

They attract a man at twenty-five and irritate at thirty

"IT'S one of the ironies of fate that the very qualities for which a man marries a girl before twenty-five are the qualities that irritate him at thirty."

It was so with Roger Henderson who had loved Anne devotely when they married in their early twenties—loved her for her bearty; loved her likewise, for her butterfly inconsequence, her carefree gayety and her ignorance of the hard, grim world.

But, at thirty, Roger scolded because the bills were larg; and Anne pouted because the income was no larger; and though Roger was foolish and selfish when he determined to go away.

Nevertheless Roger went; leaving Anne, childless, gay, lutterfly Anne, to face the world alone.

In every other issue of the Woman's Home Companion a new novel starts; a big, book-length novel, published in two installments. No long waiting from one month to the next for seven or eight months. Begin it this month; finish it next.

It's a feature of the Woman's Home Companion hat present-day women particularly like. Start this month's noveltoday. The title is "His Wife's Job"; the author, Grace Sartwel Mason; the place, page 7—in the April Woman's Home Companon.

"The Things My Mother Did That I Won't Do"

EVERY woman keeps a kind of secret notebook of the things her mother did which she won't do. Have you such a secret record?

See how much of it is revealed in "My Mother's House" by Mary Heaton Vorse. You'll find it on page 17.

This is but one of a series of chronicles by Mrs. Vorse which might be termed "intimate revelations of a woman's thoughts." They are new and different—because they are so true and old.

At Our Baby Girl, And Realize..."

"When I Look

"WHEN I look at our baby girl, and realize hos she has conquered her bad start. I feel a great gratitude to the Better Babies Bureau of the Companion," writes a woman on page 39.

Thousands of babies are well and happy today, who might not be alive at all, but for the expect help of this Bureau.

In a home where there is a baby, the Compunion is the indispensable magazine,

Will the Kaiserin of Germany Now Be a Cook?

Now that their old jobs are gone what will the queens and duchesses of Europe do?

Well, the Kaiserin, for instance, might hire out as a cook, says Princess Radziwill; she can make apple-tarts with the best of them.

And each of the former royal ladies has some accomplishment, which Princess Radziwill reveals out of her intimate ac quaintance with foreign courts. Page 12.

The Difference Between Your Cooking and a Chef's

FLAVORINGS, probably; spices—the little niceties of the culinery art. The average pantry has a half dozen on the shelves. Here's a list of 129; all are cheap; all will keep indefinitely, See page 37.

Put them on your shelves; use them and see how different the same old dishes

They're waiting on page 37 of the April Woman's Home Companion.

YOU will marvel, as you read the April companion, how a magazine can present so much variety in its features from month to month, ad yet maintain from year to year a character so conistent.

The secret of its editing is in its editor; it is the foremost American magazine edited for women by a

woman; having its foundation in the solid substance of women's interests and needs; built to give them what they want; not what someone thinks they ought to want. Buy it today and see for yourself how subtly and completely it responds to every phase of the modern woman's interests.

WOMAN'S HOME COMPANION

THE CROWELL PUBLISHING COMPANY

WOMAI'S HOME COMPANION
THE AMERICAN MAGAZINE
FARM AND FIRESIDE