

Anniversary Month Concerts
 In the Grand Court at 9, 11 and 4:30
 Familiar Melody at 11:55, with Chimes
 at stroke of 12.
 In Egyptian Hall at 2:30

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5 P. M.

WANAMAKER'S

WEATHER
Fair

A Bright, Sunny Store, Filled With New and Beautiful Merchandise

The Present Time Is One of Great Agitation

and no little excitement in the political world of this city and this country, and, in fact, all over the world.

The blast of the war-trumpet of politics to consider and settle the destinies of nations is heard everywhere.

The main consideration is not that this or that party should be in office in our cities, but that right doing and economies should prevail, that taxes should be lower and expenditures of public moneys kept within the city income.

Almost every large city in America has the same conditions in front of it, and a firm determination is growing to not allow a city's prosperity to be swallowed up in the interests of any political party.

[Signed] *John Wanamaker*

March 10, 1919.

New Beaded Handbags Some from France

A pleasing variety of shapes, many different from any we have shown before.

But it is in the colorings that these bags make their chief appeal, and the colors are glorious. It is wonderful what combinations can be achieved with many-hued beads.

Prices are \$25 to \$50.

(Main Floor, Chestnut)

The More Practical Crepe de Chine Waists

These, of course, are the tailored sorts and equally of course are flesh-colored and white—nothing being so universally becoming. Some are tucked and some hemstitched and some absolutely severe; and necks are V shaped, square and high-low.

Prices, \$6.75, \$7.50, \$9.85 and \$10.50.

(Third Floor, Central)

Women's Spring Dolmans, Prices \$30 to \$57.50

At \$30 there is a poplin style with a circular yoke, the gathered lower part having a panel in the back formed by buttons. This comes in navy with taupe trimmings.

At \$37.50 is a gabardine style with circular yoke, kimono-like sleeves and a little scarf collar. The decoration on this is tiny ball buttons. Colors are navy and taupe.

At \$57.50 is a velour with a box-pleated back and much charm of cut; colors are navy and Pekin blue.

Also a tricotine with button-held panels and collar of printed crepe. Colors are navy, green and taupe, and the linings of figured silk.



(First Floor, Central)

New Spring Capes and Dolmans to Please Young Women

Two of the newest and best-liked fashions for Spring are the dolmans and capes.

A new velour dolman with pleats in the back is in a soft tan shade, the new "eveque" and Pekin blue, and is \$27.50.

Capes of blue serge, lined with silk, are in the fashionable Spring length, have tucks around the bottom, button high at the neck and are \$32.50.

Both in 14 to 20 year sizes.

(Second Floor, Chestnut)

What Makes Swiss Underwear Better?

Some think it is the melted snow water from the mountains that gives this underwear its whiteness and elasticity.

Whatever it is, there is no denying that Swiss underwear is superior to any other of its kind.

And here are our Spring shipments for women:

Vests

Plain lisle, \$1.15; lace trimmed, \$1.50.
 Merino, \$2.25 to \$2.75.
 Silk-and-merino, \$2.50 to \$3.50.
 Spun silk, \$3.

Combination Suits

Lisle, \$3.
 Merino, \$4.50.
 Silk-and-merino, \$6.
 Spun silk, \$8.

(First Floor, Market)

Gay New Silk Tricolette Skirts Special for \$16.75

"Just say silk tricolette and tell the price—and women will know the rest," the skirt man said to us when we took this advertisement.

They are of lustrous silk tricolette, in such charming colors as turquoise and Alice blue, rose, orange and purple. Made in a sports style with two large pockets, a deep girdle and gathered back.

(Third Floor, Central)

WOMEN WHO KNOW AND APPRECIATE REAL VALENCIENNES LACES—

will enjoy seeing our collection of edges and insertions. These laces, as you know, have been difficult to obtain lately, which but makes this group more interesting.

There are patterns and widths suitable for baby dresses, for baby clothes, for fine lingerie and summer clothes, and the prices are quite reasonable.

Edges are 65c to \$7.25 a yard.

Insertions are 50c to \$1.65 a yard.

(Main Floor, Central)

THAT LITTLE ORNAMENT ON HER HAT IS A VEIL PIN

and one of the most popular fads of the minute, by the way. It is usually of sterling silver, set with rhinestones, and in addition to being ornamental holds her veil from the March wind blow.

50c to \$6 each.

(Jewelry Store, Chestnut and Thirteenth)

MORE NEW LETITIA CORSETS

"Why are Letitia corsets such favorites?" is a question often asked.

There are the best of reasons for the favor they bask in—they are beautifully cut and shaped; their tested bones are so good they hold their shape till the corset is worn out, and they are not expensive.

One of these new models is a pink coutil, light in weight and with a low top. Price \$4.50.

The other is of pink or white and striped coutil, very low in the bust and long in the skirt and priced at \$6.50.

(Third Floor, Chestnut)

A NEW OXFORD FOR WOMEN

It is of Norwegian calfskin in a chocolate brown. Has indicated wing tip, much perforation, blind eyelets and a heel that is a compromise between the Cuban and the military.

The leather is what is known as "boarded," which gives a pebble grain effect. Price \$11 a pair.

(First Floor, Market)

GIRLS' TAN HIGH SHOES

A smart style for growing girls who wear sizes 2 1/2 to 7. The shoes are lace, with tan cloth tops, imitation wing tips and perforations, and their price is \$7.25.

(First Floor, Market)

GIRLS' SPRING COATS TO WEAR OVER NEW FROCKS

Made in those simple, plainly tailored and quiet styles which most mothers prefer, these new coats are of new spring materials in pretty colors.

There are soft wool velours and serges in rare shades, tans, henna, navy or Pekin blue and in clear black and white Shepherd checks.

\$7.75 to \$38.50—6 to 14 year sizes.

(Second Floor, Chestnut)

A TABLEFUL OF GIRLS' DRESSES—MUCH REDUCED

will interest mothers of daughters who wear 6 to 14, or 15 or 17 year sizes. The dresses are fine wash frocks of voile, batiste, pique or lawns in white or pale colors. There are even a few crepe de chine in the group.

Many are hand embroidered, some are trimmed with real laces, and there's not a dress that is not a "find" at its present price.

\$6.50 to \$17.50—and this is an average half of former amounts.

(Second Floor, Chestnut)



It's Springtime in the Children's Wear Store!

Foreign boxes have arrived, all the new things are out of their wrappings, and all the lovely new dresses, coats and hats for the babies and little children are ready.

The New French Garments
 are exquisite. There are fine baby dresses that are marvels of handwork and wonderful stitchery. There are long dresses and short dresses, and dresses as simple or as elaborate as one wishes. All are hand made, hand embroidered, and many are trimmed with real lace.

French Millinery for Children
 Little sister will like to wear a Paris hat, too! The new turn-up brim hats, the new hats of satiny straws and braids, the new pokes, the new ribbon-trimmed hats—you will like to see all of them. These are for little girls of 2 to 6 years.

Other New Hats—and Coats, Too—
 Silk coats and cloth coats, coats for best and coats for play, are in dark and light colors and many styles.

Boys' Suits and Children's Rompers
 make up a special collection of new clothes for toddlers and children of 2 to 6 years.

And there will be new nursery furniture and accessories for the nursery and the babies' comfort.

(Third Floor, Chestnut)

"Grandmother's Chintzes" Do You Know What They Are?

Just the good, old-fashioned calico—or rather a sort of glorified calico, with the familiar old "English print" patterns in pretty pinks and blues, greens and browns and black on white grounds. A few have dark grounds and remind one of foulards.

28 inches wide, 75c a yard.

(First Floor, Chestnut)

Useful Pieces of Sterling Silver in Mahogany Chests—For Gifts

Such very practical pieces as knives, forks, spoons and serving pieces are included in these collections, and the designs are such well-liked ones as these—

Maryland	30 pieces	\$92
Chippendale	42 pieces	125
Washington	34 pieces	175
Valley Forge	84 pieces	354
George II	84 pieces	420
Paul Revere	84 pieces	425
Harewood	84 pieces	425
Chippendale	106 pieces	425
Valley Forge	175 pieces	580

and many others.

(Jewelry Store, Chestnut and Thirteenth)

The Young Man of Today

is a mighty particular individual in regard to clothes.

He has a quick eye for the suit that has the "right lines"—and a quicker eye for the suit that has the wrong ones—nobody need point them out to him. What we want to point out to him is that we have his kind of new Spring Suits. Their good points don't stop at having the right lines. They also include the right fabrics of all-wool and—what is vastly important—they are tailored with the degree of care and, in fact, of conscience, which puts them on a par with any young men's suits and on a higher plane than most.

Prices \$28 to \$65.

Also a most attractive lot of Spring overcoats—beginning at \$35.

(Third Floor, Market)



A much-liked gift from the Camee Shop is a two-pound box of Camee French chocolates, of Camee French chocolates—are simply delicious and they are daintily packed.

New designs in tin boxes—if you wish to send your sweets that way—are \$2 to \$5, filled with candies.

(Main Floor, Chestnut)

OLD-FASHIONED STICK CANDY

All the gay colors and stripes of pleasant recollection are here, from lemon to red and white striped peppermint. 40c a pound.

(Down State Store, Chestnut)

NEW MOIRE RIBBONS

Never were so many ribbons wanted for millinery and girdles and never were colors so rare and jewel-like.

We have just received two new lots of moire fable ribbons at \$1.25 a yard, and some in two-tone colorings at \$2.25. Both are 6 inches wide.

(East Aisle)

WE have just received a fresh shipment of those dollar nightgowns for women which are so much liked. They are of good cambric, low necked and finished merely with a hemstitched casing.

(Third Floor, Central)

160 English Dinner Sets

New in the China Sale Tomorrow Extraordinary at \$35 and \$37.50

Five border patterns, some with traced handles, some with coin-gold handles, according to price.

All are 107-piece sets, of perfect, beautiful ware, direct from one of the best potteries in England.

Regularly these sets should sell for \$10 and \$12.50 more.

They are just one new item of a Spring China and Glassware Sale, overflowing with good things.

(Fourth Floor, Chestnut)

Some Fine Persian Saruk Rugs Reduced in Price

No rugs woven combine durability and fineness in the same degree as Persian Saruks.

Their quality is at once heavy and superb. We have marked a number of these beautiful weaves at reduced prices. Compared with their value in the market just now, these pieces are very exceptional for the money:

11.7x8.8	—\$387	12.4x8.2	—\$395
12.1x8.9	—\$350	12.5x8.10	—\$397
11.9x8.8	—\$475	12.8x8.8	—\$375
12.6x9	—\$475	12.7x9.3	—\$576
12.2x8.10	—\$395	11.8x8.4	—\$442
11.5x8.8	—\$437	12.7x8.11	—\$575

14x21—\$1475

Smaller Saruks

6.11x4.5	—\$185	6.10x4.6	—\$185
5.5x3	—\$75	5.2x3.2	—\$85
5.2x3.5	—\$85	5	x3.5—\$100

Persian Mosuls

8x6 to 3.6x7—\$27.50 to \$37.50

(Seventh Floor, Central)

Save \$34.50 on a Fine 9 x 12 Ft. Wilton Rug

A saving worth considering, especially when you do not sacrifice quality to get it. These rugs in question are among the finest Wilton rugs made in America today, and to get any one of them at a 25 per cent reduction is like finding money.

There are both room size and small rugs in this special sale—practically any size a person would be looking for.

There are five room-size rugs and they are priced as follows:

9x12 ft.	\$94.50
8.3x10.6 ft.	\$92.50
10.6x12 ft.	\$137
9x9 ft.	\$82.50
6x9 ft.	\$61.50

(Seventh Floor, Chestnut)

Trunks Are Down in the Spring Sale of Housewares

Trunks are down because right now is the real time to buy a trunk, just before the season of travel begins—and this is a store that endeavors to do things at the right time.

Steamer trunks of genuine merit and handsome appearance, reduced, \$23, \$25 and \$27.

Dress trunks at \$25, \$27 and \$29.

Famous Wanamaker Special Wardrobe Trunks at \$32.50, \$47.50 and \$67.50.

(Fourth Floor, Central)

Scotch Table Linen and Toweling of Reliability

Nothing puts the quality of a piece of linen to the test but actual wear.

These goods came from a maker whose linens we have been selling for twenty years with the greatest satisfaction to the people who bought them from us.

They are the last of a forehanded purchase now newly taken out of bond, and there is no prospect that we shall be able to duplicate them for a long time.

Comprised in this lot are full-bleached heavy double and single damask, both of very dependable quality and very moderately priced, the single damask at \$3 and the double at \$3.75 a yard, both grades being 72 inches wide.

Along with these and from the same maker came a lot of very good, plain, pure flax huckaback toweling, suitable for making up into towels, either hemstitched or scalloped, in widths 18 inches, at 75c a yard; 22 inches, at 90c a yard, and 24 inches, at \$1 a yard.

(First Floor, Chestnut)

Wool-Filled Quilts at \$7.50 a 50 Per Cent Saving

Covered with figured sateen and bordered with plain sateen. All taken from our own regular stock and reduced.

Also some quilts filled with fine bleached cotton, covered with silk mull, figured centers and plain borders and backed with silkoline to match.

Now \$5 each, which is below prevailing cost.

(Sixth Floor, Central)

DON'T use too much soap. It is too good a thing to waste. Don't leave it in the water; don't smear its valuable lather on too thickly. A good cake of soap should last the most fastidious person for a month and a half for the bath; or for two months or more for the hands and face alone.

Philadelphia Hardwater Soap

lathers very freely—instantly, in fact—but it "holds out" splendidly. A dozen cakes make about the right quantity for a year's supply for each member of the family.

During March Only the Famous Soap Sells at \$1 a Dozen

A good time to lay in a year's supply.

(West Aisle)