

Anniversary Month Concerts
In the Grand Court at 9, 11 and 4:50
Familiar Melody at 11:55, with Chimes
at stroke of 12.
In Egyptian Hall at 2:30

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5 P. M.

WANAMAKER'S

WEATHER
Fair

A New \$5000 Lot of Cut Glass Goes Into the China Sale Tomorrow

One Third to One Half Under Normal Prices

There Are Two Sides to Almost Everything

You may with a pair of scissors start to cut out "for keeps" an item of the newspaper, when some one sitting near leans over to say: "Go slow, for there is a fine picture worth saving on the other side."

To get what we want at any cost, and leave only fragments behind, without any thought of the other side and what we may be spoiling for another, is selfishness, pure and simple.

To gain a prize of any kind with strife and jealousies and bitter feelings on the other side costs too much.

The young chap at the finals of the country spelling bee who saw that he was "spelling down" his best girl, took the first steps to win his bride when he prevented her from being humbled and defeated before the village crowd of neighbors.

Truly, some victories are better lost than won.

There are two kinds of merchandise; and we learned long ago that we would rather burn up one kind than let our customers buy it.

[Signed]



March 4, 1919.

Sterling Silver Center Pieces—in Period Designs

Handsome pieces of silver in designs to harmonize with the furnishings of the home are all these—

Vitrurian, \$84 and \$285. Pompeian, \$255 and \$600.
Adam, \$88. Lansdowne, \$295.
Chippendale, \$88. Lady Wynne (Adam), \$420.
Berkley, \$250. Louis XVI, \$675.

(Jewelry Store, Chestnut and Thirteenth)

Such Handsome New Spring Coats for Little Girls

Coats for "best" and coats in which to play, coats to wear to school and kindergarten—coats for all the times when a little girl needs a Spring wrap.

The white coats are lovely—fine wool serges, beautifully tailored and richly lined; white crepes de chine, whippings and taffetas—these for best.

There are plenty of Spring-like shepherd checks—clear black and white combinations; these are made in tailored style with black velvet collars.

Soft velours in pretty blues and rose make other coats; serges in pale and mid-night blue make still others; and there are ever so many tan coats in well-cut, new models. All are excellently made and carefully lined.

Coats start at \$10 and go on up to \$40.

New this season are the little capes, a fashion for little sister that was copied from the grown-ups. These are in dark blue, and one style has a red hood; another is lined throughout with red. These are \$12.50 to \$20.

Both coats and capes are in 2 to 6 year sizes.

(Second Floor, Chestnut)

Young Women's Cloth Dresses Reduced—Now \$20 to \$30

They are wool serge, velour and jersey dresses in deep blue, gray, Pekin blue, black, sand or reindeer, and are such frocks as will be useful from now till warm weather comes.

They are made quite often on straight lines and are

quite as youthful as they are becoming. Some have the collarless round neck, some are much braided and others have the tiny tucks which were a feature of the late winter styles.

\$20, \$25 and \$30—14 to 20 year sizes.

(Second Floor, Chestnut)

The New Ginghams—From Home and Abroad

This assortment of ginghams, which many people have told us is a most remarkable one, is made up of the best weaves we could secure from the home and foreign makers.

The domestic ginghams are especially good—the patterns are widely varied and the qualities are dependable.

There are plain colors, striped effects, tiny checks and larger plaids in no end of pretty colors and combinations. These are 25c, 35c and on up to 75c and \$1 a yard.

The Scotch ginghams are the celebrated David and John Anderson ginghams, and their fame is renowned. The new patterns are here and are \$1.25 a yard.

(First Floor, Chestnut)

Anniversary Concerts in Egyptian Hall

AT 2:30 O'CLOCK THIS AFTERNOON

Artists

Emily Stokes Hagar.....Soprano
R. Cameron Hutchinson.....Boy Soprano
Henry Hotz.....Baritone
William Whitney.....Reader
Christopher Henry.....Reader

Figures of Rhythmic Expression.

Under the direction of Louise Gifford
Orchestra of Strings.....
Mixed Double Quartet.....Under the direction of Joseph Smith

Alice Dinan	Sopranos	Marie Peterson
Anna Kelly	Altos	Bertha Fortier
George Ohnmacht	Tenors	Albert Seymour
John Eickert	Basses	Herbert Archdeacon

Brass Quartet
Harold Anderson.....1st Cornet
Helen Traub.....2nd Cornet
Charles Franks.....1st Trombone
Norman Hinkle.....2nd Trombone
Mary E. Vogt at the Organ.

The Exclusive Parisienne Corsets for Spring

A well-boned model of coutil with medium bust, long skirt, is \$10.50.

A slight model of batiste, low bust, no bones over hips, but heavy bones in the back and a rather charming lace and ribbon top is also \$10.50.

A heavily-boned corset for full figures is made of pink coutil, price \$17.

A pink batiste corset for slight and average figures is topline, price \$18.

A pink broche with medium bust, long skirt and elastic gussets is for tall women, price \$18.

A pink silk broche with low bust and lace-trimmed top is \$25.

(Third Floor, Chestnut)

Player-Piano Rolls From Recent Musical Shows

All 88-note rolls for which there have been many calls. "Life and Love," with words, from "The Velvet Lady," \$1. Selections from "Going Up," \$1.

"I'm Always Chasing Rainbows," fox trot, with words, from "Oh, Look!" \$1.

Honeymoon waltz, with words, \$1.

"Mary," fox trot, 80c. (Egyptian Hall, Gallery)

Uncommonly Good Pongee Waists

The pongee is imported and is in the natural color only. One style has a high collar and the other a round neck with a square collar. Price of either \$5.50.

(Third Floor, Central)

Women's Handkerchiefs of Uncommonly Good Quality—\$3 a Dozen

They are of fine Irish linen—a sheer, beautiful weave that is seldom found in handkerchiefs that cost less than twice this sum.

They are perfectly plain—with tiny, daintily hemstitched hems—handkerchiefs in the best taste.

In neat boxes, \$3. (West Aisle)

To Make Blouses and Dresses—Linen Finished Lawn

is dainty and eminently suited to the purpose.

The White Goods Store has an excellent assortment of these fine lawns in 36, 38 and 44-inch width—all new and fresh and dainty.

40c, 50c and 75c a yard. (First Floor, Chestnut)

New Silk Tricolettes Have Many Uses

for women are buying them for whole gowns, for sports clothes and for lingerie.

They are delightful for Spring and Summer wear, are light weight and come in such charming colors as flesh pink, old rose, taupe, Belgian blue, Burgundy, navy and ivory as well as white and black.

36 inches wide—\$2.75 a yard. (Main Floor, Central)



2300 White Bedspreads in a Special Sale

Twenty-three hundred bedspreads are a good many to select from, but they are only a fraction of our entire stock.

We have taken this number out of our stock, reduced their prices 25 to 30 per cent for a special sale starting tomorrow.

The spreads are of the regular, standard kind that we always sell, and at their new low prices they are certainly extraordinary in value.

They come under three groups, according to type—honeycomb, satin-finished and dimity.

Honeycomb spreads, 60x86 inches, now \$2 each. 70x86 inches, \$1.75 each. 78x88 inches, \$2.75 each.

Satin-finished spreads, a choice of two kinds in size 80x90 inches, one at \$3 and the other \$4 each.

Also two kinds of satin-finished spreads in size 72x100 inches, one at \$3 and the other at \$4 each.

Dimity bedspreads with crinkle stripes, 80x90 inches, now \$2.25 each.

Of no one kind in the lot are there less than 150.

The Sale presents a fine opportunity in goods that are as seasonable and desirable as can be. (Sixth Floor, Central)

MEN

Men's Redleaf Derby Hats in West End London Styles

These splendid hats, made in England for Wanamaker's only, are on the lines that London's men of fashion have indorsed.

Beautifully made and in a deep, deep black that you do not find in ordinary derbies. Price \$8. (Main Floor, Market)

Men Who Want Shoes of Inimitable Style

will find them in the London Shop. Not a great variety, but a little lot of very fine and exclusive footwear.

Among the best are high and low Cordovan shoes with plain box toes and saddle straps. They are of special interest to Army officers and are \$14 a pair.

Oxfords of black and tan calfskin, in brogue style with wing tips and many perforations, or with punched tips, \$11.50 to \$15. (The Gallery, Chestnut)

Men's New Low Shoes at "Popular Prices"

Neither expensive nor cheap, but just what nine out of ten well-dressed men want.

At \$9

Black calfskin straight lace oxfords on English last.
Black calfskin blucher oxfords with medium toes.

Black glazed kidskin straight lace oxfords with broad toes.

At \$9.50

Black calfskin straight lace oxfords on English last.

Dark mahogany calfskin straight lace oxfords on English last or with medium toes.

Dark mahogany straight lace oxfords with narrow toes, extra long vamps and low, broad heels.

At \$10

Chocolate-color kidskin straight lace oxfords with wide toes. (Main Floor, Market)

Our Boys' Spring Suits Are for "Regular Fellows"

Every boy who is a "regular fellow" has his own particular notion about style—it isn't every suit that is good enough for him. Also, he has his own way of putting the quality of a suit to a supreme test.

His clothes must make him look well; and they must last.

Our new Spring suits are the suits he wants because they have all the style and "snap" he wants, and they can be depended upon to withstand the test that he can be depended upon to give them.

Prices at \$20, \$22.50 and \$28; in sizes for chaps of 8 to 18 years. (Second Floor, Central)

It Will Soon Be Time for Gardening—and Smocks

And the smocks are ready now—ever so many of them, gay of hue and prettier than ever.

They are of sturdy cottons in rose shades, pretty blues and white; and they are all hand embroidered in cheerful colors.

Some have round necks, some are collarless, some have yokes and some have collars in new shapes. All are belted, though.

\$3.50, \$4.50 and \$5 each. (Third Floor, Central)

To replace some of the things in this new lot would cost three times what they are marked in this Sale.

That is because of the scarcity of the "metal," or rather fine crystal of which they are made.

This is the finest crystal made—it is all potash glass, and it is all that the maker had of it.

It is so fine that there is no necessity for us to say any more about it.

All that is necessary is for people who know anything about cut glass to come in and look at it.

Ice tubs, \$2, \$2.50 and \$3.25 each.

Carafes, \$3.50 each.

Compotes, \$2, \$2.25, \$2.50, \$2.75, \$3.75 up to \$13.50 each.

Celery trays, \$2.50 and \$2.75 each.

Relish dishes, \$4, \$4.50, \$6.50, \$7 and \$9 each.

Berry dishes, \$2, \$2.25, \$2.75, \$4 and \$6 each.

Spoon trays, \$1.50 each.

Ice cream trays, \$4.50 to \$13.50 each.

Water jugs, \$3.75, \$4, \$5, \$5.50 and \$6 each.

Puff boxes, \$1, \$2 and \$3 each.

Hair receivers, \$2 and \$3 each.

Vases, \$1.50, \$2, \$2.25, \$3, \$3.75, \$4, \$5, \$6 up to \$13.50 each.

Fern dishes, \$3.75 each.

Lemonade bowls on feet, 10-inch size, \$18.50 each.



P. S.—The China Sale is particularly noteworthy for the fine selection of dinner sets which it provides at very low prices.

(Fourth Floor, Chestnut and West Aisle)

Three Books Worth While

The first is Sir Oliver Lodge's "Christopher," a book for all who love brave youth.

The value of the memoir lies not in its being about a particular boy, a nephew of Lady Stanley, but because at this time it stands for young manhood all over the world. \$2

"Keeping Fit All the Way," by Walter Camp, has been much asked for. It deals particularly with the gospel of health for middle-aged men, but is useful for every man and woman. \$1.35.

"Too Fat to Fight," by Rex Beach, is the story of a fat man who made good. 60c.

(Main Floor, Thirteenth)

This Is the Day of the Wool Fiber Rug

Since the prices of other domestic rugs have advanced so greatly, many people are turning to inexpensive wool fiber rugs and finding them very satisfactory.

They wear well and are reversible. The patterns are in both large and small figures and are suitable for all rooms.

6x9 ft., \$10.75 and \$12.25.
8.3x10.6 ft., \$17 and \$17.50.
9x12 ft., \$18.

New Body Brussels Rugs

9x12 ft., \$62.50.

New Tapestry Brussels Rugs

9x12 ft., \$22.50. (Seventh Floor, Chestnut)

75 Dozen Madeira Tea Napkins Special at \$6.75 a Dozen

These splendid tea napkins are a special purchase from the importer. At the price, \$6.75 a dozen, they are certainly remarkable.

All are of pure linen, hand scalloped and hand embroidered in the splendid manner of the Madeira needleworkers. They are in a splendid assortment of attractive designs. (First Floor, Chestnut)

Wanamaker Iron-Horse Galvanized Ware Just Received

The very best—shiny, strong and water-tight. The price savings are material in the

Spring Housewares Sale

embodying about everything for the kitchen at less-than-usual prices.

Heavy water pails, 12-quart capacity, 96c; 14-quart capacity, \$1; 16-quart capacity, \$1.10.

Flaring garbage kettles, re-enforced, water-tight, tight-fitting cat-proof cover, 12x12 inches, \$1.75; 13x13 inches, \$2; 14x14 inches, \$2.25; 14x16 inches, \$2.65.

Extra-heavy ash cans, 23 inches high, 16-inch diameter, \$3.50; 18-inch diameter, \$4.

Flaring garbage kettles, strong, water-tight, 2 side handles and lid, 16x20 inches, \$3.65.

Combination ash or waste cans, double-seamed bottom, water tight, 14x20 inches, \$3.45.

Refrigerator drip pans, 13 1/2 inches, 85c; 16 inches, \$1; 18 inches, \$1.25.

Extra-strong corrugated ash barrels, concave bottom, double seams, 26 inches high, 16-inch diameter, \$4.25; 18-inch diameter, \$5.

Wash tubs, corrugated bottoms, 11 inches deep, 20-inch diameter, \$2; 22-inch diameter, \$2.35; 24-inch diameter, \$2.65.

Ash baskets, drop handles, 1-bushel capacity, \$1.85.

Medium-weight water pails, 10-quart capacity, 80c; 12-quart capacity, 95c; 14-quart capacity, \$1.

Fire buckets, approved by Underwriters, 12, quart size, painted red, round bottom, \$1. (Fourth Floor, Market)

