LSCAPES IN WAR,
DIES OF DISEASE
Private Norman Waltham's Last Letter to Mother Says, "IDid My Best" SOLDIER'S HOME HERE Illness of Another Philadelphia Hero Results in Death; 9 From Here Wounded


The Sport Touring is the most popular type car ever brought out. THE GENERAL MOTORS CORPORATION'S NEWEST LIGHT SIX
is the only car at the price that satisfies this demand. LET IT BE YOUR CRITERION La Roche Brothers, Inc. 1214 N. BROAD ST.


We show these rings in many
styles, rrom the popular Trant the most handsome pier red mount
ings. in moid
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ik.
Gold, White


 OUR SPECIAL THIS WEEK
 Other Cluster Diamond Rings, $\mathbf{\$ 2 5}, \mathbf{\$ 3 5}, \$ 50$ \& Upward to $\$ 300$
Palace JEWELRYSHOP


## Now Come Here Where You Can Get

## Thousands Crowded the Exhibit at the Show

## A Good Look at the Essex

On every tongue at the Automobile Show last week there was but one word concerning the most interesting
exhibit there-it was the Essex. The newspapers mentioned that fact in their news The newspapers mentioned that fact in their news
columns. Everyone asked, "Have you seen and ridden in
the new Essex?" the new Essex?"
And practically everyone replied, "I "dian't get a good,
chance, because there were always such crowds about it."
So Come to Our Store, Where You Can Both See and Ride in It
Here we will have plenty of Essex cars for inspection
nd for demonstration.
Everyone is urged to ride in the Essex. Our plan is
oacquaint everyone with its qualities. We let the car do that. The salesmen will not annoy you with their urgings
that you buy. The Essex speaks more convincingly than ant you buy. The Essex speaks. more convincingly tha
anything we can say. Here you will have an opportunity to view it without
interference from such crowds as surged about it at the show. You can see how finely it is finished You can
manipulate the levers and know how easily they operate and their convenient locations.
You will be able to compare the Essex with other cars you know, You will see how it combines all the advantages
that have made the light, cheap car so popular with the that have made the light, cheap cat
qualities that make you proud of it.

If You Have a Light Car That You Like And Still Want One That Is Better
You will find it in the Essex.
It is interesting to note the type of moto
ar users that are most enthusiastic over th Essex. They are. fors the momst part, those who own good hight cars.
satisfied with the cars they own, but when they saide seen and ridden in the Essex, they speak of the qualiti
their cars.
That is because the Essex has many things that are exclusive to large, costly cars.


4rs performance and its long endurance and the w. Light, heains its newness are distinctive qualities. So easily., They don't retain their good looks so long, nor So free rom squeaks and rattles.
We Repeat Only What Others Are Saying One famous motor expert, the head of one of the largest
asoline motor manufacturers in the industry, said. - The gasoline motor manufacturer, in the industry, said, T., The
Essex has the most wonderfull designed motor that has ssex has the most wonderfully designed motor that has
been produced in years." He does not build the Essex motor Hhe has no inaresest in its manatacture. He recoex.
nized its new principle that accounts for its great power. nized its new principle that accounts for its great power.
He saw why the Essex is capable of speed that rivals that of large and costlier cass.
You had little chance to see these features in your You had little chance to see these features in your
hurried examination of the Essex at the show.

And We Want You to Ride in the Essex We put it through every test than any car is given to
prove easy riding qualities, acceleration and speed. Rough prove easy nding qualites, acceleration and speed. Rough
roads, coble-stone pavements and chuck holes do not
bother other Cuose who ride in the Essex
One man said his light car was is accomplished. One man said his light car was all right, but that he
had often driven miles out of the way to avoid the roads, because the rattles and squeaks made him feel his "That one features. "That one feature in the Essex, even if it possessed no.
other advantage," he said, "made it the car of his choice." Three Buyers for Every Essex That situation is assured by reports re-
ceived from all parts of the country. Many disceived from all parts of the country. Many yis-
tributoros say their entire allotments for the year are already spoken for. They want more cars. You ask then, why do we advertise. The
Essex today dominates motor car interest. We Essex today dominates motor car interest. We
intend that it shall tos so throughout the year. The Essex is on the map. It is there to
stay by virtue of its exclusive qualities.

GOMERY-SCHWARTZ MOTOR CAR CO.

