TWO INCOMING ATTRACTIONS NEXT WEEK-FOUR TO END RUNS-NEW PHOTOPLAYS BILLED

THE PLAYGOER'S WEEKLY TALK

Observations on Plays and Photoplays of Interest to Philadelphians

THE Playgoer would rather see a play "Mollere" produced than a by Shakespeare revived, and just now, this play about Mollere to representation of a comedy by him. Not that The Playgoer happens to prefer Philip Moeller to Shakes. peare or Moliere as a constructive playwright or a dramatist of the emotions of humanity. No. The expression of preference is neither iconoclasm nor in-

It is the considered view of what Mr. Moeller's interesting and entertaining play at the Broad means to the American stage of today. He has not only written a serious play, but he has written a tragedy. Badly as the ward has fared in these days of maids-Firth-and-melody entertainment, serious

laywriting has fared even worse. Shakespeare we have as a permanent artistic possession, the prompt books at ways at hand for an opportune revival The froth of farce and the huff and frivol of musical shows of course only transiently, with their vogue, affect Shakespearean drama. But they simply overwhelm serious contemporary drams.

GARRICK—"The Little Teacher." American comedy by Harry James Smith outbor of "A Tailor-Made Man. Many Author of "A Tailor-Made Man. Many Writing of such pieces as that of Mr. Moeller is almost a lost art. As an carnest that playwrights can still compose a real drama, even though the aspiration reaches an altitude loftier than the achievement, and as an exithan the achievement, and as an exidence that there are considerable and
appreciative audiences for such a play.
"Mollere" just now is preferable to a
"Mollere" just now is preferable to a

English mother, whose relatives
an English mother, whose relatives "Mollere" just now is preferable to a revival of classic drama.

FOR years producers of musical comoff years producers of musical com-edy labored under the delusion that in order for a show to be amusing and lively it was necessary to inject an ele-ment of the risque or off-color. The taste of the tired business man, they figured, was so jaded and blaze that it required a touch of vulgarity to extract a laugh from his overworked system. The Princess Theatre management about the years ago decided to prove the fal-lacy of this assumption—to show that a cy of this assumption—to show that a erformance could be entirely whole-me and yet lose nothing in the way

of entertainment.

In none of their productions have In none of their productions have they been quite so successful in this respect as they are in "Oh, Look" now at the Shubert. In "Very Good Eddle," it may be remembered a prudish person might have taken exception to the farcically incongruous situation of the mismated newly wed couples in "Oh, Boy," some overcareful critic might have objected to the situation of Jackie Saunders magagerading in the bride's "Moliere, based on life of a French actor and classic playwright. by Philip Moeller, Honry Miller as Mellere, toward the close of his career; Blanche Bates, as Madame de Montespan, favorite of the Ring; Holbrook Ellinn, as Louis XIV and Boy," some overcareful critic might have objected to the situation of Jackie "Moliere," based on life of a French actor and classic playwright. by Philip Moeller, Honry Miller as Mellere, toward the close of his career; Blanche Bates, as Madame de Montespan, favorite of the Ring; Holbrook Ellinn, as Louis XIV and Holbrook Ellinn, as Louis XIV a if may be remembered a gruin person might have taken exception to the farcically incongruous situation of the mismated newly wed couples in "the Boy," some over careful critic might have objected to the situation of Jackie Saunders masquerading in the bride's pajamas. In "Oh Lady Lady," also, the scene of the "discarded paramour" might have displacated some persons. might have displeased some persons. Wholesomeness characterizes the per-formance. And the show loses not one bit of pep or zest, not one sparkle, by reason of its 100 per cent purity.

There is not a line or situation tha up-to-date school would wish to conceal most scrupulous daughter of the m her old-fashioned mother.

LENGTH of a run is frequently the barometer that registers the success of a play. Theatregoers are accustomed to seeing displayed in electric lights, on billboards, in newspaper advertisements and, in fact, in every conceivable and inconceivable form that this or that play has reached its 200th performance in New York, or comes to this or that city after having play. 1 250

credit a record of 252 consecutive per-formances in New York. This means that she played eighteen consecutive weeks. Of course, this was not done in a single theatre, but nevertheless it is an achievement worthy of mention. Miss Baker played two to four weeks at each one of Gotham's vaudeville theatres and moved from one to the other without a break.

Paunne .

Emile Chautard directed from the play by Eugene Walter, from the play by Eugene Walter.

FOURTA— "Salome" held over for second week. Theda Bara and G. Raymond Nye have the important roles. Spectacular production.

"BE YOUR own dramatist," says Mary Ryan. "No, I am not jok-ing I mean it. When I am not playing I five in the theatre. It is my greatest enjoyment, and the pleasure I get out of the plays is not so much what the author has written or what I see and hear on the stage as what I weave in hear on the stage as what I weave in my own imagination of what the lives of the characters were before the play started and what their lives are going to be after the play on the stage is ended.

| Application of the week of the play on the stage is charles Ray, last half of the week of the play on the stage is ended.

"For instance, when I first read the manuscript of 'The Little Teacher' the thing that impressed me most was the life of Emily West before we see her at Goshen Hollow in the play. Whenever I see an act in a play that is numan I could go on dramatizing it forever. "Try it for yourself some time. You will find it great enjoyment and fine mental training. It makes going to the theatre something more than just going to a show."

I see an act in a play that is numan I could go on dramatizing it forever. "Lyric—"Ladies First," three-act musical burletts. John Quigg, blackface musican; Elwood Faber, viral comedian; Elwood Faber, based on Hoyt's farms "A Contented Woman," Nora Bayes is featured.

I see an act in a play that is numan I could go on dramatizing it forever.

"Try it for yourself some time. You sical farce, book and lyrics by Harry shaden on Hoyt's farms "A Contented Woman," Nora Bayes is featured.

Beautiful Directory Philips. Directed by Allen Holubar. Second week. No performance Tuesday.

CASINO—"Merry Rounders," with Florence Mills and Abe Reynolds featured. Gorgeous gown creations are promised in the musical burletts. John Quigg, blackface musican; Elwood Faber, viral comedian; "For instance, when I first read the

Miss Ryan, who is going to keep school next week at the Carrick, is right. Imaginative participation in the proceedings on the stage adds immeasurably to the enjoyment and edification of the au-

66T WONDER," remarked Lew Fields In his dressing room at the Adelphi the other evening, "if the many friends I have made in Philadelphia since Friendly Enemies' opened here would pardon me if I considered myself a ploneer in a unique class of theatrical entertainment?"

a ploneer in a unique class of theatrical entertainment?"

The Playgoer, who has laughed at many of the sprightly burlesques that Mr. Fields and Mr. Weber used to produce in the old days, followed by road tours, had recalled the never-to-be-forgotten Weber and Fields Music Hall, and naturally the taik drifted back to the days when the old music hall on Broadway was the most famous institution of its kind in the world.

"It is a great satisfaction," continued Mr. Fields, "to recall the stars, many of whom are still with us, who trod those old boards with me; in fact, it seems almost like a dream to list the many well-known personages that have trod that little stage. And what a happy family it was! I venture the opinion flust never before were so many real starp gathered who were so thoughtful act for the other."

Mr. Fields and The Playgoer listed thand in the minute that remained before the former had to go on—and the latter to go out—the following quondam members of the family: De Wolf Hopper, Lillian Russell, Sam Bernard Fus Templeton, David Warfield, May Robson, William Collier, Peter Dalley, Near, Filley, Fritz Williams, Mabel Fenon, William Collier, Peter Dailey, Fritz Williams, Mabel Fen-Charles Ross, Anna Held, Charles ow, Marie Dressler and Lulu B. But forgot Joe Weber and Lew

all-star revues of today show



VIOLA GILLETTE

Numan' Grand

THEATRE BILLS



Casino

FOR NEXT WEEK

Schedule of Entertainment at

the Various Playhouses

in This City

NEW ATTRACTIONS

FORREST.—The Rainbow Cirl," inuscinal comedy. Louis A. Hirsch wrote the music. Billy B. Van. Beth Lydy, B. C. Pitkin, Jane Burby and Margaret Merriman are featured in the comic complications. Based on a Jerome K. Jereme comedy. Attractive and the comic of managers and continues are

noveities of menery and costumes are promised together with a handsome chorus and attractive specialties.

tyan is the star. Wholesome Amer-tranism environs the piece, which pre-sents pictures of life in a small com-munity. A touch of America's entry into the war marks the finale.

through the terms of a will, have had to take her into their home for cducating and pollshing her. She is hardly welcome there, but in the end

makes a change in the home in a way that is delightful. The company is said to give a charming presentation of this little comedy.















OLIVE MOORE "PEG O'MY HEART." Walnut ..

CONTINUING ATTRACTIONS ADELPHI-Lew Fields in "Friendly enemies," a play based on emotions aroused among American citizens of German birth during the world war. It blends humor, sentiment and pathon,

CHESTNUT STREET OPERA HOUSE

The Kiss Burglar," musical comedy book by Glan McDonough, score
by Raymond Hubbell, Romantle plot
and sparkling lyrics, centering about
a duchess, an American lawyer and
score rusical comedy candidates for ne musical comedy cand date the penitentiary. Cast headed by Denman Maley and Marie Carroll. With a vivacious chorus.

from Mary Roberts Rinehurt's novel.
"Seven Days": Otto Harbach, libretlist, and Rudolf Friml, composer, Cast
includes, important people. Catchy

tunes, clever dialogue. Last week.

SHUBERT—"Oh. Look!" musical comedy, based on "Ready Money." "I'm
Always Chasing Rainbows." "An OldFashioned Girl" and "Dolly Twinkle,"
among other catchy numbers. The

rected the play, which was written by G. Hawks.

REGENT—"Peggy Does Her Darndest"
with May Allison as the heroine, first
half of week, and "Puppy Love," with
Lila Lee, comes last half.

METROPOLITAN—"The Heart of Hu-manity" with Dorothy Phillips. Di-rected by Allen Holubar. Second

BROAD—"Happiness," comedy drama, by J. Hartley Manners, with special stellar role for Laurette Taylor of a dressmaker's errand girl who "arriven" Support includes J. W. Kerrigan and Beatrice Terry.

GAYETY—"The Highlyers." The burlesque is built about mistaken identifies.

A poyed partial grandle identifies.

ADELPHI—"Parlor, Bedroom and Bath," described as a fresh, flippant. Bath. described as a fresh, hippant, famical frolic in three acts, by C. W. Bell and Mark Swan, dealing with the experience of a mesk young husband who is compelled to live up to his reputation as a Don Juan in order to retain his wife's affection. Florence Moore featured.

WALNUT-"The Voice of McConnell."
Irish play, by George M. Conan,
Chauncey Olcott as star, has new
Celtic melodies for the popular Milesian tenor.

SHUBERT—"Hello, Alexander." Re-turn engagement of McIntyre and Heath's Joyous musical show, with all the old favorites and much new song. comedy and dancing material,

MARCH 24 FORREST—"Flo-Flo," musical comedy, with Andrew Tornbes and Rena Parker.

GARRICK-"Turn to the Right," return engagement of comedy of village belies and city crooks, with Ruth Chester and Mike Donlin.

CHESTNUT STREET OPERA HOUSE —"Yesterday." play with music by Glen McDonough and Reginald De Koven, featuring Ruth Miller, Joseph Herbert, Vernon Stiles, George Bickel.



LOUISE MINK, " THE KISS BURGLAR."

legist; Cardon and Rica, cyclists and hinogram pictures. GLOBE - "Honeymoon Ing." miniature musical comedy; the Wheelers, "ver-satile nonsense"! Stewart and com-pany, in travesty, "Major Taches": Donald sisters, balancing act; "Full of Pen," musical comedy turn; La France and Kennedy "At the Shen; Club"; Midred Andre and her girls "In a Musical Conservatory"; Mc-Cormick and Mellon, songs and dances; the Jessons, comedy singers.

BROADWAY—A. Seymour Brown and company in his original songs; Anita Stewart, in "Virtuous Wives," photo-play: Dorothy Brenner, singing com-dienne; Five Floyds in thrilling west-ern novelty; new bill Thursday. CROSS RETS-"Among Those Present," tabloid music show; Alexander and Fields in skit, "A Breeze of Aristo-racy"; Baldwin Biair and company, in comedy sketch; the Dohertys, sing-ers and dancers and other entertain-ers. Change of bill Thursday,

LYRIC - Tumble In." musical show. WILLIAM PENN "Home Guards based on Avery Hopwood's farce made travesty enlisting ten players; Pear travesty enlisting ten players; Pearl Abbott and company in sketch.
"Silver Threads," and three other acts; also Norma Talmadge in first West Philadelphia showing of "Romance and Arabella." Change Thurs-

tomed to seeing displayed in electric lights, on billboards, in newspaper advertisements and, in fact, in every conceivable and inconceivable form that this or that play has reached its 200th performance in New York, or comes to this or that city after having play-1 250 itimes on Broadway.

In vandeville, however, bills almost without exceptions are when some act, liaving scored heavier than usual, is held over for a second week.

The case of Belle Baker, singer of character and dialect songs, who comes to Keith's Monday for two weeks, therefore is unusual. Miss Baker has to her credit a record of 252 consecutive performances in New York. This means that she played eighteen consecutive in the stage of the play, which was written that she played eighteen consecutive per lights, on billboards, in newspaper advertisements and, in fact, in every conceivable form that this or that play has reached its 200th performance in New York. This means that she played eighteen consecutive per lights, on billboards, in newspaper advertisements and, in fact, in every conceivable form that this problem of the performance in New York. This means that she played eighteen consecutive per lights, on billboards, in newspaper advertisements and, in fact, in every conceivable form that this problem of the performance in New York. This means that she played eighteen consecutive performances in New York. This means that she played eighteen consecutive in the stage of the play, which was written that she played eighteen consecutive.

NIXON'S COLONIAL-Billie Burke's farce, "Somewhere in Coney Island";
Jack Inglis, "aut comedian"; Barnett
and Son, in "The Rounders"; Peterson brothers, eccentric athletes; Mrs. Charlie Chaplin in "Borrowed Clothes," photodrama. New bill mid-

KNICKERBOCKER-Edwin Arden as Julia Dean, legitimate stars in photo-drama of society. "Ruling Passions"; "Salling," tabloid musical comedy with chorus; Morey and company, in skit; Kitchen Playmates, animal nov-

STRAND—"Breed of Men" with William S. Hart first half of week, and "The Lie," with Elsie Ferguson, last half.

With chorus, Forey and company, in skil; Kitchen Playmates, animal novelty, and other turns.

BUMONT'S—"Married in Haste—Repent at Leisure" will engage the comic. pent at Leisure' will engage the comic powers of the minstrels. Bennie Franklin in a new skit "Study in Black and White," and Lee and Brooks in satire with songs are among the fresh offerings.

ing Max Field, Hebrew comedian; Sid Waters, Irish comedian; Marie Elmer, prima donna: Anna Fink, in-genue and Dolly Winters, soubrette in new extravaganza.

lesque is built about mistaken identi-ties. A novel aerial specialty is promised. Barbara Douglas, Bert Bertrand, Gertrude Ralston and Charles Cole are featured.

VIOLA GILLETTE BACK

Former Light Opera Star Returns by Vaudeville Route

Viola Gillette, a headliner at the Nixon Grand next week in a new act especially written for her by Jean Harvey, comes to vaudeville from the field of comic opera, in which a few seasons back she was a favorite. She is equipped with a group of new song numbers of type adapted to display her vocal range and versatility.

Miss Gilette, who has been in retirement for several seasons, returned to vaudeville as the initial step to her reappearance next season in the field of musical comedy and light opera. Nixon Grand next week in a new act

A NEW "PEG"

Olive Moore Presents Fresh Interpreta tion of Role

—"Yesterday," play with music by Glen McDonough and Reginald De Koven, featuring Ruth Miller, Joseph Herbert, Vernon Stiles, George Bickel.

VAUDEVILLE

**KEITHS—Belle Baker, delineator of dialect and character songs, headliner; "Moonshine" playlet by Arthur riopkins, featuring Edmond Hayes; Lyons and Yosco, in harp and vocal music; Ruby Norton and Sammy Lee, in song and dance turn; Four Haleys, mirth and melody; Tom Bryan and Lillian Broderick, adept dancers; Challen and Koke, "wireists"; Billy Schoen, mond-



Royce Technical Experts for "Oh, Look!"

sical shows for this firm, and who are responsible for the staging of "Oh, Look" (Shubert). They are Robert Mitton, who looks after the dramatic and comedy ends of the piece, and Edward Royce who gives his attention to the mustent and dancing numbers.

Galety Theatre, under the management of George Edwards, when it was the leading musical councy theatre of the world. He is able to transform groups of pretty girls into an artistic ensem-ble to keep them in perpetual matics

ON WITH THE DANCE

SHUBERT This Seems Favorite Motto of THEATRE "The Rainbow Girl" BROAD NEAR LOCUST

Ternsichorean art seems accentuated in "The Rainbow Girl," coming to the Forrest. Notable is the dancing of Miriam Medie, who is making her first appearance before the public in this attraction. Other followers of the goddess of dancing are Harry Delf, Lenora Novasio and Laura Hamilton, but it is Georgia Sewell, a little English person come out of London, who has given a deal of spirit and individuality to this entertainment.

deal of spirit and individuality to this entertainment.

In the learn work of the Misses Medie and Sewell in the dance numbers, "In a Month or Two" and "Let's Go Down to the Shop," with Harry Benham in the former and Harry Delf in the latter, they have made a marked impression. In the dance with Harry Delf and chorus, "Let's Go Down to the Shop," they give the spontaneity and grace of youth to the dance, the pleasurable anticipation expressed in the song's sentiment.

THE STOMACH AND THE STAGE

Athlete-Actor Stresses Good Liver and Good Living

Harry Clarke, of "The Kliss Burglar" company, at the Chestnut Street Opera House, is an athlete who always is in the best of condition. He was asked how he manages to keep that way, and this was the substance of his answer:

"To win in any game, especially the theatrical game, your stomach must have the best of care. It is your power plant and the one organ that keeps you going. If your stomach is not properly cared for it can put you out of business in short order.

"Exercise is the keynote of health, so

"Exercise is the keynote of health, so take some exercise every day—a mile walk and end up with a sprint. Exercise keeps the liver clear, and when one's liver is O. K., his eye is clear and his nerve is steady."

ACADEMY OF MUSIC Mon. Evg., March 10, at 8:15 First Philadelphia Appearance of

PHILIP GIBBS

New York Times and London Chronicle "The Finest Correspondent This War Has Produced."-G. K. Chesterton.

In a Lecture of Aspects of the War That Could Not Be Dis-cussed in War Times.

THE SOUL OF THE WAR

"Philip Gibbs Lectures as He Writes" rickets, \$2 to 50c. Boxes, \$10 and \$15.
At Heppe's, 1119 Chestnut,
danagement J. B. Pond Lyceum Bureau



in opera, on the concert stags or in pictures, it is cast aside. What does Geraldine Farrar do with all the wrans, hats, dresses and accessories she uses once and seldem again? Everything goes to the state women's war relief at monthly intervals. Sold to actresses at a fraction of their cost, the proceeds are deviced to the work of the creanization. are devoted to the work of the organiza-

In "Shadows," in which she appears at

splendor are contrasted with the sordid surroundings of the East Side. It is said that from the time of the satounding revelations brought out in the first reel until the surprise ending interest.

Lilting Melodies Match the Effective of the surprise of Private Thomas H. Morris, Phila- never lags.

delphian, Cited for Bravery
Thomas H. Morris, of 5005 Chester
avenue, a private, has been awarded the
Distinguished Service Cross for his
conduct with the Severey minut Division
in France.

On September 29, 1918, while fighting
near Montfaucon, though severely
wounded he continued to carry messages
from the line to battallion headquarters
and rescue wounded men, regardless of
the fact that he was exposed at all
times to terrific machine-gun fire.
Private Morris sailed for France July
B. He was scheduled to accompany
Lieutenant Gibbons and other wounded
officers and men home, but the day
before the vessel sailed he was ordered
to remain in France until the service
Cross was presented to him.
Private Morris was employed by the
Clobe Indemnity Insurance Company of
this city.

When Eugene Waiter's "Paid in Fuil"
was produced by Wagenhals and Kemback in 1907, it created a
sensation. It has been picturized for
pauline Frederick and will be shown
at the Arcadia next week. Miss Frederick has the role of a patient wife of a
shiftless clerk whose nonprogressiveness
she quits him forever, he betrays his
cowardice by committing suicide. She
ultimately finds happiness in the love
of a worthy man. The support includes
Robert Cain, Wyndham Standing, Frank
Lorse, Jane Farrell and Vera Beresord. The pleture was directed by Emile
Chautard.

Two unusual attractions are among
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Robert Cain, Wyndham Standing, Frank
Lorse, Jane Farrell and Vera Beresord. The pleture was directed by Emile
Chautard.

Two unusual attractions are among
the first the Lyric, based on
Mary Roberts Rithelart's and Avery
Hopwood's farce, "Seven Days," has won
the whistlers with its melodies at the whistlers with its melodies. All and the whistlers with lim the whistlers with its melodies.

Already the various litting melodies
are bei

Private Morris was employed by the ilebe Indemnity Insurance Company of this city.

Ditrichstein at the Broad

Leo Ditrichstein will be one of the important altractions at the Broad, where he will begin a limited engagement April 14 in "The Marquis de Priola."

Two unusual attractions are among to the first of these will be Louis Bennison in his latest drama. "Speedy Meade," which will be the feature the week of March 17. This play was made to measure for the swen acts honored by being selected to support Sarah Bernhardt during the French actress. Palace Theatre, New York, engagement and succeeded spirit of the great West. The second feature, coming week of March 24, will

be the picturization of "The Better 'Ole," which just closed a rm in this city. This is adapted from Bruce Bairnsfather's popular cartoons. It is not a "war picture," but a comedy that carries a message of cheer from those who fought for democracy,

Other Stars in Excellent Features

tures—Coming Victoria and Palace Features

Geraldine Farrar's reputation for sarterial splendor is such that she is at her wits' end to outdo herself in each succeeding picture. She contends that the first duty of a star is to interest her audience both by acting and by appearance. It is known she rarely wears the same gown in public twice. After a costume has served its purpose, either in opera, on the concert stage or in plictures, it is cast aside. What does

The success of "Friendly Enemies" at the Adelphia is a tribute to the acumen In "Shadows," in which she appears at the Stanley next week, at the time the play was produced Miss Farrar declared her costumes were the richest she had ever worn. Thoroughly modern, they voice the last work in feminine fashion. The dresses cannot fall to hold unusual interest for every woman. The pity is that the colors cannot be shown.

Florence Reed is announced to appear at the Palace the week of March 24 in "Wives of Men." for one week only. The story shows how both upper and lower classes live in New York city. The star is considered by critics to be one of the finest emotional actresses on stage or screen and as usual, she will display attractive and up-to-date gowns that will interest women. Settings of splendor are contrasted with the soridal start would have netted him profit, as the event proved. of A. H. Woods, who is responsible for

fervescent Humor

PHILADELPHIA'S LEADING THEATRES, DIRECTION OF LEE & J. J. SHUBERT ARTHUR HAMMERSTEIN HERBERT CORTHELL

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\$1.00 Mat. Wed.

MATINEES

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COMEDY

GEM

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ZELDA SEARS
CHARLES RUGGLES
EDNA HIBBARD
VIRGINIA HAMMOND
ROLAND TIOGUE
FRED HEIDER
FRED LENNOX
ELSIE LAWSON
MARGUERITE ST. CLAIR
CLAIRE NAGLE
OLGA MISHKA

and an "All-Star" Chorus

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Beginning Mar. 17—Seats Thursday

Positively Last 8 Times Champaone Comedy A.H.WOODS WORLD-FLAVORED

Beginning Mon., Mar. 17. Seats Thurs

HIT ON THREE CONTINENTS

A. H. WOODS Presents THE FARCICAL PROLIC PARLOR, **BEDROOM** and BATH

WITH FLORENCE MOORE

With a Brilliant Supporting Cast—Company of 100 AS FULL OF LAUGHS AS A WATERMELON HAS SEEDS UT ST. OPERA
Prices Never NIGHTS, 50c, 75c, \$1, \$1.50 (Except Sat.)
POP. \$1 MAT. WED.
MATINEE TODAY
Gleen MacDonough &
Baymond MacDonough &
Baymond MacDonough & Cast including MARIE CARROLL DENMAN MALEY, AN EXHILARATING MUSICAL ROMANCE UNLIKE ANY PLAY PRODUCED IN YEARS