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Washington's Birthday Dinner
Saturday, February 22 $\$ 1.25$ per Cover
120 clock Noon to 8 P. M.
…
24
xime


THE NATIONAL RESTAURANTS
102.114 South 15th Street

Supplies Valued a $\$ 120,000,000$



M ANY housewives are proving their good judgment on cake baking by depending on the Ivins Baker for Sponge Cake and Pound Cake.

They realize that his 73 years of baking experience assures home - goodness, home flavor and delicacy without trouble and at little expense.

## Givins

Sponge Cake and Pound Cake

Ivins-Baker of Good Biscuits in Philadelphia Since 1846 Pioneers in Pure Food Baking by
 2
 $\times$ 3

## 

Our Stores Breathe the Atmosphere of Success
Did it ever occur to you when you went into an American Store, why it was, as a rule, always crowded? Why it was that customers Wing and going all day long in a constant stream?
Why it was that our clerks were always on the "jump" endeavoro serve and please?

If you have taken the time to think it over, there is one reason
Housekeepers have come to know Our Producer-to-Consumer Plan is not a mere claim; it is a reality
reduction in the con stores co. are doing more today in bringing about

## DOWN GOES THE PRICE OF OATS

"Asco" Rolled Oats,

| Best Soup | Best Marrow | Best Lima |
| :---: | :---: | :---: |
| Beans | Beans | Beans |
| $10^{\text {c }}{ }^{\text {b }}$ | $12^{\text {c }}{ }^{\text {b }}$ | $12^{\text {c ib }}$ |



Coffee and Teas for the Hard to Please



Pure Jelly
Seeded Raisins
........ ...glass 10c
 Pink Beans, Ready to serve, ${ }^{\text {an }} 10$ Kream Krisp $\frac{\text { Ready to serve, }{ }^{\text {can }} 10 \mathrm{c}}{170 \mathrm{c}^{2}}$
 Evap. Peaches
$\qquad$


##  <br> Our Best Rice $14 \mathbf{c} \mathbf{~ l b}$.

$=$
These Prices in All Our 150 Meat Markets
Small Lean Picnic Shoulders $24^{\circ}$ ib Country Dressed Veal
Cutlets

| b. 50c | Rib Chops. |
| :--- | :--- |
| b. 45 c | Rack Chops |

Loin Chops
Stewing

| b. ${ }^{45 \mathrm{c}}$ | $\begin{array}{l}\text { Rack Chops } \\ \text { b. } 27 \mathrm{c}\end{array}$ |
| :--- | :--- |
| Shoulders |  |

Stewing
snouders
Fresh-Killed pred Chickens $39{ }^{\circ}{ }^{\text {ilb }}$
Genuine Native Beef

Heinz's Best Crout $5^{c}$ at $\mid$ Lean Sogn Beef 20 ${ }^{\text {c }}$ b
Everywhere in Philadelphia and Throughout Pe, ysylvanis, Nev
Jersey, Maryland and Delaware

