

STAGE FOLK USE ALL CAR TYPES

Auto Salesmen Find Ready Listeners in Actors and Actresses

KNOW FINE POINTS Al Jolson Owns Three Big Machines and Keeps Them All Busy

By MARK W. WILSON
There are certain types of persons—or rather personages—to whom automobile salesmen delight to talk cars, and by no means the least of these is the successful Theatpian.

None appreciates the very best in automobile construction and appointments than the actor or actress. The salesman can interest them without trouble if he has something of real merit in his car to call to their attention.

But he must have "the goods," for there is hardly any class of professioner as a whole who know more about the good and bad points of an automobile than the stage star or the theatrical manager or producer. The reason is not far to seek.

They own cars—every man, woman and child of them who have been successful enough to have their names brought before the public as stage successes. Most of them own a new car every year. They believe this is economy.

Know Auto Fine Points
Constant association with the best in motordom has made them "wise" to all the good and bad points of a car, and the salesman always finds them ready, willing and able to "talk turkey" when he has some real improvement to show them.

Some of the famous personages of the stage have more than one car. Al Jolson, the noted Winter Garden star, for instance, has three—a Stutz, a Pierce-Arrow and a Packard. He needs them all too, does Al, for he has a host of friends—as has Mrs. Jolson—and when they are not going to the theatre from some engagement they are sending for friends, and the three big cars prove none too many for their needs.

Then there is Lee Shubert, who with his brother, J. J. Shubert, control more theatrical enterprises in this country than any other person. He has two cars—a Packard and a Pierce-Arrow, and when the rush of business is greater than usual he sometimes supplements these with taxicabs.

Shuberts Have Many Cars
J. J. Shubert has a car, imported from England. It is a Rolls Royce. L. A. Blumberg, general manager of the Shubert enterprises here—the Sam S. Shubert, Lyric and Adelphi Theatres, and the Chestnut Street Opera House—has a National, which is given about as little rest as any car in Philadelphia.

Lawrence Shubert Lawrence, a member of the Shubert family, and manager of the Lyric Theatre, has a Chalmers car, given to him by his uncle, Lee Shubert, which he drives constantly and hard.

Every one of the stars of "Monte Cristo, Jr.," the big Winter Garden success, is the owner and driver of a well-known car. Ralph Herz, has a Paige; Charles Pucell, a Marmon; Adelaide Hughes, a Mercer; Andrew Maple, a Hudson; Gordon and Williams Doney, sport Fords, of which they are indifferently proud; while the Watson Sisters take their outing and make their business calls in a big Pierce-Arrow.

Irene Franklin, of the "Passing Show of 1918" and her husband Bert Green have a handsomely appointed Pierce-Arrow. Just who chose the car is a matter of debate among their friends.

Some insist that it was Bert's choice, while others say that his "better half" made the final decision after many miles of demonstrations in various makes. Neither Mr. nor Mrs. Green agree with them. They say that the Pierce-Arrow represents their joint choice.

Edward Bloom, of the same company, cuts loose in his off stage moments in a luxuriously accessorized Packard.

Stutz Harry Fox's Favorite
Nothing but a Stutz suits Harry Fox, the intangible comedian of the "Oh Look" Company now playing at the Sam S. Shubert Theatre in this city. He can be seen almost any non-matinee afternoon, opening the big car up along the good Fairmount Park roads or out along the Old York Road. His smile is sufficient proof of his innocence when some husky parkguard or country constable accuses him of exceeding the speed limit. Never has he been halted before a magistrate or justice of the peace to explain where he was going in such a hurry.

His co-stars in the "Oh Look" company, the Dolly sisters, take the air in a Kissel car, which is upholstered and decorated according to their own individual taste. This much-alike pair can be seen any nice afternoon except matinee days, on Broad street or along some of the good roads in the suburbs absorbing energy from the ozone.

When the "Kiss Burglar" company is not playing at the Chestnut Street Opera House, Denman Maley, the famous comedian, may be seen in his Mitchell; Louise Mink in her Paige and Vera Grosse in her new Paige, purchased from E. J. Malby, of the Paige company in Philadelphia, during her stay here.

Praise for Paige Car
Zelda Sears and Claire Nagle of the "Tumble in" company now at the Lyric, sport Paige cars which they declare are the best in the market. Florence Moore, of the "Parlor, Bedroom and Bath" company at the Adelphi theatre, has two cars, a Mitchell and a Cadillac. Grace Fielding of the same company, owns a Winton, while Carolyn Lilja, also of the same company, has an Overland.

The "Little Simplicity" company which comes to the Sam S. Shubert theatre soon is a motoring aggregation. Walter Catlett has a Studebaker, Marjorie Gatenon has a Pierce-Arrow, Mable Withbee a Stutz and the Cameron sisters a Paige.

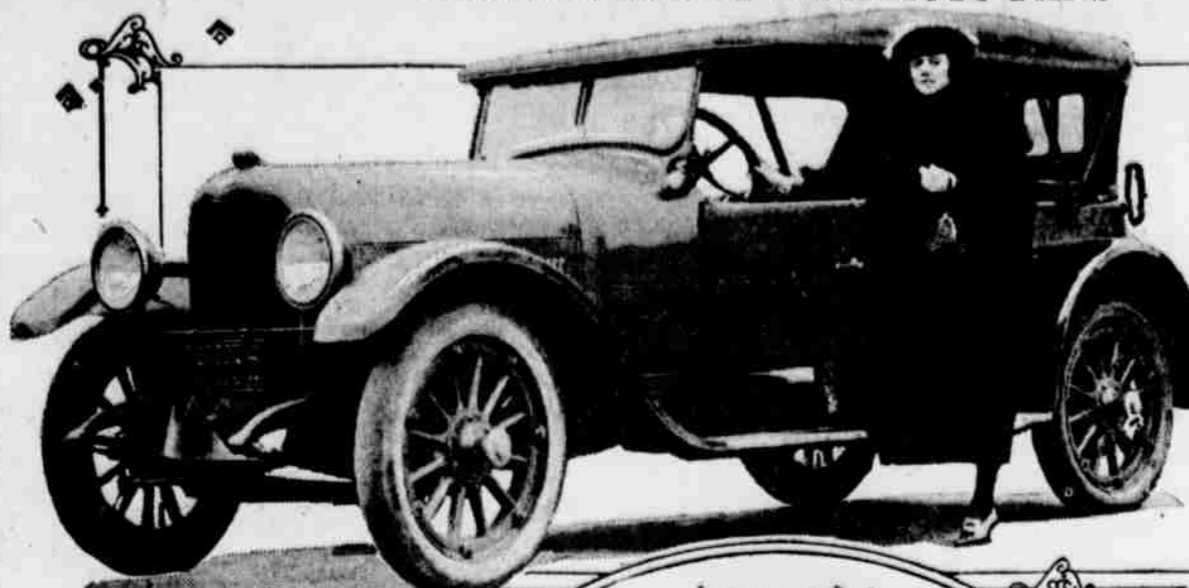
"Yesterday," the MacDonough and De Koven musical play, which comes to the Chestnut Street Opera House March 24, also has a number of motor enthusiasts. Joseph Herbert, of that company, owns a Pierce Arrow, while George Bickel chases hither and yon and also elsewhere in a Ford.

Low Fields, of "Friendly Enemies," still running at the Adelphi, gets recreation in his big Packard, while Winninger, the other excruciatingly funny man of that company, and his wife, Blanche Ring, owns a nicely appointed and extremely fast Mercer.

Nora Hayes Has Marmon
Nora Hayes, who will be seen here in "Ladies First," has a big Marmon, while a whole host of lesser lights of the stage also own their own cars. McIntyre and Heath, stars of "Hello, Alexander," drive their own cars. One is a Hudson. The other a Simplex.

It is doubtful if any other professional class, with the possible exception of physicians, own their own cars in greater numbers than do actors and actresses. This is easily explained.

STAGE FOLK ARE REAL AUTO FANS



In the upper picture is Vera Grosse in her Paige; below, the Dolly sisters in their Kissel Kar, and, on the right, Clair Nagle, who also drives a Paige

300,000 DODGE CARS SOLD

Four-Year Record Evidence of Public's Confidence

More than 300,000 of the Dodge Brothers' motor cars have been built and sold in the last four years. Belief of the manufacturers that the permanence and stability of their business depend on the confidence the public has in their product is responsible for this record, according to the Thornton-Fuller Automobile Company, Parkway east of Eighteenth street, distributors of the Dodge and Simplex cars.

It has been the aim of the Dodge Brothers to produce serviceable machines suited to any class of users and adapted to long-distance touring as well as city driving. Their cars have made a reputation for consistent performance, both in mechanical operation and in their riding qualities. Dodge cars are particularly noted for economy in operation.

The Thornton-Fuller Company is obliged to divide its display at the show owing to the lack of space at the Commercial Museum Building. Its Simplex display is being held at its own show rooms but it is exhibiting the following models of Dodge Brothers at the Automobile Show: Standard touring, roadster, coupe, and sedan, in addition to a standard chassis equipped with a special landaulet body. Dodge Brothers make in addition to these a limousine, a winter touring car and a winter roadster. All of the Dodge Brothers' cars are built on one chassis design on which there have been no changes this year.

RECORD OIL OUTPUT

Petroleum Marketed During 1918 Totaled 345,500,000 Barrels

Preliminary estimates by the United States Geological Survey, Department of the Interior, indicate that the quantity of petroleum marketed from oil wells and field storage tanks in the United States in 1918 amounted to 345,500,000 barrels, an apparent gain of 3 per cent over the former record output of 335,315,601 barrels, established in 1917. The output in 1918 includes no fewer than 6,500,000 barrels of crude oil removed from field storage during the year. The surface reserve of crude oil held by oil producers and pipe-line companies in the United States at the end of 1918 is estimated at 123,000,000 barrels, compared with 120,000,000 barrels at the end of 1917.

The output is apportioned among the major fields as follows:

Field	1917	1918
Appalachian	24,032,295	25,300,000
Alaska	3,370,293	3,100,000
Illinois	15,770,800	15,300,000
Oklahoma	185,042,506	185,000,000
Central & N. Texas	10,909,846	15,000,000
North Louisiana	8,543,903	13,000,000
Gulf Coast	26,087,387	31,700,000
Rocky Mountain	1,192,418	12,500,000
California	93,872,349	101,500,000
Alaska & Michigan	10,300	10,300
Total	335,315,601	345,500,000

STANLEY

Any changes in the latest Stanley car are in the way of conveniences and refinements. It has been their endeavor in these cars to add to the quality and the comfort of the car. They have added a sedan to their regular line and a four-passenger, four-door car, and in addition to one standard color which they have always offered they have added several color options.



NEW FIRM SHOWING STUDEBAKER PRODUCT

Prompt Service Is Policy of Keystone Corporation Toward Patrons

Among the new Philadelphia distributing companies that have exhibits at the eighteenth annual automobile show is the Keystone Automobile Sales Corporation, 668-670 North Broad street, which is showing the Studebaker 1919 line of open and closed cars in space No. 27.

Frank N. Stehle, who for many years had been connected with the accessory phase of the automotive industry, heads the new firm as president and general manager. Walter H. Lockwood, who has had much to do with the success of the Studebaker line here, is sales manager. The firm has been handling the Studebaker cars for about six months.

The salesrooms on North Broad street, just below the busy Ridge avenue corner, are among the brightest in the row.

and enable the passerby and prospective purchasers to get a good idea of the remarkably attractive lines of the latest series Studebaker cars, as well as a clearer view of the powerful and economical Studebaker engine. The display and salesrooms, however, are but a small adjunct of the Keystone Corporation's organization.

Perhaps the most important part is the service station, among the best equipped in the city, at 2120 Fairmount avenue. Both Mr. Stehle and Mr. Lockwood, through their experience with motorists, know the tremendous importance of prompt and efficient service, and have endeavored with complete success to make the Studebaker service one that will render to all Studebaker owners the kind of service that makes the car worth owning from that standpoint alone.

Careful observers have pronounced the body styles of the new Studebaker cars, most pleasing streamline effects they have ever seen. Graceful and harmonious lines blend with symmetrical proportions and contours. There is not a break of any kind from the graceful crown of the radiator of each new model to the rear tire carrier. The appointments are the finest, and everything in connection with each of the body styles is in keeping with the high standard of the new Studebaker chassis.

Scripps-Booth

AUTO SHOW—SPACE 21

THE GENERAL MOTORS CORPORATION'S NEWEST LIGHT SIX

Employing a "New Scientific Light-weight Chassis," it delivers Power and Economy new to the users of light cars, and stamps it unmistakably

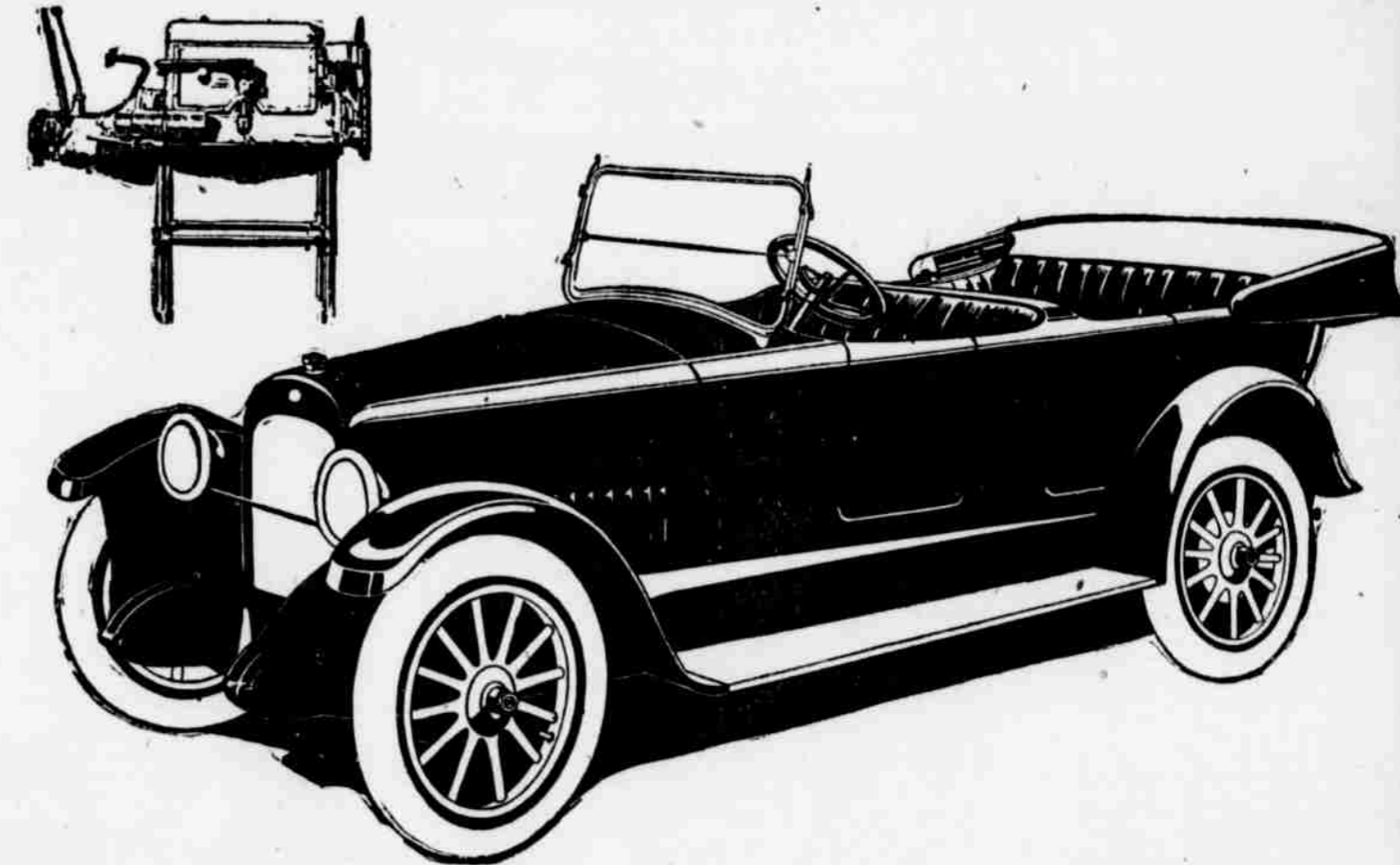
THE CHAMPION LIGHT CAR OF AMERICA

See the beautiful models at the Show: Sedan, Coupe, Sport Touring and Roadsters, finished in newest shades of blue, green and gray.

A DEMONSTRATION WILL PROVE THE REST

La Roche Brothers, Inc.
1214 North Broad Street

An Assured Future for Dealers—Territory Being Allotted at the Show



Perfected Valve-in-Head Motor

- Five-Passenger Touring Car - \$1490
- Four-Passenger Roadster - \$1490
- Sedan - \$2250
- Four-Passenger Coupe - \$2250
- Seven-Passenger Car - \$1640

Price & Co. & Kinoshita

THE perfected valve-in-head motor of the Nash Six has demonstrated the fact that it is powerful, economical and quiet to an unusual degree. Its unusual power, economy and quietness place it in the front rank of America's leading motor car values.

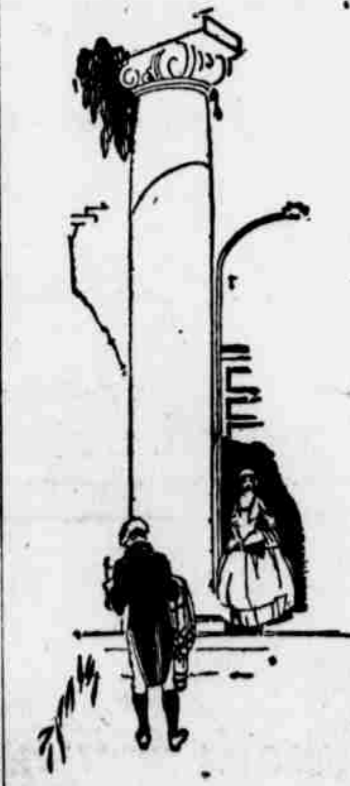
See the full line of Nash Passenger Cars with Perfected Valve-in-Head Motor at the Show.

Phila. Nash Motor Co.
342 N. Broad St.

Bell Phone, Locust 4585

NASH MOTORS

VALUE CAR BY AT VOLUME PRICE



"ready,"

The BREWSTER MOTOR CAR

will be on Private Exhibition at the Hotel Bellevue-Stratford, from March Eighth to March Fifteenth.

Certain Philadelphians know the Brewster Car already—for the Brewster was brought out a few years ago in response to repeated suggestions from men and women who know the excellence and distinction of Brewster Coach Work, and who wanted, for private use, a car of Brewster quality throughout.

After March Fifteenth the Brewster Car will be in permanent quarters at 2039 Market Street.

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