# EVENING PUBLIC LEDGER-PHILADELPHIA, THURSDAY, MARCH 27, 1919

# **BUSINESS NOTES**

The delegation of Japanese raw silk merchants now in this country today will visit the plant of the Leon-Feren-

merchants now in this country today will visit the plant of the Leon-Feren-bach Silk Company, Wilkes-Barte, Pa. On Friday the Japanese visitors will be the guests of the Phoenix Silk Manu-facturing Company at Allentown, Pa. Quinine was reduced in price rester-day by the manufacturers from 90 cents to 80 cents an ounce. The lowering of the price was regarded by the trade as a further step in the general readjuatment of prices for all commodities. Before the watource. A stendy increase is reported in the

A steady increase is reported in the demand by paint manufacturers for gry pigment colors. The unusually warm weather in all parts of the country has caused repairs to buildings to be undertaken earlier than usual. Since the termination of hostilities to buildings to all of the states and the matter all over the states and the dails offerings, bereafter, of sensonable stocks of these goods are expected to a lower cost of manufacturing, and on an average prices in the broad silk market have not decreased to any noticeable degree, and there is no indication of such an occurrence.

port trade on a large scale will, it is said, find rubber goods manufacturers who formerly did not pay much atten-tion to business in foreign countrier among their most active clients.

The ocean freight rate to France is

DST.

1001

10559

The American Lecomotive Company ms taken orders for twenty-six 150-ton decapod type engines from the South Manchurian Railway and for two small Manufacturers of high-grade rubber goods, particularly mechanical rubber goods, particularly mechanical rubber genes active interest in export business. Concerns being organized to handle ex-Panama coupon 2s. 1936. Panama registered 2s. 1936. 111 111 111 111 111 111

# You Can Be a **Preferred Customer**

You divide your customers into two classes-preferred and ordinary. Your supply houses do the same thing.

Those in the preferred class, the discounters for prompt cash, get all the benefits you can give them-preference in getting their orders filled and "tips" when bargains are available. Those in the ordinary class, who pay "any old time," are denied these advantages.

Isn't it reasonable to suppose that your creditors do the same thing? For this reason YOU should be rated a preferred customer.

If you have been prevented from getting into this class by the lack of an elastic system of financing that insures instant cash funds ample to meet your needs as they arise, you owe it to yourself to investigate the advantages of our Service, which instantly converts your accounts receivable into cash in needed amounts, when and for as long as this temporary capital is required.

> The service with the most advantages. Let us send details —they're free from all red

MANUFACTURERS' FINANCE CO. Fidelity Building, Baltimore, Md. Represented in all principal cities. The oldest non-notification company in entire East and South,



Contraction Stationer

Financiers Believe American Workingman Will Be Power to Prevent It-Await Effect of Conditions in Europe; Gossip of the Street

THE unsettled condition of affairs in Europe and the effect it may have on the labor situation in this country seemed to be a fertile topic for discussion among financial men yesterday. Opinions on the subject are so diametrically opposite that a reasonable conclusion seems out of the question. There are those who seem certain that Bolshevistic conditions will never obtain in the United States, and claim that the American work-Ingman will himself be the power to prevent it.

There are others who claim that labor is in the saddle in the United States, as it seems to be in England, and that new demands are only awaiting the conclusion of the Peace Conference, demands which they argue will be impossible and will in the end result in "the destruction of civilization," as one banker put it.

There is also a wide divergence among financiers as to the policy of the Department of Labor. Some of them are opposed to the paring of the prices of commodities without any reduction in the price of labor. as in the case of the steel reductions of last week. It is said this action was indersed by labor leaders, who expect similar action in the case of other industries. Conferences are now being held in Washington, both yesterday and today, with representatives of glass, coal and building hardware trades, which are expected to produce results as satisfactory as the steel conferences of last week.

# High Rentals Extending to Business Offices

A downtown broker was speaking about what seemed to be a concerted move on the part of real estate men to compel those who rent dwellings on lease to pay higher rents, vacate or buy the properties at prices away beyond what these houses would have commanded before he war. He said the same cruside he believed was in vogue against business offices and, in fact, any properties used for business purposes, He maintained that the high wages demanded and received by labor had much to do with the matter.

High wages, he said, are at once both had and good. They increase the buying power of those getting them and they in turn demand a higher standard of living, which includes better housing. Then, on the other hand, he said, while Philadelphia under normal conditions adds a certain average number of dwellings to her area each year, very little has been done in the way of building for at least four years past, while there has been a large increase in the population.

"I am told," he continued, "that builders and real estate men, who want to see building activity revived again, and failing to get investors interested on account of the high cost of labor and building materials, ave taken this method of boosting the returns from properties placed in their hands so as to show a large percentage of earnings,

There will, however, he said, be another day of reckoning, and the costs of living must come down, and with them the cost of labor and materials; in fact, the whole artificial fabric which inflated war prices have boosted must before long find their own level. It won't be as low level as we had in the early part of 1914, but it will be much lower

# Speedy Response to Reduction in Steel Not Expected

It is evident that some people in the financial district expected a speedier response by purchasers to the reductions made in the fixed prices of steel products last week, unmindful of the fact that such readjustments require time, especially after a world-wide disturbance of business as contrasted with nation-wide disturbances in tife past.

Some financiers are analyzing the prices decided upon by comparisons with the past, but, as one banker remarked, such a comparison is most unjust.

What was right before the world war in the matter of prices would not be considered right now, he said. There must be taken into considcration the cost of wages and of living as it is now compared with the early months of 1914.

Taking the United States Steel Corporation, he remarked, as a standard for all the other steel companies, the average price of steel products per ton in 1914 was about \$31 or \$32. The new prices agreed upon last week in Washington, he said, would be found to average

nearly \$65 per ton. And, he continued, every one remembers how depressed was not only the steel business at that time, but every other business as well. Then came the war, and in 1917 the average price per ton went as high as \$118 in July of that year, Last year, 1918, the average went down to almost \$75 per ton, and it was even a little less in the early months of the present year. The new prices bring that last average down to from \$6 to \$7 per ton less.

This banker said there was no doubt in his hind that a period of great activity is ahead for the steel companies, especially for those that have their own ore beds and manufacture from the ore. The fact that no reduction was made in ones would count against those who were compelled to go into the open market for their basic product.

# Undertone of Short-Term Note Market Firm

The short-term note market is quiet with a firm undertone, and fairly substantial amounts of some of the more active issues changed hands. There is no appreciable change in quotations, but the tone of the market indicates the return of confidence to a considerable extent throughout the trade.

It is the opinion of experts that there could not possibly be much change in the market between now and the closing of the Victory Loan campaign, although a moderate volume of transactions from day to day is looked for.

Foreign government short term notes are firm, although only moderate amounts changed hands. Wilson & Co. 6s are quoted at 945, 9.917s. with a good demand in evidence. The convertible feature in connection with these bonds has rendered them attractive to investors.

# . . .

In the bond trade yesterday there obtained a greater degree of confidence than had existed for some time past, it being asserted that there has recently developed a better demand for many securities than had been the case ten days or two weeks age.

Generally speaking, the demand for all classes of bonds ditring the last week, it is stated, has been a satisfactory one, and while the volume of business has not been large, it has convinced interests that with a return to fairly normal conditions there will develop a good bond market. because of the large amounts of money which are available for investment.

It is hoped that the terms of the Victory Liberty Louis offering willbe made public as soon as possible, in order that the building community may be in a position to make the necessary arrangements for carrying out the details of the campaign.

## . .

Quotations for the majority of issues yesterday were not materially changed from those obtaining at the close of business on Monday, in such special issues as the traction securities. Interiorough Metropolitan 415s are now selling more than 10 points under the levels of a short time ago. and many take the position that further recessions will be recorded.

Government bonds were active, but displayed a fairly firm undertone, Buying of Liberty 44,8 by institutions has been in substantial volume for the last ten days, and some bond men express the opinion that there will be no further recessions from the prevailing quotations.

# . . .

The Baltimore and Ohio Railroad Company has sold to Baltimore bankers \$3,000,000 6 per cent five-year collateral trust notes. The security is the Coal and Coke Railway, which the Baltimore and Ohio acquired two years ago. The proceeds of the notes, together with other funds horrowed by the Baltimore and Ohio from the War Finance Corporation, will be used to pay off at maturity, April 1, \$5,000,000 Coal and Coke Bailway 5 per cent first mortgage bonds. The notes are being offered by backers at 97% and interest to yield about 6.60 per cent. Holders of maturing bonds have prior right to take notes, and subscriptions of others are being received subject to this right

Current strength in International Mercantile Marine preferred is attributed in important financial circles to overtures which the company's management has undertaken with a London syndicate for a renewal of negotiations looking toward the sale of Marine's British tonnage.

# Governor Passmore on Decline of Exchange Rates

On his return from a meeting in Washington of the governors and other officials of the Federal Reserve banks, Governor Passmore says in reference to the decline of the exchange rates in Europe:

"The withdrawal of the artificial support of the rate of exchange on London, which has been 'pegged' for so long, may have a wide influence on money conditions in this country. The rate of exchange was pegged by fiscal agents of the British Government in New York by purchasing all British exchanges offered at the rate of \$4.767-16 for the pound sterling. The fiscal agents being in the market to buy all exchange offered at that rate, no one sold British exchange at any lower rate. On Thursday of last week the British Government cancelled its arrangement with its New York fiscal agents and exchange immediately went down to \$4.71, with a further drop on Saturday last to \$4.60.

"The new arrangement works to the disadvantage of our American exporters. The American exporter sells to Great Britain and is paid for his goods in British pounds. If the pound is worth only \$1.60 in American money instead of \$4,767-16, the American exporter loses 167-16 cents on every pound. The reverse is the case with the importer, who buys in pounds and pays in dollars.

"France, two days before Great Britain took action, gave up the attempt to support the franc. The action of Great Britain and France should have a pronounced effect in rehabilitating the industries of both countries and should extend over Continental Europe, aiding in restoration of industry to a status more nearly normal.

"Return to free exchange really acts as a financial tariff against exportations from this country to Great Britain and France. The resultant exclusion of American products must stimulate the home industries there and encourage them to export to us. In other words, it makes the United States a poorer place to buy from and better place to sell to.

Chicago, March 27 - H(M)S-Receipt higher then set off strong mosts for 25% 19.50, heavy burchers, 519.50, 65, medium and light, 519.25% 19. Deay packing and light, 519.25% 19. Bit and the state of the state

Pittsburgh, Market 25 --HORS Hereip's, 2000 head Market sleady, Heavier \$19,75 15 No. 1, 72, 100 head, Market SHEEP AND LAMES Hereints, 2000 head Market slow, Ton Shep, 212 30, 100 CALVES --Receipts, 100 head, Market steady Top, \$17,30

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**Old Silver Dollars** 

coined at the Philadelphia Mint nearly a hundred years ago, still circulate in the

# **Dutch East Indies**

This city has been trading with them since 1808. They import over \$100,000,000 annually.

Mr. Edward L. Bacher, who has lived there for several years, and who knows both Dutch and Malay, will now be located in Philadelphia. He will be glad to give information to our friends regarding this market.



# LIVESTOCK QUOTATIONS

Dealings Slow and Prices Irregular,

# The Laclede Gas Light Company

# ST. LOUIS, MISSOURI

\$11,000,000

# First Mortgage Collateral and Refunding Ten-Year 7% Gold Bonds

# Series "A"

Convertible at the option of the holder into either the Common Capital Stock of the Company, par for par, or into a like amount face value of Series "B" Thirty-Year 5% Bonds of the Company issued under the same mortgage, the Series "A" Bonds to be computed at par and the Series "B" Bonds at a 5½% income basis.

Dated January 1, 1919.

# Due January 1, 1929.

Interest payable semi-annually February 1 and August 1 (first and last coupons heing for seven and five months respectively) in St. Louis or New York. Coupon honds registrable as to principal or exchangeable for fully registered bonds; coupon bonds are in interchangeable denominations of \$1,000, 3500 and \$100, and fully registered bonds may be issued in denominations of \$1,000 or any multiple thereof. Coupon and registered forms are fully interchangeable. Redeemable at any time upon 30 days published notice at 102 and accrued interest if redeemed prior to January 1, 1922, and at 101 and accrued interest if redeemed on or after that date.

# AUTHORIZED BY THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI

Interest payable without deduction for Federal Income Taxes now or hereafter deductible at the source, not in excess of 2%

Application will be made to list these bonds on the New York Stock Exchange

From a letter addressed to us by C. L. Holman, Esq., President of the Company, we summarize the following:

The Laclede Gas Light Company was created by and organized under an act of the legislature of the State of Missouri in 1857, and has under its charter a perpetual right, the validity of which has been established by the Supreme Court of the State of Missouri, to vend gas within the city of St. Louis, Missouri, the fourth largest city in the United States.

The proceeds of these bonds will be used to retire at maturity, May 1, 1919, the Company's \$10,000,000 par value of First Mortgage 5% bonds and for the general corporate purposes of the Company.

These bonds are now secured by a direct mortgage lien upon all the Company's physical property, and upon retirement of the First Mortgage Bonds, due May 1, 1919, will share equally in the lien of the then existing first mortgage of the Company.

The issuance of additional bonds is carefully safeguarded under, the mortgage.

The physical condition of the property is excellent in every respect, it being the policy of the management to maintain its plant at all times in first class condition.

WE RECOMMEND AND OFFER THESE BONDS FOR SUBSCRIPTION AT

# 100 and interest

The right is reserved to reject any and all subscriptions and in any case to award a smaller amount than applied for. Temporary bonds will be ready on or about May 1, 1919.

All statements herein are official, or based on information which we regard as reliable, and, while we do not guarantee them they are the data upon which we have acted in the purchase of this security.



"As tending to slow down our manufactures of export goods, this action of Great Britain and France will release capital here for other enterprises, and, together with the more rapid liquidation of cancelled government contracts, is likely to result in cheaper money in the United States.

# FLETCHER FOUNDS FOOD FUND

Harvard Gets Bulk of "Eat Slowly" Advocate's \$1,000,0000 Estate Horace Fletcher, more famous as the ife-long advocate of "cating slowly" than as a millionaire, has left the residue of a \$1,000,000 estate to Harvard University to "foster knowledge of

University to "foster knowledge of healthful nutrition." Mr. Fletcher, who died in Copen-hagen Denmark, January 12 last, fre-quently lectured in this city. In ms will be declares that he continued bla residence in benmark through force of circumstances and slways considered himself a resident of New York. The will was offered for probate in New York city. Mrs. Fletcher, the widow, receives an annuity of 33800 and the testator's personal property at Venice. Itals, Other bequests are made to individuals and charities. Harvard, which receives what is left after tibes bequests are provided for, is to offer periodically a "Horace Fletcher Prize" for the best thesia on the subject of "Special uses of circumvaliate papulit and the saliva of the mouth in regulating physiological economy in nutrition."

# WOULD BOOST SHAD CROP

Baby Fish From Torresdale to Swell Delaware Supply

Swell Delaware Supply In an effort to replenish the supply of shad in the Delaware River. N. R. Buller, State Commissioner of Fisheries, has made plans for extensive shad prop-agation work at the Torresidale halchery. Mr. Buller helieves that shad will enter the upper reaches of the river about the middle of April and that many of the spawning fish can be caught. The eggs will be placed in the hatchery, and when the tiny shad develop they will be released. Since the expansion of industrial plants along the river fronts but few shad have ventured up the river to spawn. At the hatchery it was ex-plained that the water is so polluted that the fish to enter the upper reaches of the fish to enter the upper reaches of the fish to marked decrease in the yearly shad catch.

# CATLIN'S WILL MISSING

# First Cousin of Luzerne County Senator Gets Administration Papers

Gets Administration Papers Wilkes-Barre, Pa., March 27.—(By A. P.)--Unless the will known to have been made by the late Sterling R. Catlin, State Senator, is found, Harry N. Catlin, a cousin, of Montrose, Pa., will be ad-ministrator of the estate, worth about haif a million dollars. Bearch among the Senator's papers has failed to produce a will, and Harry N. Catlin was today granted letters of administration. He filed a bond for the soun of \$10,000. The personal ce-tate is worth \$5000, and the value of the real estate, much of which is coal land, is unknown. Besides Harry N. Catlin, there are three first cousins and two second cousins to share in the es-tate.

CORN EXCHANGE NATIONAL BANK PHILADELPHIA CHESTNUT at SECOND

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The facility with which great masses of metal are handled in modern foundries and machine shops is truly remarkable. Immense naval guns, heavy dynamos, engines and boilers are picked up and carried from place to place with wonderful ease and certainty.

Wire ropes, strong but supple, connect the powerful overhead crane with its heavy burden. Through them, the lifting power above is made available below.

Wherever there is a load to pull, to hoist, to sustain, there you find wire ropes, often over loaded, generally neglected, still 'carrying on".

There is a grade of Broderick & Bascom

Wire Rope for every purpose. These grades have been carefully standardized and the standards are rigidly maintained. Because wire of suitably high grade for our Yellow Strand Wire Rope could not be obtained during the war, the manufacture of Yellow Strand was temporarily suspend-ed but will soon be resumed.

There is safety in specifying B. & B. Wire Ropes.

BRODERICK & BASCOM ROPE CO., ST. LOUIS SEATTLE, WASH. Factories, St. Louis and Seattle.

