

Anniversary Month Concerts In the Grand Court at 9, 11 and 4:30 Familiar Melody at 11:35, with Chimes at stroke of 12. In Egyptian Hall at 2:30	WANAMAKER'S Store Opens 9 A. M.	WANAMAKER'S Store Closes 5 P. M.	WANAMAKER'S Store Closes 5 P. M.	WANAMAKER'S Store Closes 5 P. M.	WEATHER Unsettled
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The Best of Everything and Plenty of It!

The Crumble and Decay of Other Nations

through their own greed and perversities, have given to the world a new vision by which the way is being marked out for the new life and safe progress of all its peoples.

The whole world is stepping forward for rightness and honor. Women are to have a higher status and politics is to be cleaner, independent of races and creeds.

In the bigness of the common task all barriers to success must be overcome, and that none shall hinder, every human being must do an unselfish part, whatever the sacrifice requires.

The difficulties must be faced and beaten down by real men with poise and purpose, who are consecrated to the task of lifting a tumultuous and suffering world out of a morass to sure foundations upon which shall be builded a citizenship of fraternity that can never be shattered or overthrown.

God save the day!

(Signed) *John Wanamaker*
 Citizen.

March 26, 1919.

Bracelets Have Come Into Their Own Again

Following the fashion for Spring of short-sleeved afternoon and semi-evening frocks. Many women, to say nothing of young girls, are rejoicing greatly because almost every woman loves bracelets.

- Pretty gold-filled bangles, \$1 to \$2.25 each.
- Secret lock bracelets, gold filled, \$2.75 to \$7.50.
- Sterling silver stone-set bracelets, \$3.75 to \$21.

(Jewelry Store, Chestnut and Thirtieth)

About a Hundred Special New Blue Serge Suits for Young Women—\$28.50 to \$39.75

In the group are five smart models—all quite new this Spring, and all of exceptionally good dark blue serge. And we've just unpacked them!

Their lines are good, all are well tailored, and all are either bound with silk braid or effectively trimmed with it. And they are most carefully made and finished, from the little hand-done button holes to the soft silks which line them.

There are rather plainly tailored suits, suits in blouse style, suits with the new narrow belts, and suits that are very straight and new as to silhouette.

\$28.50, \$32.50, \$35, \$37.50 and \$39.75—and every one was made specially for us.

Other new Spring suits, in distinctive models, \$65 and \$75.

All in 14 to 20 year sizes.

(Second Floor, Chestnut)



Certain little animal scarfs being shown in the Fur Salon are very fetching, and prices run from \$35 for one of mink to \$375 for one of Hudson Bay sable.

(Second Floor, Chestnut)

A Charming New Velour Dolman Planned for Young Women

It is of soft wool silver-tone velour in a delightful sapphire or Pekin blue shade. It is cut generously full, has a graceful sweep and is lined throughout with lustrous silk poplin. Price \$37.50.

Other handsome new capes and dolmans in Spring colors are \$32.50 to \$70.

14 to 20 year sizes.

(Second Floor, Chestnut)

WOMEN'S Sample Handle Umbrellas at \$3.75

The prettiest of bakelite handles in the new Spring and Summer styles, some having rings and others silk cords. They are all sample handles of those in much more expensive silk umbrellas.

The coverings are union taffeta (silk-and-cotton) with a silk selvedge edge and the frames are a full 26 inches.

(Main Floor, Market)

WOMEN find bloomers as necessary with the new Spring suits as they did with the narrow winter ones.

Bloomers of pink or white batiste are \$1 to \$1.75.

Of flesh-colored silk, \$2.85 to \$5.50.

Long bloomers of black or blue, \$3.50 and \$5.50.

MATERIALS for Babies' Coats

These are the three favorite coatings and they are all a fine silk-and-wool mixture.

White Bedford cord, 42 inches wide, \$4.50 a yard.

Light blue crepe satin, 42 inches wide, \$4.50 a yard.

Shell pink poplin, 40 inches wide, \$5 a yard.

(First Floor, Chestnut)

MAIDS' Spring Outfits

Cotton dresses, \$2.50 to \$3.85.

Afternoon dresses, of black cotton, \$3.50 to \$4.50; black mohair, \$6.50 and \$16.50; gray cotton, \$4.50; gray mohair, \$6.50.

White dresses, \$3.50 and \$4.50.

Maids' aprons, white, 50c to \$3.50.

Caps, 5c to 50c.

Collar-and-cuff sets, 25c to 70c.

EVEN the Children May Have Paris Handkerchiefs

Little colored squares, or white squares with designs in color are the latest from Paris for the children. The linen is soft and fine and the designs cheery and pretty.

And they are not expensive—65c each.

(Main Floor, Central)

A Dainty Silk Handbag at a Lowered Price

To make a handbag item of unusual interest for tomorrow we have taken one of the best-liked of our silk bags and reduced it.

This bag is made of an excellent quality of faille silk in black, navy, taupe and brown. The shape is particularly good and it has a shell-finish frame and a tassels.

Reduced to \$5.50.

(Main Floor, Chestnut)

AN Elastic Parisienne Corset

It is of pink elastic, and it exists mostly below the waistline, being topless and very long. It is striped with satin, has a short clasp and costs \$11.

(Third Floor, Chestnut)

Scalloped Spreads Are the Bed Dressing of the Hour

Nothing dresses a metal or four-post bed so well as a scalloped spread. That is one reason why they are now so much in demand. And we have a remarkably good collection of these attractive bed coverings. Some come with bolster pieces to match, some without.

The scalloped dimity spreads in wrinkled stripes with matching bolster-piece are marked at \$7, and without the bolster-piece at \$5, \$6 and \$10.

In the double-bed size the same spreads with matching bolster-pieces are \$7 and \$10; and without the bolster-piece they are \$5, \$7, \$8 and \$10.

The prices quoted on these satin-finished spreads are the low figures of two years ago.



Coats That Women Motorists Like Best of All

are the sturdy leather ones with suede linings, short enough not to interfere with brakes, impervious to rain and dust and altogether the most practical coat yet devised for the purpose.

A new Spring shipment of these coats has just come and there are slight changes and improvements in all the four styles.

Every model may be had in either tan or black real leather; suede lined. All have collars that can be left open or buttoned up tight; all have belts and conveniently large pockets. There is quite a difference in the several lengths.

Two styles at \$47.50, two at \$57.50.

(First Floor, Central)

OVER A THOUSAND MODERATELY PRICED SUITS AND DRESSES ARE READY FOR EASTER

Fresh new garments, fashionable in cut and color and altogether the best we can secure in the market for the money. Some of them are priced particularly low for this time of year. We mention a few of the most interesting:

- At \$25. Specially priced jersey dresses in navy, tan, gray and other shades; in tunic styles and chemise styles; plain and embroidered. All sizes in the lot.
- At \$15. Another special lot of serge dresses, mostly black and navy. These are both trimmed and plain.
- At \$33.50 and \$38.50 are jersey and serge dresses—half a dozen styles or more. The jerseys are braided, embroidered and tailored; the serges tailored and embroidered.
- At \$25. Specially priced jersey dresses in navy, tan, gray and other shades; in tunic styles and chemise styles; plain and embroidered. All sizes in the lot.
- At \$18.75 to \$38.50. Very good little frocks of satin, taffeta, charmeuse and Georgette crepe. Some of the last are beaded. Colors are many.
- At \$60. A little collection of tricotette dresses, ribbed and plain; mostly dark colors with a tiny bit of some contrasting shades or decoration. The saving on these is very substantial.
- At \$25 to \$38.50. Tailored suits of moilin, gabardine, serge, tweed, light-weight velour, worsted, pinned.
- At \$30 to \$45. Jersey country suits in pleasant leather mixtures and solid colors—browns, grays, rookie, navy, rose and other bright shades.
- All sizes are in the lot.

RUFFLED Voile Waists

Just as surely as the tailored suit becomes important you may count on the frilly waist to put in its appearance.

Here are two white voiles with big collars of fine pleating edged with lace, prices \$3.50 and \$5.50.

Another ruffled model is in crepe de chine in white, flesh-color or black with high or low collar, at \$6.75.

(Third Floor, Central)

THE finest brassieres we know are those sent us by the maker of the Parisienne corsets. They are beautifully made of beautiful materials, the finest having much real Irish lace and hand embroidery. Prices are \$16 to \$40.

(Third Floor, Chestnut)

Silver King Golf Balls at the Old Price

They are the Silver Kings with bramble markings and black or red line.

29 and 31 dwts., \$9 a dozen.

(The Gallery, Chestnut)

NUT Brown Low Shoes

for conservative women who do not like French heels, but do like a trim and correct effect when they wear tailored suits. These one-eyete ties have 1 1/2-inch leather Cuban heels and light welted soles, and the price is \$11.

Excellent square leather-covered buckles to go on them are \$1 a pair.

(First Floor, Market)

IT'S a Little Early for Silk Bathing Squares

but you could use them for golf or motoring—or silk handkerchiefs, if you like. They're new, come in gay and pretty colors, and at 85c each you'll not find anything like them in town. Good, generous size, too.

(Main Floor, Central)

Rich Carpets From the East a Beautiful Showing

For lovers of beautiful Oriental carpets this new selection is something of a treat. The finest group in it consists of Persian pieces—lovely Kermanshahs and Kashans, Serapis and Ferghans, in colors and designs of great charm and beauty. The prices of these pieces range from Forehan hall strips 13.3x7 ft., at \$490, up to a Lavher, the finest type of Kermanshah, 17x13 ft., at \$3000.

Many fine Chinese pieces are also in the new consignment, these in the more-sought-after carpet sizes, beginning with 9x7.10, at \$275, and going up to \$450 for a rug approximately 9x12.

Persian Mahals in desirable carpet dimensions are a very attractive group, priced at prevailing cost or less—from \$177 in size 10.6x6.10 up to \$1025 in size 21.1x14.4.

We are showing some excellent smaller-sized rugs, including Chinese pieces, 3x5 to 3x6 ft., at \$35 to \$55, and Mosuls, 3x6 to 3x6.6, approximately at \$31.50 to \$37.

(Seventh Floor, Central)

\$1.65 Doesn't Often Buy Women's Wash Capeskin Gloves Like These

and that's one reason why we think women will snap them up in short order.

Another reason is that they're just the kind of gloves wanted for wear with Easter suits and Spring frocks—tan or champagne color capeskin, with attractive combination embroidery and one clasp. They are outseam sewn, too.

We bought them specially or they'd cost more.

(West Aisle)

The Fickleness of Spring and the Clothes of a Worth-While Man

For the proverbial fickleness of Spring, rational men will be prepared.

Walking around in a heavy Winter overcoat is a discomfort; going without any overcoat is a risk; wearing the proper Spring overcoat is the part of common sense.

The man who selects his Spring overcoat from the stock that we have to show is sure of obtaining the fullest measure of satisfaction and service that his money will secure for him anywhere.

Back of these words are the overcoats, and back of the overcoats a store that cannot afford to break its word. We are not boasting of these things—we only want to remind you of them.

The Spring overcoats are priced at \$35 to \$50.

And you should see the great line-up of new Spring suits—a sight that will delight any man who likes clothing of distinction and fashion and reliability.

They are priced at \$28 to \$65, and comprise a most striking assortment of the new waist-line models for young men.

(Third Floor, Market)

Men Are Stocking Up on These \$1.65 Shirts

They are so noticeably better than other shirts around this price that foresighted men are laying in Summer supplies.

Made of good percale in plain noglegie style with soft cuffs. Designs are fancy stripes in great variety and some unusual figures.

(Main Floor, Market)

Men's Extra-Size Handkerchiefs Special at \$5 a Dozen

will doubtless interest a good many men. The handkerchiefs are in that always-popular plain hemstitched style, of clean and snowy flax, and they are remarkably good value for the price, too.

(West Aisle)

Men's Cordovan Oxfords in an Unusually Smart Style

The color is a rich shade of mahogany and the shape is that long, graceful English last with straight tip, wide shank and low, broad heel that is so much liked by well-dressed men, particularly young men.

The price is \$9.50.

(Main Floor, Market)

Boys' New Spring Suits With the Stamp of Excellence

Good quality in boys' clothing is always a paying proposition. Ours is a boys' clothing store that is always trying to do things a little better.

It is nothing new for us to be able to show boys' suits that are a little better than any others sold for the same prices; but in the suits that we are showing this year the betterment is exceptional. It is noticeable especially in the way the suits are designed and made, and in the little details of style and finish that mean so much to the character, fit and service of the garment.

Mothers who would like to secure the best that can be secured in new Spring ready-to-wear suits for their boys should see these suits and see them as soon as possible.

The sizes are for boys of 8 to 18 years, and the prices \$18 to \$30.

(Second Floor, Central)

Bulldog Hats Please the Boys

There is something about these round hats with brims that pull down all around that makes them unusually becoming to boys and very popular with them.

We have some fine ones in gray and brown homespuns that are well made and sturdy in service.

Price \$2.50.

(Main Floor, Market)

The Best News of Cleanliness

is that during these few remaining days of March

Philadelphia Hardwater Soap Is \$1 a Dozen Cakes

the price for the month of March only. At other times this famous soap sells at \$1.80.

We suggest that 12 cakes for each member of the family make a comfortable year's supply.

(West Aisle)

