

Husbands - Fathers - Mothers

Which of us has not prayed in this War—?



Written in a shell hole

—private letter from
a French soldier

"My dear and good ones: When this letter reaches you, your child will have gone to heaven—yesterday I was struck and fell. I am still on the same spot; for, by a truly unworthy similarity, I am actually nailed to my cross, being unable to move. I am suffering desperately from thirst. I pray and I await the will of my good God. You know that before I left I had made a vow to sacrifice my life. I have no fear of death. My greatest sorrow is to leave you, but I know that before long I shall find you again."

Thousands of instances of such touching faith, such joyful sacrifice by the soldiers of all the Allies have moved the world and brought us all new interest in the spirit.

A wounded American soldier said:

"I used to wonder at the Cross—not now! I think a man is lucky to have a chance to die for a great cause." This splendid spirit shown in the brave deeds as well as the words of so many of our boys, has reinspired the American people to new, more vital ideals.

In his book telling of the spiritual awakening as he has seen it in the soldier overseas, H. P. Almon Abbott adds, "The conversions of the battlefield are not, in point of numbers, to be mentioned in the same breath with the conversions of the relatives and friends. They are counted in the hundreds of thousands and they constitute a well-nigh universal Pentecost of Humanity."

HARRY EMERSON FOSDICK after six months' work with the A. E. F. says: "One gains among our men in France an impressive sense of the universal influence of religious life and thinking in the United States."



A new spiritual awakening is sweeping the World!

Interprets world events

Each week Christian Herald interprets the news of the world to three hundred thousand of the best type of American families. No other magazine of its class or character has a circulation half as large as this.

Twice the percentage of subscription renewals of the average magazine

Most magazines consider that they have made a fine record if they get 40 to 50 per cent of subscription renewals. For the last 15 years, 75 to 85 per cent of the readers of Christian Herald have renewed their subscriptions year after year.

Huge sums given by Christian Herald readers

In recent years, through Christian Herald, almost \$5,000,000 have been given for the relief of suffering all over the world. Since the beginning of the war, 151,000 readers have given Christian Herald \$1,000,000 for relief work, an average of almost \$7 apiece.

THE danger, the heroic sacrifices, the simple faith of those so dear to us in this war—these things have touched each one of us to the quick, have wrung prayer from the heart even of the skeptic.

Spirituality has become the vital thing in American life. It has inspired vast gifts—gifts of more than six hundred million dollars since we went to war—gifts for the help of the suffering and the lonely.

It is finding expression in the enormously increasing church membership. Since the war began, over two million wholly new members have joined the churches of the United States! We now have over 41,000,000 church members!

Book publishers are now selling hundreds of books on every phase of religion. Our popular magazines, which used seldom to mention spiritual matters are now printing innumerable articles on these subjects. Even in the daily newspapers, religious and spiritual topics have become "live news"! There is a vast new interest in these things—a vast new turning toward them.

Yet there is but one news magazine which in setting forth the events of the world consistently interprets their spiritual significance; but one which regularly sets forth the great spirit-

ual thought of the day. That one is the Christian Herald. Take, for example, such a subject as the League of Nations. There is hardly a publication which has not discussed it from the political, economic or some other viewpoint. It remained for Christian Herald to discuss it in the light of Christian ideals.

The one news magazine inspired by these great interests

For men and women of broad interests, Christian Herald does more than report world events. It interprets them. It illuminates them in picture and article. Especially for church people, it gives each week the news of the great movements of the churches, stimulating religious thought from the most distinguished divines of all denominations. On home problems and the education of the child it throws new light. Its very fiction is inspiring.

In the homes of people of varied interests, Christian Herald is a vital factor, a trusted friend. It is interesting and stimulating thousands of different types of minds; is strengthening and moulding the spiritual thought of every member of three hundred thousand families.

The CHRISTIAN HERALD

GRAHAM PATTERSON, PUBLISHER

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