

Anniversary Month Concerts
 In the Grand Court at 9, 11 and 4:50
 Familiar Melody at 11:55, with Chimes
 at stroke of 12.
 In Egyptian Hall at 2:30

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5 P. M.

WANAMAKER'S

WEATHER
 Unsettled

This Store Is Always Trying to Give Its Friends New Satisfactions

Virgil Said of the Rowing Crew in His Boat Race

"They will win because they believe they can." The first impulse with some men is to say, "It cannot be done," when a difficult thing is under discussion.

To think great things and to attempt great things are well worth while.

To dismiss an idea or a suggestion on the first blush without reflection, and to reply to ourselves or to the others that "it is impossible," are just what Robert Fulton, James Watt, Glenn H. Curtiss and Thomas A. Edison did not do.

Some of us know many men and women who have experienced wonderful surprises in discovering power in themselves, the existence of which they never dreamed of until the exigencies of the war revealed them to themselves.

Try to believe "you can" and go to work at once without giving time for the birds of doubt to build nests to sleep in.

This Store and its contents represent ideas which were born while we were feeling our way along.

[Signed] *Joe Wanamaker*

March 7, 1919.

Women's Suits Priced From \$30 to \$50

Between these prices we can show you suits of serge, poplin, gabardine and a fine worsted which comes near to being a pin-check. A good many of these suits are belted; some have braid or button trimmings, some have white pique vestees. Linings are plain and dotted; in a few instances they are in bright colors. Skirts as a rule are narrow, some being particularly close at the foot.

Colors are grays, tans, navy and black.

Prices \$30 to \$50.

(First Floor, Central)

Smart New Sports Suits for Young Women for Spring

Ever so many young women want just such suits as these before they buy their dress suits. Jersey suits have many advantages—they are good looking, they are becoming to many types and they are useful for no end of wear. These are all brand new.

At \$32.50 are good-looking suits in two-tone brown and blue heather mixtures, in cocoa and the new dust gray. They have good lines and are well tailored.

At \$35 are new novelty jersey suits in brown and attractive heather mixtures. They have box pleats in the back, some have inverted pleats, and all have the requisite number of pockets and buttons for this season's fashions.

At \$38.50 are jersey suits in plain colors and heather mixtures. There are begonia shades, the new blues and browns, and several good styles. Also some well-tailored tweed sport suits at this price.

14 to 20 year sizes.

(Second Floor, Chestnut)

Twenty-five Styles of High-Necked Nightgowns

That ought to be enough to make it easy for women to find something they like to finish out the Winter!

There are the true high necks and the high necks with V or square openings; the materials are muslin, nainsook and cambric, and the trimmings lace, embroidery and ribbon. Prices are \$2.25 to \$5.50.

(Third Floor, Central)

1800 Specially Priced Waists for Spring

100 waists at \$8.50—light and dark colored Georgette crepes. 200 waists at \$5 and \$6.75—two styles of Georgette crepe with half-low necks; one with a net frill, one with lace and embroidery.

1500 waists at \$3.85. Still more Georgette crepes beaded and embroidered, and embroidered crepes de chine. Also some tailored pongsies with low and high necks.

(East and West Aisles)

Angora Cloth for Trimming

We have just received some of the pretty, fuzzy material which Madame Fashion likes so well for bands and cuffs and collars, for the collars of sweaters, and for entire hats.

Colors are silver gray, tan, Copenhagen and navy, besides white; the width is 12 inches and the price \$5.50 a yard. Look for it at the Velvet Counter.

(First Floor, Chestnut)

Women Are Asking for Low-Heel Shoes

We expected such a demand and prepared for it, with the result that we have a great variety of both high and low shoes with low heels. In many cases values are exceptional.

High Low-Heel Shoes

In the newest shades of tan and brown, in dull black calfskin and black glazed kidskin and in tan and black calfskin with harmonizing cloth tops.

Some of these shoes have very wide toes and very low heels for conservative women.

Prices \$6.50 to \$12.

Low Low-Heel Shoes

New shades of tan and brown, dull black calfskin, black kidskin, white buckskin and white canvas.

Oxfords and pumps in substantially the same styles as the high shoes.

Prices \$6 to \$11.

(First Floor, Market)

New Silk Dresses and Coats for Girls

Crisp and shining taffeta, soft crepes de chine and sturdy pongees are the silks, and they are made in all sorts of pretty styles, with wool embroidery, hand work and velvet ribbons to make them pleasing. \$12.75 to \$25.

New capes and Spring coats to go with these dresses are in dark and light colors of good wool cloth and are \$10 to \$40 each.

All these are in 6 to 14 and 15 and 17 year sizes.

(Second Floor, Chestnut)

Five Fine Spring Glove Specials for Women

These gloves are kinds women want right now to wear with new Spring suits and dresses.

At 75c a pair are chamis finished white lisle, 2 clasps.

At \$1.35 a pair are duplex cotton in white, gray, mastic and buck, 2 clasps.

At \$1.65 a pair full pique sewn, washable glace in pearl, 1 clasp.

At \$1.75 a pair—overseam sewn white French glace, 2 clasps.

At \$2 a pair—overseam sewn, fine French kid gloves in black and white, 2 clasps.

(West Aisle)

Fitted Traveling Cases Which Just Arrived

Shiny black auto leather and dull black cobra grain leather are used to make these cases, and there is a wide range of sizes, from 16 to 24 inch. All beautifully silk lined.

With what are known as "stationary" fittings, the prices are \$40 to \$47.50.

With fittings in separate hmousine case, which may be removed, prices are \$52.50 to \$57.50.

(Main Floor, Chestnut)



All the Prettiest Spring Fashions Are Reflected in This New \$10 to \$18 Millinery

PICTURESQUE, broad of brim and charming are the new transparent-brim hats, with crowns of fine straw and wide brims of net, with gay-hued posies between the folds of net.

Just as new are the small hats, in new shapes, with soft edges of fine feathers.

The short back hat, suggestive of the old-fashioned poke,

(Second Floor, Chestnut)

is with us again—and there are ever so many new models, with flowers and ribbons for further prettiness.

Saucer-shape hats of crepe Georgette have novel braiding and little buttons of flowers.

But there are hundreds of new hats—hats to wear with the new tailored suits; hats for dress occasions; hats in many shapes and plenty of sizes.

\$10 to \$18.

Those Round, Frilly Collars Women Are Wearing

relieve the bareness of an otherwise plain dress, add a youthful and feminine touch and are especially pretty when made of crepe Georgette, as are these new collars. There are light and dark collars, all are pleated, some are in one and others two-color effects and there are all the fashionable hues, from biscuit, Copenhagen blue and artillery red to deep blue and white.

\$1 and \$1.50 each.

(Main Floor, Chestnut)

Shoes for Children

High lace shoes of tan leather with square toes are \$4 and \$4.50 for 5 to 8 sizes; \$5 and \$6 for 8½ to 11 sizes; and \$5.50 to \$6.50 for 11½ to 2 sizes.

Other styles of shoes include black patent leather shoes with cloth tops; dull black leather shoes—buttoned or laced; and white buckskin shoes; at various prices.

(First Floor, Market)

200 Gay Colored and Black Silk Umbrellas Special at \$5

There's good silk in every umbrella—firm, lustrous taffeta.

New and good styles, too—many handles; some silver (sterling, too), some enamel effects, some bakelite with rings and cords, and woods leather trimmed.

Green, blues, red, purple, taupe and the new dark brown, in addition to black.

(Main Floor, Market)

An interesting new slip-on sweater, hand-crocheted, is done with a very open stitch. Moreover, it boasts an Eton collar, a girdle with ball or fringed ends, and interesting slashed sides. It may be had in navy, purple or gray for \$25. We will take orders for it—sizes 34 to 44.

(First Floor, Market)

Pots of Shamrock—10c

Artificial, of course, and on cakes of chocolate—use them for favors and decorations.

(Down Stairs Store, Chestnut)

New Coats and Capes for Babies and Little Children

For the very little babies, there are white coats of crapella, cashmere and crepe de chine, some hand embroidered and many with capes. They begin at \$7 and go up to \$22.50.

For little toddlers of 1 and 2 years, there are practical coats of corduroy, serge, cashmere and crapella, all in white and in many styles, usually with some hand embroidery, at \$7 to \$16.75.

Dainty crepe de chine coats are lovely. There are many styles in 1 and 2 year sizes, all in snowy white and ranging in price from \$12 to \$40.

(Third Floor, Chestnut)

An Interesting Edition of the Proverbs of Solomon

Some time ago a gentleman asked us to have the Proverbs of Solomon specially printed for him in a very large clear type—the type which would be a positive joy to some dear old person, or some booklover who had used his eyes too much.

We did so, and the book was so successful and such a pleasure to see that we have had a limited number of copies made like it. They are in large octavo size, are printed on heavy white paper, with uncut edges; and are bound in gray-blue paper-covered boards with dark blue suede backs; or in dark blue imitation morocco, the price of the first being \$1.25 and of the second \$2.

You will find them on sale in the Book Store, Main Floor, Thirteenth.

Now Is the Time to Plant Sweet Peas

The easiest of our garden annuals, blooming with greater freedom than most others, with a perfume all their own. One pound will plant a row 100 feet long. Sow, beginning in March, and up to May 1st.

Gilt-edge Mixture—Large flowers, long stems and in wonderful variety of color.

Packet, 5c; ounce, 15c; quarter-pound, 40c; pound, \$1.25.

Orchid-Flowered Mixture—Frequently referred to as the Spencer type. The flowers are elegant, produced in wonderful profusion, and borne on long, stiff stems. The colors are marvelous.

Packet, 10c; ounce, 25c; quarter-pound, 75c; pound, \$2.25.

(Fourth Floor, Market)

200 mahogany-finished table lamps have come into the Lamp Sale for tomorrow—specially priced at \$2 a piece. They are all one-light affairs and will be particularly useful for summer cottages.

(Fourth Floor, Central)

Caramels—Dipped in Fresh Strawberry Cream

are the last word in caramel deliciousness. We make them fresh every day—80c a pound.

Chocolates and bonbons of exceptional goodness—\$1 a pound.

(Down Stairs Store, Chestnut)

Fine Cut Glass Only in This \$5000 Purchase

Every piece of it is fine potash crystal—clear, brilliant and excellently cut.

The purchase brought us all of this finer grade cut glass that the maker had, and so the prices are one-third to one-half less than goods of this kind should regularly sell for—but it is now hard to get them for selling at any price.

These are among the specially good items:

Low-footed bowls—\$2.25 to \$6 each.

Ice tubs—\$2.50 each.

Relish dishes (4 compartments)—\$4, \$4.50, \$6, \$6.50 each.

(Fourth Floor, Chestnut)

Water carafes—\$3, \$5 up to \$9 each.

Berry dishes—\$2, \$2.75, \$3.50, \$4, \$5, \$6.75 to \$9 each.

Ice cream trays—\$4.50 to \$22.50 each.

Celery trays—\$2.75, \$3.50, \$3.75, \$4.50 each.

Spoon trays—\$1.25 and \$1.50 each.

Bonbon dishes—\$1.25, \$1.50, \$1.75, \$2.50 each.

Vases—\$1.50, \$2, \$3, \$3.75, \$4 up to \$12 each.

Please keep in mind the mainstay of the Spring China Sale—the fine selection of imported and domestic dinner sets at savings of 20 to 50 per cent.

(Fourth Floor, Chestnut)

Boys' Spring Suits of a New and Finer Kind

If you have a boy to clothe it will naturally interest you to see the best-tailored boys' suits of a ready-to-wear kind ever shown in Philadelphia.

We shall be glad to show them to you.

We know that when we say they are the best-tailored suits of the kind ever shown in Philadelphia we are making a strong statement, but we also know that it is as true as it is strong. These suits

are an improvement over any suits we have ever had, and we have never been satisfied with any suits except the finest to be had.

They are the product of a maker who has deliberately set about giving the country a new and higher standard of excellence in the making of boys' clothing, and that is exactly what he has accomplished.

The sizes are for boys of 8 to 18 years, and the prices \$22.50, \$25 and \$28.

(Second Floor, Central)

More Bedspreads Added to the Sale

Tomorrow you will find several hundred fresh, new, satin-finished spreads at \$3 and \$4 each, in sizes 80x90 inches. Other satin-finished spreads in the sale are 72x100 and prices at \$3 and \$4 each.

Honeycomb spreads are in exceptionally large choice, sizes 86x86, 76x86 and 78x88 inches, priced at \$1.75, \$2 and \$2.75 each, respectively.

Dimity spreads with crinkled stripes, 80x90 inches, are offered at \$2.25 each.

All these prices are considerably less than these goods have been selling for in our own regular stocks.

We also have for tomorrow a number of odd lots of spreads of various good kinds, including some fine imported spreads, all at half-price. Some of these pieces show handling, but many are perfect and unblemished. Some in single and some in double bed sizes, some have cut-out corners and scalloped edges. Sizes 72x90 to 90x100; prices \$2.50, \$3, \$3.25, \$3.50, \$3.75 and \$5.

(Sixth Floor, Central)

Tin and Japanned Ware in the Housewares Sale

Please bear in mind that the tinware in this Sale is all heavy block tin, and that the body of the Japanned ware is the same grade of block tin. Not a wobbly piece in the lot.

500 wash boilers, 594 bread and cake boxes, 300 tea, coffee and sugar canisters, 276 cake pans; also hundreds upon hundreds of buckets, bread pans, cake tins, measures, pie pans, egg poachers, dust pans, etc.

Wash boilers—
 For No. 6 stove, \$2.90
 For No. 7 stove, \$3.60
 For No. 8 stove, \$4
 For No. 9 stove, \$4.45

Heavy, strong handles; copper bottom.

Bread boxes, oak grained; hinge and hasp ventilated.

3-loaf size, \$1.95
 4-loaf size, \$2.45
 6-loaf size, \$2.95

Brown Japanned finish, same sizes, \$1.85, \$2.20, \$2.65.
 Combination flour bin and sifter; flour always in dust-proof container; no waste; white enameled, gilt edged.
 12½ lbs., \$4.50
 25 lbs., \$5.45

Bright tin-covered buckets. No house complete without one.

1 quart, 45c.
 3 quarts, 60c.
 4 quarts, 75c.
 6 quarts, 85c.

Dust pans, heavy edge, strong handles, brown Japanned, 50c.

(Fourth Floor, Market)

White Pantry Ware
 Tea, coffee or sugar canisters, 4½x4¼, 50c. 6½x6¾, 85c.
 5¼x5¼, 60c. 7½x8½, \$1.
 6 x6¼, 70c.

Flour cans—
 25 lbs., \$2.50.
 50 lbs., \$4.45.

Roll-top bread boxes—
 3-loaf size, \$3.25.
 4-loaf size, \$3.95.
 6-loaf size, \$4.95.

Square cake boxes, 11x11 inches, \$1.75.

Double cake boxes, \$3.35.



Men's New Spring Suits and Overcoats

You know, and so do we, the value of standing squarely on a solid groundwork of fact—and then having no fear. The facts which we now want to put squarely before you are

1—That we have a large new collection of spring suits and overcoats.

2—That they are of the finest ready-to-wear suits and overcoats to be had anywhere for the prices.

What are these new Spring suits and overcoats like? In a general way they suggest a fresh, balmy Spring breeze. Naturally they break away from the more sober effects of wartime clothing, and they strike a newer and more cheerful note. This is especially true of the younger men's clothing.

Prices for suits begin at \$28 to \$65. Overcoats start at \$35.

(Third Floor, Market)

So Many Men Wanted Those Special \$1.65 Shirts

that we put on sale last week that we made an extra effort to get a fresh lot for tomorrow.

The majority are soft cuff madras shirts in good striped designs, but this time we also procured some excellent plain white madras shirts with both soft and starched cuffs.

All special at \$1.65.

Imported Foulard Neckties, \$1

To be exact, the ties themselves were not imported, but the silks were, and the ties made up here. You will not find many such ties at a dollar nowadays.

(Main Floor, Market)

Sunshine Shows Up Inferior Derbies

In the honest light of a searching sun many a derby hat that looks all right in a store shows up a rusty black.

Wanamaker derby hats are true, deep black.

The American models are \$4, \$5 and \$6, the last being the new triple-ring quality derby.

Redleaf and famous Lincoln-Bennett, London, derbies are \$8.

None of these hats is to be found elsewhere in Philadelphia.

(Main Floor, Market)

Men's Half Hose Special at 75c

1200 pair of silk, silk plated and lisle half hose, all first quality and grades that ordinarily sell for a third more to twice as much.

Well worth buying in quantities.

(Main Floor, Market)

Three Good Handkerchief Items for Men

Remarkable in that every one is less than the price you would buy it for wholesale, today!

\$5.50 a dozen for men's plain hemstitched handkerchiefs. Firm, fine linen with narrow hems.

\$5.50 a dozen for men's dress handkerchiefs, sheer Irish linen, with wide hems.

\$2.75 a dozen for boys' handkerchiefs—good size, in plain-hemstitched style.

All sold by the dozen only.

(West and East Aisles)