$38	6 x 9 ft., \$21
7.6 x 10.6 ft., \$20	36 x 72 in., \$8.25

(Seventh Floor, Chestnut)

## 100 Wool-Filled Comfortables Special at \$7.50

A saving of \$4.50 on every one.

Coverings of figured sateen with plain sateen borders.

(Sixth Floor, Central)

## Bath Rugs

in plain colors with dainty borders.

24x36 in., \$3.15

30x30 in., \$3.25

24x48 in., \$4

27x54 in., \$5

24x60 in., \$5.25

30x60 in., \$6

(Seventh Floor, Chestnut)

## Several Hundred Pair of Blankets at Savings of One-Fourth to One-Third

Blankets such as these at the prices marked on them are bound to prove good investments. It may as well be understood that blanket prices next Winter are not likely to be lower than they have been this Winter. Certainly there is little likelihood that there will be many blankets similar to these offered then at the same savings.

This is not intended to force people into buying; nor do we like to recognize impossibilities until we meet them. But the savings on these blankets are extraordinary and anybody inclined to look to the future will do well to take advantage of them.

100 pair of white wool blankets, 50 per cent wool filling, cotton warp, double-bed size, 70x82 inches, \$10 a pair.

100 pair of the same blankets for single beds, 60x82 inches, \$9 a pair.

100 pair of white blankets, extra large, 76x84 inches, made with mixed wool and cotton filling and cotton warp—\$6.50 a pair.

100 pair of plaid blankets, 70x80 inches, made with mixed wool and cotton filling and warp, \$10 a pair.

50 pair of the same blankets for three-quarter size bed, 66x80 inches, \$9 a pair. Block designs, in desirable colors.

(Sixth Floor, Central)