

Please Tell Me What to Do

By CYNTHIA

To "Calamity Jane"

Dear Cynthia—My wife and I have decided to send "Calamity Jane" some encouragement...

Are Blondes Misjudged?

Dear Cynthia—No doubt this question will sound rather absurd, but I know you will answer it.

Will you please help me by giving some pointers on how to convince people that I am not a sporty kind of a girl...

Be Pals With the Boys

Dear Cynthia—So many girls write to you of how men turned them down. While at school a boy started to write to me...

How to Be Popular

Dear Cynthia—Please tell me how a girl not quite sixteen, with her hair done in a bob, can become popular in a dancing class...

Be jolly, kind, unselfish and unselfishly interested in the boys and they will be sure to like you.

Adventures With a Purse

HERE is a novel charm for around the neck. It is oval, about an inch and a half in length...

NOW that the warmer weather will be coming along, you want to look over your lines for the summer.

ALWAYS like to think that powders, cold creams and the like are compounded by women.

For the names of shops where articles mentioned in "Adventures With a Purse" can be purchased...

Fashion Tips

A good deal of crepe yarn appears in the fashionable embroideries. High collars are not in favor.

Anniversary Month Concerts in the Grand Court at 9, 11 and 4:50

WANAMAKER'S

DOWN STAIRS STORE

WANAMAKER'S

WEATHER Fair

The Fresh, Fine Spirit of Spring Permeates Every Corner of Wanamaker's Down Stairs Store

The Very Best Wraps of Moderate Price

are to be found right here in the Down Stairs Store—and in abundance.

Between \$10.75 and \$19.75

Then you may choose a cape, a coat or a dolman of serge, poplin, gabardine, burella or velour and so many and so varied are the styles...

From \$22.50 to \$32.50

the showing is greatest. Here are wraps of serge, silvertone, fine suede velour and duvet de laine, many of which are lined throughout with gray de cygne or figured silk.

The Finer Things

of bolivia, crystal cord, evora, silvertone and silk velour and duvetyn are marked at \$35 to \$145.

(Market)

The Silks of Spring

Lustrous taffetas in dark shades, lighter shades, and also some lovely changeable hues.

Figured Lining Satin

is in tan, turquoise, navy, brown and gray grounds with well-blended figures.

(Central)

Women's Combination Suits, 60c

White ribbed cotton suits with lace-trimmed knees are almost all first quality.

(Central)

A Fine Sweep of Wings

is one of the most satisfying points about the new hats. Beauty of line comes naturally with the use of feathers.

(Market)

What Airs and Graces Batiste Blouses Have Acquired

Their tucks are as fine as their materials and their laces are not a whit less charming.

Voiles With Colored Dots

and lace white frills are new. You'll find them wonderfully becoming.

In Extra-Sizes

there is fine choosing among white voile waists trimmed in many suitable ways.

(Market)

An Exceptionally Good-Looking Junior Suit at \$16.50

This is a suit that will give very good service for school wear and will please the most exacting young girl.

The material is a mixed suiting and the coat has three box pleats in back.

(Central)

Dark Bloomers

are often taking the place of petticoats beneath the narrow skirts.

A new silk-and-cotton bloomer (that goes considerably below the knee) has a little ruffle at the bottom and comes in purple, black, navy, taupe and rose.

(Central)

Women Who Like Light-weight Leather Gloves

—and many women will wear no other kind—will want these soft new capeskin gloves, as soft and comfortable as French lamb.

(Central)

A Sample Lot of Strap Books Half Price at 65c to \$2

They are all samples and some are slightly rubbed, but the majority of them are as fresh as if they'd just been taken out of their wrappings.

(Central)

These Lovely Voiles Average Half Price

All of them are printed in some pretty pattern—scrolls, circles, plaids and some seem to have borrowed their designs from foulard silks.

Ginghams Have New Uses and one of the smartest fancies is for making separate skirts out of them.

Organdies as Fresh as Spring Flowers Daffodil yellow, violet, lilac, sky blue and Copenhagen, rose, pink, tea rose, tan and gray are some of the tints that these sheer, crisp cottons are to be had in.

Fine White Materials—Special These are soft and very fine and include swisses, embroidered voiles and a number of fine novelty plaids and stripes on sheer grounds.

Matting-Covered Boxes These are so handy to have in the home as means of keeping the rooms tidy.

\$3.85 Will Buy a Pretty Petticoat to go beneath your new Spring suit or frock.

For Practical Wear how and for warm weather there is a white crepe petticoat with a deep tucked flounce.

(Central)

Open Season for Raincoats!

Here's a fine one for men. It is of rubberized cloth with a convertible collar and plenty of fullness.

For boys of 8 to 18 a similar coat is to be had in tan at \$5.75.

Half Dozen Styles in Practical Skirts at \$5

Women have been wanting practical skirts a good deal lately. They will find good choosing among these.

Four styles are of navy blue or black wool serge; two trimmed with black silk braid; the other two with unusual button-trimmed pockets.

For Large Women there is a well-tailored skirt of black mohair with unusual pockets.

Camisole Daintiness takes the form of flesh pink satin in a rather simple style, shirred on to elastic at the top.

For short figures. At \$1.50 is an exceptionally good pink coutil model with V-shaped elastic insert at the bust.

Lace-Trimmed Brassieres, Special, 65c are of good, firm batiste, V-shaped back and front, trimmed with lace insertion and edging.

For Real Refreshment of Spirit There's Nothing Like a New Frock

Taffetas are the freshest and Springiest of all, with their fascinating rustle and soft sheen.

Most all have tunics, pointed, rounded or puffed, and there are many sleeves of Georgette crepe.

Serges Vote for Braid when it comes to trimming and for navy blue for color.

Imitation Filet Laces —10c a Yard, Special Pretty edgings and insertions that are particularly nice for curtains, fancy work and such purposes.

Spring Housecleaning Is Going to Reveal a Good Many Deficiencies Many a housewife is going to find that the linen closet is running pretty low and that there are none too many sheets to start the Summer season with.

Seamless Sheets of bleached muslin, snowy and white, are marked at prices that are fair and reasonable.

Household Muslins 36-inch unbleached muslin, 12 1/2c a yard.

For the Cribs of Spring Babies Soft little comfortables of silkoline filled with cotton are \$2 and \$2.50.

Dark tan calfskin Oxfords with welled soles and medium heels; black or tan calfskin or patent leather pumps with turned soles and high, curved heels.

Women's Spats In white and the light Spring shades are \$1.50 to \$2.50 a pair.



Georgette Crepe, Beautifully Beaded is used for lovely frocks in taupe, navy, French blue, henna, Copenhagen, pink, coral, turquoise, orchid, pearl, taupe and beige. \$25 to \$75.

Organandie and Net Flouncings

Serious consideration of the graduation frock is in the minds of many young girls and their mothers, and flouncings make up so well for this purpose.

Georgette Crepes Special, \$1.65 Beautiful crepes in all the street and evening shades are 40 inches wide and so pretty for tunics or draped dresses.

Chiffon cloth also comes in many delightful colors, 40 inches wide, \$1.25 a yard, and 42 inches wide, \$1.55 a yard.

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Women's Spats In white and the light Spring shades are \$1.50 to \$2.50 a pair.

Black kidskin lace shoes with turned soles and high, curved heels; tan calfskin or patent leather ties with welled soles and medium heels.

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Good Rugs at 10% to 50% Less Than Regular Prices

Special purchases and certain lots reduced from our own stocks—most all of patterns we will not have again.

As, in some instances, quantities are limited, it is advisable to make your selections as early in the day as possible.

- 11-4.6x7.6 ft. seamless Axminster rugs, \$12.75. 22-6x9 ft. wool-fiber rugs, \$5.75. 6-6x9 ft. fine quality rag rugs, \$6.50. 5-6x9 ft. best-grade seamless tapestry rugs, \$19.50. 6-6x9 ft. best-grade seamless Axminster rugs, \$27.50.

7.6x9 Ft. Seamless Axminster Rugs, \$25

These rugs are marked at the price you usually pay for rugs of far inferior quality with seams.

- 25-7.6x10.6 ft. high-grade poster-border rag rugs, \$11.50. 11-8x10 ft. high-grade rag rugs, \$10.50. 21-8.3x10.6 ft. wool-and-fiber rugs, \$8.25. 4-8.3x10.6 ft. seamless tapestry rugs, \$22.50. 7-8.3x10.6 ft. Axminster rugs, \$31.50. 3-8.3x10.6 ft. Axminster rugs, \$37.50. 3-9x12 ft. seamless tapestry rugs, \$23.50. 7-9x12 ft. Axminster rugs, \$32.50. 5-9x12 ft. Axminster rugs, \$39.50. 15-9x12 ft. Wilton rugs, \$49.50. 7-2.3x9 ft. Axminster hall runners, \$7.50.

Fiber Rugs Rugs on the Aisle

- 24x48-inch fine chenille bath rugs, \$2. 25x50-inch gingham rugs, \$1. 27x54-inch plain blue rag rugs, \$1.50.

(Chestnut)

No High Prices in the Down Stairs Shoe Store

These Are All for Women

At \$4.90 a Pair Black kidskin lace shoes, with high or medium heels.

At \$5.25 a Pair Oxford ties of brown kid-skin, black calfskin or black patent leather, with turned soles and high curved heels.

At \$5.90 Black kidskin lace shoes with turned soles and high, curved heels; tan calfskin or patent leather ties with welled soles and medium heels.