Example to Recalc
Russian Woman Figher

Her Rifle and Going
Over the Top to a Lis


## The Department Store of Business Ideas!













Have you heard of the place where business ideas may be H bought-like collars, or shoes, or a pound of wire nails? Ideas that have built businesses from shoe strings,-Ideas that stop tantalizing leaks of time,-Ideas that have sold goods at greater profit, collected debts quickly, started up great floods of business good-will.

Ideas like these are the most valued possessions a man can have. That's certain. And yet within your easy reach are hundreds of them-all ready for you to use-now, here, today in the pages of SYSTEM, the Magazine of Business.
At your office desk or beside your reading
periences of keen-thinking minds,--the ideas
$\begin{aligned} & \text { periences of keen-tinking minds, -the ideas } \\ & \text { of such men as Elbert H. Gary, Chairman, }\end{aligned}$
U. S. Steel Corp.; Edward A. Filene, Pres. The
Chairman U. S. Shipping Board; W. P. G.
Harding, Gov. The Federal Reserve Board,


What Makes Men Loyal?

 Forma a list of many of of hhe moses importan
undertakings in
in undertakings in Seattie and the No
west. And Mr. Waterhouse knows.





 their patronage. A timely
message.

Startling Your Debtors Into Action
$\mathrm{W}_{\text {Is there a way of handing these }}^{\text {Hit shal we }}$





How the Banker "Sizes You Up"


How a One-Inch Ad Turned the Scale
$\underset{\text { two }}{\mathrm{I}_{\text {to }}^{\mathrm{T}}}$



## Should First Sales <br> Pay a Profit?

## $\mathrm{I}_{\mathrm{sm}}^{\mathrm{s}}$ <br> 



> Ey
much paper and type, but as, indeed, a wise and experienced partner in your business. Weigh each idea. Take and apply and profit by them. That is what hundreds of thouands of business men are doing today all over America.
Is it any wonder? Note what the March Is it any wonder? No
SYSTEM will bring you:

## On Sale On Principal News-stands

If your dealer has already sold his supply, ask him to order a copy at either Wabash Avenue and Madison Street, Chicago, or 299 at either Wabash Avenue and Madison Street, Chicago, or 299
Madison Avenue, New York, and ask to receive SYSTEM regularly. It will be billed you at 25 c a copy or $\$ 3.00$ for a full year.

How to Shift the Detail Worries $\mathrm{H}^{\text {Neve you been "trying to do it }}$






## is the Volume Test

 a Fair One?




Don't try to hide your face when people look at you

## Resinol <br> overcomes skin troubles








Trifles" That Foster Good Will $\mathrm{D}^{\text {oss. }}$ it pay to bother with them diont make a nickerefs wortho diont make a inideris worh of
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## Wrong Methods Made Right

$\mathbf{M}_{\text {cause complaints, pile up ex- }}^{\text {EThods that }}$ ense - transformed into smooth partmenticent are ways. Packed interent pians some some de
 And beyne.fire ideas. g section devoted to to improvementa ig section devoted to improvements in If suggestions on all sort of oneveramak.


## STSTMEM <br>  <br>  <br> Why My Men Are Loyal

al Taling Debtors by Surprise Every-Day Letters that Build Good-Will Is Volume the Only Test?

