

Anniversary Month Concerts
In the Grand Court at 9, 11 and 4:50
Familiar Melody at 11:55, with Chimes
at stroke of 12
In Egyptian Hall at 5:30

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5 P. M.

WANAMAKER'S

WEATHER
Unsettled

Monday Begins the Annual Sale of Books at Wanamaker's

It May Encourage Some Young Fellow to Know

that a large majority of the great men of the United States had to struggle hard to get the distinction they had. Henry Clay was the miller boy of the swamps; Abraham Lincoln, a rail-splitter; Ulysses Simpson Grant, a tanner and real estate man; and of Daniel Webster it is said that when he entered Dartmouth College in 1797, he was desperately poor—a friend sent him a receipt for greasing his boots. He wrote back and thanked him politely, saying: "But my old boots need other doctoring, for they not only admit water, but even peas and gravel stones."

Poverty is no disgrace, and it can be overcome by not sitting down in any fog of discouragement to the light that is above the clouds.

[Signed] *John Wanamaker*

March 15, 1919.

On Tuesday, March 18th, The Wanamaker Salons of Millinery will Show the New and Authentic Fashions for Spring and Summer

(Second Floor, Chestnut)

Exquisite Satin Wraps for Women—\$87.50 to \$250

Picturesque to the last degree in their designs, and of the loveliest satin brocades and poplins imaginable—grays whose silvery tones are brought out by collars of mole or squirrel; blues of the depth of the midnight sky; Santiago brown lined with soft tan; grayish tan and creamy white. A few are richly embroidered; but in most instances the beauty of the garment depends on its color and its quality. Prices \$87.50 to \$250.

(First Floor, Central)

Her Spring Clothes Require New Spring Gloves—

and to fill that need there are dainty new French gloves that have lately come to us from the seas. \$2.50 a pair, for genuine French kidskin gloves, pique sewn, with three rows of embroidery on the back, in white with white or black embroidery. \$2 a pair, for French lambskin gloves in white with one pearl clasp and heavy crochet embroidery; pique sewn.

(Main Floor, Central)

Women's Tricolette Dresses Prices \$50 to \$120

Some fetching new ones in the Little Gray Salons are rather quiet in color—being mostly taupe, navy, gray, black and lighter blue shades. Also they are simple in line—and for that very reason are distinctly distinguished.

Some are of the tailored persuasion, but usually the gowns are of the novelty type. One style has a sort of redingote, open in front and with the fullness gathered into little bands at the sides; another has a four-tiered skirt with the novel loop fringes; another—a navy—has heavy self embroidery lit up by red; another again is embroidered from shoulder to foot. One pretty thing has extended pockets and loop fringe standing up wherever fringe should be. And a few of the tricolettes are combined with the odd rough silks.

Prices are \$50 to \$120.

(First Floor, Central)



WHENEVER the toy bullfinches sing in the Toy Store they collect a group of wondering people—their voices are so marvelously sweet and natural. (Seventh Floor, Market.)

A THIN bed set of fine white cotton has bolster cover and bedspread—with cut corners and scalloped edges, while some very dainty machine embroidery in rose color forms a close network over the entire surface. (Sixth Floor, Central.)

SETS of six knives and forks with cocobola handles, metal bolstered and capped to prevent the handle or blade from coming apart, are \$2.75 a set. With ebony handles, \$3.25. (Fourth Floor, Central.)

BUTCHER knives with Sheffield steel blades and hardwood handles secured with brass rivets are 35c to 60c, according to length of blade. (Fourth Floor, Central.)

THE China Store has recently received some of that much-asked-for Utrecht ware—bowls, vases and deep little plates in a lovely and lustrous blue. Prices are \$1.75 to \$25. (Fourth Floor, Chestnut.)

Certain Handsome New Afternoon Dresses for Young Women—

that have just come into the Young Women's Salons are just the kind of dresses girls and young women want for afternoon affairs, for theatre wear, and for any number of informal occasions.

One, of taupe satin, has the new blanket stitch embroidery in bright colors, a very wide girle and new neck and sleeves. It is \$47.50.

Another, of deep blue Georgette, has the new astrakhan embroidery in glistening black, on its long tunic, neck and sleeves, and is altogether charming. \$58.50.

Callot blue is a delightful color—it is used in a new crepe gown with many vertical rows of beads and a wondrous girle of heavy satin in deep rose hue. \$59.50.

Tricolette (silk, of course) and printed Georgette combined is one of Dame Fashion's spring whims. A blue and green crepe combined with midnight blue tricolette is stunning and is \$55.

And a dear little frock of Springlike foulard in a smart black and white design is \$32.50.

Other new dresses of taffeta, crepe, tricolette or foulard, \$30 to \$60—and 14 to 20 year sizes.

(Second Floor, Chestnut)

1000 Waists—Special at \$3.85

Tailored pongees in natural color and crepes de chine and trimmed Georgette crepes in white and flesh color.

(East and West Aisles)

NOW A WONDERFUL THING HAS HAPPENED REGARDING SILKS

Silks which formerly stood for the height of luxury, silks which every man, woman and child loves to wear because they are beautiful—are now actually more economical in the long run than almost any other material.

There has been less increase in the price of silks, and now many have even dropped back to the original pre-war prices.

There are at present in the Silk Store 28 distinct kinds of fine new Spring silks at special prices. They are one and all great economies.

Genuine No. 1 Japanese wash silks, natural color, 85c, \$1.25, \$1.75 and \$2 a yard.

Natural Chinese Shantung, 65c, 85c, \$1.25, \$1.50; and heavy tailoring suiting at \$2 a yard.

Japanese wash satin, \$1.75 a yard.

American wash satin, white and flesh, \$1.65 a yard.

White sports satin and novelty sports satin, \$3 a yard.

Jersey silks in colors, \$2.25 a yard.

Colored satins, \$2 a yard.

Striped taffetas, \$1.50 a yard.

Checked taffetas, 85c a yard.

White satin de chine, \$1.50 a yard.

White messaline, \$1.25 a yard.

Foulards, \$1.50 and \$2 a yard.

(First Floor, Chestnut)

Plaid tussah silks, washable, \$1.50 a yard.

Colored crepes de chine, \$1.50 and \$1.65 a yard.

Black messaline, peau de cygne, taffeta and louisine, 1 yard wide, \$1.25 a yard.

Imported black satin, \$3.65 and \$3 a yard.

Black satin de chine, \$2.25 a yard.

(First Floor, Chestnut)

Compact Little Fitted Overnight Cases

Made of fine leathers, dull and patent leather, and lined with rich moire silk in good colors.

The fittings are of white celluloid and are of a serviceable sort.

Sizes are 10, 12 and 14 inch, and prices are \$32.50, \$35 and \$37.50.

(Main Floor, Chestnut)

"There Isn't Such a Collection of Clocks in All London"

So said an Englishman who is connected with one of the largest shops in that city.

In fact, he was quite lost in amazement at the marvelous number of fine clocks that are here and the variety of them. Certain kinds, like the Willard or "banjo" clocks, he had never seen before.

Certainly it seems as if every clock need for the home had been anticipated.

Mahogany bedroom clocks, Waltham make, radium dials, \$25.

Folding traveling clocks in leather cases, Waltham make, some with radium dials, \$19 to \$35.

Bronze mantel clocks with ship's bell movement, \$88.

Banjo clocks, small size, \$9 to \$16; large size, \$35 to \$115.

Hall clocks in fine mahogany cases, hour and half-hour strike, \$165 to \$190. With chimes, \$310 to \$800.

(Jewelry Store, Chestnut and Thirteenth)

Imported China at Half Price a Notable Item in the Spring Sale

From this very unusual collection, individual pieces to make up dinner sets or breakfast sets in one pattern may be picked out, and in this way one can secure the set at half price. Complete dinner sets of 107 pieces, our own standard combination, chosen in this way, come to \$35. The same sets regularly cost \$70 or more.

Of course, you can select any number of pieces desired.

The individual items include dinner plates, 40c; breakfast plates, 35c; tea plates, 30c; bread and butter plates, 25c; soup plates, 30c; oatmeal saucers, 25c; dessert saucers, 20c; covered vegetable dishes, \$1.50; gravy boats, \$1; covered butter dishes, 85c; sugar and cream, \$1.25 pair; tea cups and saucers, 35c; small platter, 75c; medium platter, \$1; large platter, \$1.50; pickle dish, 35c; bowls, 50c; chocolate pot, \$1.25; chocolate cups and saucers, 35c; coffee cups and saucers, 50c; after-dinner coffee cups and saucers, 25c; bouillon cups and saucers, 50c; salad bowl, \$1; cake plate, 75c.

(East Aisle)

And in the meantime, the sale goes ahead in the China Store, Fourth Floor, Chestnut, with full assortments of dinner sets—American, French, English, Japanese—and of good rich cut glass, all at good savings.

(Fourth Floor, Chestnut)

SOME Voile Waists and a Slip-on

The slip-on is a little tricolette affair which comes periously near to being a sweater—except that it buttons on the shoulders.

It comes in turquoise, pink, biscuit and navy and is \$13.50.

The white voile waists are \$5.50 for lace-trimmed sorts, and \$5.75, \$10.50 and \$10.75 for sorts with hand embroidery.

(Third Floor, Central)

NEW French Handkerchief Cases

have just reached us after their transatlantic voyage. They are lined with rich satins, are exquisitely embroidered and beaded, and in unusual designs that are quite new.

\$30 each.

(Main Floor, Central)

FLANNELLET Nightgowns

All the need of warm night garments doesn't seem to be over yet—and these are not Winter left-overs, but fresh stock.

In regular sizes, colored stripes, \$1.85 and \$2.85.

In extra sizes, colored stripes, \$2.75 and \$3.50; in white, \$3.50.

(Third Floor, Central)

CHINESE Motifs

Some of the most notably lovely bits of Chinese embroidery which we remember to have seen have just come into the Oriental Store. They are for use on the present fashionable serge dresses, for use on lamp shades or as the bottoms of tiny trays.

In a word, the woman possessed of artistic sense will think of many decorative services they can render. Also their prices are very, very small—\$1 to \$2.50.

(Fourth Floor, Chestnut)

That Bit of Real Winter Gave Point to This Blanket News

We have a number of groups of good blankets of our own regular kinds and they are marked at much below our regular prices. They are of particular interest just now for atmospheric reasons, but they would be exceptionally good for the money at any season.

At \$9 a pair, double-bed size (70x82) blankets, with cotton warp and mixed wool filling. Saving of \$3.50.

The same blankets in single-bed size are \$9 a pair. Saving of \$3.

Blankets of a better grade in double-bed size are now \$12 a pair. Saving of \$3. We have some blankets with a filling mostly of wool at \$15 a pair in the double-bed size (72x84)—a saving of \$3, and at \$12 a pair in the single-bed size—a saving of \$4.

Blankets of the same kind, but extra heavy and extra long (78x90), are specially priced at \$18 a pair.

(Sixth Floor, Central)

NOVEL Reed Lamps to Use With Reed Furniture

Their bases remind one of the shapes of metal and porcelain lamps, while the shades follow the shapes of silk shades. But both bases and shades are made of reed strongly and closely interwoven and the linings are of gayly figured cretonne.

The reed finishes are ivory, green, cherry and walnut; the lamps are for table, ceiling and floor, and fitted for 1, 2 and 4 electric lights, while the prices run from \$7.50 for a small lamp to \$65 for a floor lamp.

(Fourth Floor, Central)

THE Rush for Organdies Has Already Begun

The tints are the most delicate imaginable—orchid, tea rose, melon pink, Nile green, pale yellow and many others in addition to white. They are 65c, 85c, \$1 and \$1.25 a yard.

Fancy organdies, striped and barred in the loveliest of Summer colorings, are \$2.50 a yard.

(First Floor, Chestnut)

Publishers' Remainders

Thousands of books are in it. Some are the last of big and successful editions, some of editions that have not been so successful. There are books of poetry, of fiction, of history and travel; there are biographies and religious books; juvenile books and books in sets. And they are all arranged on special tables to make selection easy.

Prices on these books, please note, are all from 50 to 80 per cent lower than regular. Also that there is one item worth particular mention—novels at 30c each.



(Main Floor, Thirteenth)

ONE of the Handsomest French Girdles

we've ever seen—came in on the last French steamer. It is a gorgeous affair of silvery ribbons and gleaming black jet, in an altogether new and fashionable design. It is \$35.

Other new French girdles of tiny beads massed in cord effect and finished with bead tassels are \$25.

(Main Floor, Central)

The Men's Spring Suits in The London Shop

There is a style about these suits that is difficult to describe but easy to see. If you will drop in and slip on one of the coats you will understand what we mean.

There is no padding in them, and the lapels and front are soft and roll into a graceful position, whether the coat is open or has one, two or three buttons buttoned.

The collar fits like a glove, and that is unusual in any but the very finest tailored garments. Many a custom-made suit does not fit so well around the neck as these.

Patch pockets, skeleton lining with piped seams and long vents in the back are distinguishing features.

Fabrics are finished and unfinished worsteds, tweeds and flannels, in browns, grays, blues and greens. The designs are such as you find in costly custom fabrics.

Prices \$42.50 to \$55.

(The Gallery, Chestnut)

New Summer Rugs Almost Every Day

Here are some for which the demand is keenest:

Rag Rugs	Special Rag Rugs
9x12 ft., \$13.50 and \$17.50.	18x36 in., 60c; 25x50 in., \$1.25;
8x10 ft., \$15.50.	36x72 in., \$2.
7.6x10.6 ft., \$13.	Fiber and Wool-Fiber Rugs
6x9 ft., \$9 and \$10.75.	9x12 ft., \$18.
4x7 ft., \$4.25 and \$5.	8.3x10.6 ft., \$17.
36x72 in., \$2.25 to \$8.25.	Japanese Matting Rugs
(Seventh Floor, Chestnut)	9x12 ft., \$6.50.

Spring Is the Logical Time for Papering and Painting

House cleaning is close at hand and most people prefer to have both of these important matters attended to before then.

New patterns and styles in wall papers are already here for the choosing and there is a fine variety now and some beautiful designs.

Also we are prepared to do the best possible work in both inside and outside painting. It is well to have this done before the warmer weather begins.

We are always glad to submit estimates upon request.

(Fifth Floor, Market)

Pure Flax Huckaback Towels, 75c Each

Made of particularly soft huckaback, with hemstitched ends, in size 18x36 inches. They are a well-timed purchase, secured in a comparatively low market and now priced as low as they were in 1917.

Today they are very unusual for the money—75c each.

(First Floor, Chestnut)

Plenty of Low Shoes Here at Any Rate

We have heard a great deal about the scarcity of low shoes. It is true there has been a curtailment of production and some difficulty in getting large stocks early, but we have overcome this situation and are ready with an unusual selection.

Women's Low Shoes

At \$4.50 are white canvas oxfords.

At \$5.50 are white canvas pumps.

At \$6 various styles of oxfords and pumps in all the best-like leathers and several heights of heels.

At \$7 black and tan calfskin and tan kidskin oxfords.

At \$8 oxfords and pumps in wide assortment.

At \$8.50 black glazed kidskin turn sole oxfords and fine white canvas pumps.

At \$9 an excellent selection of oxfords and pumps.

At \$9.50 a dozen different styles of plain turn sole pumps with high or low Louis heels and some with extremely long lumps. Patent leather, black and tan calfskin and white calfskin.

At \$10 a variety of oxfords and pumps.

At \$11 a beautiful showing of smart oxfords and pumps, including some in white buckskin with white soles and heels.

(First Floor, Market)

Men's Oxfords

At \$5.50 black and mahogany calfskin on English last, or medium-toe bluchers, and black kidskin bluchers with wide toes.

At \$7 black and mahogany calfskin on English last or with wide toes.

At \$9 black calfskin and Cordovan on English last, black bluchers with wide toes and black kidskin straight lace, with wide toes.

At \$9.50 mahogany calfskin and Cordovan on English last and mahogany calfskin with medium or wider toe.

At \$10 brown kidskin straight lace.

At \$10.50 Cordovan on English last.

At \$11 black and tan calfskin on English last or wider toe bluchers, and black kidskin blucher.

At \$12 fine Cordovan on English last.

(Main Floor, Market)