

Shared Blame for War With "Junkers," Says Visiting French Savan
REFORM FAR AHEAD Professor Fernand Baldensperger Likens Governmental
Change to That of Firm It in wrons to place the blame for the
war wholly upon the Corman funkern
But for the coopperation of the Ger.
man "Intellectuale. the funkern nerver could have put Germany inkto the naver.
The intellectuale are even mone to


 day and wan internlawedphat at sheat to to
Leakue: where he is stopplng. Leagut: where he to stoppling:
Dr. Builensperger spent two yeara


 how Germany writera there ere we weacel
masees.



$\qquad$


## Making Tightwads Loosen

You, who have been driven, who have been made to buy Bonds and Stamps, chip in for Red Cross and Y-
Would you like to know how these drives are conducted?
To know who started the thing?
The March American Magazine will tell you.
Here is a remarkable story of experiences with the Ward method, as this system of making people give what they ought to give, is called.
The work of raising money for a worthy cause can never be so hard again because of what we have all learned from Ward's methods.

## In March

## American Magazine

The Crowell Publishing Company
Woman's Home Companion
The American Magazine
Farm and Fireside

