

Organ plays at 9, 11 and 4:50  
Familiar Melody and Chimes at noon

**WANAMAKER'S** Store Opens 9 A. M.

**WANAMAKER'S** Store Closes 5 P. M.

**WANAMAKER'S**

**WEATHER**  
Fair

# The Greatest of Furniture Sales Ends Tomorrow

## The Architecture of the Sea

Neither the tongue nor the hand has the power to picture it fully.

Aristotle said: "The boldest mariners of antiquity, startled at its appearance, durst not cross its boundary."

Life seems to pervade it from its surface to its farthest depths.

Portions of its waves are covered with forests of floating seaweed, while its depths are often webbed, as in Florida, with sponges.

The discoverer of America said that his ship was "seriously impeded by swimming fucus," which exists between the Azores, Canary and Cape Verde Islands.

Under the waters of the West Coast of Florida the bottoms are paved with a soft coral, in some places rose color, in others white, orange, old gold color, or green, and beds of black, where at times the fish sleep; all too fragile to be workable.

The Mediterranean still furnishes the long rose corals that used to be so fashionable for ladies' necklaces and cameo breastpins. There are reefs of coral to be seen in the Red Sea.

The existence of coral has been attributed to volcanic action which the polypi build upon.

The world is very beautiful as a "great whole," but only a few realize the great future Florida has before it in many directions.

[Signed] *Joe Wanamaker*

Feb. 27, 1919.

## Fine Novelty Furs

Lately received in the Fur Salon are these:

A mole cape, long in the back and short in the front and very fetching altogether, \$450.

Mole stoles, one with its edges softened by folds of hemstitched Georgette, \$175 and \$200.

A gray squirrel and mole cape, \$500.

A skunk stole with a belt and ends worked horizontally to form a border, \$200.

A lovely ermine stole with a fringe of tails, altogether charming enough for a princess, \$375.

(Second Floor, Chestnut)

## Lustrous American Broadcloth

We have a very good variety of colors at this moment in a fine weave of this staple cloth—such colors as wine, brown, navy, taupe, reindeer, wistaria, rose, green and black.

The width is 54 inches, the price \$4 a yard.

(First Floor, Chestnut)

## Women's Winter Coats Reduced to \$16.50

They are warm heavy utility coats of frieze or velour, in gray, browns, navy, oxford and black. They are all belted styles with pleated backs and tomorrow's price is close to half of what they sold for early in the season.

Sizes, of course, are broken.

(First Floor, Central)

## Women's Bronze Button Shoes Special at \$6

This is to tell of 500 pair of women's high-cut bronze kid-skin button shoes to sell at \$6 a pair, which is less than the factory cost of production.

These are all plain toe Louis heel shoes and are from one of our own good factories.

It might be worth while to say that button shoes are fast coming back into fashion.

(First Floor, Market)

## Sheer White Waists

Everyday kinds which are practical and at the same time rather pretty. There are lawns with tiny tucks and hemstitching, lawns with hemstitched collars, and still other lawns with mercerized white collars and cuffs or collars and cuffs trimmed with pink, blue or green linen points. Prices \$2.25, \$2.50 and \$3.

(Third Floor, Central)

## For Madame Who Wishes a Smart Glove

We would suggest one of fine kidskin in a soft tan or gray shade, or perhaps a deeper brown, or white with black or self.

It is oversewn sewn, has two clasps and is \$2.25 a pair. New, of course.

(Main Floor, Central)

## Large Women's Nightgowns and Bloomers

The nightgowns are of cambrie, with high necks—some with V openings, \$2.25 to \$3.50; of nainsook, with low necks, \$1.50 to \$3. Bloomers are \$1.25 and \$1.50 for cotton and \$3.85 for tub silk.

(Third Floor, Central)

## Remnants of Laces, Net and Chiffons

in black, white and the fashionable colors, are marked an average half of their former prices. They are in good lengths, will be useful for freshening frocks and for trimmings, and are certainly interesting at their present prices.

(East Aisle)

Between 9 o'clock tomorrow morning and 5 o'clock tomorrow evening you have eight hours in which to take advantage of the golden opportunities which climax this February Furniture Sale, the greatest Sale on record.

It will be well for you to put before yourself just what opportunity means during these last hours of the Sale.

First of all it means your last chance in at least six months to choose any piece of furniture throughout our entire stocks at a saving of 10 to 50 per cent—and that is an opportunity the value of which there is no gainsaying. For these regular stocks of ours are still magnificent in their range, amplitude and variety.

It also means your last opportunity to choose from a most interesting and varied collection of unmatched pieces and some complete sets at half price.

Of these there are hundreds, consisting of pieces for all rooms, the matching pieces for which have all been sold.

### Hall Tables and Mirrors at Half Price

\$10.50 for a lacquered folding-top hall table.

\$18 for a figured walnut folding top hall table.

\$37.50 for a figured mahogany folding top hall table with carved and fluted legs.

\$37.50 for the same design table in beautifully figured American walnut.

\$20 for a William and Mary hall table with drawer; brown finish.

\$13.50 for a brown mahogany hall table, Queen Anne style.

\$19.25 for an oak hall table, William and Mary style.

\$24 for a chrome birch hall table, William and Mary style.

\$24.75 for a blue and brown enamel hall table, William and Mary style.

\$6 for an enamel hall mirror with spiral columns.

\$9 for a hall mirror in brown oak with twist columns.

\$9 for an enamel and decorated mirror, twist column.

\$20 for an oval mahogany hall mirror, Jacobean design.

\$7.50 for an English oak hall mirror, Jacobean design.

\$12 for a mahogany hall mirror with turned Colonial columns.

\$6 for a brown oak hall mirror with spiral columns.

\$16 for an oval hall mirror, carved oak frame.

\$22.50 for an oval hall mirror, old oak carved frame.

(Fifth, Sixth and Seventh Floors)

## 1300 Player-Piano Rolls at 25c, 35c and 50c

These are all 88-note rolls and have been reduced from higher prices.

200 old favorite song rolls at 25c.

700 standard classics at 35c.

125 popular new song rolls with words at 50c.

275 operatic classics and rag-time rolls at 50c.

(Egyptian Hall, Gallery)

## The "Full Spread" Is a New Umbrella for Women

Not all women are small and want little umbrellas, and for those who do not we have had this larger umbrella made. It has such a generous spread that we decided to call it the "full spread."

The frame has eight ribs, which gives it such generous proportions, and it is a regular 28-inch size umbrella. It is made with a neat wood handle, with a silk loop for carrying.

All cotton covers are \$2 and \$2.50; silk-and-cotton covers, \$3 and \$4; all-silk covers, \$5 each.

(Main Floor, Market)

## NEW BOOKS

"The Sky Pilot in No Man's Land," by Ralph Connor. A novel which strikes again the humanly spiritual note which gave the author his audience. \$1.50.

"The Secret City," by Hugh Walpole. A penetrating picture of Bolshevism, full of color and passion and drama. \$1.50.

"The Man from the Clouds," by J. Storer Clouston. A story full of close-knit action with underlying romance and humor. \$1.50.

"What the 'Boys' Did Over There," by "Themselves." A collection of Allied overseas stories. \$2.

(Main Floor, Thirteenth)

## New Spring Patterns in Domestic Rugs

Seamless Wilton velvet rugs, 9x12 ft., \$72.50.

Axminster rugs, 9x12 ft., \$57.50.

Body Brussels rugs, 9x12 ft., \$62.50.

Tapestry rugs, 9x12 ft., \$22.50.

(Seventh Floor, Chestnut)

## Announcing the Arrival of Redleaf London Derby Hats for Spring

These very fine English hats are made for Wanamaker's only in America.

They carry out the best West End styles, and since we introduced them to Philadelphia an increasing group of particular men will have no others.

(Main Floor, Market)

## Men's Lisle Underwear at 50c a Garment

This disposal includes about 2100 shirts and drawers of good imported lisle.

The drawers are in all sizes, but the shirts are only in sizes 34, 36 and 38.

50c a garment is about one-fourth the usual price of these excellent goods.

(Main Floor, Market)

## The Sale of Lamps still has a great many good things in it.

(Fourth Floor, Central)

## Automobilists Please Note!

We have some good standard make motor tires in sizes 36x4 1/2 and 37x5 that we can sell at 25 per cent less than regular prices.

Automobile spot lights, complete with wiring, special at \$3.50.

Automobile spring bumpers, nickel-plated, at \$10.

(The Gallery, Chestnut)



## Finest Aluminum Ware in the Housewares Sale

These are all seamless articles and are of a heavy grade of aluminum that shines like silver and wears splendidly.

Please bear in mind that these items are our own standard goods lowered in price only while the limited quantities remain. Those who wish to share in the opportunity should not delay.

Saucepans with pouring lip, 3-pint capacity, 80c.

Straight saucepans with cover, 3-quart capacity, \$1.55.

Coffee pots, 2-quart capacity, \$2.70.

Frying pans, 8 1/2-inch cold hang-up handle, \$1.50.

Baking pans, side handle, brushed inside, 2-quart capacity, 85c.

Straight cooking kettle with lid, one quart capacity, 85c.

Preserving kettle, with lip, 2-quart capacity, 80c.

Cast Aluminum Ware at Lowered Prices

Safety tea kettles, 6-quart capacity, \$5.

Frying pans, cold handles, 8 and 9 inch, \$2.85 and \$3.35.

Cake griddles, side handles, 8 and 9 inch, \$2.70 and \$3.15.

Rice boilers, 2-quart capacity, \$4.65.

Low-base waffle irons, 8-inch, \$3.70; 9-inch, \$4.35.

Coffee pots, 2-quart capacity, \$4.65.

(Fourth Floor, Market)



## A Much-Liked Spring Fashion for Young Women Is the Dolman Cape

With its soft folds the Dolman cape is a very charming style for Spring wraps, and ever so many of the new models are planned on Dolman lines.

They are of such soft wool fabrics as velours and silver-tones, and of sturdier fabrics like serge and tricotine, as well as silk tricelottes.

Many are in tan shades, quite a number in the fashionable blues, and others in rose and gray shades. They are richly lined with plain and fancy silks and are in many different styles.

\$23.50 to \$75—and 14 to 20 year sizes.

(Second Floor, Chestnut)

## We Couldn't Buy These Women's Handkerchiefs Today for \$1.50 a Dozen—

for they'd have to sell for just twice this sum if bought under present market conditions. But that only makes them more interesting to women who want them now—for it is a chance to get good, sturdy, everyday handkerchiefs at a most unusual price.

Irish linen, plain hemstitched, and with narrow hems.

(West Aisle)

## Boys, They're Here—The New Spring Suits!

The last few weeks have made a wonderful change in the Boys' Clothing Store.

One on top of another, new lots and more new lots of boys' Spring suits have been coming in. The stock has never been more full and varied at this date than it is now.

And the suits are fine—We might call them models of excellence in boys' ready-to-wear clothing.

Many are full-lined with alpaca and being of good medium weight can be worn now. The others are half-lined with the same material.

The selection of fabrics, patterns and colors is practically as large as anybody could wish for. There are medium and dark shades, fancy mixed grays, browns and greenish mixtures as well as shepherd checks.

Some have patch, some vertical and some flat pockets. We feel safe in saying that there is no other such collection to be found in Philadelphia.

Sizes 8 to 18 years; prices \$20, \$22.50, \$25 and \$28.

(Second Floor, Central)

## For the Woman Who Needs House Dresses—These at \$2.50—

of percale or gingham, are unusual for the price. They are from our own good stocks, are a little clearance, and are mostly in light colors.

Silver-plated frames, wide or narrow, as you like, are 50c to \$4.50 each.

Frames in the new green-gold finish are \$6, \$6.50 and \$7.50.

Sizes are 2 to 12 years; prices 75c to \$1.75.

(Jewelry Store, Chestnut and Thirteenth)

## If You're Making a Bag for Yourself

or for somebody else—and most every woman seems to be doing that this Winter—you'll want a fashionable frame to properly finish the bag.

Silver-plated frames, wide or narrow, as you like, are 50c to \$4.50 each.

Frames in the new green-gold finish are \$6, \$6.50 and \$7.50.

Sizes are 2 to 12 years; prices 75c to \$1.75.

(Third Floor, Chestnut)

## Lovely Hair Needs More Than Mere Brushing

To keep the scalp and hair healthy, frequent shampooing is good, of course, and for that we suggest the Queen Mary Liquid Shampoo—50c for a generous-sized bottle.

After shampoo, to tone up the hair and scalp—and to use at other times, too—Phytalia Hair Tonic is excellent. It will keep the hair glossy and soft and in healthy condition; 60c, \$1, \$1.85 and \$3.75 a bottle, and you may have it colorless, for gray hair, if you wish.

To add the final luster, there is Queen Mary Brilliantine—in violet. 50c bottle.

(Main Floor, Chestnut)

## White Goods Remnants and Remnant Prices, Too

There are plain and fancy weaves, the pieces are in practical lengths, they will be useful for many things and they are priced a third to a half below the usual markings.

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(East Aisle)

## Little Girls' Undermuslins

The Children's Store has just received some good little bloomer drawers of nainsook and cambrie with lace and embroidery edges.

Sizes are 2 to 12 years; prices 75c to \$1.75.

(Third Floor, Chestnut)