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# What to Do

By CYNTHIA

To "Calamity Jane"

To "Calamity Jane"

Dear Cynthia—My wife and I have decided to send "Calamity Jane" some encouragement, for she is named Jane, too—but she is "Happy Jane." She says so herself, and although she is my senior four years no one knows it but we two.

I was calling on my wife's younger sister, ten years younger, and confess I had quite a case on Molly, when it gradually dawned on me that Molly had all the pretty dresses, all the new hats, all the fun, and when there were any doings at the house, Jane did all the fussing, made all the cases and candy and salads and punch—or cocoa, as the case might be, while Molly sat idly by and just looked pretty and was the "belle of the ball."

I put on my thinking cap and it did not take long to see that Jane was just as pretty, and when I got better acquainted, a whole lot more fun than little sister Molly, who had been spolled and babled until she was a very selfish and self-conceited young lady. When I started rushing Jane she at first avoided me every chance she could and later confessed how cid she was—as if that mattered. Well, we've been married for years, and there may be happier married folks, but we doubt it.

TED AND JANE.

Hurrah for you two: You are making a lot of us envy you tought it ust be-

Hurrah for you two! You are making a lot of us envy you tonight just because you are so happy. Thanks for writing. And see, "Calamity Jane," love's the thing that counts!

Are Blondes Misjudged?

Dear Cynthia—No doubt this question will sound rather absurd, but I know you will answer it. I am a blonde and wherever I go peo-I am a blonde and wherever I go peo-ple misjudge me. And I just hate to go anywhere for that reason, for de-spite the fact that I make up once in a while I am certainly not gay. Why is it that people have such poor opin-ions of blondes?

fons of blondes?

Will you please help me by giving some pointers on how to convince people that I am not a sporty kind of a girl, and if you advise me to I will darken my hair if it will help.

I want to thank you for any advice you gon give me.

I want to thank you can give me.
A DAILY READER OF YOUR COLUMN.

Won't some one please come to the rescue of the blondes? Or do other blondes find themselves misjudged?

Don't dream of darkening your hair, Do you dress conspicuously or let the powder show "chalke"? These things, linked with showy hair, might attract undue attention. attention, m hoping some other blondes will

Be Pals With the Boys

Be Pals With the Boys

Dear Cynthia—So many girls write to you of how men turned them down. While at school a boy started to write to me. Several days ago I found he was writing to another girl. I knew it was not right for me to write nor to be jealous of this girl. I never in my life was jealous and never want to be.

I told myself a man can't write to two girls and I would be the one to stop writing. I did. When a girl friend told me he was writing to this other girl I swallowed a large lump. But right there and then I said I am going to stop writing. Since, I have heen trying to forget. I did. by taking long walks, studying and reading poems, of which I am very fond. I studied my lessons and I have learned to forget. Dear Cynthia, do you think I was right?

Can't other girls forget the men they loved who turned them down?. I have many friends, so why shouldn't I forget? I talk to him when we pass each other. Can't other young girls try studying their lessons, take walks and forget there was every such a man?

JUST FIFTEEN.

Dear, you acted very nobly according to the way you saw things, but you weren't seeing things in just the right way. A boy can write to as many girls as he pleases and so can a girl until they are engaged. There was no reason't for you to stop writing just because the boy thought he'd like to know lots of girls. You are very young, dear, to be thinking so seriously about boys. Just think of them as pals for a few years and see how much more fun you'll have.

How to Be Popular

Dear Cynthia—Please tell me how a irl not quite sixteen, with her hair own, can become popular in a dancing lass, outside of being able to dance CONSTANCE, AN ARDENT ADMIRER.

Be jolly, kind, unselfish and unselfishly interested in the boys and they will be sure to like you. Learn to be a good listener and they will enjoy talking to you. Try to make the boys tell about the things that they are doing. You can be an interesting tittle talker yourself, too, by keeping up on sports in the boys' school, etc., and by getting on in the world through newspapers and magazines.

## Adventures With a Purse

HERE is a novel charm for around the neck. It is oval, about an inch and a half in length, and against a greenish blue background is a clear-cut cameo head of pure slowing white. The Person-in-Authority said she thinks they are made from shells. Each is surrounded by a narrow sliver finish band, and depends from quarter-inch wide black depends from quarter-inch wide black moire ribbon edged with white. Partic-liarly for tailored clothes there is nothing more striking to my way of thinking than a narrow black ribbon chain. The price of these charms is \$2.

Now that the warmer weather will be coming along, you want to look over your linens for the summer. Maybe you have some bureau scarfs and table covers that need only a bit of fresh new lace. Well, one shop has a table of laces, the prices of which range from ten cents to forty cents a yard. I examined a number of pieces, and saw some laces at afteen cents which would make excellen edging for covers and the like. It would pay you to stop in and look them over.

TALWAYS like to think that powders, cold creams and the like are compounded by women. For who but a woman could know whether a certain face powder would be liked by her sisters! And that is why I like this powder named after a woman, and which I are sure was originally compounded by am sure was originally compounded by a woman. I can picture her carefully and patiently experimenting with first this quantity and then that, until at last she perfected the powder which she has called "a natural shade." It matches any complexion, is soft, and clings most any completion, is sort, and chings most satisfactorily. Even the price-seventy-five cents—is reassuring, for somehow I would never be willing to trust my face to cheap powder. One cannot be too careful.

For the names of shops where articles mentioned in "Adventures With a Purse" can be purchased, address Editor of Woman's Page, Evenne Public Leder, or phone the Woman's Department, Walnut 2000.

Fashion Tips

A good deal of crewel yarn appears in the fashionable embroideries. High collars are not in favor. The graceful open throat is preferable. No matter how tight the underskirt may be, the overskirt is fuller than ever.

ray be.

The easily slipped-into kimeno-like wrap seems never to lose it prestige. Hercules braid is frequently seen as trimming for tailored suits.

Many women are wearing Persian cassocias of Oriental design at home library.

Anniversary Month Concerts
In the Grand Court at 9, 11 and 4:50
Familiar Melody at 11:55, with Chimes
at stroke of 12.
In Egyptian Hall at 2:30

WANAMAKER'S

DOWN STAIRS STORE

WANAMAKER'S

WEATHER

# The Fresh, Fine Spirit of Spring Permeates Every Corner of Wanamaker's Down Stairs Store

# The Very Best Wraps of Moderate Price

are to be found right here in the Down Stairs Store-and in abundance. Perhaps the sum you have set aside is

Between \$10.75 and \$19.75

Then you may choose a cape, a coat or a dolman of serge, poplin, gabardine, burella or velour and so many and so varied are the styles that it is great fun to make a selection. Navy and black, as well as the gayer Spring shades, are here.

From \$22.50 to \$32.50

the showing is greatest. Here are wraps of serge, silvertone, fine suede velour and duvet de laine, many of which are lined throughout with peau de cygne or figured silk.

The Finer Things

of bolivia, crystal cord, evora, silvertone and silk velour and duvetyn are marked at \$35 to \$145. The materials are so soft and the linings so lovely that just to feel them is a pleasure. Many of the models in capes, coats and dolmans are individual and were Paris-inspired.

The Silks of Spring Lustrous taffeta in dark shades, lighter shades, and also some lovely changeable hues. 35 inches

wide at \$2 a yard. Soft messaline in both light and dark colors is 35 inches wide at \$1.55 a yard. Figured Lining Satin

is in tan, turquoise, navy, brown and gray grounds with well-blended figures. 35 inches wide at \$2 a yard.

Women's Combination Suits, 60c

White ribbed cotton suits with lace-trimmed knees are almost all first quality. Pink suits, with tight knees, have slight imperfections. Both grades are in regular and extra sizes and are special at this price.



# A Fine Sweep of Wings

is one of the most satisfying points about the new hats. Beauty of line comes naturally with the use of feathers. Splendid examples developed in fine straw and various sorts of feathers-burnt ostrich, quills and wingsfill a very interesting corner of the Down Stairs Millinery Salon. It's a treat to look Prices start at \$8.

(Market)

# What Airs and Graces **Batiste Blouses Have** Acquired

Their tucks are as fine as their materials and their laces are not a whit less charming. Collars are long and pointed or in the youthful Peter Pan shape. Sometimes there are no collars at all—merely a softly pleated frill or a lacy band with tucks below it. Some of the waists button in back and sometimes, to give the appearance of a slip-on, without its inconvenience, a blouse will button at the side.

Prices range from \$3.25 to \$5 on these charm-

**Voiles With Colored Dots** and lacy white frills are new. You'll find them wonderfully becoming. \$3.50.

In Extra Sizes

there is fine choosing among white voile waists trimmed in many suitable ways. They are in sizes 44 to 54 at \$2.50 to \$3.50.

An Exceptionally Good-**Looking Junior Suit at \$16.50** This is a suit that will give very good service for school wear and will please the most exacting

young girl. e material is a mixed suiting and the coat

has three box pleats in back; the belt is trimmed with buttons. The skirt is of the fashionable with buttons. The skirt is of the fashionable narrow trend and skirt and coat have novelty pockets. Sizes 13 to 17 years.

Taffeta dresses for six-year-old girls come in Pekin, rose and green. They are short waisted, prettily smocked and have a sash in back. Price \$10.50. Khaki skirts and middles for gym or outdoor sports wear in 6 to 14 year sizes are \$2.

# Open Season for Raincoats!

Here's a fine one for men. It is of rubberized cloth with a convertible collar and plenty of fullness. In gray it is \$7.50. For boys of 8 to 18 a similar coat is to be had in tan at (Gallery, Market)

# Half Dozen Styles in **Practical Skirts**

at \$5

Women have been wanting practical skirts a good deal lately. They will find good choosing among these.

Four styles are of navy blue or black wool serge; two trimmed with black silk braid; the other two with unusual button-trimmed pockets. One style is of black mohair (which wears unusually well) with inset, button-trimmed pockets. And the last is of black ratine stripe cloth with pockets.

For Large Women there is a well-tailored skirt of black mohair with unusual pock-

Camisole Daintiness takes the form of flesh pink satin in a rather simple style, shirred on to elastic at the top, hemstitched and finished with a rosebud in front. There are shoulder straps, but it can be worn without them, if you wish. \$1.50.

Men Want New Handkerchiefs

as well as new clothes for Spring. Good-looking linen handker-chiefs for initials have colored roll borders and are taped. 55c. roll borders and are taped. Other styles in colored borders r centers on white linen, some

with tape borders, are 75c.

Japanese silk handkerchiefs
with colored borders are 30c. Plain white linen handkerchiefs Plain white, are 35c each. (Central)

Dependable Corsets That rather hard-to-define quality, style, is to a large extent

any one of these corsets will be found a comfortable help to a much-desired good figure. At \$1 there is a topless, fancy white poplin corset with elastic insert in front and medium skirt

for short figures.

At \$1.50 is an exceptionally good pink coutil model with V-shaped elastic insert at the bust for the average to the full figure. Lace-Trimmed Brassieres, Special, 65c

are of good, firm batiste, V-shaped back and front, trimmed with lace insertion and edging.
(Central)

# This Is a Suit Season, Without a Doubt



\$39.75

will come again.

Suits haven't been so attractive, so different, nor in a wider variety for many years. The attractive box coat has taken hold and the blouse suit is a favorite among the tailored models. For sports or general wear wool jersey and tweed are much in evidence. A word may be said for the pretty materials and trimmings as

And prices are moderate and begin low for good suits here. Tweed Suits in good models in grays, browns or tans are \$16.50,

Wool Jersey Suits in decided sports models or more novel things are \$25, \$29.75 and \$35. Serge and Wool Poplin Suits show many silk vests in gay and contrasting colors. They show much braid and button trimming and some of them are belted. \$15, \$16.50 and \$19.75.

Checked Wool Velour fashions an attractive suit trimmed with pearl buttons at \$27.50. Silvertone suits with silk vests are button trimmed. \$39.75.

Finer Suits

Tricotine, beautifully tailor-finished with embroidered silk

of tricotine or Poiret twill show blouse or box suits beautifully lined. Some with handsomely embroidered vests are priced from \$42.50 to \$72.50.

Good Rugs at 10% to 50% Less

Than Regular Prices

stocks-most all of patterns we will not have again. Not in

months has there been such a splendid opportunity for people

to buy standard, first-grade, high-quality floor coverings for

so little money. And we don't know when such an opportunity

make your selections as early in the day as possible.

6-6x9 ft. fine quality rag rugs, \$6.50.

11-8x10 ft. high-grade rag rugs, \$10.50.

7-8.3x10.6 ft. Axminster rugs, \$31.50.

7-9x12 ft. Axminster rugs, \$32.50.

5-9x12 ft. Axminster rugs, \$39.50.

15-9x12 ft. Wilton rugs, \$49.50.

Fiber Rugs

of heavy quality for indoors, for porches or for sun parlors.

27x54 inches, \$2.75 6x12 ft., \$12.50 8.3x10.6 ft., \$14 4.6x7.6 ft., \$6.50 9x12 ft., \$15 6x9 ft., \$9.50 9x15 ft., \$21.50

(Chestnut)

3-8.3x10.6 ft. Axminster rugs, \$37.50.

3-9x12 ft. seamless tapestry rugs, \$23.50.

7-2.3x9 ft. Axminster hall runners, \$7.50.

21-8.3x10.6 ft. wool-and-fiber rugs, \$8.25.

4-8.3x10.6 ft. seamless tapestry rugs, \$22.50.

22-6x9 ft. wool-fiber rugs, \$5.75.

now be made for this price.

11-4.6x7.6 ft. seamless Axminster rugs, \$12.75.

5-6x9 ft. best-grade seamless tapestry rugs, \$19.50.

6-6x9 ft. best-grade seamless Axminster rugs, \$27.50.

7.6x9 Ft. Seamless Axminster Rugs, \$25

rugs of far inferior quality with seams. These are in excellent

patterns, suitable for most any room. We doubt if they can

25-7.6x10.6 ft. high-grade poster-border rag rugs, \$11.50.

These rugs are marked at the price you usually pay for

Rugs on the Aisle

25x50-inch gingham rugs, \$1.

24x48-inch fine chenille bath rugs, \$2.

27x54-inch plain blue rag rugs, \$1.50.

As, in some instances, quantities are limited, it is advisable to

Special purchases and certain lots reduced from our own

crow's feet at the same price.

# **Dark Bloomers**

are often taking the place of petticoats beneath

the narrow skirts.

A new silk-and-cotton bloomer (that goes considerably below the knee) has a little ruffle at the bottom and comes in purple, black, navy, taupe

# Women Who Like Light-weight Leather

-and many women will wear no other kind-will want these soft new capeskin gloves, as soft and comfortable as French lamb. They are in ivory shades, full pique sewn and have one clasp. You can freshen them easily with cold water and good At \$1.50 a pair there is a considerable

White lambskin gloves with white or black stitching have one clasp and are ever so smart with Spring suits. \$1.65.

# A Sample Lot of Strap Books Half Price at 65c to \$2

They are all samples and some are slightly rubbed, but the majority of them are as Iresh as if they'd just been taken out of their wrappings. Ordinarily they would be marked double or more

There are all kinds of strap books among them strap tops or backs in dull, shiny or colored leathers. The linings are good and most of them

A few large handbags are in the \$2 lot.

# These Lovely Voiles Average Half Price

All of them are printed in some pretty pattern—scrolls, circles, plaids and some seem to have borrowed their designs from foulard silks. The dark ones look almost like chiffon or crepe. 38 inches wide at 35c a yard.

Ginghams Have New Uses

and one of the smartest fancies is for making separate skirts out of them. These fine new plaids and checks are fine for that and for making frocks for women and children. 32 inches wide at 30c a yard—and special at that.

### Organdies as Fresh as Spring Flowers Daffodil yellow, violet, lilac, sky blue and

Copenhagen, rose, pink, tea rose, tan and gray are some of the tints that these sheer, crisp cottons are to be had in. 40 inches wide at 55c a yard. Fine White Materials—Special

These are soft and very fine and include swisses, embroidered voiles and a number of fine novelty plaids and stripes on sheer grounds. They will make delightful frocks for children as well as fine blouses for women. 36 inches wide at 60c a

# Matting-Covered Boxes

These are so handy to have in the home as means of keeping the rooms tidy. Prices are

Matting-covered boxes, 32 inches long, \$3.75. Matting-covered boxes, 34 inches long, \$5.

### \$3.85 Will Buy a Pretty Petticoat to go beneath your new Spring suit or frock.

Soft tub silk that is practical, as well as pretty, makes one with a deep ruffled flounce, in two shades of blue, black, purple, taupe and brown.

Lustrous taffeta in lovely changeable hues, also in navy blue and black, makes another style. For Practical Wear

how and for warm weather there is a white crepe petticoat with a deep tucked flounce stitched in pink or blue. It requires so little laundering (for crepe needs no ironing) that it is especially de-sirable now. \$1.75.

# For Real Refreshment of Spirit There's Nothing Like a New Frock

Springiest of all, with their fascinating rustle and soft sheen. As to the ways they are made-they're as varied as Spring winds! Most all have tunics, pointed, rounded or puffed, and there are many

sleeves of Georgette crepe. If a frock isn't trimmed with beads or silk embroidery it is safe to say that buttons trim it. Some bodices are collarless, some boast revers or soft, flat collars of Georgette crepe. In color, you can choose from Pekin, navy or Copenhagen, sand, rookie, Quaker or smoke, brown or black. Remarkably pretty frocks at \$15, \$16.50, \$19.75 and \$25.

Serges Vote for Braid

when it comes to trimming and for navy blue for color. Three new models are here at \$12.75, and at \$16.50 there is a pretty dress that can be had in

sizes up to 44. A fresh and charming coat dress with a vestee of navy and white foulard is \$25. Another, at this price, has a collar, cuffs and wide belt of turquoise or rose pongce, showing many rows of black silk



Georgette Crepe, Beautifully

is used for lovely frocks in taupe, navy, French blue, henna, Copenhagen, pink, coral, turquoise, orchid, pearl, taupe and beige. \$25 to \$75.

Women's

Handkerchiefs as

Gay as the New

Season

The cases are full of dainty,

Snowy Madeira handkerchiefs

Initial handkerchiefs (the

Plenty at 35c-plain white with

hand-embroidered corners; col-

ored borders with colored em-

broidery; plain white with wee

And at 25c there are more kinds

than one could count. There are

pinks, blues, greens, lavenders,

browns and such in checks,

stripes, plain borders or centers.

initial in a little wreath) are 6 for

colorful linen things and there are

ever so many more.

lace edges.

### **Imitation Filet** Laces

—10c a Yard, Special Pretty edgings and insertions that are particularly nice for curtains, fancy work and such pur-poses. 5 to 7 inches wide. (Central)

Spring Housecleaning Is Going to Reveal a **Good Many Deficiencies** 

Many a housewife is going to find that the linen closet is run-ning pretty low and that there are none too many sheets to start the Summer season with. Here are a number of good, dependable things that will bring comfort and satisfaction to every member of

the family. Seamless Sheets of bleached muslin, snowy and white, are marked at prices that

are fair and reasonable. 54x90 inches, \$1.05 63x90 inches, \$1.38 72x90 inches, \$1.45 81x90 inches, \$1.48 81x99 inches, \$1.68 Pillow cases, 45x36 inches, are

Household Muslins 36-inch unbleached muslin, 12½c a yard. 36-inch bleached muslin, 19c a

45-inch standard pillow case muslin, full bleached, 38c.

Bleached sheeting, 234 yards wide, is 75c a yard; unbleached sheeting, in the same width, 65c (Chestnut)

For the Cribs of Spring Babies

Soft little comfortables of silkoline filled with cotton are \$2 and \$2.50; filled with a mixture of cotton and wool they are \$3. Wool-mixed blankets, white with pink or blue borders, are soft and warm and are marked at \$4 and \$4.50. Sheets for cribs are \$1.25 each;

pillow cases are 45c.

Quilted mattress pads are in sizes-27x40 inches for 85c and 17x30 inches for 50c. (Chestnut)

# Organdie and Net Flouncings

Serious consideration of the graduation frock is in the minds of many young girls and their mothers, and flouncings make up so well for this purpose.

Sheer white organdies variously tucked are \$1.25 a yard, and pretty, soft voiles are \$1.50 a Ruffled and tucked white nets

make most charming graduation dresses. They come with gradu-ated ruffles or with even-width ruffles at \$1.50 and \$2 a yard. All of these are 42 inches wide. and the organdies and voiles also come in pretty colors-which are good suggestions for Spring dance

Georgette Crepes Special, \$1.65 Beautiful crepes in all the street and evening shades are 40

inches wide and so pretty for tunics or draped dresses. Chiffon cloth also comes in many delightful colors, 40 inches wide, \$1.25 a yard, and 42 inches, \$1.55 a yard.

Tulle, 72 inches wide, is \$1.65 a yard in white and colors.

Also the gayest of silk handkerchiefs all ready for Easter.

Plain white embroidered ners are 20c. Plain white medium weight linen are 18c.

# No High Prices in the Down Stairs Shoe Store These Are All for Women

At \$4.90 a Pair Black kidskin laced shoes, with high or medium heels. At \$5.25 a Pair

Oxford ties of brown kidskin, black calfskin or black patent leather, with turned soles and high curved heels. At \$5.40 a Pair

Dark tan calfskin Oxfords with welted soles and medium heels; black or tan calfskin or patent leather pumps with turned soles and high, curved

with turned soles and high cov-ered heels, and tan calfskin ties with turned soles and high. At \$5.90

Black kidskin lace shoes with turned soles and high, covered heels; tan calfskin or patent leather ties with welted soles and medium heels.

Women's Spats In white and the light Spring shades are \$1.50 to \$2.50 a pair.

At \$5.75 a Pair

shoes with welted soles and curved heels; gray kidskin ties

Brown or black kidskin lace