

833-35 Market Street

You are invited to open a charge account

833-35 Market Street

Formal Millinery  
Display  
March 10, 11, 12.

# BLAUNER'S

Showing of Cinderella Hats  
in New Spring Styles for  
Little Girls in all colors.  
Priced 2.95.

## Aren't You Tired of Your Winter Clothing?

### Downstairs Store



22.50

### SUITS

CHOSEN for Spring are such effective styles as the Box Coat, the high-waisted model, the Blouse Suit, and the Norfolk Suit. The favored fabrics are serge, wool poplin, Panama cloth, basket weave, velour and silvertone.

16.94—22.50—29.75

### Downstairs Store



14.96

### DRESSES

THESE fresh Spring days make every woman long for a smart street dress of Serge; as well as for lighter and more elaborate costumes for house-wear. Wonderful showing of serge, Jersey, tafeta and Georgette Dresses.

14.96—16.89

A NEW SUIT—A NEW FROCK—A NEW WRAP. EVERY WOMAN WANTS THESE FOR THE LOVELY SPRING DAYS



Suit 45.00

Dress 49.75

Dolman 59.75

### SUITS

HERE are all the new and approved styles for Spring. There is the Box Coat, slashed or plain; the Blouse Suit, the Mandarin Suit, the modified Tailleur and the Sports Suits. Tricotine, Poirer Twill, Silvertone, serge and mixtures are popular fabrics.

25.00—35.00—45.00—55.00—65.00

### FROCKS

AS MARVELOUS in design as they are beautiful in fabric, the new Spring Frocks are surely creations to win the heart. There are smart Trotteur Frocks of serge as well as elaborate models in novelty silks, Georgette and net.

16.95 to 49.75

### WRAPS

IN THIS display of Wraps for every occasion you will find Dolmans, Capes and Coats in Poirer twill, velour, tricotine, tricolette, Bolivia, satin and also in English tweeds. The styles include all that is most fashionable and appropriate for all occasions. 15.00—75.00

Blauner's Second Floor

### Saturday: Extraordinary Values from the Children's Store

500 Dresses Extra Special

1.89

Wash Dresses in plain or striped chambray or crepe. Coat or apron styles. Sizes 6-14.

1.60

Boys' Wash Suits of chambray or poplin. Some Oliver Twist models. Sizes 2-6.

2.90

Wash Dresses, of plaid gingham or chambray combined with organdie. Sizes 6-14.

Spring Coats—Special

6.89

Spring Coats of navy serge in Empire style with collars of faille silk. Sizes 6-14.

1.00

Wash Dresses of plaid gingham and plain chambray in Empire style, pique-trimmed. Sizes 2-6.

Blauner's Fourth Floor



1.89

1.89

1.89

### The Spring Blouse at a Special Price

3.39

Values 5.00-6.00

A SPECIAL purchase provides this exceptional value in Georgette Blouses. A host of beautiful designs show beadings, embroidery tucking and two-tone combinations.

### Costume Blouses

QUITE the most charming Blouses are introduced in this exclusive showing. Smock, peplum, draped and button back styles.

4.94 to 14.95

Blauner's Main Floor



### The Separate Skirt is Important

6.50

Plaid Silk, in a smart ripple top model, displays most attractive colorings; and there are also plain color silk Skirts at this price.

4.95

Two new models in serge are meeting with favor. One is very narrow; the other a more conservative style.

2.95

Spring styles in silks, plaids and serges include a host of attractive new arrivals.

Blauner's Third Floor

### The Spring Hat

5.97

The "Wonder" Hat now many styles for street or dress wear.

4.98 to 18.00

Exclusive models from Belmor, Jane Marsh and Bluebird; as well as copies from more expensive Hats.

Special at 2.50

Smart feather Turbans and Hats in combination with straw in many shades.

Blauner's Third Floor

### GLOVES SPECIAL 1.00

Odds and ends of Gloves which are worth far more. Overseam, Lambskin and Washable Gloves included. Tan, brown, black and white. Broken size ranges.

Chemises 1.65

Fine crepe de Chine Chemises, daintily trimmed with lace.

Camisoles 96c

Wash satin Camisoles, embroidered or lace-trimmed. Open front or slip-on styles.

Silk Hose

1.00

Full-fashioned silk Hose, in black, white, gray or brown. Garter top of lisle.

70c

Pure thread silk Hose with fashioned leg. Some have very slight imperfections.

Blauner's Main Floor

### THE NEW SPRING FURS

—are here in effective designs in Mink, Kolinsky, Stone Marten, Sable, Japanese Kolinsky, Squirrel, Mole-skin, Fox and Wolf. The Tailleur neckpiece for the throat is especially smart in dark, short-haired furs.

Prices 7.95 to 289.75

Special for Saturday, Fox Scarfs in Taupe or Poirer, 49.75.

Taupe Hare Scarfs, 7.95—12.95.

Blauner's Second Floor

### Downstairs Store



19.94

### WRAPS

HERE is a remarkably fine display of dolmans and capes for Spring in a variety of styles, fabrics and new shades. Silvertone, Velour, Serge and Bolivia wraps, many with contrasting vestees.

12.89—19.94—25.00